

## Business Notices.

As the design of the CANADIAN DRUGGIST is to benefit mutually all interested in the business, we would request all parties ordering goods or making purchases of any description from houses advertising with us to mention in their letter that such advertisement was noticed in the CANADIAN DRUGGIST.

The attention of Druggists and others who may be interested in the articles advertised in this journal is called to the special consideration of the Business Notices.

Read the list of text-books advertised by P. Blakiston, Sons & Co., of Philadelphia, in this issue.

We call attention to the advertisement of E. J. Hussey & Co. in this issue of the new ladies' syringe for which Lyman, Knox & Co., Montreal and Toronto, are agents for Canada.

Mr. G. Elmendorf, of Elmira, N.Y., when in Toronto a short time ago, appointed the Canadian Specialty Co. Dominion agents for his Tar Gum, which has already made a good reputation for itself in the States, and, in fact, they have been working day and night to supply the demand. The Tar Gum is put up in attractive five-cent packages, containing five pieces each, and twenty packages in a paper box, with advertising matter. See advertisement.

A very handsomely gotten up catalogue giving a list of the non-secret preparations manufactured by the house of Frederick Stearns & Co. has just been received by us. It is a copy of their very recent issue, and when our readers send for one, as we would advise them to do, ask for "Catalogue '94." Before turning to the inside pages one is attracted by the artistic design of the outside cover, which is lithographed in blue and white, and bears a fine cut of their extensive laboratory in Detroit. The first thing that catches the eye on the inside is their introductory page. Here Messrs. Stearns & Co. briefly but clearly express their views on the non-secret question, which idea they introduced in 1876 to meet a demand that existed, and always will exist. They claim for their non-secret preparations a distinct and unique position, that of household remedies of open composition, carefully and accurately compounded from the best materials, sold on their own merits, and not intended to replace or substitute any remedies made by others for similar purposes. The arrangement adopted throughout the catalogue itself is a model one, and exceedingly convenient for reference. Each preparation is to be found under its proper heading, and in regular order are given a list of the diseases or ailments for which it is intended to be used, its formula in full, the dosage, and a description of each package, including the size, style of wrapper, etc. The price to the druggist, as well as the retail price, with the percentage of profit to be made on the sale of each article, follows, the whole concluding with a few explanatory notes, giving further particulars regarding the preparation. As the description of almost every preparation is accompanied by an illustrative cut, showing the style of the finished package, the druggist is enabled

to get an extremely clear idea of each remedy listed.

### A Great Canadian Wine Firm.

Canada has made great strides in wine-making since 1866. At that date little thought was given to the manufacture of wines in Canada. Its climate was considered too cold and unfit for vine-growing. In that year a company of gentlemen from Kentucky, who had been engaged in vine-growing in that state, feeling sore over the results of the war, learned of the mild and salubrious climate of Pelee island, in Canadian territory, only six miles north of Kelly's island, then considered the home of the Catawba grape, removed to that island and established the first grape vineyard in Canada. Five years afterward Captain J. S. Hamilton, of Brantford, took an interest in the company, and through his tact and push, combined with the high class of wines manufactured, made Pelee island wines a household name throughout the Dominion of Canada. They are to be found on the wine list of every first-class hotel from Halifax in the east to Vancouver in the west. In 1889 the Pelee Island Wine and Vineyards Co., Limited, was established, and Captain Hamilton was elected president. He still holds that position, practically controlling the stock, and the company's brands of dry and sweet Catawba, St. Augustine, Isabella, and claret, are creditable alike to the company and Canada. The company's special claret, now on the market, is a wine of 1891 vintage, known as "Chateau Pelee Medoc," has a large sale in Canada, and can be obtained from leading wine merchants everywhere in Ontario at \$3.75 a case. In the lower provinces, where E. G. Scovil, of St. John, N.B., has the agency, \$1 a case is added, to pay freight charges. In 1891 a brandy distillery was established on the island, and is now being put on the market under the brand "J. S. Hamilton & Co., Cognac." The purity and high quality of the brandy already commands an extensive sale, and connoisseurs state that few French brandies equal it in quality.—Toronto *Empire*.

## Books and Magazines.

*Frank Leslie's Popular Monthly* for January, just out, is really a holiday number, with regard both to the character of its reading matter and its richness in illustration. The leading article, "St. Andrews and Andrew Lang," by Mrs. Leicester Addis, is a charming account of the university career and literary life of this versatile author, also of the quaint little Scotch city of his *alma mater*, where the now faddish game of golf has been played on its native links ever since the middle ages. "Chiming Bells," a full-page engraving of Boutigny's picture of the death of Marshal Lannes at the battle of Essling, furnishes the motive for some interesting historical pages about Napoleon and Alexander I. of Russia.

Girls who like to read about marriage—and what girl does not?—should buy a

copy of the January *Ladies' Home Journal* and read the excellent marriage article which Mrs. Burton Harrison has written under the title of "Heigh Ho! for a Husband." Edward Bellamy sketches, in his own way, what he believes a "Christmas in the Year 2000" will be like. Other articles there are—some twenty odd of them—all good and wise, making this issue of the *Journal* one of the most evenly interesting which the editors have made. No magazine is certainly better worth its price of ten cents. The Curtis Publishing Company, of Philadelphia, issue it.

The relation which price bears to quality in literature is made obscure by the Christmas *Cosmopolitan*. Stories by Rudyard Kipling, Wm. Dean Howells, Mrs. Spencer Frask, Mrs. Burton Harrison, and Albion W. Tourgee, are interspersed with poetry by Sir Edwin Arnold, Edmund Clarence Steadman, and James Whitcomb Riley, while through the number are scattered illustrations by such famous artists as Remington, Toche, Reinhart, Turner, Van Schaick, Gibson, and Stevens. A series of portraits of beautiful women of society illustrate an article on "The Relations of Photography to Art"; a travel article by Napoleon Ney, grandson of the famous Field Marshal; one of the series of "Great Passions of History," to which Froude and Gosse have already contributed, and half a dozen others equally interesting, go to make up the attractions of the number. The *Cosmopolitan* people say: "We might charge you more for this number, but, in all frankness, could we give you better material, better illustrated, if we charged you a dollar a copy?"

It has been generally understood for some time past that some change was being made in the control of the *Empire*, and in a recent issue announcement was made that a syndicate of wealthy and influential men had secured a controlling interest, with the intention of taking an active part in its publication and management. The syndicate is composed of:—W. R. Brock, Esq., of W. R. Brock & Co., Pres. Canada General Electric Co.; Hon. Senator Sanford, Pres. Sanford Manufacturing Co.; Hon. Sir Frank Smith, Vice-Pres. Dominion Bank; Thos. Long, Esq., Pres. Great Northern Transit Co.; Col. John I. Davidson, of Davidson & Hay, Vice-Pres. Bank of Commerce; Waring Kennedy, Esq., of Samson, Kennedy & Co., Mayor of Toronto; H. Cargill, M.P., of Cargill; A. F. Gault, of Gault Bros., Montreal, Pres. Dominion Cotton Mills Co.; D. Morrice, of D. Morrice, Sons & Co., Montreal; R. A. Lucas, of Lucas, Steele & Bristol, Hamilton; Frank J. Phillips, Pres. Cobban Manufacturing Co. and Consolidated Plate Glass Co.; James Murray, Esq., St. Catharines; Frank Turner, C.E., Toronto; H. J. Scott, Q.C., Toronto; D. Creighton, Publisher, Toronto. This is undoubtedly the strongest syndicate ever formed in connection with a paper in Canada.