

**Big  
17 Day  
Sale!**



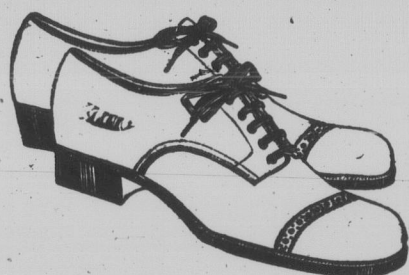
*1st Anniversary Sale*

**\$45.00  
in Cash  
Prizes!**

## HERE'S RELIEF FROM HIGH PRICES!

**T**HIS month we are celebrating our first anniversary in Campbellton and our utmost desire that the people of Campbellton receive our appreciation and thanks for their patronage during this year, not in words only, but in giving them service and value in return to the best of our ability. The Cash Prizes will be distributed at the end of this sale by the judges according to our previous announcement, and to make this event a memorial one, we are making a general reduction in the price of our goods. Every care has been taken to make this sale a success and to be for the advantage of our customers.

### Men's Oxfords.



In Black and Tan Leather or Neolin sole, some with Rubber heel in Recede or Box toe. Size 5½-8. Excellent make in Calf Leather. Regular \$9.25. Specially priced at.....\$7.50

**Marry Your Feet to  
Our Shoes.**

*Price and Quality Talks.*

### Men's Boots.



In Recede or Box toes very fashionable lasts, made of quality that last, Leather Sole, Rubber Heel. Regular \$10.50 reduced to \$8.50. Some with Neolin Sole. Regular \$8.00. Special price \$6.25

### Dainty Undergarments



The fashionable woman pays just as much attention to her under garments as she does to the outward articles of attire. These charming frilly underthings are so irresistible as to make every woman enthusiastic and eager to purchase her entire summer's supply at one time. Nighties, Vests, Petticoats, etc., in assorted fabrics, each one with a becomingness all its own.

Camisoles of Lisle and Cotton with Blue and Pink Ribbons nicely trimmed. Regular \$1.25, reduced to.....95c.

Vests with long or short sleeves with trimmings, a great value. Regular 50c. Reduced to 35c.

Bloomers in Blue, White and Pink in Cotton Jersey Cloth, exceptional reduction to clear. Regular price \$1.25. Special this Sale 75c.

Large variety in White and Colored Underskirts. Specially priced from \$1.75 to \$3.75.

### Fancy Cotton Hose

3 Pairs for \$1.00.

This is the time to stock up, good quality in three colors. Avail yourself while they last. 3 pairs for.....\$1.00

### House Dresses



In Dark and Light Patterns, elegantly made in Gingham and Print materials, stylish as well as serviceable, some in square collars, others in V collars. Sizes 36-46. Regular \$4.25. Priced \$3.35.

### All-Over Aprons

Real comfort and ease in every stitch beautifully made with belt attached full length. Regular \$2.25. Specially priced \$1.50

### 300 Yards

Fancy Butter Cup and Voile Cloth, five patterns to choose from. Mill price today \$35c. To clear at.....22c. Be on hand this offer will not last long.

### Boys' Sweaters

In Tan and Black. Sizes 1-5. Save on your leather boots this summer, good value. Regular \$1.90. Sale price \$1.65.

### Boys' Blouses

In Plain Blue and Khaki, Collar attached shirt effect. Regular \$1.00. Priced at 85c.

### Men's Pants

\$4.00 a Pair for \$2.85.



This sounds like old times, doesn't it? Good quality, Medium weight in nice patterns, suitable for work as well as evening wear. Regular \$4.00. Specially priced at.....\$2.85

### Men's Leather Gloves

Draw string at wrist, extra patch on thumb and forefinger, outer seam extra good working glove. Regular \$1.25. Specially priced 90c.

### Men's Summer Caps

This line offers a selection from which every man will choose with complete satisfaction. They are in quality Tweeds, Worsted and Jersey Cloth in new patterns and colorings. Specially priced at \$1.85.

**A Few Things to Remember:** Quality Plus Price Sell, Quantities Limited, First Come First Served. \$45.00-IN CASH PRIZES-\$45.00--The More Coupons You Gather the Larger Is Your Prize. Be First!

**Sale Now On.**

# Chas. Asoyuf & Co.

Opp. Dr. Martin's  
CAMPBELLTON, N. B.



FOR almost fifty years it has been demonstrated that it is unrivaled in general baking purposes. The chief reason for its popularity is the blended flour, the goodness of the wheat combined with the softness of the wheat to give it its superior quality.

## BEAVER

enables any cook to make food treats.

Bread made with Beaver Brand flour is like, homemade flavor, appreciate good things, pastries are noted for their even texture.

Beaver Flour has a superiority. If you are a by your grocer.

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### Something F

THE joy of the dancing, the laughing lilt of the late night, the bounding, resounding cadence of soul-stirring sound—isn't the picture your mind catches when you think of music?

Perhaps that's the pleasure you best appreciate, the gladness, joyful abandon, the vigor of echoing melody. Then—when you come to your piano it's the big moment you'll look for—the power you put out of yourself with the free, bountiful cheeriness of song.

You'll be wise to hear the foremost flexible tone of Canada's Greatest Piano. Note how it responds, happy mind, makes the l

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