

## How to Conquer the World: Business Resources on the Internet

**H**ow to Conquer the World: A Directory of 8,000+ International Business Resources on the Internet highlights the best international trade resources available for businesspeople who want to find new global customers, partners and suppliers, and who want to grow their businesses using the World Wide Web.

Easy-to-use and jargon-free, this new book from ABS Group Inc. provides readers with the know-how and the "know-who" to go global online. Covering 230 countries and territories, this information-packed directory compiles — in one time-saving resource — over 200 Internet tips and more than 8,000 reliable, high-quality trade sites, including little-known but highly valuable global business sites that most search engines miss.

How to Conquer the World has applications in virtually every industry but was designed especially for executives, managers and staff involved or interested in cross-border commerce. The directory reviews the leading Internet tools in 20 areas, including training, sales, purchasing, banking, accounting, law, customs brokerage and shipping, and explains simple and inexpensive strategies that can boost international business.

Several useful appendices, including E-commerce, E-Supplier and E-Partner Profilers, are great tools for identifying ideal customers and working associates.

For more information, contact ABS Group Inc. at [www.howtoconquertheworld.com](http://www.howtoconquertheworld.com)

## Bottin international du Québec

**T**he seventh edition of this directory is in the preparation stages. It will be posted on the Internet with hypertext links to subscribers' sites and will include the addresses, countries as well as areas of activity and other information on Quebec firms, organizations, institutions and consultants working on the international scene, and the province's foreign partners.

Thousands of copies of the *Bottin* are distributed free of charge to international organizations working in Quebec and Canada, and in foreign countries where Quebec and Canadian organizations operate.

To register (\$57 + tax) or for further information, contact QUÉBEC DANS LE MONDE, tel.: (418) 659-5540, fax: (418) 659-4143, e-mail: [info@quebecmonde.com](mailto:info@quebecmonde.com), Internet site: [www.quebecmonde.com](http://www.quebecmonde.com)

## Latest Edition of Mining Suppliers

**T**he Canadian Association of Mining Equipment and Services for Export (CAMESE) has just issued the 1999/2000 *CAMESE Compendium of Canadian Mining Suppliers*. This 146-page book is packed with useful information about the many dynamic, technologically advanced and environmentally sound suppliers that help keep Canadian mines among the most efficient in the world.

Profiles of over 230 of Canada's prime suppliers of mining equipment

and services are included, as well as an index with easy cross-referencing for readers looking for sources of particular goods and services.

Some 20,000 copies will be distributed to mining decision makers and much of the material contained in the Compendium is also available on the CAMESE Internet site ([www.camese.org](http://www.camese.org)).

For a copy, contact CAMESE, tel.: (905) 513-0046, fax: (905) 513-1834, e-mail: [minesupply@camese.org](mailto:minesupply@camese.org)

### Enquiries Service

DFAIT's Enquiries Service provides counselling, publications, and referral services to Canadian exporters. Trade-related information can be obtained by calling 1-800-267-8376 (Ottawa region: 944-4000) or by fax at (613) 996-9709; by calling the Enquiries Service FaxLink (from a fax machine) at (613) 944-4500; or by accessing the DFAIT Web site at <http://www.dfait-maeci.gc.ca>

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