

but then one of the leading type foundries in this country made the statement in one of his pamphlets, after the point system had been adopted by the American type foundries, that this system was not a success, and that his foundry had more calls for the old bodies than those upon the point system.

Where is there a printer who would buy a line of type to-day which is not upon the point system? If so great an authority could not see the advantage of the point system after its adoption, it will not be wondered at if many are found to object to my statements and predictions.

It has often been asserted that it would be impossible to invent a practicable commercial typesetting machine. Such predictions in the face of recent improvements seem ridiculous. The skeptics, as usual, were those most closely allied to the trade, and it was left for others to do the inventing; but they came just the same.

Every job printer knows the utility of type cast upon the point system, compared with the old methods. Great as this improvement was it cannot compare in the slightest degree with the advantage which will be experienced in having all job type cast upon the unit system. If it was a good thing to have type cast upon the point system and to make all type line top and bottom by using point justification, it would be even better that every series of type made shall be cast upon the unit basis both ways.

Should this be done the printer would have no difficulty in making every line justify without the aid of paper or cardboard, no matter what the size of the type he might use, nonpareil and seventy-two, or any other size coming out with mathematical exactness, and insuring a perfect lock-up and every type upon its feet. This in turn would make the presswork easier and save the wear upon the type which is sure to follow when it is off its feet.

Many other things might be said in favor of this: but the most important which occurs to me is its economical feature. Type cast in this manner would do away with the majority of competent and tasty job printers. All that would be necessary in large job offices would be to engage the services of a designer, who can sit at his desk and draw out each job as he wishes it to appear. Having all of the specimens of the type used in the office before him, and knowing the exact number of units each type will make, the designer can tell at once with absolute accuracy what lines can or cannot be used—something no printer can do now. The sketch being drawn, the artist would indicate the style of type to be used by figures, each series being numbered. For instance, if the series of De Vinne in the office is No. 12 and the line to be set is to be 48 point, the copy for that line will show No. 1248. With such copy before him, any boy who has had a few years' experience at the business can do the work, and the time now lost by expensive men studying how to set a job can be saved.

No doubt type foundries will claim that there can be no encroachment upon the width of letters, and that to do so would spoil the symmetry of the face. This may be true to a certain extent, but for the greater amount of commercial work, utility would be considered first by the owners of job offices, and the price would often win over the customer, who, in most cases, is looking after the "almighty dollar."

As the ownership of the patents on self-spacing type has passed into the hands of the type foundries, it cannot consistently be charged that the foregoing has been written to boom the product of some particular concern. American Bookmaker.

BUNTIN, GILLIES & CO.

HAMILTON, = ONT.

FLAT PAPERS

Ivory (White Wove)

Crystal (White Wove)

Springside (White Laid)

Fernside (Cream Laid)

Lakeside (White Wove)

Boyd Brook (White Wove)

Arlington (White Wove)

Westlock (White Wove)

Pirie's Super Satin

(White Wove)

Pirie's Fine (White Wove)

TINTED.

Delaware Laid, 6 colors

Scotch Wove, 5 "

Agawam Bond, 4 "

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Oxford

Silver

Standard

Century

Agawam Bond.

"Japan Linen Bond."

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