



Stylish sensual silk signed Peter Nygård.

Splendide blouson du "roi de la soie", Nygård International.

PETER NYGÅRD

As head of Canada's first international fashion conglomerate, Peter Nygård controls a women's ready-to-wear business with annual sales totalling \$200 million, 40% of which stems from the U.S. market where his collections enjoy phenomenal success in such prestigious stores as **Saks Fifth Avenue**, **Nordstrom** and **Jacobson**.

With his flamboyant Viking-like appearance, Peter Nygård emigrated to Canada at the age of six to become the perfect example of a self-made man. Single-handedly and with an investment of \$8,000, in 1966, he has transformed a small garment business in Winnipeg into what is unquestionably the most successful company in the Canadian fashion industry.

In August of 1993, this exceptional designer and businessman received a singular honour for his achievements of the past 25 years. He was awarded the **Commemorative Medal for the 125th Anniversary of Canadian Confederation**, thereby becoming one of a distinct group of Canadians who, like himself, have made a significant contribution to Canada, to their community, and/or to their fellow Canadians.

Nygård markets fashion sportswear through separate companies that

range from moderate to bridge. **Tan Jay** and **âliâ**, **Collections Internationale & Chic Petites**, **Bianca Nygård & Peter Nygård Signature Collection**. The products are sold in over 3,000 stores throughout the world, and in over 100 of Nygård's own retail stores.

This Canada-based international conglomerate employs over 1,800 people in offices, factories and distribution centres worldwide. The offices are located (throughout Canada) in Toronto, Montréal, Winnipeg and Vancouver, and in the U.S., Europe and Hong Kong. The manufacturing is done primarily in Canada with imports coming from both Europe and the Orient.

THREE 'GRIFFE D'OR' WINNERS TO WATCH

Two extremely innovative designers combine under the **Dénommé Vincent** label to create a distinctive menswear collection. They are Marcel Dénommé and Louise Vincent who are exporting to the United States.

Their collections have also been sold through the prestigious department store **Liberty** in London and, as a member of the **Club Création de Paris**, they were invited to create a special collection promoting French linen in Canada.

Also creating for men in the finest fabrics is **Simon Sebag**, president and designer of **Fulgurant Inc.**, manufacturer of the **Turbulence** label, which is directed at the young professional looking for a contemporary, sophisticated yet subtle look. The line is sold across Canada and in the eastern United States.

Swimwear and women's ready-to-wear are the forté of **Chantal Levesque**, founder and president of **Shan**, who has showrooms in New York and Los Angeles. In 1993 when she was named "Woman of the Year, Business Category" in the 1993 Women-of-the-Year Show, she became associated with **Sylvie Fréchette** to create a swimwear line under the name of the Canadian Olympic Gold Medalist.

TEXTILES

Montréal is also home to **Dominion Textile Inc.**, a company which began operations in Canada in 1903 and which today is a leading international producer and marketer of textiles and textile-related products on five continents.

Indeed, it is the world's largest denim producer, under the **Swift** trademark, offering pure cotton, as well as blended and stretch denim fabrics in a full range of colours, innovative fabric finishes, styles, weights and construction.

QUEBEC BEAUTY

Two great names are synonymous with the world of beauty and skincare in Québec. **Lise Watier** and **Edith Serei**.

Lise Watier has devoted all her professional life to helping make women more beautiful and self-confident. She directs two upscale signature Beauty Institutes and has created phenomenally-successful skincare, make-up and perfume lines.

Recipient of the prestigious **International Veuve Clicquot Award** as Canadian Businesswoman of the Year in 1986, she also served on the Canadian Committee on Free Trade. Having conquered Canada, where she is established in 500 points of sale, she is now ready to conquer Europe. Her products are also enjoying great success in Hong Kong, Kuwait and Saudi Arabia.

The goal of **Edith Serei** is to make esthetics available to all women and she is equally well known to estheticians around the world as she is to the Canadian public.

Students at her Institute and School, opened in Montréal in 1958, come from throughout North America, Europe, Hong Kong and Israel, as well as from countries where she has taught during her long career. Author of several books on beauty, she opened a School in her native country of Hungary when the "Wall" came down. And the prestige of an Edith Serei Diploma is recognized and respected all over the world. 