



Merchants wishing to see our line will kindly communicate with our Canadian Manager.

Our collection for Fall 1900 will be one of the largest and most complete ever shown in Canada.

H. C. FLETCHER, Canadian Manager.

Office, 10 Front St. W., Toronto.

possible, in material. Their adornment consists of a lace aigrette or a shaded ostrich feather—never flowers.

Another novelty is a hat of which both brim and crown are covered by narrow shirrings of white mousseline de soie, the trimming, feathers or aigrette, being also white. This is a very elegant but somewhat fragile mode.

Still another novelty shows hats of Panama straw through which run large but narrow crossbars in black, brown or red of self material. These are covered with mousseline de soie, in preference white, and are very slightly draped, allowing the straw to be visible beneath the textile. For trimming, ostrich feathers or aigrettes of white or colored net, according to the bars of the straw, are used.

A big demand for chrysanthemums has developed in the millinery trade within the past few weeks. While at the opening of the season there was a marked indication for showy flowers, interest was not centered on any one flower until recently, says The Dry Goods Reporter. This sudden demand for chrysanthemums of every shade and make-up may be said to have been as unexpected as a clap of thunder from a clear sky. Though all colors are being taken, yellows have first sale, and this fact may possibly hold a hint of future color plans for Spring and Summer. One of the leading Fifth Avenue milliners in New York has brought the chrysanthemum to the attention of the fashion world. The reputation of this firm for good taste and ingenuity invariably gains a quick and lively following of any introduction, hence, the popularity of the chrysanthemum seems assured.

A PROSPEROUS INSTITUTION.

The annual meeting of the Anchor Knitting Co., of Almonte, Limited, was held recently in Almonte, when satisfactory reports of the year's business were presented, the usual dividend was declared and the reserve fund account was largely augmented. The following compose the directorate for the ensuing year: President, H. K. Pinhey, of Ottawa; vice-president, A. J. McAdam; secretary-treasurer, H. W. Lundy; managing-director, Joseph Ainley; Robt. Bowie, Brockville; Geo. F. Francis, Pakenham; and J. G. Forgie, Pembroke. The mill is now running overtime, and has orders enough to keep it busy till the end of this year, so that the prospects for the future are quite bright.

The death of Mr. Robert M. Muldrew, the Toronto representative of D. Morrice, Sons & Co., of Montreal, was a shock to his many friends. Some few weeks ago he was taken ill, and he sank gradually until the end. He was much esteemed by all who knew him, was generous and straightforward in all his business dealings, and will be greatly missed by a host of friends in the dry goods trade.

Mr. H. M. Belcher, western manager for the Gault Bros. Co., has arrived in Winnipeg from Montreal, and will take up his permanent residence in that city. Mr. O. Sommerville, formerly of James Ogilvie's dry goods establishment, Ottawa, has been engaged by the Winnipeg firm, and will be employed in the new warehouse for some weeks before being placed on the road as traveler for the firm.