#### Canadian Bureau of Credits

MERCANTILE AGENCY—Credit information furnished. Collections made for merchants, manufacturers, physicians or others, on commission, anywhere.

Dominion Bank Chambers, London.

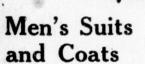
#### Sondon Business Cottoge

Dundas & Richmond Sts., London, Ont.
We teach business as it is done today. Winter term from Jan. 5.
J. MORRITT, Prin. Phone 7330.
N. Stonehouse. Vice-Prin.

TAYLOR'S THROAT AND LUNG BALM Will not disappoint you. If it fails to cure any cough, cold or bronchial irritation, you can get your money back at any Taylor Drug Store.

Anthracite Coal Bread BRISTOL ESSERY





Scientifically cleaned by experts. Send your garments now to be cleaned and they will be returned like new. 3881 Phones 3882

FOREST CITY LAUNDRY " Ox your service

DRY-CLEANERS & DYERS We'll Dye to Please You. ELECTRIC TOASTERS

With the simple turn of a button, this little appliance makes it possible to enjoy the most delicious, golden-brown toast imaginable. Costs next to nothing BENSON-WILCOX ELECTRIC CO.

Double Mileage Puncture-Proof Service.

#### ART WILKES London Tire Repair Depot. 354 Wellington. Opp. McClarys.

#### HAROLD J. LAWSON

#### Archer Electric Electric Fixtures, Wiring and Supplies. Bring your appliances here for repairs, as we are experts.



He Is Letting His Education Profiteer Upon His Evesight

The student with weak eyes pays an enormous price unless his vision is reinforced with the right kind of spectacles. The price eventually may be the loss of his sight.

Let us fit your son with comfortgiving, becoming, up-to-date glasses and relieve him of that costly strain upon his eyes.



Two Doors East of Majestic. wants every car owner to get in on his service plan because it saves

you money. London's

Rubber Man 846 DUNDAS,

F. P. Brockman. London Loan and Savings Co.

OF CANADA 4% ALLOWED ON

51/2% ALLOWED ON DEBENTURES.

220 Dundas Street, London, Ont.

OR ENLARGED GLANDS can be removed without Knife, Pain or any ill effect—without leaving home or loss of time. You can prove it at our lisk. Goitrene offers by far the safest, quickest, surest, most natural, scientific treatment ever discovered for the treatment of enlarged glands or big neck. It has a most remarkable 15 years' record of cures—cures of men, women and children, who have tried various other remedies without avail—cures of the most obstinate cases of many years' standing of outward and inward enlarged glands of the neck, of hard and soft tumors. Goitrene is guaranteed. Money positively refunded if it does not do as agreed. We have the proof for every claim we make. Free Booklet and the most convincing testimonials you ever read. Hundreds of cured patients. Address

GOITRENE CO. West 63rd Street, Chicago.

## 63rd Anniversary Beltz & Co.

# Parnell's

For Your Family



\$25.00

And It's a Little Beauty

When you buy a piano or a ring or a wrist watch you naturally want it good, because you realize that you will have it for years.

For this reason we recomat \$25.



It is a splendid little goldfilled case, with expansion bracelet, with a 15-jewel movement. It is a splendid timekeeper and is one of the most satisfactory watches we carry. And it's small and dainty, being fitted with a tiny gold dial. It's a beautiful little watch all through and is guar-

Mail orders accompanied by checks, postoffice orders, etc., will receive prompt attention. All goods prepaid anywhere in Canada, with a guarantee of safe delivery. Write for yours

## Young's

For Health and Economy's Sake

### Johnston Bros. XXX BREAD

The best of flour, pure milk, etc., contributes to give this delicious bread its wonder-

ous bread its we ful palate appeal. Fresh at Your Grocer's Today Johnston Bros. Phone 944.

PHONE 3511. HAVE YOUR PIANO TUNED S. BOARDMAN

THREE SINN FEINERS TAKEN IN LONDONDERRY

LONDONDERRY, Ireland, Feb. 6 .--Police and military last night raided the houses of several Sinn Feiners and arrested three of them. A quantity of arms, ammunition and explosives was found by the raiders.

IT PAYS CLIENTS

## Federal Advertising

T. H. YULL, Director. Dominion Savings Building, London Canada. Mechanical Photo Retouching

#### PUBLIC WORKS MINISTER IN DRURY GOVERNMENT URGES "KEEP BOYS ON THE FARMS"

Farmers' Clubs-More Instruction in Agriculture Is Needed—Committee to Investigate Immigration For Quality Is

Following an excellent luncheon tendered by the United Boards of Trade in to keep he bright boy on the farm, the Masonic Temple, 300 members of farmers' clubs and township and municipal councils adjourned to the Y. M.

So Wholesome So Appetizing So Good

Ask Your Grocer

For It

Red Bird Bicycles

ARE GOOD BICYCLES

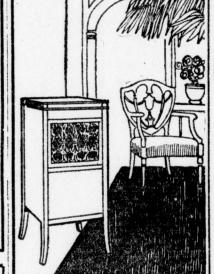
BREAD

The Demand

Answered by

**NEAL'S** 

**GOOD** WHITE



Hepplewhite

Select Your Shoes From the World's Best Makers

Here in our immense stock you will ind shoes from the world's best makcarry many of these makers' lines ex-clusively in London. Buy good shoes —it pays.

COOK'S Shoe Store

EAT---

HOME COOKING under sanitary conditions MEALS, 45c. Served from 11 to 2, 5 to 7. E. N. CHIVAS

We find in the work of Hepplewhite the influence of the Adams Brothers' exquisite taste.

The square tapering leg of the Hepplewhite cabinet of The NEW EDISON

is truly representative of the master designer. The grille also shows one of his most favorite designs; that of an emblem like the Fleur de lis, or the Prince of Wales' Feathers.

You must see the beautiful lines of the Hepplewhite to fully appreciate its beauty. Call and let us show you this graceful

Wm. McPhillips The Music Centre. 238 Dundas Street, London.



IF YOU WOULD HAVE SUCCESS WITH YOUR BAKING USE-

## Snowwhite Flour

In All Respects--Supreme

SNOWWHITE FLOUR is made from the choicest of select wheat kernels by experts in a model, sanitary mill.

SNOWWHITE will make baking-day one of profound pleasure. You will be agreeably surprised with "Snowwhite." Not only will you have better bread, cake and pastry, but the extreme pleasure of using the finest flour your grocer can supply you.

> JUST YOU TRY SNOWWHITE-THERE IS A DIFFERENCE.

T. Dexter & Son

TELEPHONE 119.

Speaks at Banquet Tendered by United Boards of Trade to

remunerative as other callings." What the farmers adjourned to the Y. M. C. A. auditorium yesterday afternoon and listened with much interest to an address by Hon. F. C. Biggs, minister of public works in the Drury Government.

Mr. Biggs apologized for the absence of Premier Drury, who was billed to speak, and added that the notorious city of Toronto had sent out a spurinto Halton County; in other words, there was a by-election on. Mr. Biggs was heartily in favor of any movement that would bring rural and urban centres closer and benefit both sections.

"Keep the boy born on the farm on the farm," said Mr. Biggs, amid applause. "I wouldn't give one boy brought up on the farm for half a political conditions. Mr. Biggs then made reference to the farmers' branch of the Hamilton Board of Trade which had 400 members.

had 400 members

Rural Education.
Rural Education.
Rural education must be developed.
Children today passed the entrance examinations at an early age, and then went to the city to the high schools, where they were weaned away from the farm. The curriculum was one which did not tend to develop along agricultural lines. did not tend to develop along agricultural lines.

The hydro system was good as far
as it went, but it did not go far
enough. There were thousands of
farmers waiting patiently for electric
power with which to milk the cows—
(laughter)—but hydro would be a great
factor in developing rural life, and
the present government would do
everything within its power to develop
it.

everything within its power to develop it.

In speaking of roads, Mr. Biggs declared that Ontario would get its full appropriation from the Dominion Government of \$400,000,600. The scheme that the Government had in mind would take in 1,600 miles of provincial road to serve the people. This did not mean 1,600 miles of concrete highway just now. The roads that would be designated as provincial were those that linked up the large urban centres. The counties would build accordingly and attend to roads that would act as feeders to these highways, which would carry 75 per cent of the big traffic.

In travelling over the country, Mr. Biggs had seen many county roads which had been built and then forgotten. These roads must be maintained by the counties, or their grants would be cut off. They would have to do better than they had been doing as long as he remained at the head of the public works department. The county road superintendents would be told this when they met him in Toronto on the livest in Roads.

"If you want to realwant in the county of the county to the county of the county to the county of the county road superintendents would be told this when they met him in Toronto on the livest in Roads.

"If you want to realwant in the county of the county to the county of the county to the county of the county of

invest in Roads.

"If you want to make dollars and cents for yourselves, invest something in your roads," said Mr. Biggs, who went on to say that townships would be encouraged to go ahead with road and bridge building. He was not in favor of statute labor.

Villages had been received.

be encouraged to go ahead with road and bridge building. He was not in favor of statute labor.

Villages had been paying taxes, and were getting little to show for it. County councils always gave them the cold shoulder. They had a right to come in under the county road system. The suburban roads were most important. He hoped that the difficulties existing between the County of Middlesex and the city of London could be adjusted. He would do what he could to arrange matters, and hoped that it would be only a short time before a working suburban area commission was on the job.

"The Government at Queen's Park has an ear to the ground and is listenting to the murmurs, in the hope that conditions in the rural and urban centres can be raised to the highest standards. Whether we are there for a long or short time, we will leave with a clear conscience and a realization of a duty well done to the province," said Mr. Biggs, amid applause. Mayor Little of London declared that the misunderstanding which had arisen between city and county would be settled in a very short time.

Joshua Johns, Exeter; G. A. Stanley, Lucan; A. M. Hall, Malahide; Miss Mary Grant, clerk of London Township, and James Peters, reeve of Caradoc, all asked Mr. Biggs questions relative to their own districts and received replies.

The following resolution, moved by Lieut.-Col, W. J. Brown and seconded by G. A. Stanley, was unanimously adopted and will be forwarded to the Government:

Labor Scarcity.

Resolved, that the United boards of

Government:

Labor Scarcity.

Resolved, that the United boards of trade and farmers' clubs of Eastern Ontario, in convention assembled, desire to call the attention of the Provincial Government to the seriousness of the present labor scarcity in rural Ontario; to the necessity of taking immediate steps to procure additional and desirable immigration; the importance of proper instruction and supervision for immigrants settling on Ontario farms, and the need of so modifying our school system that rural education will be properly emphasized and made accessible to boys and girls who desire to identify their lives with rural industry.

A committee of farmers rural industry.

A committee of farmers was than elected to act with a committee of the united boards of trade, appointed at the morning session, to find out just what was needed in the way of changed legislation to bring both male and female immigrants to Western Ontario from Great Britain. It is certain that some move will be made to bring Britishers to Western Ontario to help alleviate the labor scarcity existing.

The farmers elected were: John A.

existing.

The farmers elected were: John A. Hale, Malahide: Robert Wilson, Charing Cross; William Lambdon, Dereham Townshap; W. B. Ferguson, Strathroy; E. Hudson, Clandeboye; Joshua Johns, Exeter; H. S. McDermott, Shedden; E. Fench, Belmont; G. M. Ross, Embro; Mr. Broadbend, South Buxton; Joseph Mountain, Perth; J. M. McKenzie, Lucknow, and Thomas Simpson of Glenrae. A meeting will be called very shortly to talk matters over.

Vote of Thanks.

G. A. Stanley of Lucan moved a vote of thanks to the united boards of trade on behalf of the gathering for the genuine spirit of hospitality that the members had shown the members of the farmers' clubs and township councils. They had enjoyed themselves immensely, and he was sure that the gathering had done much to foster a better spirit between urban and rural dwellers. His motion was seconded by Alfred Wilkes of Inwood. Heavy cheers and hand-clappings were given for the united boards of trade. John Bridge, who acted as chairman of the meeting, responded by highly. of the meeting, responded briefly, Mayor Brisco of Chatham invited Mayor Brisco of Chatham invited everyone present to attend the next annual meeting, which will be held in Chatham. The speaker hoped it would be held in the fall of the year.

Lieut.-Col. W. J. Brown was the main speaker at the luncheon. He declared that the scarcity of farm labor was caused by over-development industrially. There were several local causes; men on the farm were not employed all the year round, while lack of proper housing conditions was another big factor.

The remedies were the restoration of balance between agriculture and in-

balance between agriculture and in-dustry, vocational training in the rural schools, special high school courses dustry, vocational training in the rural schools, special high school courses and demonstration farms in every county where immigrants could be taught the rudiments of agriculture. The farmer, as a rule, did not have the patience to teach a green hired man even to harness a horse. However, he would like to see some businessmen go out to the farm and apply their business principles. (Laughter and cheers.) and cheers.)
J. H. Laughton spoke briefly, and told his hearers that some scheme for bringing good immigrants here was a great necessity. Australia and New Zealand were already at work in Great Britain lining up desirable immigrants.

MACHINIST BADLY HURT.

Charles Gustin, 681 Colborne street, a machinist in the employ of the Mc-Cormick Manufacturing Company, had his arm terribly mangled as a result of an accident at the factory yesterday afternoon. He was rushed to Victoria Hospital, where Dr. W. J. Stevenson

Rowat's Special Tea

T. A. ROWAT & CO.

## ROSS,' Limited

Hudson Seal Coats in Certain Sizes Still at

Hudson Seal Coatee effect, with large roll | Taupe Lynx Muffs to match. Price .. \$85.00 collar of taupe, squirrel and banding on Large Beaver Scarf, with pockets. Price. Beaver Muffs to match. Price......\$60.00 Sable Capes and Neckpieces. Price ... \$35.00 to \$95.00 Sable Muffs to match. Price \$45.00 to \$52.50 White Fox Neckpieces, in animal style. Price ..... \$95.00 Taupe Lynx Neckpieces. Price .....\$85.00

the Old Price Taupe Wolf Neckpieces. Price .....\$72.50 Taupe Wolf Muffs to match, Price ... \$72.50 Red Fox Neckpieces. Prices \$47.50 to \$57.50 Red Fox Muffs to match. Price ... \$50.00 to \$60.00 Isabella Raccoon Neckpieces. Price ..\$47.50 Isabella Raccoon Muffs to match. Price. ..... \$22.50 Natural Wolf Sets, with large animal neckpiece and round muffs. Price ....\$36.00 Natural Wolf Muffs. Price ...

Ladies' Ready-to-Wear Department Most Important Offering in Silk and Cloth Dresses at Clearing Prices

These garments are the most exclusive merchandise in style. The very latest in colorings and made from materials that are now in greatest demand. Among this showing are Crepe de Chines, Georgettes, Duchess Satins, Taffetas, Satins, Silk Poplins, etc. 11088 Regular \$37.50, reduced to....\$30.00 | 11107 Regular \$30.00, reduced to....\$26.50 11083 Regular \$37.50, reduced to ....\$30.00 11119 Regular \$32.00, reduced to....\$26.50 11117 Regular \$45.00, reduced to....\$37.50 11100 Regular \$40.00, reduced to....\$35.00 10770 Regular \$39.50, reduced to....\$32.50 10719 Regular \$22.50, reduced to....\$16.50 11090 Regular \$47.50, reduced to....\$41.00 10672 Regular \$25.00, reduced to....\$17.50 11097 Regular \$44.50, reduced to....\$39.50 10934 Regular \$27.50, reduced to....\$21.00 11102 Regular \$37.00, reduced to....\$31.00 11113 Regular \$21.50, reduced to....\$18.00 11092 Regular \$33.00, reduced to....\$28.00 11077 Regular \$34.50, reduced to....\$30.00 11053 Regular \$33.00, reduced to....\$28.00 11076 Regular \$34.50, reduced to....\$30.00 11066 Regular \$32.00, reduced to....\$29.00 11072 Regular \$30.00, reduced to....\$25.00 11115 Regular \$36.00, reduced to....\$32.00 11094 Regular \$35.00, reduced to....\$29.50 11128 Regular \$35.00, reduced to .... \$29.00 11150 Regular \$38.00, reduced to....\$33.00 11120 Regular \$38.00, reduced to....\$33.00 11108 Regular \$33.00, reduced to....\$28.00 10896 Regular \$40.00, reduced to....\$35.00 10697 Regular \$18.00, reduced to....\$13.00 11147 Regular \$38.00, reduced to .... \$34.00 10861 Regular \$28.50, reduced to .... \$24.00 11132 Regular \$32.00, reduced to....\$27.50 10877 Regular \$21.00, reduced to....\$15.00 11063 Regular \$21.00, reduced to....\$19.50 10864 Regular \$28.00, reduced to....\$19.50 10814 Regular \$28.50, reduced to....\$24.00 10872 Regular \$21.00, reduced to .... \$15.00 10770 Regular \$37.50, reduced to....\$33.00 10717 Regular \$19.75, reduced to....\$10.00 11114 Regular \$32.00, reduced to . . . . \$27.50 10576 Regular \$11.00, reduced to....\$5.00

Clearing Bargains In Salts' Silk Plush Coats

7896-Regular \$40.00. Clearing at \$33.75 | 7783-Regular \$39.75. Clearing at \$27.50 7841—Regular \$40.00. Clearing at \$33.00 | 7593—Regular \$45.00. Clearing at \$35.00 7887-Regular \$40.00. Clearing at \$33.75 7842—Regular \$40.00. Clearing at \$33.00 7723—Regular \$40.00. Clearing at \$33.59 7872—Regular \$40.00. Clearing at \$33.75 7894—Regular \$40.00. Clearing at \$33.75 | 7886—Regular \$40.00. 7889-Regular \$40.00. Clearing at \$33.75 | 7885-Regular \$40.00. Clearing at \$33.75

Special Clearing Prices In Fur-Trimmed Coats 7195-Regular \$60.00. Clearing at \$40.00 , 7633-Regular \$65.00. Clearing at \$53.00 7290—Regular \$60.00. Clearing at \$44 00 7786—Regular \$85.00. 7638—Regular \$67.00. Clearing at \$58.00 7651—Regular \$70.00. Clearing at \$60.00 7636—Regular \$80.00. 7226-Regular \$36.00. Clearing at \$69.00 Clearing at \$26.00 7617—Regular \$50.00. Clearing at \$42.00 5255-Regular \$85.00. Clearing at \$75.00 7758—Regular \$40.00. Clearing at \$35 00 7799—Regular \$110.00. Clearing at \$97.00 7709-Regular \$73.00. Clearing at \$63.00 7278—Regular \$55.00. Clearing at \$43.00 7670—Regular \$76.50. Clearing at \$65 00 7776-Regular \$80.00. Clearing at \$67 50 7612—Regular \$60.00. Clearing at \$50 00 7614—Regular \$47.00. Clearing at \$37.00 7647—Regular \$67.00. Clearing at \$57.00 7640—Regular \$48.50. Clearing at \$39 00

7605-Regular \$58.00. Clearing at \$49.00

7684—Regular \$75.00.

Blouses Georgette Blouses, in sand, rose, maize, navy and white, embroidered and Special line of Georgette Blouses. Price \$7.50 Crepe de Chine Blouses, in white and flesh, heavy quality, round necks. Price ...

7622—Regular \$50.00. Clearing at \$42.00 7660—Regular \$50.00. Clearing at \$42.50 Neckwear

Net and Lace Stocks at reduced prices.

Net Vestees, with frills. Price......\$1.50

Hosiery

Pure Silk Hose.....\$1.75

Regular \$1.50, for.....\$1.00

beaded, with round, square and V-necks. Price.....\$8.25 to \$15.00

Striped Silk Blouses. Price.....\$7.50 to \$8.25 Tailored Silk Blouses, with convertible collars. Special ......\$3.75 Clearing line of Voile Blouses. Price. .....\$1.69 and \$2.49

Phone 1319

Clearing at \$70.00

Clock Hose, in black and white. Price \$3.00

Gloves Kayser Silk Gloves, in various shades. 

196 Dundas Street

## Mason & Risch Pianos

FROM FACTORY TO HOME."

THE QUALITIES which distinguish the Mason & Risch Piano have been over half a century in the making. The Mason & Risch Piano of today is the fruit of thousands of forward-looking yesterdays.

Through these earnest, painstaking yesterdays, masters in the piano-making art have brought the Mason & Risch to the worldwide eminence which it enjoys today.

If you are looking for the best made, and if you wish to buy a Mason & Risch Piano or Player-Piano on a convenient payment plan, it will be arranged to meet your convenience.

Mason & Risch, Limited

248 DUNDAS STREET.