

## Canadian Bureau of Credits

MERCANTILE AGENCY—Credit information furnished. Collections made for merchants, manufacturers, physicians or others, on commission, anywhere. Dominion Bank Chambers, London, Ont.

**London Business College**  
Dundas & Richmond Sts., London, Ont.  
We teach business as it is done today. Winter term from Jan. 5. J. MORRIS, Prin. Phone 7380. N. Stonehouse, Vice-Prin.

**TAYLOR'S THROAT AND LUNG BALM**  
Will not disappoint you. If it fails to cure any cough, cold or bronchial irritation, you can get your money back at any Taylor Drug Store.

**Anthracite Coal**  
Eggs, Stove, Chestnut, Pea—Best Quality—  
**BRISTOL ESSERY**  
630 Maitland. ywt Phone 1089

Send it to the Laundry  
**Men's Suits and Coats**  
Scientifically cleaned by experts. Send your garments now to be cleaned and they will be returned like new.  
3881 Phones 3882

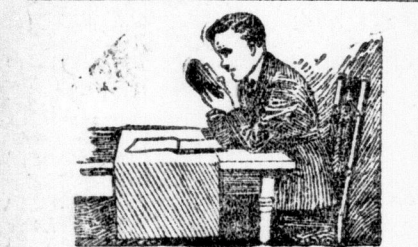
**FOREST CITY LAUNDRY**  
DRY-CLEANERS & DYERS  
We'll Dye to Please You.

**ELECTRIC TOASTERS**  
With the simple turn of a button, this little appliance makes it possible to enjoy the most delicious, golden-brown toast imaginable. Costs next to nothing to operate.  
**BENSON-WILCOX ELECTRIC CO.**  
254 Dundas St. Phone 2071. ywt

**Double Mileage**  
Puncture-Proof Service.  
Ask  
**ART WILKES**  
London Tire Repair Dept.  
354 Wellington. Opp. McClarys. ywt

**INSURANCE**  
**HAROLD J. LAWSON**  
(Returned).  
252 Dominion Savings Bldg. Phone 950. ywt

**Archer Electric**  
Phone #110. 221 Dundas Street.  
Electric Fixtures, Wiring and Supplies. Bring your appliances here for repairs, as we are experts. ywt



**He Is Letting His Education Profit Upon His Eyesight**  
The student with weak eyes pays an enormous price unless his vision is reinforced with the right kind of spectacles. The price eventually may be the loss of his sight.  
Let us fit your son with comfortable, giving, becoming, up-to-date glasses and relieve him of that costly strain upon his eyes.

**Carlyle TREBILCOCK OPTICIAN**  
233 Dundas Street. Phone 2351.  
Two Doors East of Majestic. ywt

F. P. Brockman wants every car owner to get in on his service plan because it saves you money.  
**London's Rubber Man**  
346 DUNDAS, PHONE 5124. F. P. Brockman.

**London Loan and Savings Co. OF CANADA**

**4% ALLOWED ON DEPOSITS.**  
**5 1/2% ALLOWED ON DEBENTURES.**

220 Dundas Street, London, Ont.

**BIG NECK OR ENLARGED GLANDS**

can be removed without Knife, Pain or any ill effect—without leaving home or loss of time. You can prove it at our clinic. Goitre offers by far the safest, quickest, surest, most natural, scientific treatment ever discovered for the treatment of enlarged glands or big neck. It has a most remarkable 15 years' record of cures—cures of men, women and children, who have tried various other remedies without avail—cures of the most obstinate cases of enlarged glands of the neck, of hard and soft tumors. Goitre is guaranteed. Money positively refunded if it does not do as agreed. We have the proof for every claim we make. Free Booklet and the most convincing testimonials you ever read. Hundreds of cured patients. Address  
**GOITRENE CO.**  
822-A West 63rd Street, Chicago.

**63rd Anniversary FUR SALE**  
**Beltz & Co.**  
Practical Furriers. ywt

**Eat Parnell's Bread**

It Is Good For Your Family

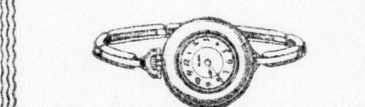
**YOUNG'S DIAMONDS AND WATCHES**  
London

**\$25.00**

**And It's a Little Beauty**

When you buy a piano or a ring or a wrist watch you naturally want it good, because you realize that you will have it for years.

For this reason we recommend this little wrist watch at \$25.



It is a splendid little gold-filled case, with expansion bracelet, with a 15-jewel movement. It is a splendid time-keeper and is one of the most satisfactory watches we carry. And it's small and dainty, being fitted with a tiny gold dial. It's a beautiful little watch all through and is guaranteed.

Mail orders accompanied by checks, postoffice orders, etc., will receive prompt attention. All goods prepaid anywhere in Canada, with a guarantee of safe delivery. Write for yours today.

**Young's**  
London's Jewellers.  
London. East London.

**For Health and Economy's Sake**

START BUYING

**Johnston Bros. XXX BREAD**

The best of flour, pure milk, etc., contributes to give this delicious bread its wonderful palatable appeal.

Fresh at Your Grocer's Today

Johnston Bros. Phone 944.

**PHONE 3511. HAVE YOUR PIANO TUNED BY S. BOARDMAN**  
Formerly six years with Heintzman Co. ywt

**THREE SINN FEINERS TAKEN IN LONDONDERRY**

LONDONDERRY, Ireland, Feb. 6.—Police and military last night raided the houses of several Sinn Feiners and arrested three of them. A quantity of arms, ammunition and explosives was found by the raiders.

IT PAYS CLIENTS to put their advertising in the competent hands of the

**Federal Advertising Agency**

T. H. YULL, Director.  
Dominion Savings Building, London, Canada.  
Mechanical Photo Retouching

The Demand For Quality Is Answered by

**NEAL'S GOOD WHITE BREAD**  
So Wholesome So Appetizing So Good

Ask Your Grocer For It

**Red Bird Bicycles ARE GOOD BICYCLES**  
MADE IN CANADA. ywt

**Select Your Shoes From the World's Best Makers**

Here in our immense stock you will find shoes from the world's best makers—footwear you can rely upon to give satisfaction—from makers who are the first to show the newest styles. We carry many of these makers' lines exclusively in London. Buy good shoes—It pays.

**COOK'S Shoe Store**

**EAT—**

**HOME COOKING**  
under sanitary conditions  
MEALS, 45c.  
Served from 11 to 2, 5 to 7.  
**E. N. CHIVAS**  
117 DUNDAS ST., Uptown. ywt



**IF YOU WOULD HAVE SUCCESS WITH YOUR BAKING USE—**

**Snowwhite Flour**

**In All Respects--Supreme**

**SNOWWHITE FLOUR** is made from the choicest of select wheat kernels by experts in a model, sanitary mill.

**SNOWWHITE** will make baking-day one of profound pleasure. You will be agreeably surprised with "Snowwhite." Not only will you have better bread, cake and pastry, but the extreme pleasure of using the finest flour your grocer can supply you.

**JUST YOU TRY SNOWWHITE—THERE IS A DIFFERENCE.**

**T. Dexter & Son**

TELEPHONE 119.

## PUBLIC WORKS MINSTER IN DRURY GOVERNMENT URGES "KEEP BOYS ON THE FARMS"

Speaks at Banquet Tendered by United Boards of Trade to Farmers' Clubs—More Instruction in Agriculture Is Needed—Committee to Investigate Immigration

Following an excellent luncheon tendered by the United Boards of Trade in the Masonic Temple, 300 members of farmers' clubs and township and municipal councils adjourned to the Y. M. C. A. auditorium yesterday afternoon and listened with much interest to an address by Hon. F. C. Biggs, minister of public works in the Drury Government.

Mr. Biggs apologized for the absence of Premier Drury, who was billed to speak, and added that the numerous city of Toronto had sent out a spur into Halton County; in other words, there was a by-election on Mr. Biggs was heartily in favor of any movement that would bring rural and urban centres closer and benefit both sections.

"Keep the boy born on the farm on the farm," said Mr. Biggs, amid applause. "I wouldn't give one boy brought up on the farm for half a dozen immigrants. It is a hard thing to keep a bright boy on the farm, for the farming profession is not as remunerative as other callings." What the farmers wanted, said the speaker, was better education, better roads and hydro development.

Getting back to the boy on the farm, Mr. Biggs declared that he was the real asset as far as production was concerned.

"Over in England," said the speaker, "the Ontario Government is supposed to have an office representing this province. That office needs waiting up, badly and quickly. I hope the Government can get it and make it of real value to the province, Ontario, both agriculturally and industrially."

He was glad a movement was on foot to bring farmer and citizen together, if the gap widened much further they would be forced to get together on account of financial and political conditions. Mr. Biggs then made reference to the farmers' branch of the Hamilton Board of Trade which had 400 members.



**Hepplewhite**  
We find in the work of Hepplewhite the influence of the Adams Brothers' exquisite taste. The same tapering leg of the Hepplewhite cabinet.

**The NEW EDISON**  
The Phonograph with a Soul

is truly representative of the master designer. The grille also shows one of his most favorite designs; that of an emblem like the Fleur de lis, or the Prince of Wales' Feathers.

You must see the beautiful lines of the Hepplewhite to fully appreciate its beauty. Call and let us show you this graceful model.

**Wm. McPhillips**  
The Music Centre,  
238 Dundas Street, London.



**IF YOU WOULD HAVE SUCCESS WITH YOUR BAKING USE—**

**Snowwhite Flour**

**In All Respects--Supreme**

**SNOWWHITE FLOUR** is made from the choicest of select wheat kernels by experts in a model, sanitary mill.

**SNOWWHITE** will make baking-day one of profound pleasure. You will be agreeably surprised with "Snowwhite." Not only will you have better bread, cake and pastry, but the extreme pleasure of using the finest flour your grocer can supply you.

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TELEPHONE 119.

## MACHINIST BADLY HURT.

Charles Gustin, 651 Colborne street, a machinist in the employ of the McCormick Manufacturing Company, had his arm terribly mangled as a result of an accident at the factory yesterday afternoon. He was rushed to Victoria Hospital, where Dr. W. J. Stevenson performed a very delicate operation, which in all probability saved the injured man from the loss of a member.

Last night the hospital authorities reported that he was suffering very severe pain and had been under the influence of an anesthetic a great part of the time. His condition, however, was considered very satisfactory.

## Rowat's Special Tea

Buy it when you want the best.  
60c, 70c, 80c, \$1.10 per pound.  
T. A. ROWAT & CO.

## ROSS, Limited

MANUFACTURERS

**Hudson Seal Coats in Certain Sizes Still at the Old Price**

Hudson Seal Coatee effect, with large roll collar of taupe, squirrel and banding on pockets. Price .....\$145.00  
Large Beaver Scarf, with pockets. Price .....\$127.50  
Beaver Muffs to match. Price .....\$60.00  
Sable Capes and Neckpieces. Price .....\$35.00 to \$95.00  
Sable Muffs to match. Price .....\$45.00 to \$52.50  
White Fox Neckpieces, in animal style. Price .....\$95.00  
Taupe Lynx Neckpieces. Price .....\$85.00

Taupe Lynx Muffs to match. Price .....\$85.00  
Taupe Wolf Neckpieces. Price .....\$72.50  
Red Fox Neckpieces. Price .....\$47.50 to \$57.50  
Red Fox Muffs to match. Price .....\$50.00 to \$60.00  
Isabella Raccoon Neckpieces. Price .....\$47.50  
Isabella Raccoon Muffs to match. Price .....\$22.50  
Natural Wolf Sets, with large animal neck-piece and round muffs. Price .....\$36.00  
Natural Wolf Muffs. Price .....\$9.00, \$10.00, \$12.00

## Ladies' Ready-to-Wear Department

Most Important Offering in Silk and Cloth Dresses at Clearing Prices

These garments are the most exclusive merchandise in style. The very latest in colorings and made from materials that are now in greatest demand. Among this showing are Crepe de Chines, Georgettes, Duchess Satins, Taffetas, Satins, Silk Poplins, etc.

|                                                |                                                |
|------------------------------------------------|------------------------------------------------|
| 11088 Regular \$37.50, reduced to .....\$30.00 | 11107 Regular \$30.00, reduced to .....\$26.50 |
| 11083 Regular \$37.50, reduced to .....\$30.00 | 11119 Regular \$32.00, reduced to .....\$26.50 |
| 11117 Regular \$45.00, reduced to .....\$37.50 | 11100 Regular \$40.00, reduced to .....\$35.00 |
| 10770 Regular \$39.50, reduced to .....\$32.50 | 10719 Regular \$22.50, reduced to .....\$16.50 |
| 11090 Regular \$47.50, reduced to .....\$41.00 | 10672 Regular \$25.00, reduced to .....\$17.50 |
| 11097 Regular \$44.50, reduced to .....\$39.50 | 10934 Regular \$27.50, reduced to .....\$21.00 |
| 11102 Regular \$37.00, reduced to .....\$31.00 | 11113 Regular \$21.50, reduced to .....\$18.00 |
| 11092 Regular \$33.00, reduced to .....\$28.00 | 11077 Regular \$34.50, reduced to .....\$30.00 |
| 11053 Regular \$33.00, reduced to .....\$28.00 | 11076 Regular \$34.50, reduced to .....\$30.00 |
| 11066 Regular \$32.00, reduced to .....\$29.00 | 11072 Regular \$30.00, reduced to .....\$25.00 |
| 11115 Regular \$36.00, reduced to .....\$32.00 | 11094 Regular \$35.00, reduced to .....\$29.50 |
| 11128 Regular \$35.00, reduced to .....\$29.00 | 11150 Regular \$38.00, reduced to .....\$33.00 |
| 11108 Regular \$33.00, reduced to .....\$28.00 | 11120 Regular \$38.00, reduced to .....\$33.00 |
| 10896 Regular \$40.00, reduced to .....\$35.00 | 10697 Regular \$18.00, reduced to .....\$13.00 |
| 11147 Regular \$38.00, reduced to .....\$34.00 | 10861 Regular \$25.50, reduced to .....\$24.00 |
| 11132 Regular \$32.00, reduced to .....\$27.50 | 10877 Regular \$21.00, reduced to .....\$19.50 |
| 11063 Regular \$21.00, reduced to .....\$19.50 | 10864 Regular \$28.00, reduced to .....\$19.50 |
| 10814 Regular \$28.50, reduced to .....\$24.00 | 10872 Regular \$21.00, reduced to .....\$19.50 |
| 10770 Regular \$37.50, reduced to .....\$33.00 | 10717 Regular \$19.75, reduced to .....\$10.00 |
| 11114 Regular \$32.00, reduced to .....\$27.50 | 10576 Regular \$11.00, reduced to .....\$5.00  |

## Clearing Bargains In Salts' Silk Plush Coats

|                                           |                                           |
|-------------------------------------------|-------------------------------------------|
| 7896—Regular \$40.00, Clearing at \$33.75 | 7783—Regular \$39.75, Clearing at \$27.50 |
| 7841—Regular \$40.00, Clearing at \$33.00 | 7593—Regular \$45.00, Clearing at \$35.00 |
| 7887—Regular \$40.00, Clearing at \$33.75 | 7842—Regular \$40.00, Clearing at \$33.00 |
| 7723—Regular \$40.00, Clearing at \$33.50 | 7872—Regular \$40.00, Clearing at \$33.75 |
| 7894—Regular \$40.00, Clearing at \$33.75 | 7886—Regular \$40.00, Clearing at \$33.75 |
| 7889—Regular \$40.00, Clearing at \$33.75 | 7885—Regular \$40.00, Clearing at \$33.75 |

## Special Clearing Prices In Fur-Trimmed Coats

|                                           |                                            |
|-------------------------------------------|--------------------------------------------|
| 7195—Regular \$60.00, Clearing at \$40.00 | 7633—Regular \$65.00, Clearing at \$53.00  |
| 7290—Regular \$60.00, Clearing at \$44.00 | 7786—Regular \$85.00, Clearing at \$77.00  |
| 7638—Regular \$67.00, Clearing at \$58.00 | 7651—Regular \$70.00, Clearing at \$60.00  |
| 7636—Regular \$80.00, Clearing at \$69.00 | 7226—Regular \$36.00, Clearing at \$26.00  |
| 7617—Regular \$50.00, Clearing at \$42.00 | 5255—Regular \$85.00, Clearing at \$75.00  |
| 7758—Regular \$40.00, Clearing at \$35.00 | 7799—Regular \$110.00, Clearing at \$97.00 |
| 7709—Regular \$73.00, Clearing at \$63.00 | 7278—Regular \$85.00, Clearing at \$43.00  |
| 7670—Regular \$76.50, Clearing at \$65.00 | 7776—Regular \$80.00, Clearing at \$67.50  |
| 7612—Regular \$60.00, Clearing at \$50.00 | 7614—Regular \$47.00, Clearing at \$37.00  |
| 7647—Regular \$67.00, Clearing at \$57.00 | 7640—Regular \$48.50, Clearing at \$39.00  |
| 7684—Regular \$75.00, Clearing at \$70.00 | 7622—Regular \$50.00, Clearing at \$42.00  |
| 7605—Regular \$58.00, Clearing at \$49.00 | 7660—Regular \$50.00, Clearing at \$42.50  |

## Blouses

Georgette Blouses, in sand, rose, maize, navy and white, embroidered and beaded, with round, square and V-necks. Price .....\$8.25 to \$15.00

Special line of Georgette Blouses. Price \$7.50

Crepe de Chine Blouses, in white and flesh, heavy quality, round necks. Price .....\$7.50 to \$8.25

Striped Silk Blouses. Price .....\$6.75

Tailored Silk Blouses, with convertible collars. Special .....\$3.75

Clearing line of Voile Blouses. Price .....\$1.69 and \$2.49

## Neckwear

Net and Lace Stocks at reduced prices.  
Regular \$1.50, for .....\$1.00

Net Vestees, with frills. Price .....\$1.50

## Hosiery

Pure Silk Hose .....\$1.75

Clock Hose, in black and white. Price \$3.00

## Gloves

Kayser Silk Gloves, in various shades, .....95c, \$1.25, \$1.50 and \$1.75

Phone 1319 196 Dundas Street

## Mason & Risch Pianos

"FROM FACTORY TO HOME."

THE QUALITIES which distinguish the Mason & Risch Piano have been over half a century in the making. The Mason & Risch Piano of today is the fruit of thousands of forward-looking yesterdays.

Through these earnest, painstaking yesterdays, masters in the piano-making art have brought the Mason & Risch to the world-wide eminence which it enjoys today.

If you are looking for the best made, and if you wish to buy a Mason & Risch Piano or Player-Piano on a convenient payment plan, it will be arranged to meet your convenience.

## Mason & Risch, Limited

248 DUNDAS STREET.