6.3 Research Activities

6.3.1 Globalization Information in Statistics Canada

The Industrial Organization and Finance Division, the International Trade Division and the Balance of Payments Division of Statistics Canada are advancing the analysis on trade and investment linkages by creating a database that will link companies with trade and investment data.

More specifically, Statistics Canada is proposing a record linkage exercise that will provide business-based micro-data on the main external aspects of Canada's economy: trade in goods, trade in services, foreign ownership and control in the Canadian economy and Canadian direct investment abroad. Completing the database will be activity and performance micro-data: income statements, balance sheets and financial ratios.

The information that will be linked to each business includes the following:

Goods Trade:	Exports by country and commodity. Imports by country and commodity.
Services Trade:	Exports by country and category of services. Imports by country and category of services.
Parent-Subsidiary Relationship:	Canadian direct investment abroad. (stock and flow and geographical destination) Country of control. Ratio of foreign ownership and control of long-term capital abroad.
Parent-Subsidiary Activity:	Affiliation of trading businesses for services exports and imports. (Assessment of data quality on affiliation of trading businesses for goods exports will be carried out.)
Industry:	Industry code of business (SIC-C).
Geographical Location:	Geographical area of trade for goods and services exports and imports. Provincial designation of the business within Canada. (head office and/or operations within each province)
Activity and Performance Data:	Income Statement and Balance Sheet, financial ratios.