

L. SIMPSON

Store Opens at 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President, J. Wood, Manager.

Probabilities: Fair and cold.

L. SIMPSON

Not Many Women's Coats

can be offered at the reduction planned for Monday. Only the speedy disposal of our best lines, and the consequent discovery of high-class stragglers, make such prices come within the range of possibility. These coats are in the height of present fashions, made of tweeds, serges, kerseys, and broadcloths. There are quite a few coats in the collection that have been marked at thirty-five dollars, and all of them are worth dollars more than our Monday price of **9.95**

Women's Separate Skirts

Sale of a collection of Women's Separate Skirts, made in a number of smart, up-to-date styles, pleated or plain gored, some have the flounce effect, others trimmed with buttons or braid, and a few plain tailored skirts in the lot. The materials are imported Panamas, diagonal and all-wool serges and fancy worsteds; colors are dark or medium shades of grey, navy and black, a full range of sizes in the lot. Sold regularly at \$5.00 and \$6.00. Monday special **3.95**

"Liberty" Needlework and Baskets

(Main Floor and Third Floor.)

On the third floor (adjoining Waist Dept.) is a veritable little corner of Fairyland. Everything original and artistic; we represent "Liberty's," of Regent Street, London, in all their exquisite needlework fabrics, besides showing a display of our own work, which is a revelation to Toronto women.

BASKETS.

A big basket importer told us yesterday that he doubted whether anyone in Canada had ever shown such a diversified and classy lot of imported baskets as we are showing up on the third floor, from Scrap Baskets at 25c, up to lovely Satin-lined Work Tables at \$15.00.

Yuletide Gloves and Hosiery

Women's English Made All Wool Black Cashmere Ribbed Hose, full fashioned, double spliced heels, toe and sole, soft and fine. All sizes. Regular 50c. On sale Monday, pair, 29c.

Women's Pure Silk Hose, fine imported gauze weight, double garter top. Black, white and colors. Each pair put in fancy box. Pair, Monday, \$1.00.

Men's Wool Lined Suede Gloves, tap shades, pique sewn, gore wrist, also unlined tan cape. Leather gloves for street wear, all sizes. Regular \$1.00. Monday, pair, 79c.

50c FANCY SOCKS, 29c.

Men's Fine Imported Cashmere Socks, fancy colored stripes and checks, and plain grey with silk embroidered fronts. Regular 50c. On sale, Monday, pair, 29c.

Colored and Black Silks

CLEARING 34c YARD MONDAY.

We have gathered together for quick selling Monday four thousand yards of good silks, in quantities worth 50c, 75c and \$1.00 per yard.

Unusual in assortment and unusually low in price.

There are plain silks in splendid qualities of French Satin de Chine, Satin Messaline, Chiffon Taffetas, Merve and Swiss Paillette.

Fancy Silks, in French Foulard Check Taffetas, Persians and novelty effects in soft silks. The patterns and colorings are this season's choicest silks for dresses, waists, costumes, undershirts, linings, with many that would make splendid Xmas gifts. This big saving will be worth your early attention Monday. Sale price, per yard, 34c.

Rogers' Silver Plate—a Lasting Gift

Rogers' Silver-plated Tea Spoons, set of 6, 94c.
Rogers' Silver-plated Dessert Spoons and Forks, set of 6, \$1.69.
Rogers' Silver-plated Table Spoons and Medium Forks, set of 6, \$1.84.
Butter Knives, Sugar Shells and Pickle Forks, 25c each.
Coffee Spoons, set of 6, in silk-lined case, \$1.10.
Cold Meat Forks, in silk-lined case, 75c.
Gravy Ladles, in silk-lined case, 85c.
Berry Spoon, in silk-lined case, \$1.10.
Pie Knife, in silk-lined case, \$1.35.
These are all Wm. A. Rogers' silver-plate fancy pattern handle, neat scroll design, each piece stamped with maker's name and "horseshoe" trade-mark.

Beautiful Papeteries, 39c

Handsome boxes, suitable for Christmas gifts, containing fine linen note paper and envelopes. Regular values from 55c to \$3.50, while they last, 39c each.

THE LATEST BOOKLET.

"Is That Lamp Going Out?" by the author of "Where's Master?" Just published, 25c each.

75c VIENNA NOVELTIES, 25c

500 only pieces of Vienna Novelties, including Fancy Glass Trinket Boxes, Powder Puff Boxes, Smelling Salts, Bottles, Chatelaines and Vinaigrettes, all prettily decorated, will make dainty gifts for Xmas. Regular 50c and 75c. Monday 25c.

500 only Children's Sewing Sets, containing scissors, thread, etc. Monday 25c.

(On sale at Fancy Goods Circle in the New Building.)

On Monday
In the Lunch Room
In the Lunch Room the following programme will be given by members of the Toronto Symphony Orchestra, between twelve and two p.m.:
1 March—"Tarantula"..... Bruce
2 Waltz—"Vienna Beauties"..... Ziehrh
3 Selection—"Chocolate Soldier"..... Strauss
4 Overture—"Figaro"..... Mozart
5 "Slumber Song"..... Squire
6 "Cello Solo".....
7 "Melody in F"..... Rubenstein
8 "Salut D'Amour"..... Edward Elgar
9 Ancient Dance—"La Cinqquantaine"..... Massie

Our "Grace" Velvet Waist is Incomparable

The prettiest and the most engaging waist of the season, designed and created by ourselves. It has been copied, of course, but copying only serves to bring out the merits of our garment. Description of the "Grace" Velvet Waist at \$3.95:—

Made of rich, lustrous velvet, in the novel one-piece effect, short sleeves to elbow, turned-up mousquetaire style, round yoke of heavy Paisley silk, with piping and buttons of same running down shoulder to cuff, and the same effect down front of waist. Colors are black, navy, Royal, taupe, olive and golden brown. Sizes 32 to 42 inch. Price **3.95**

Buy Your Christmas Presents at



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How far will my Christmas Money Go? You Will Be Asking That Question Soon

It will go much further than you think—if you order your gifts from this Special Christmas Catalogue—just issued.

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TORONTO

WE PAY DELIVERY CHARGES on every article shown in our Christmas Catalogue. You buy just as cheaply as though you lived right here in Toronto, and you ship the goods back at our expense if you don't like them when they arrive—and get your money back. This means, of course, that we are going to be very careful about sending exactly what you order.

Our general mail order catalogue enables you to buy—at Toronto prices—almost anything shown in our great store. We also pay delivery charges on all goods shown in our General catalogue with the exception of a very few heavy, bulky articles.

More Beaver Hats

Three hundred of them, at a closer price than has been. Black beavers, in the long, rich fur quality; white beaver shapes, all good, large variety, qualities that sell for \$4.50 to \$6.00. Monday \$2.50

And then 140 Extra Large White Beavers, in the most-sought-after shapes, worth \$6.00 to \$7.50. Monday \$3.95

Elegant Corsets Underpriced

Women who wear or desire to wear the finest grade of corsets will be interested in these two offerings of beautiful corsage. The style and quality are magnificent, and the only reason for such low prices is our desire to reduce our stock somewhat. On sale Monday. Phone orders filled.

Royale Belt Corsets—A fine, strong reinforced front corset, that comfortably reduces the figure, and is of fashionable model, heavy white coutil, medium bust, long below waist, heavy, strong rust-proof boning, with 4 wide side steels, and heavy spoon clasp, 6 strong garters, sizes 19 to 30 inches. Regular value \$2.50 a pair. Monday, a pair, \$1.50.

Another Royale model, in heavy white mercerized silk finished satin cloth, long stylish model, with medium bust, deep unboned skirt, 6 extra fine garters, finest rust-proof boning, 4 wide side steels, front skirt hook, embroidery trimmed, new model with shortened back, sizes 18 to 26 inches. Regularly \$6.00 a pair. Monday, a pair, \$3.75.

JEWEL BOXES

We have a large choice of Leather Jewel Boxes. We have them in all sizes, large, medium and small. We have them in all sorts of leather, divisions. We have them in all colors. We have them with all styles of to \$10.00 each.

(Main Floor.)