

GAINING A COMPETITIVE EDGE

International Trade Centres (ITCs) located across the country help Canadian exporters take advantage of opportunities in foreign markets. ITC officers provide current information on international markets, joint ventures and technology transfer opportunities, trade fairs and missions, and trade-related conferences and seminars. ITCs can be particularly useful in assisting export-ready companies with the preparation of their marketing plan. In fact, this plan is a key element before considering entering any export market and before contacting a trade commissioner abroad.

Contact:

	<i>Telephone</i>	<i>Fax</i>
St. John's	(709) 772-5511	(709) 772-5093
Charlottetown	(902) 566-7443	(902) 566-7450
Halifax	(902) 426-7540	(902) 426-5218
Moncton	(506) 851-6452	(506) 851-6429
Montreal	(514) 283-6328	(514) 283-8794
Toronto	(416) 973-5053	(416) 973-8161
Winnipeg	(204) 983-5851	(204) 983-3182
Regina	(306) 780-6325/780-6124	(306) 780-8797
Saskatoon	(306) 975-5315	(306) 975-5334
Calgary	(403) 292-4575	(403) 292-4578
Edmonton	(403) 495-2944	(403) 495-4507
Vancouver	(604) 666-0434	(604) 666-0954

Trade Commissioners Abroad

If you've done your research and refined your export strategy, it's time to contact your trade commissioners abroad — your partners in the global marketplace. Working "on-site" in more than 125 cities around the world, trade commissioners can:

- offer valuable intelligence;
- provide professional and customized advice and counselling;
- assist in partnering and matchmaking; and
- help to find solutions to export problems.

Contact: Trade commissioners abroad can be reached through the International Trade Centres