



Mr. G. Herbert Wood  
Chairman of the National Executive Committee of the United National Campaign

this biggest business are the fifteen thousand Churches in Canada; and while widely diversified in their beliefs and methods, and representing scores of denominations or communions, yet they constitute as a whole the most important factor in the life of the Dominion.

If there were space to outline the programme and activities of an individual Church, it would add materially to the evidence. Each congregation constitutes a microcosm of the Church at large. Each enlists the interests and touches the lives, through its varied activities, of a hundred, a half-thousand or a thousand people, ranging through all the seven ages of man, from the cradle roll baby to the

octogenarian member. This total, when multiplied by fifteen thousand, creates an aggregate of interest and effort and influence colossal in its dimensions, and including probably ninety per cent. of the eight-million population of the Dominion.

Moreover, this biggest business in Canada is doing or planning to do a bigger business to-day than ever before. It is going in for Reconstruction. Talk about the Church being dead! Talk about its having been put out of business by the war! On the contrary, it has been stimulated and revived, for its basic ideals of fraternity and service were identical with those fought for by the Allied nations. And so thousands of its