

**SIMPSON**

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

Phone Number Main 7841.  
We have 50 lines to Central.

**SIMPSON**

## "King" Boots Below Half-Price at The Simpson Store

4,000 Pairs of Mrs. A. R. King's High-grade American Boots, Ankle Strap Pumps and Slippers for Big Girls, Misses, and Children, at less than Half-Price

### For Big Girls

1,700 pairs big girls' boots, pumps, and slippers—patent colt, gunmetal, vici kid, suede, velvet, and satin, hand turned and Goodyear-welted soles, made on the natural last, full toe and low heels. This is beautiful footwear in all widths. Sizes  $2\frac{1}{2}$  to 6. Regular up to \$4, Monday **\$1.99**

### For Misses and Children

2,300 pairs Mrs. A. R. King's "Kant Slip" boots, pumps, slippers, and ties for children; vici kid, gunmetal, tan calf, patent colt leathers, and black, brown, and red velvet, button and blucher styles, beautifully finished. Exclusive and dignified lasts. Sizes 2 to 8. Regular prices up to \$2.00. **99c** Monday, while they last

Sizes  $8\frac{1}{2}$  to  $10\frac{1}{2}$ , and 11 to 2. Regular prices to \$3.50. Monday **\$1.49**



### Umbrellas

Silk and Wool Covered, Men's and Women's Umbrellas, with about forty different styles in handles, and durable frames, silk lined. Special **1.98** Monday  
Silk and Wool Taffeta Covered Umbrellas, for men and women, 8-ribbed paragon frames, and good assortment of new handles. Specially good **1.15** value Monday  
Men's and Women's Umbrellas, in self-opening styles, strong frames and covers, a good, serviceable umbrella. Monday **.69**

### NECKWEAR FOR THE SPRING COSTUMES

Rose Corsage Bouquets in red, pink, white, and yellow. The newest, as worn in New York. Each 35c, 50c, 75c, and \$1.00.  
Real Hand-made Irish Round Dutch Collars. Each \$3.00, \$3.50, \$4.00, \$5.00 to \$10.00.  
Real Irish Coat Collars, in shawl, sailor, and deep pointed effects. Each, \$4.50 to \$15.00.  
Real hand-made Irish Lace Jabots, in a large range of styles, at 50c each up to \$3.00 each.  
Real Hand-made Irish Lace Bows. Each, 50c to \$3.50.  
**\$1.50 and \$2.00 COLLARS FOR 80c.**  
Plauen, Vanise, Baby Insertions, Irish Guipure, Lace Collars, in sailor, Quaker, Dutch, and round. **98c** Monday

**IRISH COLLAR BARGAINS.**  
300 only, Real Hand-made Irish Lace Stock Collars or Band Collars. Regular \$2.25. **1.29** Monday  
3,000 Very handsome Little Plauen-Lace Jabots. On sale at **.25**  
Splendid assortment of Women's Laundered Linen Collars. Each, 2 for 25c, 15c, 20c, 25c, and 50c.  
Extra Special—Four-Hand String Ties of lovely soft shades in crepe de chene. Each **.25**  
16 patterns in all the newest shades in Women's Bows. Each **.25**

### Easter Ribbon 15c a Yard

A Special Taffeta Ribbon, a very firm quality, which bows well. It cannot be excelled for real value. Full 6 inches wide. We have a good quantity of each of these colors—white, cream, pink, pale blue, turquoise, old rose, navy, brown, bright red, cardinal, and black. Excellent for millinery purposes and hair bows. Monday, **15c** per yard

### Brushes, Combs, and Mirrors

**SPECIALLY PRICED FOR MONDAY**  
Genuine Ebony Hair Brush, with 11 rows of pure hand-drawn bristles, and hard rubber dressing comb, 9 inches long, with coarse and fine teeth. Set complete, for **.98**  
Imported French Tooth Brushes, made by DeHamel Delettres of Paris, with pure hand-drawn bristles, various handles. Special value **.19**  
12 Only Large Hand Mirrors, suitable for show-room purposes, ebony finish, with long handles, 10 1/2-inch glass. Regular value \$2.50. To clear Brush Department in new building, Main Floor. **1.79**

### Dinnerware

Combination Dinner and Tea Sets for six people, in strong Staffordshire porcelain ware. Just the thing for the summer cottage. Monday special **2.49**  
\$16.50 "Maddock's" Dinner Sets, in semi-vitreous ware, with dainty green edge design, all pieces gold trimmed and up-to-date. Monday **9.95**  
\$25.00 "Grindley" Dinner Sets, of 102 pieces, with solid gold edge border, and China teacups in the Kermis shape. Monday special **18.25**  
10 Sets of Bernardand's Peerless Limoges China, noted for its rich translucency and fine finish. The set contains 97 pieces with Kermis or ovate cups, all finished in coin gold finish. Regular \$47.50. Monday special **25.00**  
Table Tumblers, with etched hand designs in fine glassware. Reg. \$2.00 per dozen. Monday special, to clear **.98**  
500 English Decorated Teapots, in jet and russet brown finish. All sizes. Monday special **.20**  
Toilet Sets, of 10 pieces, assorted patterns, with gold finish. Reg. \$4.50. **2.49** Monday

### Wall Decorations Made to Order

Made to suit your own room or suite of rooms. Panel or plain walls with art trim, medallion, stencil, or hand-painted birds and scenes. Will be pleased to have our assemblers call and give you suggestions and prices.  
Aerochrome and hand-painted blends in shot effects, combining two or more effects, 5, 7, or 9 feet wide. Per yard, 60c, \$1.00, \$1.50, and \$2.50.  
Bandeaux, inserts, panels, and figure to match. Per yard, 25c, 50c, 75c, \$1.00.  
Linneston Rattan, the best fibred embossed paper on the market, in bold relief, like carved work for walls, panels, dados. Can be tinted any shade; will last for 25 years. Per roll, \$3.75 to \$6.00.  
Stores, Metallics, Tapestries, Damasks, Silkettes, two-tone Tweeds, Fibres, Grass Cloths, German Stripes, French English drawing room and parlor Boxide Jap Leathers, for best rooms in tan, brown, gray, buff, green, champagne, blue, purple, mauve, old rose. Per roll, 50c, 75c, \$1.00, \$1.50, \$2.50.  
—Fifth Floor—

## Guide to Correct Clothing for Men and Boys

### Dependable Suits for Men

Blue suits are made from an English cheviot cloth, or from a heavy twill serge, in the new single-breasted three button style, with good linings and tailored carefully. Sizes 36 to 44 **18.00**

An excellent black and blue English Vicuna cloth, cut on the most up-to-date single-breasted style; finest mohair linings, and the best tailoring. Sizes 36 to 44 **20.00**

### A Blue Suit Special

For Monday morning we offer 100 Men's Good Blue Suits, made from a fine twill English worsted cloth, new single-breasted three-button sack cut, with every new style idea, carefully tailored and worth many dollars more than sale price. Special **8.95**

### Sale of Men's Paramatta Waterproof Coats

Made from an all-wool English double texture paramatta cloth, in a good coffee shade, in the popular single-breasted motor style, to button to the chin, and guaranteed to be absolutely waterproof. Special sale price **8.75**

### Men's Furnishings

Medium Weight Underwear, Shirts, and Drawers, in light or dark shades, the yarns used in these garments are free from burrs, and guaranteed sanitary and unshrinkable. They are made by one of the largest English manufacturers, sizes 34 to 44. Regular \$1.00. Monday **.75c**

Neglige Shirts, with a separate soft double collar, double cuffs, and breast pocket with safety flap to button, good hard wearing materials, in light tan, sky, or grey. Regularly \$1.50. All sizes, Monday, the set **1.00**

### Solving the Spring Hat Question

400 Men's and Youths' Stiff and Soft Hats, latest shapes, fine quality fur felt. Black only in stiff hats. Colors brown, fawn, pearl, and black in soft hats. Regular \$2.00 and \$2.50. Monday **1.00**

Children's Tam-o'-Shanters, fine imported beaver cloth, in medium or wide brims, silk named bands, best finish. Monday half-price **.25c**

Men's and Boys' Caps, hookdown, golf, and varsity shapes, in fine navy, serges, and worsteds, and imported English and Scotch tweeds. Regular up to 75c. Monday **15c**

FOR SIMPSON'S FURTHER ANNOUNCEMENTS  
SEE OTHER PAGE IN THIS PAPER

The **SIMPSON** Company  
Robert Limited

## 600 Samples Whitewear Pieces Clear at Half-Price

One of the season's most important shopping events, and certainly of absorbing interest to women who have participated in the previous sales of Simpson Quality Whitewear Samples

Monday is the day, and early morning will be the best time to come, although the quantity is large enough to ensure ample choice throughout the day.

Whitewear, of our own make, factory samples, consisting of handsome night dresses, Princess slips, corset covers, drawers in both ordinary and Isabelle shapes, combinations, petticoats, and bridal sets of three or four pieces; all trimmed with fine embroideries or laces. All sizes in the lot for 32 to 42 bust measure.

### MONDAY HALF-PRICE OR LESS.

200 Sample Pieces of Girls' Whitewear. Nightdresses, drawers, and skirts, in many dainty styles, also infants' christening robes, long skirts, and short dresses in dainty and refined styles.

### ALL AT HALF-PRICE.

140 Sample Dresses for girls in fine white lawns or colored ginghams, chambrays, and ducks, prettily trimmed in latest styles, sizes 3 to 14 years. Come early for these.

### MONDAY HALF-PRICE OR LESS

## Pretty Novel Hosiery and Waists

The new waist section gives a splendid opportunity to display waists that will please you, and can be bought for the merely nominal price of

**\$1.00**

We have collected just 300 fine lingerie and man-tailored waists, anything that has become broken in size, or that is slightly counter mused, has been turned out regardless of former price, and the early customers Monday morning will be more than satisfied with their bargain at **1.00**

Have attained a new importance with the changing season. No longer are the heavier weights the comfortable protectors of hands and feet.

We go half way to meet the demand with these prices.

Women's Plain Black Cashmere Hose, fashioned, good weight, soft spun yarn, sample lot, double heel and toe. 35c value. Monday **.29c**

Boys' and Girls' Ribbed Black Cashmere Hose, medium weight, soft good wearing yarn—the schoolboy's hose with double-heel and toe, 6 to 10, Monday **.3 pairs, 69c**

Women's Kid Gloves, 2-dome fasteners, odds and ends of regular lines, selected stock, perfect in fit and finish. Large range of shades and sizes, clearing Monday, per pair **.29c**

### English-Made Overcoats

A "Durward" English-made overcoat, made from a fancy checked light grey English tweed, in neat single-breasted style, button to the chin, loose, with good skirt draping. An exclusive coat that good dressing young men will appreciate. Price **26.00**

### BLACK AND OXFORD GREY CHEVIOT OVERCOATS

Here is a staple style light-weight spring overcoat, made from an English cheviot cloth, in black and Oxford grey. It is cut single-breasted, fly front style, good mohair linings, and well tailored. Price **15.00**

### Boys' Wear

Three-piece Suit, made from a fine imported worsted, dark olive, with self stripes, cut on the double-breasted style, five button vest and straight pants, well made and trimmed. Sizes 28 to 34 **6.00**

Two-piece Bloomer Suits, double-breasted, with side vent, and breast pocket, good wearing linings, full hip bloomer pants, with belt loops and strap bottoms, material is a dark grey stripe tweed. Sizes 25 to 30, \$4.25; 31 to 32 **4.75**

Two-Button Double-Breasted Bloomer Suit, made from a fine light grey tweed, showing a fancy thread stripe; long soft roll lapel, patch pockets, and slightly form fitting back, full, roomy bloomer pants with strap bottoms and belt loops. Sizes 28, **7.25**; 29, \$6.75; 30 to 32 **7.00**

Bloomer Suit, double breast, with turn down collar, large silk bow tie, pleated sleeves and bloomer pants, with elastic bottoms, light brown stripe tweed. Sizes 6 to 10 years **4.00**

