

THE LARGEST AND BEST IN THE WORLD

EQUITABLE LIFE.

HENRY B. HYDE, - President.

ASSETS OVER - 150 MILLIONS. New Assurance '92, over 200 Millions.

SURPLUS OVER - 31 MILLIONS. Assurance in force over 850 Millions.

THE EQUITABLE Latest Record in Manitoba.

ARCHBISHOP'S PALACE,
ST. BONIFACE, MANITOBA.
January 20th, 1893MESSRS. BROPHY & BROUGHALL,
GENERAL MANAGERS,
EQUITABLE LIFE ASSURANCE SOCIETY,
WINNIPEG.

DEAR SIR,—

Re *Horace E. Belanger, Chief Factor, Hudson's Bay Co.*

I have much pleasure in acknowledging the receipt of the Society's cheque for \$19,151.28 in payment of policy No. 257,198 for \$20,000.00, which the late lamented Chief Factor held in the Equitable Life. I think my best way to mark my appreciation of the extraordinary generosity and fair dealing of your Company is to simply give the facts of the case.

Mr. Belanger took out this policy in 1883, and as he then and afterwards resided at Hudson's Bay Co. posts remote from civilization, he arranged to pay his annual premiums through a friend, with whom he kept funds for that purpose. These premiums were duly paid, and Mr. Belanger in his far northern home felt secure in the belief that when death came his large family of young children were provided for. Everybody in Manitoba knows of his sad death by drowning on 1st October last, together with young Stanley Simpson, also of the Hudson's Bay Co. Your Company were notified of the death, when to my surprise and consternation, I learned that the policy had lapsed some seven months previously, owing to the non-payment of a premium due on the 14th April, 1892.

On investigation it was learned that the payment of this premium had inadvertently escaped the attention of Mr. Belanger's agent. The facts of the case were submitted to your Company, which on being satisfied that there had been no personal default or negligence on the part of the assured, at once agreed to pay the claim in full, less only the amount of the last unpaid premium.

The cheque above referred to was issued the day the completed proofs of death reached the head office at New York.

You are fully at liberty to publish this letter, as I strongly feel that the unparalleled liberality and prompt business methods of the Equitable Life should be known.

I am,

Yours very truly,

O. CLOUTIER, Priest.

Guardian of the children and one of the Executors of the late Horace Belanger

W. E. SANDFORD MRO. & Co.

WINNIPEG, 25th JAN., 1893

Messrs. Brophy & Broughall, Winnipeg

DEAR SIR,—

I am very pleased to place in writing the appreciation I have already expressed to you personally of the very prompt manner in which the "Equitable" paid the insurance of the late C. F. Church.

Your cheque was not only the first handed in but was obtained with the least trouble and at absolutely no expense.

Yours very truly,

R. T. RILEY

MULACH & ROBERTS,

Hartlepool, A. & W. & Co.
200 Main Street

W. HARRISON ST. LOUIS, O. C. T. ROBERTS

WINNIPEG, MAN., 31 Dec., 1892.

A. H. CORELLI, Esq.,

DISTANT MANAGER,

EQUITABLE LIFE ASSURANCE SOCIETY

DEAR SIR,—

Acting on behalf of Mrs. Neelands I beg to acknowledge receipt on the 20th day of November, 1892, of the Equitable Life cheque for \$2,831.40 in full settlement of the Policy No. 519,084 on the life of the late H. E. Neelands, Druggist.

This policy had been in force only 19 months. The deceased had other insurance, but your Company (in strong contrast to the action taken by the other company which has not yet paid the insurance) was the first to pay the insurance money and I cannot speak too highly of the manner in which I was facilitated in the completion of the proofs of death, etc. I met with neither difficulty nor delay in satisfying your Company's requirements which are of the simplest kind, and the claim was paid at once on receipt of these proofs.

Yours truly,

J. T. ROBERTS.

Four-fifths of the death claims are paid the same day the proofs are received at the Head Office.

For rates and information as to the Society's plans, apply to the nearest Local Agent, or to

OR TO

BROPHY & BROUGHALL,

A. H. CORELLI,

District Manager,

15 McIntyre Block, Winnipeg.

General Manager for Ontario, Manitoba
N.W.T. and British Columbia.