

## SPECIAL NOTICE.

Jewelers throughout Canada will oblige the Editor by sending in to this office for insertion in these notes any items of news pertaining to the Jewelry business that they think would be of interest to the Trade generally.

## BUSINESS NOTES.

It is reported that telephonic communication between Toronto, Ottawa, and Montreal will shortly be established.

THE KEYSTONE & BOSS CASE traveller was in Canada last week making things lively as usual in the Watch Case trade. The Company report demand good for the season of year.

GEORGE WALKER, jeweler, of Paris, has sold out his business to Pequegnat Bros. of Berlin. One of the brothers will run the Paris business, and if their previous record in other places is any criterion, this new addition is bound to be a success.

MR. SCHOFIELD, General Agent in New York of the Elgin Nat. Watch Co., paid us a visit last month. Mr. Schofield is a genial gentleman with an eye to business, and his visit to Canada will, no doubt, tell in the interests of the Elgin Watch.

P. W. ELLIS & Co., Wholesale Jewelers, expect in a few days to remove their factory, sales-rooms and offices to Samuel Stern's old building on Wellington St. East. We hope to be able to pay a visit to their new and enlarged factory as soon as opened and give it an extended notice in our next issue.

We are asked by Messrs. Rothschild & Co., to state that the Mr. Herwich who bought the stock in trade of S. P. Kleiser, jeweler, of Toronto, was not a member of their firm or having any connection with them. The gentleman who purchased this estate was formerly a merchant on Queen Street West.

MR. JOHN CAMPBELL, traveller for Rothschild & Co., wholesale jewelers of Toronto, has just returned from New York, where he has been purchasing jewelry for the firm's fall trade. He reports a large assortment of elegant goods and fair prospects of a large fall trade in the U. S. and Canada.

THE WHOLESALE JEWELERS OF TORONTO were well to the front in the matter of decoration during the volunteers reception. The principal were those of P. W. Ellis & Co. and Smith & Fudger, and in our opinion no two buildings in the city looked better or gave a more hearty welcome than these.

THE MERIDEN BRITANNIA Co. should be almost tired of taking diplomas and medals for their manufactures. Their latest achievement in this line was at the New Orleans World's Exposition, where they were awarded four medals of the first-class respectively for "Spoons and Forks," "Hollow-ware?" "Sectional Plating," and "Best General Collection of Silver-ware."

MR. GEORGE CHILLAS, of the firm of Lee & Chillas, Secretary of the Canadian Jobbers'

Association in American Watches visited New York last week in connection with the business of the Association. The prospects of the Association are good and the trade seems generally to regard its organization as one of the best things that the jobbers have done for many a long day.

MR. M. SCHWOB of the firm of Schwob Bros., Montreal, and President of the Canadian Jobbers' Association in American Watches, sailed for Europe last month. Mr. Schwob's trip is one of business and pleasure combined, and we trust he will mix them so judiciously as to make it pay and at the same time improve his health. THE TRADER wishes him a pleasant journey and safe return.

CORPORAL SMITH, Q. O. R., son of Mr. Henry Smith, of the firm of Smith & Fudger, was one of the many heroes who tramped down Yonge street last Thursday. Although brown as a gipsy and considerably heavier than when he went away, the campaign in the North-West seems to have agreed with him, and the probability is that when he gets back into the harness again, he will make things hump on the road. Welcome home.

"ANOTHER HERO."—Mr. John Marshall, one of the employees of the American Watch Case Co., of Toronto, went along with his company of the 10th Royal Grenadiers to aid in putting down the late rebellion in the North-West Territory. On his return to the factory his fellow-employees presented him with a purse of money and a complimentary address for his plucky behaviour at the front. Mr. Marshall is the kind of stuff they make heroes out of.

WE ARE pleased to learn that Mr. R. Russell, formerly with A. C. Anderson & Co., of Hamilton, will remain with the new firm of Lowe & Anderson, and travel for them through Eastern Ontario, Quebec and the Maritime Provinces. Mr. Russell has by integrity and ability earned the reputation of being one of the best salesmen on the road, and we have no doubt that with his increased opportunities to make big sales, he will boom things on his route. We wish him success.

OUR MAX.—That the jewelry trade of Toronto was pretty well represented in the North-West during the recent rebellion is evident from the fact that five of the volunteers serving there were from this City. Amongst others we should mention Max Stern, second son of Mr. Samuel Stern, who served in the Governor General's Body Guard (Cavalry) under Lieut. Col. Denison, all through the campaign. Max looks stronger and healthier in every way than before the rebellion, and is every inch a soldier.

MR. MATTHEWS, jeweler, of Winnipeg one of the now celebrated 90th Battalion of that city, was in the city a few days ago. Our readers will remember that Mr. Matthews was wounded at the battle of Fish Creek and it was reported that his arm had to be amputated. We are glad to learn, however, that the doctors have been able to save his arm and that in a few months it will probably be as well as it ever was. Mr. Matthews should have some substantial recognition from the Government on account of

the loss of business his wound will entail.

THE MERCHANT.—We have just had laid on our table the copy of a new trade paper THE MERCHANT, which has been started in Toronto. Although not attempting to open out any new field in journalistic literature, THE MERCHANT bids fair to be a formidable rival to the financial and trade journals already in existence. It is neatly printed on toned paper, its editorial and specially contributed articles are ably written, and it is highly creditable to the publishers. It looks as if it had come to stay and we wish it success.

ALMOST A FATAL ACCIDENT.—Mr. John Donaldson, Accountant, formerly with John Zimmerman & Co., of Toronto, met with what might have been a fatal accident a few days ago. The gas jet inside of the vault in his office leaked, and on Mr. Donaldson trying to light it, the gas, which filled the whole vault, exploded, knocking him down and burning him very severely about the face and hands. We are glad to state that he is now almost recovered, and beyond the marks of a big singeing, looks kind of natural again.

OUR "CARRIAGE."—We are glad to know that our young, ambitious and enterprising friend Charlie Ellis has got so far advanced in family matters as to set up a carriage. Charlie's carriage (although only a baby one) is a stunner, and knocks the spots off all the other baby carriages in Toronto. It is satin lined, silver mounted, double geared, patent springs, quick train, safety pinion, in fact combines all the latest improvements in the line, but from what the proprietor says it is none too good for the little cherubs that occupy it. And talking of these same cherubs, reminds us that in our notice of their arrival we credited Charlie with "a pair of twins." This their respected parent informs us is not correct, that strictly speaking we should have said "twins." We may consider ourselves sat on.

A BIG THING IN SAFES.—Messrs P. W. Ellis & Co. the well-known manufacturing jewelers of this city are not only alive to the importance of having their valuables amply protected, but of having it so securely done that they will not lose any sleep over it. The attempts lately made to burglarize jewelry establishments throughout the Province has determined this firm to get the most thorough protection that they possibly could for the very valuable stock they carry at all times. The precaution adopted is in the form of an immense steel vault built by Goldie & McCulloch. This vault is designed for perfect burglar-proof protection, and has been constructed of alternate layers of plate iron and welded chrome steel and iron  $\frac{1}{2}$  inches thick through the whole structure. This arrangement is designed to give the greatest possible resistance to any attack that may be made upon it. The structure weighs ten tons, and was a few days ago taken from the railway to its destination on Wellington Street East on a large thick truck brought here for this special purpose, drawn by four magnificent black horses. It is the first of its kind that has been placed in a Toronto jewelry establishment and its perfect ability to resist every effort to obtain its contents unlawfully will doubtless contribute largely to the ease of mind of the members of the firm.