

SPRING SEASON, 1890.

MILLINERY OPENING

Commencing Monday, March 3rd.

We beg to state to the Trade of Canada that our stock of Silks, Laces, Embroideries, Parasols, Dress Goods, Dress Trimmings, Prints and Muslins surpass any previous season's purchases in assortment, style and value, and that we are constantly adding to our stock the latest novelties.

We cordially invite every buyer, when in the city, to visit our warehouses and inspect our stock.

SILK AND LACE DEPARTMENT.

Black Silks in Gros Grain, Merveilleux, Surah, Satin Luxor, Rhadames, Faille Francois, Satin Duchesse, Moire, Brocade, Silk and Satin; Satin D'Lyon, Peau de Soie, Armure, Royal, Cache-miroir. See the New Regency, the newest.

Laces in Oriental, Eiffel Point, Valenciennes, Everlasting, Crochet, Saxony, Spanish and Chantilly Flouncing, Black Lace Ties, Scarf Laces.

Veilings in White and Black Silk and Cotton Mecklin, Cambray and Silk Brussels Net, White Cotton Brussels Net, spot, plain and sprig; Bobbing Net, White and Black Paris Net.

Colored Silks in Merveilleux, Faille Francois, Rhadames, Surah, Satin Duchesse, Moire, Twill, Punjums, Pongee, Tussores. Also a very fine line Two Tone Combination Royal, all the new shades.

Embroideries in Cambric and Swiss Flouncings, 24, 27 and

40 inches wide; Grattli, Hem-stitch and Scheffle Work, Swiss and Cambric narrow widths in a large variety of patterns. The newest is the Patent Flouncing.

Muslins in Plain and Check Jaconet, Check and Spot Swiss, Nainsook, Hair Cord, Book, Victoria, Lawn, Musquito Bar, Leno, Brilliant, Brocade, India Linen, Satin Check, Satin Stripes, Well, Pique, Crinoline and Wigan.

Frillings in Black, White, Cream and Fancy Lisse, Muslin and Tarlatan.

Parasols in Regina, Sateen, Dagmar, Gloria. Silk, Zanella and durable plain cloths and all sizes. Shot Silk, Moire, fancy cloths and long handles.

Ladies' Collars in the newest shapes and styles, and in all sizes.

Ladies' Jerseys: A large variety in the newest shapes.

IN DRESS GOODS DEPARTMENT we show six distinct styles of Bradford goods, light shades in stripes and plaids, and to arrive 64 Grey and Black Pure Mohairs.

DRESS TRIMMINGS DEPARTMENT.

Exclusive Novelties in French Braid Panels, French Jet Panels, French Silk Braid Sets, French Jet Sets, French Silk Braid and Jet Sets.

The Latest French Novelties in Dress Buttons, containing the new tints as worn this season, Colored Silk Braid and Cord Trimmings, Black Jet Trimmings, Black Silk Braid and Cord Trimmings.

We show Dress Trimmings and Buttons to match all shades of fashionable dress goods.

PRINT DEPARTMENT.

Prints printed for this season's trade. Thousands of patterns to select from. They embrace the latest designs and colorings and are extra value. Sateens, plain and fancy, Cashmere Effects, Fancy Cambrics, Light Novelties, Dark Novelties, Ombers, Navy's, Chocولات, Cardinals, Lilacs, Madders, Second Mournings, etc., etc. A careful inspection of every department in our warehouses is suggested.

LINEN DEPARTMENT.

You can always see in our warehouses a very large assortment of Linens, Tablings, bleached and unbleached; Table Cloths, Table Napkins, Fancy Linen Sets, D'Oylies, Five O'Clock Tea Cloths, Towels, Towelings, Diapers, Fronting Linens, Dressed Hollands, Rough Brown Hollands, Glass Cloth, Tea Cloth, Butcher Linens, Apron Linens, Striped Hessians, Burlaps, etc., etc.

CARPET DEPARTMENT.

All the newest and best patterns in Brussels, Tapestry, Kidderminster and Hemp Carpets, Oil Cloths, Linoleums, Mats, Rugs, Table Covers, Piano Covers.

LACE CURTAINS in White, Cream, Ivory and Two Tone, etc., etc.

GENTS' FURNISHINGS DEPARTMENT.

Mens Braces in 100 leading numbers; Men's Ties, consisting of over 700 patterns, in all the new shades; Handkerchiefs in Cotton, Muslin, Linen and Silk, all sizes and qualities; Collars and Cuffs; Men's Shirts, Men's Underware, Umbrellas and Rubber Goods.

CANADIAN TWEED DEPARTMENT.

Suitings, Trouserings, Hand-Made Homespun, Serges, Spring Overcoatings and Halifax Tweeds.

IMPORTED WOOLEN DEPARTMENT.

We show all the leading lines in a First Class Woollen Trade Worsteds, Cheviots, Meltons, Scotch Tweeds, Serges, Broad-Cloths, Doeskins, Fancy and Washing Vestings. Tailors' Linings of all kinds.

THE GREAT ASSORTING HOUSE OF THE DOMINION.

JOHN MACDONALD & CO.,

21 to 27 WELLINGTON STREET EAST, 30 to 36 FRONT STREET EAST,
TORONTO.