Canada Reports

Prime Minister Brian Mulroney attended the Commonwealth Heads of Government Meeting in Nassau and the anniversary of the United Nations in New York in October, where he reasserted Canada's strong support for both organizations. *(See story page 4.)*

More computer companies at COMDEX

Growing markets for Canadian companies resulting from exposure at recent computer trade fairs in the United States has prompted increased participation by the country's computer companies at COMDEX/FALL '85, being held in Las Vegas, November 20-24.

Products from 40 Canadian firms will give the computer industry, which is largely interested in export markets, important international exposure at the Canadian exhibit sponsored by the Department of External Affairs.

Previous success

The annual COMDEX/FALL show in Las Vegas is considered one of the major trade fairs for the North American computer industry and the 25 Canadian companies that participated in 1984 generated $8.79 million in on-site sales with projections for an additional $82 million. (See *Canada Weekly,* January 9, 1985.) Following this success, 16 companies participated for the first time in Atlanta, at COMDEX/SPRING '85, where $144 200 in on-site sales were generated and almost $14 million were projected over the next year.
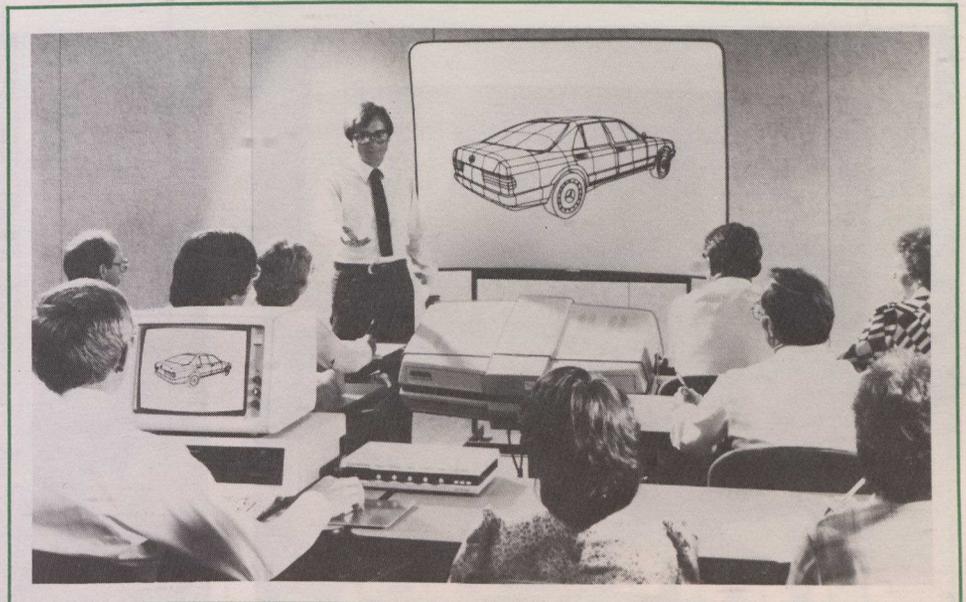
At the Canadian exhibit at COMDEX/FALL '85, the display will range from microcomputers to telecommunications systems, including colour graphics and multi-application video controllers.

Software packages are available for numerous applications from accounting, engineering, scientific and technical systems to small businesses, restaurants, professionals and farmers. Even a sophisticated football analysis program will be on view.

Computer-related goods vary from complete work stations to microcomputer accessories, protective cases for computer hardware and filters. Services include consulting and training as well as electronic mail, reproduction and packaging.

New products

The Canadian computer industry is continually developing new advanced products and a number will be introduced in Las Vegas. They include: Zanthe Information's ZIM 2.5, a fourth generation application development designed to extensively expand the capabilities of microcomputers; ZAP Logic's hard-

State-of-the-art data/graphics projection systems and high performance visual information systems from Electrohome have applications from the boardroom to the military.