

WYLD, GRASETT & DARLING.

Our Mr. Grasett, (Staple Buyer), and Mr. Lillie, (Dress Goods Buyer), are again in the European Markets,

SELECTING NOVELTIES FOR THE ASSORTING SEASON,

As well as placing contracts for next Fall. Our Customers may rely upon having a fine assortment to choose from during the Spring season, in all Departments of **STAPLE and FANCY DRY GOODS and MERCHANT TAILORS' WOOLLENS and TRIMMINGS.**

WYLD, GRASETT & DARLING.

IMPORTED WOOLLENS FOR THE FALL.

WE are indebted to Mr. Johnston, the popular buyer of Wyld, Grasett & Darling, for the following particulars of woollens for the Fall trade. There is a larger variety of patterns than ever before, and most of the goods are exceedingly fine, both in texture and design. Scotch tweeds for suitings are in stripes and plaids but subdued, and the principal colors are tans and silver greys. The proper thing for trouserings is worsted in small neat effects and herringbone pattern. There is a tendency for coatings in chevots, vicunas, and Thibets in black and blue. In overcoatings there will be a big demand for Irish friezes for ulsters and double-breasted sacks, the popular colors being drabs, fawns, and claret. Another addition to ulsterings are six-quarter tweeds diagonal with overcheck. For ordinary overcoatings there is an immense variety of stuff, but the principal features will be beavers with a run on browns. There are some beautiful things in wool linings for overcoatings, noticeable among them being plaids in very pretty designs. Taken altogether, the imported goods for the fall season are really first-class in every particular. Every taste is cared for from the most fastidious to the least exacting.

USEFUL HINTS ON WINDOW DRESSING.

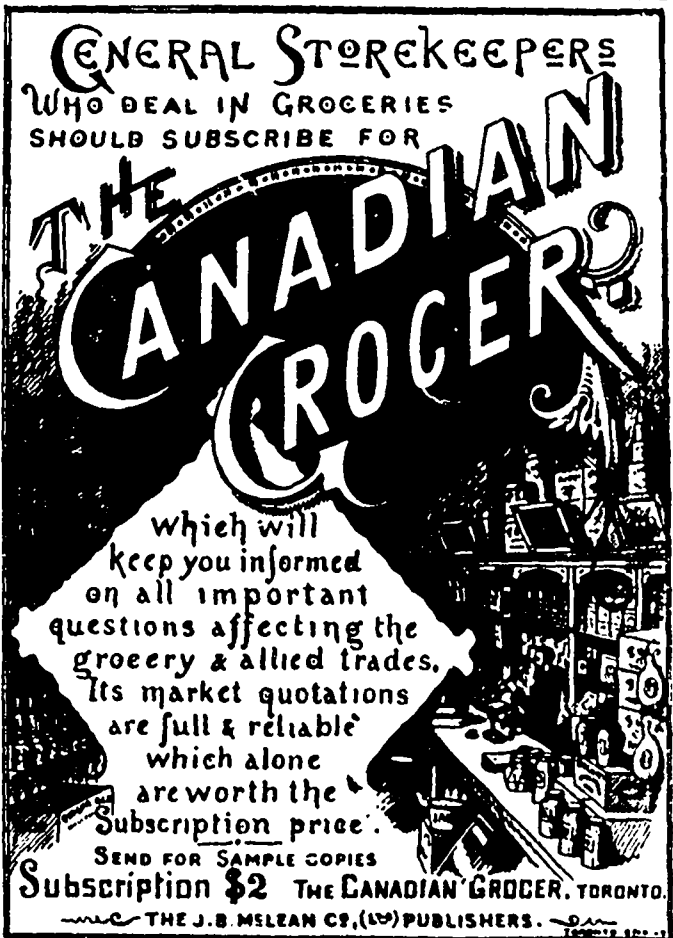
Harry Harman, Louisville, Kentucky, in his Novelty Pamphlet issued this month, gives the following useful hints on window dressing: Change your display weekly, clean out your windows from top to bottom each time you change display; always study beforehand the designs intended for a certain window, so you can tell the moment you take up the goods where they should go; when arranging a display it gives a suggestion for the succeeding one; the surroundings should always be in keeping with the goods displayed; the mere changing of the position of goods is not sufficient, always start to drape your windows from the top, then the side wall, and fill in the interior with such foundations as required to display the goods. Leave the groundwork for the last, gradually working your way out toward the entrance. Taste, not a great bulk of goods, makes an effective and striking display. Continual mixing of merchandise creates only passing notice; it fails in its influence upon the passerby. Too much confuses the eye. It is this consistency for the solid windows and the tasteful schemes of arrangement that makes the showings by all odds the finest. One thing and that at one price. Arrange your window displays to accord with certain events that occur by the use of merchandise by some central or special object, and this calls for **NOVELTY DISPLAYS**, which serve a purpose in arresting the attention to the store that always makes a point to have some attraction, consequently inducing a person to purchase. This style of display should only be occasionally introduced, relieved by usual dressing, only the draper should not confine himself to arranging the goods in one certain way; use some special design in showing up the articles. To this special item and to show what I term catchy displays I have scattered through this Pamphlet a number of illustrations.

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ERRORS IN APPRAISEMENT.

One of the most vexatious evils that the trade has been troubled with has arisen from the difference in appraisement by customs appraisers, chiefly outside of the large cities, which has worked to the great disadvantage of merchants in the larger centres. Some days ago an influential deputation from the Montreal Board of Trade headed by Mr. Cleghorn, ex-President, waited upon the Acting Minister of Customs and presented a petition signed by five hundred merchants doing business in various parts of the Dominion, praying to have uniformity established, and inequalities done away with in the mode of appraisement of goods in order to secure some practical interpretation of the tariff everywhere in Canada. The petition suggested the appointment of an officer whose duty should be specially to investigate all cases reported to him of wrongful appraisement of goods. The Acting Minister promised that their request should be considered by the Government at once.