



Minister for
International Trade

Ministre du
Commerce extérieur

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FEDERAL/PROVINCIAL TRADE MINISTERS' CONFERENCE

JUNE 17, 1986 - WINNIPEG

The Minister for International Trade, the Honourable James Kelleher, will meet with his counterparts from the provinces and territories, on June 17, 1986 in Winnipeg.

"This meeting is not an isolated event", Minister Kelleher said. "Rather, it is part of the ongoing consultative process between the federal government and the provinces."

Discussion will focus on Canada's Trade Strategy, and its basic objectives: the improvement of the country's trade competitiveness, the strengthening of its access to foreign markets, and the developing of more effective international marketing.

While in Winnipeg on June 17, Minister Kelleher will address a dinner meeting of the Winnipeg Chamber of Commerce on the subject of the process involved in the Canada/US Trade Negotiations.

Export financing, investment promotion, technology transfer, multilateral and bilateral trade negotiations and federal/provincial co-operation on matters of international trade are a few of the major items on the meeting's agenda.

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