MASON & RISCH

"THE PIANO WITH A SOUL."

Some special designs for Christmas buyers.

SOLD ONLY BY

C. WRIGHT

231 DUNDAS STREET.



How to Come Home in the Dark

No use being afraid if you use Hunt's coal. It makes the home bright and cheerful.

OFFICE

363 Richmond Street. Phone 123. YARD

Waterloo St. and M. C. R.

Where to Buy Your Meat

That is a serious question with most every housekeeper, and well it may be, for to most people meat is the principal part of the meal, and if the steak or roast is not tender, the rest of the meal is spoiled. We claim to have the finest lot of meats to select from to be found in the city, and nothing but the choicest and tenderest beef, pork, veal, lamb, etc., is to found at either of our stores A trial order will convince you that what we say is true.

Jackson's Meat Markets

STALLS: 1 and 2 Market House. 87 WELLINGTON STREET. Phone 1057.

Why Not Patronize an All-Canadian Cafe

WE ARE IT. COME AND SEE. LONDON CAFE

201 DUNDAS STREET. L. H. Martyn, Prop. Frank A. Smith, Mgr.

GEO. E. LOGAN UNDERTAKER

Formerly with Messrs. Stevenson and Stewart. Residence on premises. Parlors, 418 Richmond street. Charges reasonable. PHONE 1968.

GRIFFITH & WILLSIE FUNERAL DIRECTORS. CARL MILLER, Ass't. Manager. Successors to Messrs. J. Stephensuccessors to Messrs. J. Stephenson and D. A. Stewart. Established 1882. 104 Dundas street. Residence on premises. Open day and night. Phone 459.

SMITH, SON & CLARKE

Undertakers 115 DUNDAS ST. PHONE 536. 629 DUNDAS ST. PHONE 678. Residence on Premises.
Private Ambulance Service.

FERGUSON & SONS Funeral Directors 180 KING STREET. PHONES 543, 373, 2056. OPEN DAY AND NIGHT.

The London Loan and Savings Company of Canada

Dividend No. 67 Notice is hereby given that a dividend at the rate of 6 per cent per anum, upon the paid-up capital stock, has been declared for the current half-year, ending the 31st of December, 1910, and same will be payable on and after the 3rd day of January, 1911.

M. J. KENT, Manager,

Call and see our beautiful Electroliers, Domes, Table Lamps, Electric Irons, Toasters, Heating Pads, etc. Exclusive designs. Everything entirely new. We consider it a pleasure to show you same.

Benson-Wilcox Electric Co.

EXPERT ELECTRICIANS. 264 Dundas St. Phone 2671.

Hamilton's London

Porter and Amber Ale Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewerv LONDON, ONT.



WE SCREEN ALL COAL we handle. The result is that the Coal you buy from us is free from dirt and dust. Another important item is that in buying Coal you do not pay for any waste. You get absolutely the best Coal in the market, and at no higher price than you pay for inferior quality. D. H. GILLIES & SON, Phone 1312.

FOR UNEXCELLED COAL

Preparation and delivery try

MAY BROS. PHONE 1224. 685 YORK ST.



Do Our Wagons **Deliver Your** COAL

If they don't, they ought to, ecause we aim to give perfect

Perfect storage, screening, cleaning, delivery, and, they all say, "Perfect Coal."

WEBSTER & KERNOHAN

Johnston Bros. XXX Jumb-O Bread

The perfected loaf for making sandwiches is Jumb-Osquare slices, thin crusts, easy to cut and roll. Order this loaf if you are entertaining during the Christmas holiday.

Johnston Bros., Phone

Give"Him"a Tie Pin

will be appreciated. We have a very choice range, and many

other suggestions for you, too. **SUMNER'S**

For Reliable Jewelry. 380 RICHMOND STREET.

For Comfort JOHN MANN

> & SONS 401 Clarence. 425 York. 470 Phone.

JUST THINK!

When you purchase your bread

You KNOW that you can rely on getting pure, sweet, nu-

Manufactured by up-to-date methods, but having the oldfashioned "home-made" flavor. Our delivery service is com-Have one of our wagons call.

Phones 929 and 139a

Gift "Helps!"

If you're in a quandary what to give, glance over this little list of "gift helps" and it will give you ideas.

Perfume. Atomizers Thermos Bottles Genuine Wicker Cologne Collar Bags Manicure Sets Atkinson's Perfumes Coty's Perfumes Violet Toilet Waters

Neilson's Chocolates (The Chocolates that are different.)

Cairncross & Lawrence Chemists and Druggists,

LONDON AND DISTRICT

Boy Scouts' Banquet.

The Second London Troop of Boy Scouts held their first banquet in the Y. M. C. A. The affair was a great success, and did much towards boosting London's second troop. This body, although not one of the largest, is rapidly becoming very efficient. It is especially adopted to the larger boys, who are not connected with the public schools of the city. All those thinking of joining, apply to Mr. Simpson Parkinson, Lower XI., Collegiate Insti-

Roman Catholic Ordination.

Five young men are to be elevated to the priesthood by Bishop Fallon Saturday morning at St. Peter's Cathedral. One of them, Mr. James Neville, of Richmond street north, is a member of St. Peter's Parish. The other four are Edward Doe, formerly of this city, but now of Ottawa; John Blair, of Stratford; William Dean, who resides near Ashfield, and Arthur

SLAYER NOTIFIES POLICE

Jealousy Causes the Murder of a Baroness in Paris.

Paris, Dec. 13.-A strange tragedy occurred in a hotel near the Gare St. Lazare, in a fit of jealousy a retired army officer, Capt. Meynier, aged 35, is alleged to have killed his flancee, Baronne d'Ambericourt, and then to have informed the police of the mur-

der by messenger. He added, "In a few hours you will find me dead now that I have wreaked my vengeance. My fiancee confessed to me that she had a lover. I watched by the body all night."

On entering the captain's room at

the hotel the police found the body of the baroness. It is thought that death was caused by poisoning. So far the police have not traced the captain, who is thought to have committed suicide.

Low Rates for Christmas and New Year's.

Via Grand Trunk Railway System, between all stations in Canada, also to Detroit, Port Huron, Mich., Buffalo, Black Rock, Niagara Falls and Suspension Bridge, N. Y. AT SINGLE FARE-Good going

Dec. 24, 25, and 26, 1910; return limit, Tuesday, Dec. 27, 1910; also good go-ing Dec. 31, 1910, and Jan. 1 and 2, 1911, valid returning until Tuesday AT FARE AND ONE-THIRD-Good going Dec. 21, 1910, to Monday, Jan. 2, 1911, valid returning until Wednesday, Jan. 4, 1911. Secure tickets and full

The greatest danger from influenza is of its resulting in pneumonia. This can be obviated by using Chamberlain's Cough Remedy, as it not only cures influenza, but counteracts any tendency of the disease towards pneumonia. Sold by all dealers.

nformation from Grand Trunk agents

Special attention paid to wedding orders. Hueston's Liveries.

K. COWAN BARRISTER, SOLICITOR, ETC. County Bldgs., next Court House, London

For Mother **BROWN BETTY**

Mounted in sterling with any monogram. The newest gift, only \$10

TEA POT.

Diamond Hall

AT SPECIAL PRICES

For Father FOUNTAIN PEN.

Extra value, guaranteed. only \$1.50, \$2.50 and \$3.50. Pocket Clip 50¢ extra.

Toilet Sets

ette case.

ette case.

ette case.

\$9.50—Ladies' Toilet Set.

\$9.50—Gents' Set com-

tary brushes.

\$10.50—Gents' Military

leather case.

\$11.00—Ladies' 3-Piece

sian design.

\$11.00—Ladies' 3-Piece

diagonal shape.

\$12.00—Ladies' 3-Piece

engraved.

ly cased.

ling.

\$14.00—Gents' newest set

\$17.00—Ladies' Manieure

\$17.50-9-piece Manicure

\$18.00 — 3-piece Ladies'

moire cased.

Handsome.

\$30.00—Ladies' Complete

\$12.00—Gents'

case.

Brushes, in ebony.

silver initial, leather-

ebony, leatherette

ling silver, bead pat-

tern, brown leather-

11 pieces, sterling

mountings, leather-

plete, comb and mili-

Brush and Comb.

sterling mountings,

Set, square old Pari-

Set, Italian pattern,

set, silver, heavily

Brushes, mounted in

heavy sterling, nice-

-Hat brush, clothes

brush and comb,

sterling mounted;

suitable for travel-

Set, 7 pièces, mounted in sterling, newest

design and finish.

Set, mounted in plain

sterling (its plainess

is its beauty), leather

Toilet Set, in ster-

ling silver, floral pat-

tern with bead edge,

Set, including shoe

horn, glove stretch-

er, 12 pieces in all.

mounted in sterling

silver in grey finish,

in floral pattern.

Military

There isn't a girl living \$4.50 - Gents' Military

75¢ and upwards—A vari- \$6.00—3-piece Sets in solid

\$2.50-Extension Brace- \$9.00-8-piece Set in ster-

MINUTE, PLEASE

Do you know that a gift purchased from Diamond Hall is a gift that will last a lifetime, and will be appreciated all the time? The reason is, the QUALITY IS GOOD (you will find each purchase to be as represented).

The assortment in all lines is the largest in Western Ontario, allowing you a wide range to make a selection from. There are designs here to suit every taste, prices to suit every purse. Just now for Christmas, each article is marked at the lowest possible price. We are doing a wonderful business. We want yours also. Your inspection is invited at either store.

designs. One of the one of these.

Emblem Belt Pins, in that does not like Bracelets,

a variety of styles and so you are safe in choosing

35¢-Enamel Watch Pin, \$3.75-Handsome Brace-

Bracelets

ety of Children's Brace-

lets in plain designs.

Fancy Bracelet, chain

filled Bracelet, chain

let, set with real

Bracelet in round de-

with pearl set head;

Mesh Bracelet, buckle

fastening, something

let in Roman finish.

\$7.50; sectional brace-

let set with ame-

Sectional Bracelet,

let, very heavy, in

let, set with a three

cameos; very new.

Gents' Watch, specially

priced for Christmas trade:

worth \$15; in size 12, thin

model, 15-jewel movement,

in plain or fancy open faced

case, for only \$10.00

Wind Watch.

\$1.50—Boys' Small Nickel

\$8.50—Gents' Watch, spe-

piece.

movement.

Cased Watch.

Watch, good time-

cial gold filled case

and American move-

cial gold filled case,

filled Watch, with 15-

iewel Diamond Hall

Ladies' and Gents'

guaranteed timepiece.

\$18—Ladies' or gents' gold

\$25-A great variety of

\$3.50—Gents' nickel cased 35¢—Large assortment of

set with amethyst.

\$3.00—Best Gold Filled

\$3.50—Larger size, gold

attached.

attached.

garnets.

\$4.00—Pretty gold filled

\$4.00 - Snake Bracelet.

\$5.00 value.

\$4.00 - Sterling Silver

\$5.60-Gold Filled Brace-

\$6.00 - Bracelet worth

\$8.75—Something new in

\$19.00—Solid Gold Brace-

thysts.

Pins

50¢ to \$3.50—Canadian

prettiest things to send

to the old country.

75¢—Sterling Silver Pins.

in grape patterns.

\$1.00—Heavy enamel Pin

25¢-Neck Pin. sterling

very strong.

in iris pattern.

silver, large assortment.

maple leaf, gold-plated.

set with Scotch pebble.

Umbrellas

A useful gift is an Um-

assortment, the majority of

\$3.00-Ladies' Silk and

mounted.

gold mounted.

\$3.75—Gents' Umbrella,

Wool Umbrella with

handle gold mounted

pretty handle, gold

detachable handle,

worth \$4.25, natural

wood handle, ster-

ling mounting, ster-

ling monogram plate.

handsome handle,

with sterling mount-

very fancy handle of

pearl handle, gold

mountings, detach-

ebony handle mount-

ed with unfinished

sterling, detachable.

\$8.50; pearl handle,

fancy horn handle,

pearl handle, gold

mounted, detachable.

-Fancy carved pearl

handle, gold mount-

\$7.00 — Umbrella worth

gold mounted.

gold mounted.

ed, detachable.

\$4.50—Ladies' Umbrella, \$1.00—Boys' Special Stem

\$7.50—Gents' Umbrella, \$10—Ladies' Watch, spe-

gold and pearl.

the next ten days.



\$3.00—8-Day Clock, oak finish, hour 25¢—Neck Pin, sterling and half-hour strike; alarm attachment.

\$3.00—Same Clock, without alarm attachment.

cathedral gong.

\$4.25-8-Day Clock, oak finish, genuine cathedral gong for strike. 50¢-Scotch Thistle Pin, **\$4.50**—8-Day Mantel Clock, marble-

\$4.75—Marbleized Clock, black with inlaid gold, bull's-eye glass.

ized wood, with gilt pillars.

\$5.50-Mantel Clock, in oak or marbleized wood, with 6 brass pillars; was \$7.50, special now. The same Clock with same movement never sold as low before.

\$6.00-Wall Clock, octagon shape, guaranteed timepiece.

\$6.00—Mission Wall Clock, 8-day strike. \$9.50—Handsome Clock, worth \$11.

in white marbleized wood with 6 brass pillars, bell and cathedral gong. Suitable for halls or brella chosen from this large churches. \$10.50—Handsome Mantel Clock which are marked at low- \$26.00—Gold Mesh Brace-

with genuine cathedral gong. est possible price to clear in Bar Pins

All Pins Nicely Boxed \$1.00 Solid Gold Pin, crescent with real pearls.

\$2.00—Solid Gold Pin, heart with \$3.50—Ladies' Umbrella, real pearls. \$2.50—Solid Gold Cresent, with

\$3.50—Gents' Umbrella, floral centre set with pearls. \$3.00—Pearl Crescent with one large pearl and smaller pearls, real stones; special value.

\$4.75—Bar Pin set with large mother of pearl and turquoise; well worth \$7.50.

\$5.50—Stock Pin, in silver and gold, \$4.00—Ladies' Umbrella, rider design.

Rings

The most delightful gift is a Ring. \$4.25—Ladies' Umbrella, We can supply your needs with an inexpensive, pretty Ring, to the handsomest diamond to be found in Western Ontario.

50¢—Baby Signet Ring. 75¢—Baby's Pearl-Set Ring. \$1.00—Pretty Ring set with ame-\$6.50—Ladies' Umbrella,

thysts. **\$1, \$1.25, \$1.50**—Gypsy Bands.

Hat Pins

Fancy Hat Pins is one of the leading gifts this year. You will find something to please you here.

656-A variety of Brilliant Pins. 75¢—Monogram Hat Pins, locket \$9.25 — Umbrella, fancy

\$1.00—Brilliant clusters. \$1.25—Brilliants or Semi-Precious \$11.50—Ladies' Umbrella

Stone Hat Pins. \$3.50—Elegant large Hat Pins, in a

big assortment to choose from.

For Sister DUTCH COLLAR

W. G. YOUNG DIAMOND HALL STORES

214 DUNDAS STREET and 674 DUNDAS STREET. Open Every Evening Until Christmas.

PINS.

for monogram or stone-set,

for only \$1.00 to \$1.75

The newest designs, plain

England—quackery. Be a quack before a bonesetter's treatment.

It is too late. "Unqualified practitioners are on the increase here," says an official report, therefore those Americans who contemplate taking in the guilible.

The trade of herbalist is a lucrative one. In one large town in Yorkshire their signs are in most of the streets qualified dentists.

The trade of herbalist is a lucrative one. In one large town in Yorkshire their signs are in most of the streets qualified dentists. who contemplate taking in the gullible English had better come before the competition grows much keener.

IF WE COULD TELL

You here of some of the Wonderful cures petition grows much keener.

If you are illiterate and uneducated, be a bonesetter. Many a poor, ignorant English workman has become a widely-esteemed bonesetter. In spite of being boycotted by medical authorities, a gists; only 25 cents, intendent Rogers.

TOO MANY QUACKS

| Too Many Quacks | Donesetter in Park Lane has a remarkably smart clientele. In one large town in the north of England, bonesetters have increased at least 40 per cent during the last ten years, and in Wales, belief in these men is implicit. There is a strongly-rooted idea that bonesetting is a thing apart from a medical man's functions; it is not uncommon for a medical man to be asked to attend a patient who is under the many cases of premature death are due to treatment by herbalists.

| MocIntosh, who is wanted for the theft of \$20,000 worth of unsigned Traders and Dull Eyes," is a typical announce themselves by giving an indefinite certificate: "The case is of a diphtheritic or typhoid nature." A great amount of unnecessary pain and suffering and many cases of premature death are due to treatment by herbalists.

| England—quackery. Be a quack before | Counting Herbalists. | Dental surgery by unqualified presons | The process of th

SUES FOR LIBEL.

Toronto, Dec. 13.-John A. McIntosh, a commercial traveller, has entered

McIntosh is a brother of Edward E.

newspapers, the Pinkerton Detective Agency, and Provincial Police Super-

\$1.00—Crescent set with amethyst and brilliants. \$1.50—Sunburst, set in brilliants and amethysts. \$2.50—Heavy, old gold finish, oval design, large

Brooches

75¢-Oval shaped Brooch,

Hand-Painted Brooches.

brilliants, topaz centre.

amethyst. \$3.00—Garnet brooch in combined heart, anchor

and cross design. \$13.50—Special Sunburst,

like cut, in 14k gold, set with real pearls; safety pendant attachment.

For Sweetheart STERLING SILVER SPOONS.

In a variety of stock patterns, at 75¢ each, and up-

There are only 100,000 Britishers in India-one to every 3,000 of the popu-

Only One "BROMO QUININE," that is Laxative Bromo Quinine action for libel against six Toronto Curesa Coldin One Day, Grip in 2 Days