INCORPORATED 1866

## BRITISH AMERICAN BANK NOTE COMPANY

LIMITED

ENGRAVERS OF

BANK NOTES, BONDS, STOCK CERTIFICATES, POSTAGE AND REVENUE STAMPS and all monetary documents.

The work executed by this Company is accepted by the

LONDON, NEW YORK, BOSTON and other STOCK EXCHANGES.

OTTAWA HEAD OFFICE

Branches

MONTREAL

TORONTO

No. 2 Place d'Armes Square

701-3 Traders Bank Bldg.



## The Pacific Coast Fire Insurance Co.

VANCOUVER, B.C. ESTABLISHED 1890

Assets, January 1st, 1914, \$1,409,739,49

All losses paid immediately upon receipt of satisfactory loss papers.

D. H. WILSON, M.D., President

T. W. GREER, Managing Director

REED, SHAW & MCNAUGHT

GENERAL AGENTS FOR THE PROVINCE OF ONTARIO

## Equity-Value Accident Policy

backed by our national advertising campaign in the leading magazines and weeklies, is creating a demand for itself. This policy is based on a new principle in Accident Insurance-

It has none of the "frills" of the old policy-

No "promises" based on remote chance.

It does give more insurance—

To the average man-

For the everyday accidents-

And has better selling features than you ever saw in one policy before.

It is destined to make the biggest hit with the public of any policy ever offered.

If you want to "tie to" this combination—unequalled policy plus wide, resultful advertising—write us today for agency proposition for your city Please mention this paper.



HOME OFFICE—BALTIMORE

THE COMPANY THAT HELPS ITS AGENTS