# EATON'S DAILY STORE NEWS

When You Want Something

#### Specially Selected

# SHOPPING SERVICE

(Ring Adelaide 3474 and Ask for a Shopper) And Your Order Will Be Carefully Chosen and Purchased.

"Where Do We Go From Here, Boys?"

Well, You Can Go Anywhere if You Are Wearing One of These Tweed Suits, and You Will Be With the "Bunch," for All the Boys Are Wearing These Styles Now-a-Days. Parents Will Be Interested in These Suits, Too, for They Are Serviceable and Economical, Regular \$7.00 to \$8.50, Today Reduced to \$4.75

CHEAP SUIT is never economical, unless it is a good suit reduced. This is just what these suits are. They are broken lines from regular stock. You know it is poor buiness to allow odds and ends of sizes and styles to accumulate on your shelves, and it is expected that in an up-to-date concern you will always find that they will collect the remnants of their different lines of regular stock; that they will bunch them all together, and will offer them at a greatly reduced price to clear them out.

The Suits in this collection are made from strong, closely-woven tweeds, in medium or dark shades of grey and dark brown pat-Among these patterns are pin checks and stripes, making the range of selection quite wide. The models are those which are so popular today, such as the various Norfolk styles and trench effects. The tailoring is neat, and, with a serviceable body lining, this suit will be found to wear well and give good satisfaction. Sizes in the lot are from 29 to 34. Regularly \$7.00 to \$8.50. Today, \$4.75.

A List of Books for Holiday Reading

Little Hearts - Marjorie

ton Dawe.
Giddy Mrs. Goodyear—Mrs.
Horace Tremlett.
Twilight—Frank Danby.
The Candid Courtship —
Madge Mears. Jimmy's Wife-Jessie Cam-

A Mrs. Jones—Mrs. C. S. Peel. Reg. \$1.25 each. To-day, each, 35c, or 3 for \$1.00. —Main Floor. in Floor, James and Albert Sts.

#### Men's Cape and Suede Gauntlet Gloves, Reg. \$2.00 and \$2.50, Today, \$1.49

Made with outside and pique-sewn seams, Bolton thumb, stitched backs and fringe on cuff. Suitable for driving or motoring; tan only. Sizes 8 to 10. Reg. \$2.00 and \$2.50. Today, per pair, \$1.49.

Women's "French" Lambskin Gloves, made with one and two dome fasteners, pique and oversewn seams, Paris and heavy embroidered points; white only. Sizes 51/2 to 7. (For this item we cannot take phone or mail orders, the quantity being limited.) Reg. \$1.50 and \$1.95. Today, pair, 95c.

Women's Washable Chamoisette Gloves (slightly counter-soiled), made with two dome fasteners, sewn seams, plain and embroidered points; white only. Sizes 6 to 71/2. Reg. 95c and \$1.15. Today, pair, 65c.

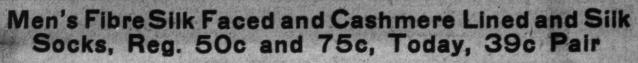
Children's Silk Gloves (slightly soiled and "seconds"), made with two dome fasteners, cord points and double tipped fingers; white only. Sizes to fit 3 to 12 years in the lot, but not in each line. (For this item we cannot take phone or mail orders, the quantity being limited.) Today, pair, 59c.

# Little Boys' Suspender Rompers Today, 450

It is hard just to know what to clothe the youngsters in when they are "scruffing" about on the verandah or playing in the sand on the lake shore. But, with the introduction of the suspender romper, the problem was solved. They come in light or dark shades of blue and white stripes, neatly trimmed with red around the bottom and pockets. They reach to the knees and have belt and straps over the shoulder. Sizes 2 to 6 years. Today, 45c.

#### Boys' Black Rubber Coats, \$2.25

Perhaps there are few things that a boy likes better than being out in a storm. This he may do without getting soaked by wearing a good Rubber Coat, with cemented seams, to prevent leaking. Now, when the boy is enveloped in one of these coats, buttoned up close to the neck, with strong clasp fasteners, mothers need not worry about colds. These are a special buy, and are just the thing to take on summer holiday, camping or boating trips. Sizes 6 to 12 years. Today, \$2.25.



Broken lines in Men's Fibre Silk Faced and Cashmere Lined and Silk Socks. Colors in the lot include black, white, grey or navy. About 40 dozen pairs only, in sizes 10, 101/2 and 11, but all sizes in each line. (For this item we cannot take phone or mail orders, the quantity being limited.) Reg. at 50c and 75c per pair. Today, 3 pairs for \$1.10; or, per pair, 39c.

Children's Ribbed Black Cashmere Hosiery, one of our best English makes. Owing to a defective ticketing machine there are small holes in these hose and therefore they have to be classed as "seconds." But this is only a slight imperfection, as these holes are all at the top of the leg and can easily be darned. All are made from double-ply Botany yarns, with double-ply knees, some with honeycomb knees and others with plain knit knees. The feet are made seamless, and the heels, toes and soles are extra reinforced. Sizes 6,  $6\frac{1}{2}$ , 7,  $7\frac{1}{2}$ , 8 and  $8\frac{1}{2}$ . Reg. 70c, 75c, 80c, 85c, 90c and 95c pair. Today,

Women's Cashmere Finished Cotton Hosiery, in plain cream and tan. These hose are seamless. Sizes 81/2 to 10. 40 dozen only. Reg., pair, 39c. Today, pair, 19c.

Women's Silk Plated Ankle Length Hosiery, plain white or black, are made with deep cotton garter welt. Sizes 81/2, 9, 91/2 and 10. Reg. 59c per pair. Today, 3 pairs for \$1.00, or, pair, 39c.

-Main Floor, Yonge St.

# Suits for Young Men at \$19.50

Here Are Smart, Single-Breasted Suits for Young Men, Reg. \$25.00 to \$35.00, Today, \$19.50

It's a clearance of broken lines, smartest styles, in singlebreasted, two and three-button, form-fitting sacks; some are doublebreasted, with belt all around; a number have slash pockets; some have patch pockets, others flap pockets. The materials are cassi-

mere finished tweeds, in rich browns, greys and greens, fancy thread stripes, novelty weaves and check patterns. Sizes 32 to 40 in the lot. Reg. \$25.00, \$27.50, \$30.00, \$32.50 and \$35.00. Today, \$19.50.

### Men's Tweed Suits Clearing Today at \$8.90

These Suits are remarkable value, so come early and secure a good assortment, in pin check stripes and mixtures, in medium and dark grays and browns, in single-breasted, three-button sack style, with strong serviceable linings and trimmings. Sizes 36 to 44. Reg. \$11.50 and \$12.50. Today, \$8.90.

Men's Trousers at \$3.65—Good weight solid worsteds, in neat stripes; several shades of grey; have 2 side, 2 hip and watch pockets. Sizes 32 to 42. Reg. \$4.50 and \$5.00. Today, \$3.65.

-Main Floor, Queen St.



To Save Money in Men's Wear Now everybody is trying to save these days, so that this opportunity ought to be very

A "Clean Up" of Men's Negligee Shirts, Reg. \$1.00 and \$1.50, Today 79c Here is where you get your summer supply of shirts. They are broken lines from regular stock. They are made of excellent quality shirting materials, in coat style, with laundered or soft double cuffs. They come in striped patterns of blue, helio, tan, green or black on light grounds, in single, cluster or group arrangement. Sizes 14 to 17½. Reg. \$1.00 to \$1.50. Today, each, 79c. Beautiful Wash Neckwear, Special 25c

These are made from finely mercerized materials, in a beautiful assortment of panel stripes of blue, black, helio, grey, tan and white, on white grounds. For summer wear, when coats are so often discarded. a washable tie is very popular. These derby-shaped ones, made in four-in-hand style, with French seams will appeal to you. They are new and attractive, and in the ordinary way would sell for 50c. Today,

Men's Suspenders, Reg. 35c, 60c and 75c, Today, 33c

Odds and ends from regular stock, including some which are slightly counter-soiled, furnishes you win another opportunity for saving money. There are various styles, such as cross-back, cord end or Police, and are made in liste or twill webbing. They have stripes and fancy designs, with gilt trimmings, cast-off ends and adjustable buckles. Reg. 35c, 50c and 75c. Today, per pair, 83c. Men's Fine Combinations, Reduced \$1.98

As for underwear, the opportunity for saving money here is extraordinary. These combinations are made of cotton, or a mixture of wool and cotton. The former is made in a light natural shade, with velvet finish, and fastening at the top in front, with but a single button; the latter comes in light natural merino, in plain style and spring needle stitch. Both styles have long sleeves and are ankle length, with closed crotch. Sizes in the lot, 34 to 46. Reg. \$2.50 and \$3.00. Today, per suit, \$1.98.

### Men! You Must Have a Hat Which Matches in Style and Quality the Rest of Your "Outfit"

The Famous Stetson, Regular \$5.00 and \$5.50, for \$2.75

Now the "Stetson" Soft Felt Hat has a style and quality all of its own. It adds the last distinctive touch to the particular dresser. The way it is blocked, the way it sits on the head and, in fact, the hat in general is not only pleasing to the eye, but withal creates a feeling of satisfaction and completeness in the wearer.

This offering consists of the "Stetson's" noted feature Hat in the new army shade only, and others in grey with black bands. This is a clearance in which the man who never bothers with bargains, even, will take an interest, for it's like finding money You will find a full range of sizes from 6 5-8 to 7 3-8. Regular \$5.00 to \$5.50. Today, for \$2.75.

## A Neat Little Velvetine Hat for the "Kiddie" Reduced to 49c

"Sonny Boy" needs a Sunday hat, doesn't he? If he does these Velveteen Hats, with medium or wide brims, in Buster style. are worthy of your attention. They are made in corded or plain weave, in shades of green, grey, blue and black. Come and bring the "youngsters" along, for we have all sizes from 6 1-8 to 6 5-8. Today, greatly reduced, 49c.



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