

REPORT #5
88/10/21

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88
FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

340 - AMMAN

JORDAN

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

SERVICE INDUSTRIES SERVICES NOT ELSEWHERE SPECIF.
ENCOURAGE POTENTIAL INVESTORS ACTIVE IN THESE INDUSTRIAL SECTORS TO
UNDERTAKE RECONNAISSANCE VISITS TO CDA FOR "FIRSTHAND" VIEW OF OPPOR-
TUNITIES IN CDA.

IDENTIFICATION OF 6-10 POTENTIAL INVESTOR
CANDIDATES WHO WILL UNDERTAKE SUCH VISITS
IN 88/89 PERIOD.

CONSTRUCTION INDUSTRY BUILDING PRODUCTS
PROMOTION OF OPPORTUNITIES CDA CONF. TO LOCAL INDUSTRIALISTS AS
MECHANISM FOR ASSESSING CDA AS DESTINATION FOR FOREIGN INVESTMENT
LOCATION OF REGIONAL OFFICES I. A.

PARTICIPATION BY AT LEAST 6-10 JORDANIAN
DELEGATES AT MARCH 89 CONFERENCE.

CONSUMER PRODUCTS FURNITURE & APPLIANCES
PROMOTION OF OPPORTUNITIES CDA CONF. TO LOCAL INDUSTRIALISTS AS
MECHANISM FOR ASSESSING CDA AS DESTINATION FOR FOREIGN INVESTMENT
LOCATION OF REGIONAL OFFICES I. A.

PARTICIPATION BY AT LEAST 6-10 JORDANIAN
DELEGATES AT MARCH 89 CONFERENCE.

INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT & MATERIAL PLANT, EQP.
PROMOTION OF OPPORTUNITIES CDA CONF. TO LOCAL INDUSTRIALISTS AS
MECHANISM FOR ASSESSING CDA AS DESTINATION FOR FOREIGN INVESTMENT
LOCATION OF REGIONAL OFFICES I. A.

PARTICIPATION BY AT LEAST 6-10 JORDANIAN
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EDUCATION, MEDICAL, HEALTH PROD PHARMACEUTICALS, BIOTECHNOLOGY
No proposed activities indicated

NON SECTORALLY ORIENTED ACTIVITIES

CONTINUING LIAISON WITH OFFICIALS OF CDN BANKS ACTIVE IN REGION IN
TERMS OF PRIVATELY ADMINISTERED INVESTMENT SYNDICATES & OTHER OFFSHORE
BANKING MECHANISMS WHICH MIGHT HAVE ATTRACTION TO JORDANIAN INVESTORS.

RECRUITMENT OF 2-5 SYNDICATE MEMBERS WHICH
WILL SERVE TO ENCOURAGE ADDITIONAL LOCAL
MARKETING EFFORTS BY CDN BANKS.