E SIMPSON E

Store Opens at 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President, J. Wood, Manager. Probabilities: Fair and cold.

E SUMPSONE

Not Many Women's Coats

can be offered at the reduction planned for Monday. Only the speedy disposal of our best lines, and the consequent discovery of high-class stragglers, make such prices come within the range of possibility. These coats are in the height of present fashions, made of tweeds, serges, kerseys, and broadcloths. There are quite a few coats in the collection that have been marked at thirty-five dollars, and all of them are 9.95 worth dollars more than our Monday price of

Women's Separate Skirts

Sale of a collection of Women's Separate Skirts, made in a number of smart, upto-date styles, pleated or plain gored, some have the flounce effect, others trimmed with buttons or braid, and a few plain tail ored skirts in the lot. The materials are imported Panamas, diagonal and all-wool serges and fancy worsteds; colors are dark or medium shades of grey, navy and black, a full range of sizes in the lot. 3.95 Sold regularly at \$5.00 and \$6.00. Monday special

"Liberty" Needlework and Baskets

(Main Floor and Third Floor.)

On the third floor (adjoining Waist Dept.) is a veritable little corner of Fairyland. Everything original and artistic; we represent "Liberty's," of Regent Street, London, in all their exquisite needlework fabrics, besides showing a display of our own work, which is a revelation to Toronto women.

BASKETS.

A big basket importer told us yesterday that he doubted whether anyone in Canada had ever shown such a diversified and classy lot of imported baskets as we are showing up on the third floor, from Scrap Baskets at 25c, up to lovely Satin-lined Work Tables at \$15.00.

Yuletide Gloves and Hosiery

Women's English Made All Wool Black Cashmere Ribbed Hose, full fashioned, double spliced heels, toe and sole; soft and fine. All sizes. Regular 50c. On sale Monday, pair, 29c.

Women's Pure Silk Hose, fine imported gauze weight, double garter top. Black, white and colors. Each pair put in fancy box. Pair, Mon-

Men's Wool Lined Suede Gloves, tan shades, pique sewn, gore wrist, also unlined tan cape. Leather gloves for street wear, all sizes. Regular \$1.00. Monday, pair, 79c.

50c FANCY SOCKS, 29c.

Men's Fine Imported Cashmere Socks, fancy colored stripes and checks, and plain grey with silk embroidered fronts. Regular 50c. On sale, Monday, pair, 29c.

Colored and Black Silks CLEARING 34c YARD MONDAY.

We have gathered together for quick selling Monday four thousand yards of good silks, in qualities worth 50c, 75c and \$1.00 per yard.

Unusual in assortment and unusually low in

There are plain silks in splendid qualities of French Satin de Chine, Satin Messaline, Chiffon Taffetas, Merve and Swiss Paillette.

Fancy Silks, in French Foulard Check Taffetas, Persians and novelty effects in soft silks. The patterns and colorings are this season's choicest silks for dresses, waists, costumes, underskirts, linings, with many that would make splendid Xmas gifts. This big saving will be worth your early attention Monday. Sale price, per yard, 34c.

In the Lunch Room the following programme will be given by members of the To-ronto Symphony Orchestra, between twelve and two

- 1 March-"Tarantula" 2 Waltz-"Vienna Beau-
- ties" Ziehreh

 3 Selection—"Chocolate
 Soldier" Strauss

 4 Overture—"Figaro"...
- "Slumber Song" . . Squire 'Cello Solo. 6 "Melody in F"..... Rubenstein
- 7 "Salut D'Amour" Edward Elgar 8 Ancient Dance—"La Cincquantaine" ... Massi

Our "Grace" Velvet Waist is Incomparable

The prettiest and the most engaging waist of the season, designed and created by ourselves. It has been copied, of course, but copying only serves to bring out the merit of our garment. Description of the "Grace" Velvet Waist at \$3.95:-

Made of rich, lustrous velvet, in the nov el one-piece effect, short sleeves to elbow turned-up mousquetaire style, round yoke of heavy Paisley silk, with piping and but tons of same running down shoulder to cuff, and the same effect down front of waist Colors are black, navy, Royal, taupe, olive and golden brown. Sizes 32 to 42 inch. Price



y Delivery Charges on Every Article in this Christmas Catalogue to any Destination in Canada

How far will my Christmas Money Go? You Will Be Asking That Question Soon

It will go much further than you think-if you order your gifts from this Special Christmas Catalogue - just issued.

Suppose you could take your time about your Christmas buying - wouldn't your money go twice as far as if spent in a few hurried, crowded shopping hours?

Think of spending a whole day—a week—in our great store—looking over our extensive stocks, comparing prices and making out lists of the presents you would like to buy!

That's just what you do when you buy through Simpson's Special Christmas

We have a copy of the catalogue for you, just waiting for your name and address. It's free send for it now.

WE PAY DELIVERY CHARGES on every article shown in our Christmas Catalogue. You buy just as cheaply as though you lived right here in Toronto, and you ship the goods back at our expense if you don't like them when they arrive and get your money back. This means, of course, that we are going to be very careful about sending exactly what you order. Our general mail order catalogue enables

you to buy-at Toronto prices-almost anything shown in our great store. We also pay delivery charges on all goods shown in our General catalogue with the exception of a very few heavy, bulky articles.

Just write on a post card: "Please send me Christmas Catalogue No. W4." We will send it by return mail, prepaid.



A Popular Ribbon

For Christmas fancy work there is no more popular ribbon than a ric Duchess Satin Ribbon—and because of its popularity the good shades are all ready scarce. This beautiful ribbot comes 5 and 6 inches wide. The color now in stock are white, sky, pink, coral turquoise, lilac, champagne, Tuscan, yel-low, Nile, old rose, cardinal, bright red brown, tan, amethyst, reseda, moss and myrtle. 5-inch width, 20c per yard. 6-inch width, 25c per yard.

Big Reduction in These Fine Tablecloths

A lot of Odd Fine Satin Damask Tablecloth in large sizes, pure linen. We have no napkins t match these. The designs are handsome and the clearance is just in time for a Chirstmas gift of for you to buy an extra size cloth for the Chris mas gathering, 2 x 3, 21/2 x 21/2, and 21/2 x yards. Regular \$5.00 to \$15.00 each. Monday at one-third off these regular prices.

Can't promise mail or phone orders.

FANCY WOOL EIDERDOWN AT 39c YARD.

Large assortment of pretty stripes, for bath robes, etc., 27 inches wide. Op sale in the Flan. nel Section, upstairs. Yard, Monday, 39c. FANCY HUCK TOWEL LENGTHS, 49c EACH

200 lengths of Plain or Fancy Pure Lin-Grass Bleached Huckaback, enough in each length for a towel, no more acceptable presen than to put a little of your work on these, 24 x 4 inches. On sale Linen Department, upstair Each, Monday, 49c.

GENUINE SCOTCH BLANKETS, \$4.95 PAIR.

Pure wool finished single, will not shrink, absolutely pure, beautiful, durable napping, pink of blue borders, 68 x 86 inches, for large double bed. Per pair, Monday, \$4.95.

Semi-made Silk Embroidered Robes, \$19.50

Just received, a consignment of these robes in Duchesse mousseline and satin paillette, in lovely range of pastel and other shades, suitable for evening gowns, reception gowns, or street wear. The sale of these robes is confined to the Robert Simpson Company, and are well worth \$35 to \$40 each. Made from our own silk, an beautifully embroidered to our own designs.

The skirts are in an almost finished state, with enough material for any style of waist

See special showing in window, corner Queen and Yonge. On sale Monday, \$19.50. In Evening Wear Section, Dress Goods

Rogers' Silver Plate—a Lasting Gift

Rogers' Silver-plated Tea Spoons, set of 6, 94c. Rogers' Silver-plated Dessert Spoons and Forks, set of 6, \$1.69. Rogers' Silver-plated Table Spoons and Medium Forks, set of 6, \$1.84. Butter Knives, Sugar Shells and Pickle Forks, 25c each. Coffee Spoons, set of 6, in silk-lined case, \$1.10. Cold Meat Forks, in silk-lined case, 75 c. Gravy Ladles, in silk-lined case, 85c.

Berry Spoon, in silk-lined case, \$1.10. Pie Knife, in silk-lined case, \$1.35.

These are all Wm. A. Rogers' silver-plate fancy pattern handle, neat scroll design, each piece stamped with maker's name and "horseshoe" trade-mark.

Beautiful Papeteries, 39c

Handsome boxes, suitable for Christmas gifts, containing fine linen note paper and envelopes. Regular values from 55c to \$3.50, while they last, 39c each.

THE LATEST BOOKLET. "Is That Lamp Going Out?" by the author of "Where's Master?" Just published, 25c each.

75c VIENNA NOVELTIES, 25c

500 only pieces of Vienna Novelties, including Fancy Glass Trinket Boxes, Powder Puff Boxes, Smelling Salts Bottles, Chatelaines and Vinalgrettes, all prettily decorated, will make dainty gifts for Xmas. Regular 50c and 75c. Monday 25c.

500 only Children's Sewing Sets, containing scissors, thread, etc. Mon-

(On sale at Fancy Goods Circle in the New Building.)

More Beaver Hats

Three hundred of them, at a closer price than has been. Black beavers, in the long, rich fur quality; white beaver shapes, all good, large variety, qualities that sell for \$4.50 to \$6.00. Monday\$2.50

And then 140 Extra Large White Beavers, in the most-sought-after shapes, worth \$6.00 to \$7.50. Monday . . \$3.95

Elegant Corsets Underpriced

Women who wear or desire to wear the finest grade of corsets will be interested in these two offerings of beautiful corsage. The style and quality are magnificent, and the only reason for such low prices is our de sire to reduce our stock somewhat. On sale Monday. Phone orders filled.

Royale Belt Corsets-A fine, strong reinforced front corset, that comfortably reduces the figure, and is of fashionable model, heavy white coutil, medium bust, long below waist, heavy, strong rust-proof bon ing, with 4 wide side steels, and heavy spoon clasp, 6 strong garters, sizes 19 to 30 inches. Regular value \$2.50 a pair. Mon-

Another Royale model, in heavy white mercerized silk finished satin cloth, long stylish model, with medium bust, deep unboned skirt, 6 extra fine garters, finest rustproof boning, 4 wide side steels, front skirt hook, embroidery trimmed, new model with shortened back, sizes 18 to 26 inches. Regularly \$6.00 a pair. Monday, a pair, \$3.75.

JEWEL BOXES

We have a large choice of Leather Jewel Boxes. We have them in all we have them in all the good colors. We have them in all sorts of leather divisions.

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