

Wednesday, November 5, 1997

Winnipeg Sun - *Cross-border selling* 11
(Feature on Helen Hafke of Data Sense Inc. and Kathy
Drysdale of Pro-Image Pro-Systems.)

Sunday, November 9, 1997

The Toronto Star - *Trade mission to focus on women* 12
(Feature on Marianne Bertrand of Muttluks Inc.)

Monday, November 10, 1997

The Daily Gleaner, Fredericton - *Betty Lee wants to sell in* 13
the United States (Feature on Betty Lee Food Service.)

Tuesday, November 11, 1997

Calgary Herald - *Women-only mission visiting Washington* 14
(List of Calgary region participants)

Calgary Herald - *Women-only trade mission taps U.S.* 15
(Feature on Bev Durvin of Flagworks (Calgary), Sheena Pennie
of Delta Media P.R. (Ottawa) and Melanie Sibbit of Two Crazy
Ladies (Toronto))

Wednesday, November 12, 1997

Telegraph Journal, Saint John, N.B. - *Women join first female* 17
trade jaunt (Feature on Diedre Grondin, marketing professor
from U of N.B. and Sharon Gelhart-Wry of Gelhart's Warehouse
and Cartage (Moncton))

Vancouver Sun - *Female business leaders begin U.S. trade mission* 18
(General article - repeat of Southam Press/ Calgary Herald feature)

The Gazette, Montréal - *Woman executives target U.S.* 19
(General article - repeat of Southam Press/ Calgary Herald feature)

Ottawa Citizen - *All-female trade mission cuts trail into lucrative* 20
U.S. (Feature on Thérèse McKellar of St. John Enterprises and
list of National Capital area participants.)

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Canadian Press - *Canada to proceed with trade deals despite* 22
U.S. setback (Report on Minister's address to U.S. Chamber
of Commerce.)

The Globe and Mail - *Management Briefs* 23
(Item re Royal Bank sponsorship)