

Personals

(And Weekly)

glad to welcome at the "Weekly" during the past week.

John J. Wadden, formerly of her old friends in Bay St. Lawrence, is the husband of Mrs. Wadden, of St. John's, who left Newfoundland many years ago. Mr. and Mrs. Wadden live in Lynn where Mr. Wadden is in the employ of the General Post Office.

Mr. Raymond Lindsay, son of Mr. Lindsay, of St. John's, who arrived here some days ago from New York City, has been residing for some time in St. John's pursuing a special course in science and physics. He is attending an appointment as an instructor at the Massachusetts Institute of Technology and at the same time attending at the degree of D.Sc. in the University of Bell St. C.B. John Hennessey, of Bell St. C.B., who has been in Boston about three years, and has secured a good position on the staff of the Revere Hotel. He is a son of W. O. Hennessey, a well known business man of St. John's.

Mr. F. C. Whalen, formerly of St. John's, and now residing in Lexington, Mass. Miss Whalen intends to return to her old home on a visit next "Newfoundland."

Mr. J. T. Coffin, of Everett, and Mrs. E. T. Mullett of Newtow, N.Y., the present Mrs. Coffin was for several years with the firm of E. T. Mullett of Newtow, N.Y., the present Mrs. Coffin was for several years with the firm of E. T. Mullett of Newtow, N.Y., the present Mrs. Coffin was for several years with the firm of E. T. Mullett of Newtow, N.Y.

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Children's Slip-Ons
 Soft little Knitted Wool Slip-Ons, in pretty Heather mixtures, v-neck, long sleeves. Just what \$1.79 they want. Special

FAIR WEEKS EXHIBIT AT THE BAIRD SHOPS

Children's Party Dresses
 Just the dearest little models you could wish for in Crepe-de-Chine, embroidered round neck and short sleeves. Quite a range of shades. Special \$10.50

Children's Hats
 All the newest in Fall and Winter Hats for little folks. In Felts, Beavers, Silk Poplin and Velvet, etc. 95c. 1.70 1.98 2.20 to \$5.50

INTERESTING VALUES TO GRACE THE OCCASION

Infants' Coats and Sets
 Just the cutest and sweetest imaginable, in Blanket Cloths, Velours and Teddy Cloth. The Three-Piece Sets, are decidedly cute: Coat, Brooches and Cap to match, embellished with fur. \$3.00 \$3.50 \$4.00 \$5.50 \$6.50

Viewing with the Attractions of The Fair Exhibits Comes Our

Autumn FASHION Review

The Styles Success of the New Season and the Fabrics that Model them are Revealed in their Striking Originalities.

MANY circumstances happily combine to make this an event that surpasses even our unrivalled exhibits of the past. There is no scarcity or lack of becoming fashions here. Every favoured new style is represented in this extremely interesting display now presented

for your approval, and which you are urgently requested to attend. The whole store distributes value-greatness to a degree unexcelled hereabouts. Good buying opportunities multiply here during FAIR DAYS. This page can but briefly portray the richness of the new things now on display.

Millinery Hats
 The finest, rarest and best from England, France and America. Every one of them personally selected and typifying the style trend of the moment. Some in Velours, others in Felts and many pretty models in Silks and Feathers. Your inspection invited. Prices range from \$7.50 \$10.00 \$12.00 \$15.00 to \$20.00

Ready-to-Wear HATS
 Such a range of beauties we have never had the pleasure to present at any one time before; becoming models in Velours, Velvets and Felts, etc. Colour runs riot, and trim, exquisitely blended. \$3.30 \$4.50 \$5.50 to \$6.50

Crepe-de-Chene Jumpers
 We specialize on these—they're the newest and smartest yet, long or short sleeves, round neck, bandied, blous, embroidered in Silks. Regular \$5.50. Special \$4.98

Dressing Gowns
 An essential to lady's wardrobe, one of our new styles in Elder, Corduroy, Velvet, Jersey or Silk and Wool Dressing Gowns. Handsome affairs. \$5.80 \$7.50 \$9.00 \$10.50 to \$16.00

Fur Coats
 My! Such charming Coats, and without further preamble we will simply say that never have we shown such perfect specimens of the coat-making art. Perfectly matched pelts, pieced and fashioned with the utmost adroitness, revealing a dexterity only possible by experts, such are our Fur Coats, in Hudson Seal, Persian Lamb, Muskrat, Coney Seal and Mink—Marmot. Coats you nothing to see them—we are anxious you should.

Coat Sweaters
 Indispensable Wool Coat Sweaters, correctly knitted, as it were, to fit any form, the acme of comfort and made in such diversified styles that choosing is easy. Choice of Slip-ons, v-neck styles and Tuxedo, charming shades, plain, fancy and Heathers. \$2.50 \$3.00 \$4.00 \$5.50 to \$12.00

Evening Dresses

English and French Models

You are missing a treat if you fail to see these exquisite models in Georgette Crepes, Crepe-de-Chene and Satins. Never were styles so charming, so colourful and vital so moderately priced. Our buyers were particularly fortunate in attending many Style Reviews—the result these rare models we are exhibiting to-day. Beautifully beaded and embroidered and still further elaborated with fur trimmings they stand unrivalled for beauty. Choose from rich-looking shades—the newer shades: Bois-de-Rose, Orchid, Blue, Peach, Green and Black.

Prices--20.00, 22.00, 25.00, 35.00 44.00, 50.00 to 60.00

OUR NEW COATS

Give you a truly wonderful insight into the new and favoured models for Fall—1925. Smartness links up with comfort and those we display will go far towards maintaining the reputation that Women of St. John's have always had for being smartly attired. Fashioned from such comfort-giving, cold-resisting materials as Blanket Cloths, Velours, Bolivias, Polo Cloths, Travers, Julenes and Twillenes, etc. Embellished with Fur trimmings and other rich garnitures, they must impress themselves upon lovers of outdoor apparel. Bought in huge quantities, we secured prices favourable to a modernness in re-pricing them for you.

Prices--6.50, 8.50, 10.00, 12.00, 15.00 17.50, 22.00, 28.00, 32.00, 35.00 40.00 to 70.00



FURS! Chokers and Stoles, etc.
 The finishing touch to your outdoor equipment—a neck piece of fur, a stole perhaps, or a cape effect. These with innumerable smart fur chokers constitute a very interesting display in Golden Fox, Black and Patch Fox, Seal and Beaverette, etc. Some very fine values here. \$3.98 \$7.98 9.98 10.98

CHILDREN'S COATS
 Our display of Children's Coats is considerably larger than in former years. We secured values—so really good—and so tempting, that restraint was impossible. Choose from warm Blanket Cloths, Polaires, Velours, Bolivias Cloths, Naps and Teddy Cloths, etc., with and without Fur collars, braid and button trimmings, cuffed and snug set collars. Shades that look best, and there are many of them; sizes to fit 4 to 16 years. Special Prices. \$3.90 \$4.90 \$5.90 6.90 \$8.50 9.90 up to \$21.80

The Very Newest DRESSES For Morning and Afternoon Wear
 Correct interpretations of the styles of the moment revealing a cleverness of conception in the dress maker's art. Every little detail in these graceful hanging, straight-line models accentuates their boyish lines and their becomingness. Models in Flannel, Wool Jersey, Velvet, Canton Crepe, Satin Crepe, Crepe-de-Chine and Moroccan. Shades that are strikingly new still further enhanced with a deftness of trim that is really amazing. We invite your inspection of these during FAIR WEEKS. \$5.50 \$6.50 \$7.50 \$9.00 \$10.00 \$14.00 up to \$50.00

Knitted Jersey Dresses
 In shades of Camel, Reseda, Royal Sage, Navy, Tan and Brown, long or short sleeve styles, straightline models, some with belt; others with girde, silk trim up to 44 size. Special . . . \$11.98

"V P" BLOUSES
 Charming tailored models in double weight Crepe-de-Chine and Georgettes. Newest straight line models, with and without collar, presented in a most interesting range of shades. Simply trimmed, yet perfect specimens of gracefulness and youthfulness.

Just Folks.

By EDGAR GUEST.
THE TRAGEDY OF A BAD HABIT.
 Oh, there is a little girl with brown hair that doesn't curl.
 And a saucy little twinkle in her eyes.
 And this pretty little maid is in danger. I'm afraid.
 Of a punishment which little girls despise.
 Oh, I write this in despair, as I sit and watch her there.
 For I fancy I can hear her as she wails.
 And I shudder through and through at what mother's said she'll do if she doesn't stop that biting of her nails.
 It's no use, it seems to scold such a lovely 3-year old.
 And all argument and threatening in vain.
 So her mother has declared something bitter is prepared.
 If she ever sees her doing it again; She will paint those finger tips with a dose which once she sips She'll remember. It's a cure which never fails.
 Says her mother, solemn-faced: "She'll learn just how aloe taste if she doesn't stop that biting of her nails!"
 But that lovely little miss gives her doing and a letter.
 And seems to pay no heed when mother scolds.
 While her dad is sitting near she has not the slightest fear
 Of the punishment the future playfully holds.
 To that little girl in vain I have tried to make it clear.
 What a tragedy her dreadful vice entails.
 And I dread that day of woe, for she'll meet it soon, I know, if she doesn't stop that biting of her nails.

For Sale.

1-6 Cyl. Buick, guaranteed.
 1-4 Cyl. Studebaker
 1 Ford Sedan.

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 Hamilton Street.
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 Valley Nurseries Store.
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 Is Not a Dye.
 By simply rubbing into the roots of the Hair night and morning it stimulates the follicles, prevents the hair from falling and restores to the natural color. Makes an ideal Hair Dressing.
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Richard Hudnut's Three Flowers Face Powder

Friest and Fiddler
 HEALY'S GOOD STORY OF A DANCING RAID.
 An Irish correspondent comes from Mr. "Tim" Healey, Governor-General of Ireland, at a small party in London. Apparently care of State is lightly on Mr. Healey as they do "Mr. Baldwin, and he amused his guests by examples of old Irish songs—all-eyes," or street ballads.
 There was a story, too, of a somewhat unlearned priest who was determined to put down Sunday dancing in his parish. He raided a room where dancing was supplied by a blind fiddler. He caught the dancer in the act, but the unconscionable fiddler said, "Don't you know the Ten Commandments?" demanded a voice from the elbow. "I can't say I do, but I'll try to do it over I might be able to do the tune."