## DEPARTMENT OF EXTERNAL AFFAIRS

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Export and Investment Promotion Planning System

MISSION: 619 ATLANTA

COUNTRY: 577 UNITED STATES OF AMERICA

For the next fiscal year, the Trade Office is planning to undertake the following new export support initiative(s) in this sector (sub-sector):

Activity: IDENTIFY AND MEET WITH NEW POTENTIAL BUYERS TO DETERMINE

PROJECTS AND OPPORTUNITIES.

Results Expected: INCREASE AWARENESS OF CANADIAN CAPABILITY AND

DETERMINE NEW AREAS OF ACTIVITIES.