

"An integrated Europe will mean new competitive opportunities and challenges for Ontario firms in the areas of export, investment, and strategic business alliances," Mr. Kwinter said. "We must prepare now for insightful and strategic approaches that will ensure our economic success in what will be one of the largest and most significant trading markets in the world."

The Business Leaders' Conference is supported by the Business Council on National Issues, the Canadian Exporters' Association, the Canadian Manufacturers' Association, and the Canadian Advanced Technology Association.

For registration information, please contact the Europe 1992 Conference Secretariat, 275 Bay Street, Ottawa, Ontario K1R 5Z5 (tel: 613-238-1070) (Fax: 613-238-3805).

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