

# WOMEN'S HOME AND MAGAZINE PAGE

## EATING AT FAIR BECOMES LIKE GOING TO PARTY

Eight Churches Enter Business With Festive Dining Halls.

Women's Societies Help To Make Exhibition Real Social Event.

The Western Fair has developed into a real social institution for the citizens of London and Western Ontario. No longer is it just a "show" or grand spectacle, made by the few for the many to gaze at. It's "of the people, for the people, by the people." The people have stepped in to do their part in making it a popular and a grand success. Even in certain cases, they expect to reap returns, they are none the less public benefactors.

Secretary A. M. Hunt, the busiest man in London these days, says so, anyway.

In no place is the socializing of the Western Fair more manifest than in the eating concessions. Remember the dining halls, the refreshment tents, the booths where the man pulled the taffy over a hook to a wondrous whiteness, were all mysterious unknowns, who came out of the nowhere once a year to feed the multitudes at the Western Fair?

Because there are so many hungry mortals to be supplied with food, of necessity there are still many of these capable birds of passage, but a new and growingly powerful factor is involved in the "feeding the fair" problem. The churches, the patriotic societies, various social organizations have stepped in to do their bit and augment their treasures.

Pioneers Stand Pat.

A dozen or so years ago the Women's Christian Temperance Union dauntlessly stood alone in the field in competition with the purely commercial enterprises. The W. C. T. U. dining hall has been an institution.

FRESH MUSHROOMS AND FROGS' LEGS ARE DELICIOUS

They are a delicacy that delights the palate of most people. We are now serving some of special quality. Try them.

**Wong's**  
434 Richmond Street.  
Where Appetite Meets Satisfaction.

tion so many years that even prominent officers of long connection with it cannot remember when and how the idea first started. Certain church organizations, or congregations as a whole, looked upon the enterprise of the W. C. T. U. to emulate it. The war needs gave a big impetus to such ventures on the part of Red Cross, I. O. D. E. chapters and other patriotic service organizations. This year no less than eight churches or church societies will have dining halls or refreshment booths, while the Campbell Becher Chapter, I. O. D. E., is preparing for a mammoth campaign in serving ice cream foundation "coolers," from the vantage ground of a big section of the second floor of the main building.

The Overseas Chapter, I. O. D. E., is taking charge of the directors' luncheons, and, as everybody has been expecting, the W. C. T. U. will be doing business in the same old corner, a large dining hall under the grandstand.

Ranking in size with the W. C. T. U. hall are the dining-rooms of Hamilton Road Presbyterian Church, Hyatt Avenue Methodist and the Latter Day Saints. Chalmers Presbyterian Church, Knox Church Women's Association, Ridout Street Methodist, St. David's and All Saints are also serving meals, if on a less extensive scale.

So far as denominations are concerned, the Presbyterian apparently leads in business enterprises, with three local congregations represented. The Church of England and the Methodist body each have two churches on the right side of the broad line.

Run "Human Repair Shop." But the socializing of the Western Fair by no means ends with establishing clean, inviting luncheonrooms and dining halls that have a "being at a party" atmosphere.

A "touch of the sun," a stubbing of the toe, which brings to grief an accident, great or small, no longer involves being rushed away from the fascinating grounds to doctor, home or hospital. If the casualty is something to talk about afterwards, a stretcher is liable to arrive in short order, on which the victim is whisked away to receive deft first aid or necessary medical attention at the emergency hospital, next-door neighbor to the executive offices. A substantial fence even has been erected, with a generous lawn inside, much more effective than all the "please" signs in the world to keep back curious humanity from smothering the sufferer.

Staffing the hospital is No. 25, Lord Kitchener Nursing Division, St. John Ambulance Association, with Miss Georgina Hoffman officer in command throughout the exhibition. Miss Ella Davis, the lady superintendent of the nursing division, and Mrs. J. B. McKillop, her superior officer, lady superintendent for Western Ontario, were out to inspect and give assistance both Thursday and Friday. The local men's brigades assist in the evening.

Under the supervision of the Child Welfare supervisor, Miss B. Smith,

## Frozen Fruit Cream

6 peaches  
2 bananas  
2 oranges  
2 lemons  
Few grains salt  
1 pint cream  
2 cups sugar  
2 cups water  
¼ teaspoon vanilla

RUB peaches and bananas after peeling through a coarse strainer. Boil sugar and water one minute. Add to fruit puree, and freeze to a mush. Beat cream until stiff, add vanilla and salt, and stir into the frozen mixture.

Pack for one or two hours in salt and ice, using five measures of ice to one measure of salt.

NOTE: Any combination of fresh or canned fruit may be used, but one must use judgment about the quantity of sugar, depending on the kind of fruit used.

and nurse, a Child Welfare tent, where mothers may rest, is also organized as an educational centre in Child Welfare.

Nothing, if not original, the Loch Lomond (Scotch Chapter) I. O. D. E. has hit upon a novel idea for making some revenue out of the fair, and at the same time supplying a long-felt want.

Under the convenship of Mrs. B. J. Dunlevy, two checkrooms are being operated on most business-like principles, one at the King street entrance, the other at the subway.

For the service of those engaged in bringing in exhibits and otherwise making preparations, the checkrooms are in operation Saturday, with Mrs. Alex. Wootton and Mrs. George Stark assisting. Monday Mrs. R. Waugh, Mrs. George Stark, Mrs. F. Day and Mrs. Cecily will take charge, with Mrs. Dunlevy directing. Tuesday the assistant conveners will be Mesdames Albert Webb, R. Brown, T. MacDonald, F. Dowell and Wentworth Dowell, when it is expected the usual mid-week mammoth crowds will be enlisted to assist with checking wraps, etc. On Thursday Mrs. W. Spry, Mrs. Fred McGladery, Mrs. Frank Jones and Mrs. Murdy will be on duty. The names of Friday and Saturday assistant conveners will be announced later.

The Overseas Chapter, I. O. D. E., in providing the directors' luncheons, is rendering the service that for many years was undertaken by the Women's Auxiliary of the Y. M. C. A.

**Fashion's Forecast**  
Annabel Worthington  
MEN'S AND YOUTH'S PJJAMAS.

It is no task at all to make a pair of pyjamas at home for this pattern is simple indeed to follow. You could make a pair like these in an afternoon at a cost of about 65 cents if you used outing flannel which often sells at 12½ cents per yard. Madras, linen and chambray are also good materials to use for pyjamas.

The pattern No. 1523 cuts in sizes 16 years, 36, 38, 40, 42, 44 and 46 inches breast measure. Size 36 requires 5 yards 36-inch material. Price 15 cents, stamps or coin (coin preferred).



Pattern mailed to any address on receipt of 15 cents in silver or stamps. Address all pattern orders to Pattern Department.

Name .....

Town .....

Province .....

Age (if child's or misses' pattern) .....

Measurement: Bust..... Waist.....

**Soprano Soloist**  
FOR FIRST METHODIST CHURCH, LONDON.

Application, addressed to E. W. Gairns, secretary, will be received up to Sept. 12. State experience and salary desired.

## Personals

Mr. Leon Adams of Queen's avenue has returned from Toronto.

Miss Kathleen Wood of Ingersoll was a visitor in London this week.

L. Pinnell of St. Paul's Cathedral is spending a few days in Toronto.

Miss Evelyn Hayman leaves next week for Macdonald College, Guelph.

Miss Helen Parker, of Montreal, is visiting her grandmother, Mrs. J. Brown.

Mr. and Mrs. S. E. Wray, 97 Wharncliffe road, spent the weekend in Toronto.

Miss Ona Woods has returned from a visit with her sister, Mrs. Sutherland, in Toronto.

Major W. Allan Child of Regina is visiting his mother, Mrs. W. A. Child, Wellington street.

Miss Edith Irvine has returned after spending five weeks in Grand Bend, Komoka and Toronto.

Miss Cox has returned home after visiting in London, the guest of Mrs. Ellen Colling, Waterloo street.

Miss Marguerite Evans leaves Monday for Belleville, where she will attend Belleville Ladies' College.

Miss Shirley Lind and Mr. Chelew of Toronto are guests with Miss Margaret Johnston, London South.

Mrs. P. Allison and Miss Margery Allison have returned to St. Thomas, after spending the summer in London.

Miss Elsie Mulhern has returned from Toronto, where she has been visiting her sister, Mrs. Henry Goodenham.

Mr. and Mrs. George Churchill, 4 Carraire Crescent, have returned home after spending two weeks at Rondeau.

Rev. Dr. D. L. McCrae and Mrs. McCrae have returned home after visiting relatives at Niagara and St. Catharines.

Misses Marjorie and Dorothy McLay of Toronto have returned home, after visiting Dean Sherwood Fox and Mrs. Fox.

Mr. and Mrs. W. J. Sharpin of Annapolis are the guests of Mr. and Mrs. E. L. Morren, 231 Queen's avenue, for a couple of weeks.

Mrs. J. Watt and Miss Jean Watt, Stanley street, have returned home, after an extended visit with Mr. and Mrs. John Coburn up Windsor.

Mrs. R. Routledge entertained recently at a delightful supper party and dance given in honor of her son Donald. Covers were laid for ten.

Misses Mildred McGuffin and Jean Henderson, of Princess avenue, were guests of Mrs. Sloan, Marian street, Toronto, for a few days last week.

Mr. and Mrs. Thomas F. Logan and son Colin and daughter, Miss Thelma, leave next Monday for Los Angeles, California, where they will make their home in the future.

Mrs. George Douglass McLean, who has been visiting her mother, Mrs. Ellen Colling, for the past month, has gone on to visit her sister, Mrs. (Dr.) McNiece, in Aylmer.

Mrs. E. C. James and two children have returned to their home, 394 Piccadilly street, after spending a most enjoyable vacation at their summer home in Bayfield.

Mr. and Mrs. Edward Mercer, 111 Forward avenue, have returned from a motor trip to Detroit, where they were the guests of Mrs. Barnard, 345 East Grand Boulevard, for a week.

Miss Talbot and the Misses Dora and Marian Fox of Toronto are weekend visitors with Dean Fox and Mrs. Fox. Miss Emma Fox will return with them to Toronto, where she will resume her studies at Moulton College.

Mrs. I. Marlatt, Wortley road, has returned home after an extended absence, during which she spent two months in New York, visiting in the home of her son, and six weeks in Hamilton, where she was the guest of her daughter, Mrs. Butler.

Many Londoners will be interested in the marriage of Miss Gertrude Archer, formerly of this city, to Mr. James Bell of New York city. The ceremony took place in New York on Friday, Sept. 8, and after a short honeymoon in Boston and eastern cities Mr. and Mrs. Bell will take up their residence in New York. The bride is a sister of H. B. Archer, St. James street, and until a few years ago resided in this city.

A happy social evening was spent at the home of Miss Dorothy Hockney, 34 Tecumseh avenue, when the members of her Sunday School class in Wortley Road Baptist Church gathered to make a presentation to their teacher, Mrs. A. Mills, 122 Wharncliffe road south, who is retiring after 35 years' service, and also to bid good-bye to one of their fellow-scholars, Marie Martin, who is leaving the city in the near future. After a very enjoyable evening luncheon was served.

Miss Thelma Logan, who is leaving shortly with her parents to make her home in California, was the guest of a happy little party which claimed Miss Myrtle Richmond, 155 Dunes avenue, as hostess this week. The guests included classmates in St. James Sunday School. Games were played, and dainty refreshments were served and the occasion seized of showering Miss Thelma with handkerchiefs. Another good-bye event in Miss Logan's honor was a corn roast given by Miss Evelyn Wood at Springfield.

## DISCUSS PROGRAMS FOR ENSUING YEAR

Union Mothers' Club Executive Favor Definite Help For Child Welfare.

Many familiar faces were missing and many new ones seen at the meeting Thursday evening in the Technical School, which marked the launching of activities for the coming year by the London Union Mothers' Club executive. This condition of affairs was due to the elections held at the last meetings before school closed by the individual clubs. Business of the evening included the consideration of suggestions sent in for programs for the year by the various clubs, the appointment of committees, discussion regarding aid for child welfare work, and an instructive feature, made most amusing, a sketch of a model meeting, presented by Mrs. W. A. Tanner and Mrs. C. K. Buett, the sketch showing how things should not be done. The point emphasized was the importance of a knowledge of parliamentary procedure in conducting meetings. The courtesy as well as desirability of giving proper consideration to the speaker of the evening was brought out by introducing Mrs. J. A. Cole as speaker after everything else possible had been done. Laughter greeted Mrs. Cole's statement that, owing to the lateness of the hour, she would speak on some later occasion.

The question of each club having its own constitution patterned, however, not to conflict with the constitution of the Union Club, was recommended. The subject was also introduced of revising the Union Mothers' Club constitution, and, with Mrs. John Gemmell as convener, a committee to look into this was appointed, consisting of Mesdames J. A. Cole, W. J. Carson and W. A. Tanner. Concerning definite work in connection with the Child Welfare Association, the view was voiced that possibly the purchase of a car to facilitate the work of the nurses would be the most valuable service that could be rendered.

The following committees were named:

Social hygiene, Mrs. E. Fellow and Mrs. B. F. Bright; citizenship, Mrs. John A. Rose, president, and the two secretaries, Mrs. H. W. Paddell and Mrs. T. C. Benson; representatives to social service council, Mesdames J. A. Rose, E. Fellow, B. F. Bright, J. J. Goodman and H. Winnett.

The following were the subjects suggested for monthly programs to be adopted or rejected as the individual clubs desire:

1. Self-respect and respect for others, elders and other people's property, submitted from Ryerson Club by Mrs. W. A. Tanner.
2. Adolescent act.
3. New high school curriculum, to give parents a better insight into the opportunities of courses, submitted by Mrs. Irwin of Broughdale Club.
4. Our duty to our community.
5. Value of time.
6. Canadian citizens of the future.
7. Value of music to the child, supervisor of music, E. W. G. Quantz, to introduce the subject in each school.
8. Special classes for special children, suggested by Mrs. William Hignam, St. George's Mothers' Club.
9. Use and misuse of the holiday period.
10. Club spirit.
11. How to get all mothers of the districts interested in their clubs.
12. My child's idea, suggested by Mrs. McKay, Tecumseh Mothers' Club.
13. What books our children should read, Victoria Mothers' Club, on suggestion of Principal E. H. McKone.

Mrs. John A. Rose, president, outlined the summer work of the Union Club, including visit of inspection to playgrounds, and drawing of prizes for the closing exercises of these. The first quarterly meeting will be held Oct. 16. The executive will meet every two months, the next meeting to take place Nov. 4.

## Premier King Unable To Come Now.

HON. WILLIAM LYON MACKENZIE KING will in all probability speak to the London Women's Canadian Club during the coming season, some time after the end of October. Following the meeting of the executive, held Thursday evening at the home of the president, Mrs. F. W. Hughes, to discuss the program for the season, a wire was sent to Mr. Mackenzie King to invite him to give the opening address of the season. He expressed his regret that he could not do so, owing to the fact it would be impossible for him to make any more engagements until after the end of October. Should he be in the vicinity of London any time subsequent to that, he stated, he would let the club know, and be pleased to arrange for a meeting.

Amongst the practical certainties, so far as the speakers are concerned, is Walter McRaye, the brilliant orator and literary interpreter, who delighted the club last year. He is making a coast to coast tour, giving a mixed program of Canadian authors, and will be available for the end of September.

Mrs. F. W. Hughes, the president, was appointed a delegate to attend the conference of Associated Canadian Clubs in Hamilton next week, with Mrs. W. G. R. Bartram as alternate.

## WITH BRIDES

MEEN-LEWIS.  
The marriage was solemnized at Ridout Street Methodist Parsonage on Friday evening at ten o'clock of two London young people, Miss Emma Elizabeth Lewis and Mr. George Thomas Meen. They were unattended, Rev. J. A. Arnew officiating.

ALEXANDER-SEYMOUR.  
A pretty September wedding was solemnized Wednesday afternoon at the home of the bride's parents, 339 Dundas street, when Muriel Seymour, daughter of Mr. and Mrs. J. W. Cunningham, was united in marriage to Mr. Chester James Alexander of Brantford, son of Mr. and Mrs. J. S. Alexander of Ailsa Craig. Rev. J. E. Holmes of Stratford, uncle of the bride, officiated.  
The bride, who was given away by her father, wore a gown of white charmeuse satin. Her embroidered veil fell from a bandeau of pearls and orange blossoms. She carried a shower bouquet of sunset roses and wore a rope of pearls with diamond clasp, the gift of the groom.  
During the wedding luncheon some very happy and pleasant responses to toasts were enjoyed.  
The bride went away in a blue canton crepe dress, sand crepe and water velvet hat. On return from their honeymoon Mr. and Mrs. Alexander will reside in Brantford.

## CLUB NEWS

What Women Are Accomplishing In London.

HYATT AVENUE M. C.

Hyatt Avenue Mission Circle on Thursday evening held a most successful autumn rally meeting in the home of Mrs. Charles Myrick, Sackville street, when Mrs. W. N. Manning, president of the First Methodist Mission Circle, gave an interesting sketch of the life of one of the missionaries of the church who had recently died, Mrs. F. Smith of China. A duet was sung by Misses Myrtle Corbin and Lily Hoffman, and a solo by Miss Ethel Nettleton. The vacation bags in which the members put their contributions during the summer, were found to contain most generous offerings. A number are still to be returned. The hostesses served refreshments at the close of the program, Misses Helen Myrick and Annie Banton assisting.

POPLAR HILL M. B.

Mrs. Clifton and Mrs. Gray are the speakers at the first meeting of the new season of Poplar Hill Mission Band Saturday, Sept. 9, much to the delight of the members. The meetings were discontinued during the summer months.

NAME BOTH CONVENERS.

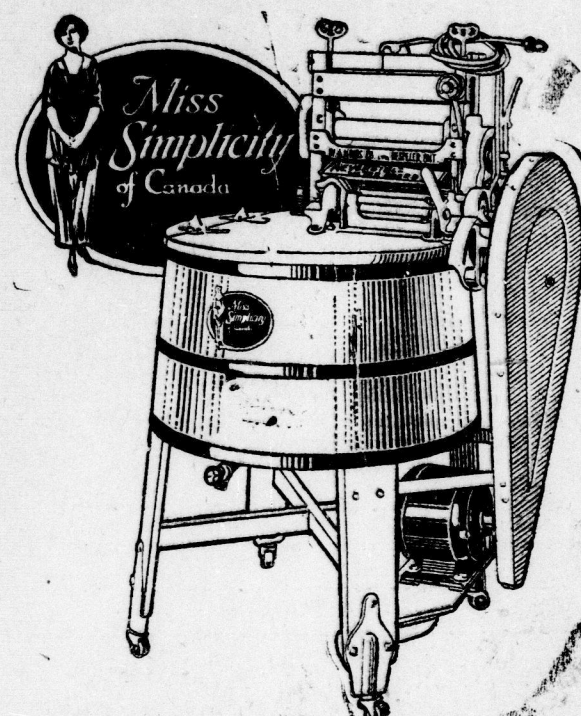
The Campbell Becher Chapter, I. O. D. E., has appointed the following conveners to take charge day by day of the ice cream booth on the second floor of the main building at the Western Fair, under the general convenship of Mrs. Claude White and Mrs. W. A. McWilliams: Monday, Mrs. J. McLeod; Tuesday, Mrs. J. W. P. Jones; Wednesday, Mrs. B. Hockway; Thursday, Mrs. Harry Morgan; Friday, Mrs. Clarence Atkins; Saturday, Mrs. Gordon Edge-

## SEE

## "Miss Simplicity"

At the WESTERN FAIR

The famous Kribs Washer, "Miss Simplicity," will be demonstrated every day in The Hydro Shop exhibit at the Fair.



## Ask the Man of the House

"Miss Simplicity" pleases the housewife by its ease of operation and quiet running, clean washing and handsome appearance. But bring the man of the house and let him put his mechanical judgment upon it. It will please him, too, by its thorough workmanship, excellence of materials and care in designing. Ask him about the tub made of Louisiana red wood—"the wood eternal"; about the trouble-proof over-size motor; the handy controls; the reversible wringer and the quick double-release attachment.

A Hydro Shop representative will be pleased to book your order.

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comb. In addition to ice cream, but- will have a limited number of copies termilk, bricklets, etc., the chapter of the chapter cook book.



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The standards of the world.

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No matter how old, how dirty, how dilapidated, tie a rope around them and send to us to be made into

**The Famous VELVETEX Rugs**  
Reversible—Will wear a lifetime—Prices reasonable. We have hundreds of recommendations from satisfied customers.

SEND FOR VELVETEX LEAFLET.

We pay express both ways on large orders. One way on small orders.

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Established 1909. Phone 2468.

## The Leaves Have Begun To Change Color

It is time to see that Furs and winter clothing are made ready for winter use. We are clothes doctors and we prescribe a thorough cleaning or maybe dyeing in our modern up-to-the-minute processes. Then they are pressed on our steam sterilizing presses.

The trial costs you no more than anywhere else. Phone today, 558, and one of our service wagons will get your parcel. A bundle from every house. A plan for each pocketbook.

SOME WAY AND SOME HOW

**The Parisian Laundry**  
Launderers, Dry Cleaners, Dyers and Rug Cleaners.