



**This Brand of Flour**  
Always makes the  
**BEST BREAD**  
OR PASTRY.

**USE NO OTHER.**  
**J. D. SAUNBY**  
247 York Street,  
Telephone 118.



**Dr. W. H. Graham**  
108 KING ST.  
WEST,  
Toronto, Ont.  
Treats Chronic  
Diseases and  
gives special at-  
tention to skin  
Diseases, as  
Pimples, Ulcers,  
etc.

**R. K. Cowan**  
Barrister, etc., over Bank of Commerce  
London.

Custom House Papers,  
Teachers' Agreements,  
To Let, For Sale,  
Oyster Cards, etc., etc.

ALWAYS ON HAND  
AT THE

**Advertiser Job Dept.**

AGENTS FOR

**Calvert Lith. Co.**  
OF DETROIT.

**Everything**  
**Electric**

—AT—

**Rogers' Electric Co**

426 Richmond St., London.

**REMOVAL**  
**W. Fairbairn**  
Merchant Tailor,  
Over Priddis Bros., upstairs. Entrance  
through store.

**To Smokers**

To meet the wishes of their customers  
The Geo. E. Tuckett & Son Co., Ltd.,  
Hamilton, Ont., have placed upon the  
market

A Combination Plug of

**"T & B"**

SMOKING TOBACCO.

This supplies a long-felt want, giving  
the consumer one 20-cent plug, or  
a 10-cent piece or a 5-cent piece of the  
famous "T & B" brand of pure Virginia  
Tobacco.

The tag "T & B" is on every piece

**"Prize"**

**Wall Paper**

Connoisseurs have pronounced our line of  
Wall Paper Decorations the richest and  
most elegant to be found. We select  
them with a view of pleasing people of  
taste. Call and see varieties.

**R. LEWIS,**  
434 Richmond Street.

**EGGETT & BICKLEY,**  
Plumbers, Steam and Gas Fitters, 27  
Dundas Street.  
**LAWN HYDRANTS, \$2.50**  
**EACH.**

Phone—1083. Orders promptly attended to.  
Estimates cheerfully furnished. ywt

**For 30 Days**

**A Bona Fide Offer to the**  
**Afflicted.**

The proprietors of  
**Edwards' Nervine**

agree to furnish FREE OF CHARGE to any  
suffering from the following diseases:—  
"all rheum, eczema, poison, itchy, pimples, and  
itching, or any skin disease (not chronic or  
hereditary) for the term of three months, and  
if no cure is effected in said time no charge  
will be made for the same, and if cured effect-  
ually medicine furnished to be paid for at regu-  
lar named prices on each box.  
This remedy is an acknowledged panacea for  
the liver and kidneys and all complaints arising  
therefrom.  
Messrs. Cairncross & Lawrence, city, or E.  
W. Boyle, of East London, will be happy to  
supply you with a package or a free sample on  
application and give full information regard-  
ing this offer.

## Dress Goods. When the Days Are Cold

See our Double-width Dress  
Goods at

15C = = worth 30C  
19C = = worth 35C  
25C = = worth 40C  
30C = = worth 45C

These are a few odd lines that we  
are clearing.

SEE OUR WEST WINDOW.

**Priddis Bros**

158 Dundas Street,  
157 Carling Street.  
TELEPHONE 324.

When You Go Shooting Try

**GURD'S : CARTRIDGES**  
Loaded with Schultze Smokeless Sporting 5  
or Hazard's Powders. Guaranteed to  
kill. Special prices in quantity lots.

**WM. GURD & CO.,**  
186 DUNDAS STREET, LONDON, ONT.

**Southcott's**  
**FINE TAILORS**

361 Richmond St.

**FAIR, A LITTLE Milder.**

Toronto, Oct. 23—11 p.m.—Generally high  
pressure has now extended throughout the  
lake and eastern districts. The pressure is  
slightly lower in the Northwest, but  
throughout the weather is fair and moder-  
ately cold, with moderate to fresh winds.  
Minimum and maximum temperatures:  
Calgary, 30—64; Battleford, 20—58; Qu-  
Appelle, 24—52; Winnipeg, 18—54; To-  
ronto, 32—42; Kingston, 30—44; Montreal,  
30—40; Quebec, 32—38; Chatham, 33—46;  
Halifax, 36—58.

**PROBABILITIES.**

Toronto, Oct. 24—1 a.m.—Moderate  
to fresh south to west winds; fair weather;  
a little higher temperature.

**ASK YOUR GROCER FOR**

**Johnson Bros.' Bread**  
5c per loaf retail.

In all parts of the city. Telephone 818.

**LAMBTON ASSIZES.**

**Closing Proceedings of the Court at**  
**Sarnia.**

Sarnia, Oct. 24.—Ferguson et al. vs.  
Dewar et al. was an action brought by the  
heirs of Wm. Ferguson against the execu-  
tors of his estate, asking for an order re-  
moving them as trustees, appointment of a  
receiver and accounting of their executor-  
ship. Case referred to Judge Mackenzie to  
take the accounts and make a report.  
Stevens vs. Farquharson—Action to re-  
strain defendant cutting timber on a mort-  
gaged lot. Settlement arrived at by which  
defendant agreed to assume the mortgage.  
Wintover vs. Wintover was an action by  
a son against his father to remove an incum-  
brance from a property for which the son  
held a deed. The deed in question was ob-  
tained without consideration, and was not  
intended to be given while the father was  
alive. The son gets the deed by assuming  
the mortgage, \$500, and paying \$288 to the  
father.

Mackinnon vs. Steinhoff—Action to re-  
cover amount of a deposit made by plaintiff  
in Steinhoff & Lillie's bank at Wallaceburg,  
the defendant denying all liability, having  
left the firm before the failure. Verdict for  
plaintiff for amount of claim and costs.  
This concluded the business of the court.

**Is Bicycle Riding Injurious?**

There is a possibility that the fervor  
exhibited by all classes for the bicycle  
carries with it an element of danger.  
Exercise is essential to vigorous health,  
but in disease or in those cases where  
the muscular force is greatly reduced the  
use of the wheel should be em-  
ployed cautiously. The proprietors of  
the very well-known remedy, Putnam's  
Corn Extractor, attribute the largeness  
of their sales not to the use of the bi-  
cycle by the people of Canada, but to  
the absolute certainty of their prepara-  
tion to remove the most painful and  
obstinate corns in twenty-four hours.  
Putnam's Corn Extractor is always cer-  
tain, safe and painless. Try it.

**Tisdale's Toronto Iron Stable Fittings.**  
Healthful, durable attractive and cheaper  
than other fittings. Send for our new  
catalogue—The Tisdale Iron Stable Fittings  
Co., Ltd., No. 6 Adelaide Street East,  
Toronto.

Ask your shoe dealer for Carol Russet  
Dressing. Price, 15 cents. xzv

This is the season for colds, but with a  
25-cent bottle of Shuff's White Pine Syrup  
in the house you are safe. The first dose  
relieves the most distressing cough. Sold  
at Shuff's new drug store, Dundas corner  
of William. ywt

The editor of a newspaper that has  
adopted phonetic spelling received a  
postcard from an old subscriber  
in the country, which read as follows:  
"I hev tuk your paper for leven yerres,  
but if you kant spel enny better than  
you hev been doin for the last to  
months you may jes stoppit."

THERE IS NOT a more dangerous  
class of disorders than those which af-  
fect the breathing organs. Nullify this  
danger with Dr. Thomas' Electric Oil—  
a pulmonary acknowledged efficacy. It  
cures soreness and lameness when ap-  
plied externally, as well as swelled  
neck and crick in the back; and, as an  
inward specific, possesses most sub-  
stantial claims to public confidence.

**CHILDREN LIKE USING ODORO.**  
MA, thus forming habits that will insure  
them good sound teeth the rest of their  
lives.

Anderson & Nelles sell pure Bak-  
ing Powder at 20c lb. ywt

Your mind will naturally turn to  
your own comforts, and when you  
are in this thinking mood we would  
like to call your attention to our as-  
sortment of FURS. What is more  
fashionable or more comfortable  
than a Cape or Ruff? The newest  
design in capes—150 inch sweep—  
will be the favorite this season. We  
have them in all classes of furs.

**Manufacturing and Remodeling**

Done on the premises. Bring in  
your furs and have them remodeled  
to the latest styles. Prices moder-  
ate.

**MILNE, SPITAL & CO.,**  
146 DUNDAS STREET.

**London Advertiser.**

Call Us Up! Telephone Numbers:  
167.....Business Office  
134.....Editorial Rooms  
175.....Job Department

**London and Environs**

—Pumpkin pies are ripe.  
—Miss Jessie Stevenson, of Galt, is here  
on a two weeks' visit.

—Mrs. Wismer has returned from Essex  
to London, after a few weeks' visit there.  
—J. R. Miller, of Toronto, is visiting his  
daughter, Mrs. Chas. Firth, 411 King street.

—Mr. Jas. B. Black, is at present under  
the doctor's care, suffering from a severe  
cold.

—Miss May Cater, who has been visiting  
her sister, Mrs. C. H. Collison, Detroit, has  
returned home.

—Mr. W. A. Brown, Niagara Falls, has re-  
turned home after spending a few days with  
Rev. E. Softley and family, of this city.

—Mr. Geo. C. Gibbons, Q. C., of this  
city, has been appointed one of the inspec-  
tors of the F. McGibbon & Sons' estate at  
Sarnia.

—The Barber Asphalt Company have been  
awarded the contract for putting down a  
permanent walk in front of the Public  
Library building, and began work on it  
yesterday.

—Mr. J. S. Jarvis left yesterday for Galt,  
where he assumes the management of the  
branch of the Merchants' Bank there. Mr.  
Jarvis will be missed by a large circle of  
friends in London.

—The St. Thomas Times says there are a  
number of fifty-cent Canadian counterfeit  
pieces in circulation in the city. They are  
good imitations and hard to detect. London  
business men would do well to remember  
the fact.

—A quiet but pretty wedding took place  
recently at Buffalo, it being the marriage of  
Miss Rose McGowan, formerly of St.  
Thomas, to Mr. Edward White, Buffalo.  
Mr. and Mrs. White will be at home to  
their many friends after November 1 at 76  
Bailey avenue.

—Mr. E. H. Johnston, barrister, left for  
Winnipeg today on a trip combining busi-  
ness and pleasure—important matrimonial  
business and the pleasure of returning with  
the young lady of his choice, a former Lon-  
doner, to take up their residence on Queen's  
avenue. Many friends in London will wish  
them every happiness.

—T. P. Brooke and the Chicago Marine  
Band will be at the Grand Opera House to-  
night for a concert. The Chicago Daily  
News says: "No one can write such ex-  
hilarating music for a band as Mr. Brooke," and  
the Staats-Zeitung says "he is to Chicago  
what Ziehrer is to Vienna, the chosen ex-  
ponent of music for the people."

—The second meeting of the London  
Freel Society for the month of October  
was held at Queen's avenue kindergarten  
Tuesday. The gathering was unusually  
large and several new members were added  
to the list. Concise papers were read, bear-  
ing on the different phases of play as ex-  
hibited in children's games. The subject was  
shown to be a deep one, and of vital impor-  
tance to any one connected with the training  
of the child, especially in the primary years  
of life.

—The suit of Patching vs. Smith, which  
was called at Windsor on Tuesday, has a  
local interest, and was an action for rent,  
and the forfeiture of a lease of the Grand  
Hotel, Windsor, made by plaintiff to  
Union Hotel, Windsor, and obtained by the  
defendant from the sheriff, who sued the lease  
under execution. It appeared that before  
part of the rent fell due defendant assigned  
the lease to one J. W. Martin, of London,  
which, he claimed, released him from  
further payments. His Lordship postponed  
the case till next sitting to enable Martin  
to be added as a party. Mr. E. S. Wigle  
for plaintiff, Messrs. A. H. Clarke and  
Talbot McBeth, of London, for defendant.

**GET YOUR PENCIL.**

Says the Regina Standard:  
The following arithmetical problem  
No. 2 on the second-class paper at  
the recent teachers' examination:  
"A person sets out to walk from A  
to B at the rate of four miles an hour.  
After he has walked 1 2/3 miles he is  
overtaken by the coach which started  
fifteen minutes after him. Thirteen  
miles from A he meets the coach re-  
turning from B. Where it has stayed  
for half an hour. Find the distance  
from A to B."

It has been characterized a puzzle by  
knowing ones, and declared incapable  
of solution. One of the sub-examiners  
came to the rescue and solved it to his  
own satisfaction. Over the initials "J.  
C." he published a solution in one of  
the Calgary papers. He gives the an-  
swer, 20 1/4 miles. For this "J. R. C." another  
Calgary correspondent, scores him thus:  
"When men like Mr. J. C. are  
allowed to sit on the examining  
board things have come to a pretty  
pass in educational affairs. What the  
candidates expect and what they are  
at least entitled to at the hands of the  
examiners, is justice. When one of the  
examining body cannot solve a simple  
problem, and through whose stupidity  
some of the candidates have probably  
been plucked, it is high time a radical  
change was made in the present sys-  
tem."

What is the correct answer?  
Blood and nerves are closely related. Keep  
the blood pure with Hood's Sarsaparilla and  
you will not be nervous.

**OCOROMA** is the best mouth tonic in  
the world. ywt

The wonderful cures effected by the

**Royal Crown Remedy**  
in Kidney, Bladder, Womb, Ovaries and  
Urinary diseases, its rapid efficacy in promot-  
ing a free and healthy discharge of urine, its  
marvelous power in dissolving stone and cal-  
culous concretions, curing gravel, fleet and  
discharges from the genital glands, its power  
over the kidneys in establishing a healthy  
excretion of urine, curing Diabetes, inflam-  
mation or irritation of the Bladder, Albuminous  
and Brick dust deposits, or deposits of White  
Sand, etc., establish its character as a GREAT  
CONSTITUTIONAL REMEDY. Remedy No. 1, Pills  
25c; by druggists or sent by express, by Isaac  
Williams Co., London, Ont.

**You Will Get Soup**

Of superior quality when you buy Ar-  
mour's. We carry a large assortment  
of these soups, viz—Chicken, Ox-  
Tail, Consomme, Mock Turtle, and  
Mulligatawny. We also keep

**ARMOUR'S EXTRACT OF BEEF**

It is the highest grade made. We have  
just received a shipment of

**BATGER'S NONPAREIL TABLE JELLIES**

The flavors are—Strawberry, Rasp-  
berry, Pineapple, Sherry and Cham-  
pagne.

**T. A. Rowat & Co.**  
228 Dundas Street - - - Phone 317

**A LONDONER OUT WEST.**

He Listens to a New Preacher Who  
is Coming to This City.

**Reflections on Prairie Fires, the Dairy**  
**Outlook, and the School Question**  
**Future.**

(Special Correspondence of the "Ad-  
vertiser.")  
Winnipeg, Oct. 21.

Your correspondent had the pleasure of  
hearing Rev. James Pedley in this city. He  
was making a short stay, breaking the jour-  
ney from Vancouver to London, where he  
takes charge of the First Congregational  
Church on November 1. He filled his  
brother's pulpit last Sunday, and to do that  
in the larger sense is a great deal, as there  
are few more acceptable preachers in the  
west than Rev. Hugh Pedley. The broth-  
ers resemble each other in many respects.  
Both are small of stature, but large in mind  
and heart. Mr. James being the younger  
has not acquired the ease of manner or  
poetry of expression the elder brother is so  
noted for, but he has a more vigorous and  
striking delivery, and, I fancy, is a greater  
power in social life.

A prairie fire is a wild sight and a  
dangerous sport to indulge in. It  
seems incredible that men will violate  
law and risk so much to gratify a whim,  
or even to destroy a local nuisance. Every  
year damage is caused by these fires and the  
majority are started to burn off surplus  
straw. This year they have been more  
numerous and extensive, both men and  
beast falling a prey to the rushing flame. It  
may be there is need to summarily get rid  
of Manitoba's surplus grain. At all events  
wheat stacks containing some fifty thousand  
bushels, besides thousands of tons of hay  
have gone up in smoke. Thrashers report  
a much better yield than even our great  
expectations anticipated. Had Jack Frost  
not nipped the golden pickle in some  
sections, this year's effort would have been  
a record breaker.

An American buying cheese and butter  
for an English firm, throughout Manitoba,  
tells me that where an Ontario trained  
cheesemaker has been employed, the prod-  
uct compares favorably with eastern make,  
but unfortunately a few inexperienced  
makers have been engaged and of these is  
the result. I have studied the aptitudes of  
this country for dairying and believe when  
close settlement is realized, and suitable  
buildings erected, the west will snatch the  
laurels from the east in the production of  
high grade cheese and butter.  
Out here there is not the surface agitation  
noticeable in the east over the school ques-  
tion. A stag at bay might represent the  
attitude of a majority of the people, only  
they do not feel chased hard enough to  
make the death stand or conquer. If there  
is or ever should be a real grievance under  
which any minority should suffer, the west-  
ern people can be depended on to deal  
fairly. They are not narrow or bigoted but  
hopeful and independent. To my mind a  
policy of coercion would be mad.

**DOWN BY THE SEA.**

**The Maritime Province Liberal Leader**  
**on the Prospects.**

Ottawa, Oct. 24.—Hon. L. H. Davis, of  
Prince Edward Island, Mr. Laurier's  
lieutenant in the Maritime Provinces, is here  
attending the Supreme Court. He says  
that the Liberals are making great headway  
in the Maritime Provinces. They intend  
having a campaign this fall, and a number  
of political meetings will soon be held. The  
prospects for the party were never so  
bright.

**FINED THE CITY.**

Montreal, Que., Oct. 24.—The city of  
Montreal was fined \$500 today by Judge  
Dugas for useless sanitary arrange-  
ments in the city hall.

**GET YOUR PENCIL.**

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you will not be nervous.

**OCOROMA** is the best mouth tonic in  
the world. ywt

**OCOROMA** is the best mouth tonic in  
the world. ywt

# MARA'S

OUR

## STAPLE DEPARTMENT

Is now very heavily stocked. Stocked with new, fresh goods  
bought at prices that only men who buy for cash  
can buy. This department alone will  
amply repay a visit to our stores.

We have just received 17,318 yards of  
**ST. JOHN'S GRAY COTTONS.**

The St. John's Cottons are the best and heaviest made.  
St. John's No. 12—Heavy Sheeting, full yard wide, 4c per yard.  
St. John's No. 11—Factory Cotton, 36 inches wide, regular price 7c, our  
price 5c per yard.  
St. John's No. 48—Extra Heavy Factory Cotton, 36 inches wide, sold else-  
where at 9c, our price 7c per yard.  
St. John's M. M.—40-Inch Factory Cotton, extra quality and worth 10c,  
our price 7c per yard.  
Very special line of Factory Cotton, only \$1 25 per web of 30 yards.

**BLEACHED COTTONS AND CAMBRICS.**

Special line of Bleached Cotton, full yard wide, only 6c per yard.  
See our A. K. X. Bleached Cotton, 36 inches wide, sold all over at 10c, our  
price 8c per yard.  
36-Inch Fine Lonsdale Cambric, 10c per yard,  
Extra Fine Lonsdale Cambric, 36 inches wide, worth 16c, our price 12 1/2c  
per yard.

**SHIRTINGS AND COTTONADES.**

Heavy XX Libster Shirtings, 100 pieces to choose from, worth 12 1/2c, for  
10c per yard.  
Extra Heavy XXX Oxford Shirtings; we are now selling this line at 12c  
per yard.  
Special line of Heavy Cottonade, worth 23c, for 17c per yard.  
An extra quality 10-ounce Cottonade at 20c per yard.

**SHAKER FLANNELS AND FLANNELETTE.**

A few pieces only Heavy Shaker Flannel, in checks and stripes, worth 7 1/2c  
for 5c per yard.  
36-Inch Flannelette, a large variety of patterns and colors, 8c per yard.  
10 pieces Heavy Plain Cream Shaker Flannel, only 5c per yard.

**SHEETINGS.**

A very heavy 72-inch Unbleached Sheeting, worth 25c, for 17c per yard.  
An extra heavy Bleached Twill Sheeting, 72 inches wide and worth 27c,  
for 20c per yard.  
Extra Heavy Twilled Bleached Sheeting, 81 inches wide and worth 35c,  
only 25c per yard.

**SEE OUR TABLE LINENS.**

Special—58-Inch Half Bleached Table Linens, worth 35c, our price 25c  
per yard.  
Cream Satin Table Damask, 60 inches wide, 35c per yard.  
54-Inch Turkey Red Table Linen, worth 35c, for 25c per yard.  
60-Inch Turkey Red Table Linen, extra quality, only 35c per yard.

**GRAY, RED AND WHITE FLANNELS.**

27-Inch Fine Soft Gray Flannel, worth 20c, only 12 1/2c per yard.  
28-Inch All Pure Wool Gray Flannel, worth 23c, for 15c per yard.  
St. Hyacinthe Flannel for ladies' and infants' wear, only 23c per yard.  
All-Wool Red Flannel, wide width, 12 1/2c per yard.  
Heavy All-Wool Checked Flannels, only 20c per yard.  
White Flannel for Infants' Wear, 20c per yard.

**BLANKETS AND COMFORTERS.**

See our extra heavy All-Wool Blankets, 6x8 1/2, only \$2 per pair.  
Gray Blankets, a few left, 75c each.  
Straped and Shapped Horse Blankets, lined, only 85c each.  
See our special 75c Comforters.  
Eiderdown Comforters, only 25c.

**ROBES AND FUR COATS.**

We have the largest stock in Western Ontario.

We Are Sole Agents for

**Standard Publications**

November Numbers are now ready. Call and get a Novem-  
ber Fashion Sheet Free.

**The T. E. Mara Co.**  
**LIMITED,**

153 Dundas Street,  
155 Dundas Street,  
And Market Square  
**London.**

**PHONE 1,043.**

**Special Attention to Mail Orders.**