### PAGE TWO

#### Guide-Advocate

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**ADVERTISING RATES** isplay ads., set, transfert, 28c inch. isplay, yearly contract, set, 18c in. isplay Ada., all plate....18c inch pecial Position. Se per inch extra. isplay Ada., all view of the extra.

each insertion. Minimum 25c.

FRIDAY, APRIL 11, 1924

## "Squibs by Dad"

Mah jongg sets promise to rival firecrackers as a Chinese export. \*

As a jockey the Prince of Wales wan say that he has made his mark. \*

Good night to fame. It is an-nounced in Paris that Napoleon's mightshirt is to be sold at auction. (#)

The Prince of Wales might add to his already enviable popularity by taking more interest in brides than pect to spend their honeymoon conbridle

\* A camera which can photograph by An analytical chemist says that a single teaspoonful of soil may con-tain, in living bacteria, more living inhabitants than reside in the whole moonlight and starlight is reported to have been perfected by a California scientist. Many romantic scenes that have hitherto escaped the of Canada. The amateur gardenet ubiquitous camera men may now add little realizes that he is contending to the sentiment of nations. with a countless and invisible host.



—an essential in business -a necessity to most families

MONG the greatest and most practical of man's inventions, one of the most vital instruments in modern business and one of

#### THE WATFORD GUIDE-ADVOCATE

The inventor of pink circus lemon-ade died the other day. He is credit-ed with being the first to apply the "acid test." well-known

Idaho sheep sheaters are organiz-ing for the spring clip. "Snip to the hide, let the wool fall where it may" is their motto. to tt €

Sudbury farmers compliain that the subphuric fumes from the nickel smelter damages their crops. Incidentally it kills the pests. probe 

Owing to the recent death of the president, Honduras is reported to be without any government whatever. No government, no taxes, no nothing. Happy Honduras!!

A trade school for training young men for the butcher business in pro-posed in Minneapolis. Weighing in thumbs with the order is one test of coin he may have dropped. expertness.

Experts of a Colorado agricultural college plan enumerating and classi-fying garden pests. Many amateur gardeners are convinced that the neighbor's chickens are the most destructive.

A young couple who were injured in a motor accident in Muskogee were married in the ambulance as valescing.

As the result of a "community spirit campaign in an Illinois city the Ku Klux Klan basketball team played the Knights of Columbus team for the city championship, the game being played in the American gymnasium for the benefit of the Jewish Welfare League. This

is believed to be a record for a "get together" movement. FAFRMERS CONFIDENT

THROUGHOUT LAMBTON

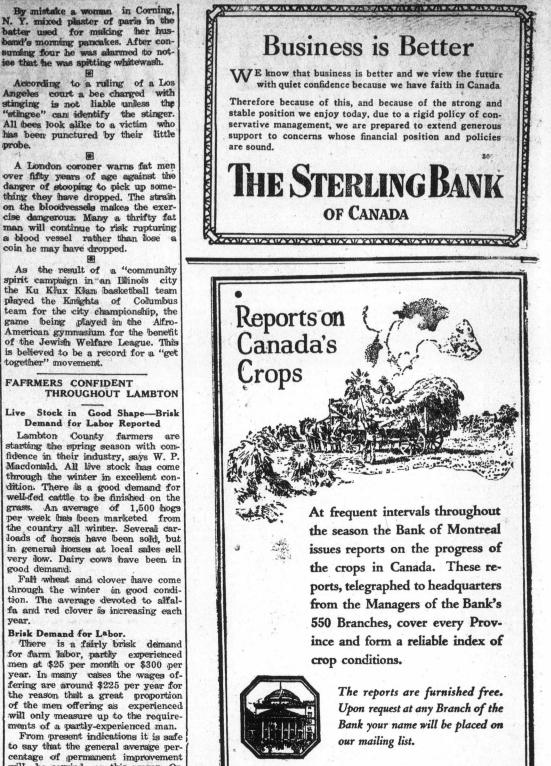
Stock in Good Shape-Brisk Live Demand for Labor Reported

Lambton County farmers are carting the spring season with confidence in their industry, says W. P. Macdoniald, All live stock has come through the winter in excellent condittion. There is a good demand for well-fed cattle to be finished on the grass. An average of 1,500 hogs per week has been marketed from the country all winter. Several car loads of horse's have been solld, but in general horses at local sales sell very low. Dairy cows have been in good demand. Fall wheat and clover have come

through the winter in good condi-tion. The average devoted to alfal-fa and red clover is increasing each

Brisk Demand for Labor. There is a fairly brisk demand for farm labor, partly experienced men at \$25 per month or \$300 per year. In many calses the wages offering are around \$225 per year for the reason that a great proportion of the men offering as experienced will only measure up to the requirements of a partly-experienced man. From present indications it is safe to say that the general average percentage of permanent improvement will be carried on this season, On Lambton County Farms. Wire fencing, cedar posts and building mater-ials are being purchased. The farmer's producing early leash

crops are in a position to meet the demands made upon them. Whole milk in city trade, the apple or fruit sugar beet growing and can ning factory crops, such as peas and corn, are the principal cash crops of btom



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# BANK OF MONTREAL Total Assets in Excess of \$650,000,000.00

the most useful and beneficial influences in family life is the modern automobile.

Dependable, Comfortable, speedy, unconfined in scope, unlimited in endurance and eminently practical in the economy of its operation, the automobile has contributed more to man's earning power and to his enjoyment and health than any other single factor.

And unique among automobiles, Chevrolet provides everything any car can afford at a cost that is unapproached by another fully equipped quality car in the world. Chevrolet has the power to go any place and do any-thing that is possible for any other car, and at the same time it holds the world's record for low running cost and economy of upkeep.

Make a personal inspection of Chevrolet. Examine it thoroughly. Ask us for a demonstration. C-216

Ask us about the G.M.A.C. Deferred Payment Plan

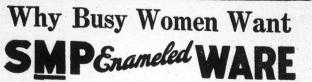
### Farmers Marketing Lamb Crop---Beware

.. (By County Agricultural Office) . Petrolea, April 5th.

Quality products again to the fore. Official notice has been received at the Agricultural Office from the Industrial and Development Council of the Canadian Meat Packers that, "Beginning on July 15th, 1924, a cut on all buck lambs of \$2.00 per hun-dred weight will be made effective. Last year's experience should prove that there will be no exception." Buyers of lambs in Ontario last season made a cut in the price of buck lambs of \$1.50 per hundredweight or an average of about \$1.35 per lamb. In other words, every lamb of good quality properly castrated and docked, sold for \$1.35 more than did the head bench for \$1.35 more than did the buck lambs.

Many farmers were indifferent to all appeals to send to the market the kind of lambs that would suit the consumer and equally indifferent to the statement that the buyers would have to penalize the kind of lambs the market did not want. In that spite of this action the markets last fall were flooded with buck lambs. The effect of the cut in price on buck lambs was that the farmer producing the article that the market demanded got an enhanced price while the man who refused to do so suffered the consequences of his negligence. The simple fact which makes this action necessary is that the consum-ers do not want to eat strong tasting hand be a housening acts this is do

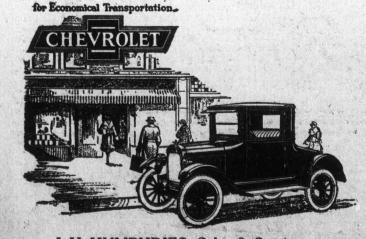
lamb. If a housewife gets this kind, the whole family quits eating lamb. The result is a loss of trade to the buyer and a smaller market for the producer. What the market wants is nicely fleshed ewe and wether lambs ned at 80 or 85 pounds live weight.



Busy women want SMP Enameled Ware because it will bring food to the boil almost twice as fast as all-metal utensils, and completes the cooking sooner. A woman can wash SMP Enameled Ware utensils faster than utensils that have to be scrubbed and scoured.

Three finishes: Pearl Ware, two coats of pearly-grey enamel inside and out. Diamond Ware, three coats, light blue and white outside, white lining. Crystal Ware, three coats, pure white inside and out, with Royal Blue edging.

THE SHEET METAL PRODUCTS CO DE CANADA MONTREAL TORONTO CALGARY SMP QUALIT THERE IS ONLY ONE PLACE IN WATFORD WHERE YOU CAN SECURE GENUINE "S M P" KITCHENWARE, AND THAT IS-McCormick & Paul "A Reliable Plac YOUR AD. HERE ana and a subara and WOULD PAY !



#### J. H. HUMPHRIES, Sales & Service ONE BLOCK WEST OF WATFORD POST OFFICE A.

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