THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, JUNE 19, 1924-14

## London Letter

(By PANTON HOUSE for the Can

LONDON. June 23 .- As spring ad KNIGHTS OF THE BATH. larger and larger crowds are In King Henry VII.'s Chapel, ten ing their way to Wembley. We are ights of the Bath were installed, ing to realize the beauty of the at. The great horse-chestnuts with part, at least, of the ancient nial of the Order. First ca e in flower, and the tulips, roseservice in the body of the Abbey, be ed and deep red. rise on twofore a congregation which included grass. Rockt stems out of the many visitors from Overseas, who ms all along one side of the lake also formed a considerable section of re filled with blossom, and are best en from the motor launches which the crowd which watched the arrival offer a "tour of the Empire for six- of the Knights in their magnificent ence." Guides who have been show- full dress-mantle of white and crim ing visitors around the various pavil- son silk, adorned with a huge glitterons for five weeks assure one that they themselves are always discvoering new points of interest, a state- badge, a Maltese Cross, and ribbon of ment that is believed very easily when the Order, and black velvet hat with

The Order, established at the corevery exhibit in the Indian Pavilion one has to walk five miles, and that there are two miles of roads in "South the early ceremonies of installation Africa.

incidents are always taking place as of purity. That particular part of the one strolls from Dominion to Domin- ritual was abandoned many generaion. Outside the miniature theatre of tions ago, but what remains is picthe Thibetan dancers, a member of the turesque enough. In the Chapel, company was seen examining a vis- where each knight's banner hangs itor's gold watch. In "Burma," a few over his stall, the Grand Master (the yards further on, several batches of Duke of Connaught) makes an offerschool-children crowded around a ing of gold and silver on the altar; young elephant, admiring the dis- the sword of the senior Knight is crimination of the animal as she put blessed at the altar and returned to offerings of buns into her own mouth him; the Knights about to be installed but picked up pennies with the flexible come forward to the middle of the tip of her trunk and passed them to Chapel, make obeisance to the Grand mote understanding, good-will and in- lowship," he continued. her rider. Happiest of the audience Master, and then "ascend to their ternational peace through a world "Until men meet on the common was a stove-black West African policeman-height about 6ft. 6ins .-- to whom the creature's tricks were as love and defend the King their sov- here from all sections of the civilized business men. The major Rotary acgreat a novelty as to the English chil- ereign lord, and to defend maidens, world for the 15th annual convention tivity for the immediate future will be is accepted and is of world-wide redren

London does not make the most of her splendid open space. Trafalgar Sc.: they would like to see Nelson's signal flying from his stately Column, or, at least, a Union Jack. On May 20 the Square had, for once, a sea-faring appearance, for the Royal National Lifedag in this, its centenary year, with drawn up near the Nelson Column, special silver medal for gallantry who had taken part in many rescues. and was able and willing to explain the work to eager enquirers. Many Overseas visitors were among those finvited to come and examine the boats, and expressed admiration for tributions. When it is remarked that, Wembley, ought now to be reasurred. ington. Chicago, Cleveland and Rio de duct so that all fellow-craftsmen in

ing star; golden collar of lined roses, thistles, and shamrocks, with the one knows that merely to pass by ostrich plumes.

feet of 230 hoats at the most danger

ous coastal points of the United Lingdom. During its century of life is

as rescued not less than 60,000 per-

onation of King Henry IV. in 1349, derives its name from the fact that in Quaint and amusing unrehearsed the knights were bathed, as a symbol

ago. FIRST COURTS OF SEASON. Many of our guests from Overseas unusual pomp. Two lifeboats were of enjoyment from the preliminaries.

or man-power. Each boat was in uniforms. To some of the more ner- ciations. Work among boys and crip- liness, and co-operation must and will charge of a coxswain, the holder of a vous this wait, under the eyes of a pled children and problems of Rotary prevail. worse ordeal than the moment of the curtesy before the King and Queen.

THE PRINCE ON RODEOS. their heads that cruelty to cattle is in- present first vice-president; Harry everlasting peace. the diver, who, in full professional volved in a rodeo display, such as that Bert Graddick, of Minneapolis, and costume, was helping to collect con- which we are to have before long at Frank H. Lamb, of Hoguiam, Wash-

a man near him. "Something like a ment of a world fellowship of busirodeo, I suppose. Have you ever seen | ness and professional men, united in the Rotary idea of service," said "Oh, yes," replied the Prince. President Guy Gundaker opening the aw several in Canada." 15th annual Rotary Convention here to-day. "Not a bit," was the answer. "After "A world fellowship, while neces you've seen several of them they seem sarily contingent on the extent and uccessful establishment of Rotary in all the nations of the world, is like-**Rotary International** wise contingent on the correctness of the standards of business practice of

"And are they cruel?"

quite tame.'

TO-DAY'S PROGRAMME:

MCSHANE & HABEL

VIOLIN AND SINGING ACT

stalls and stand therein" where they fellowship of business and profession- 'ground of correct business methods

widows and orphans and "suffer no, of Rotary International to be called to increasing and unceasing activity for cognition and ento extortion so far as they may prevent order at Exposition Park to-morrow better business methods and their LIFEBOATS IN TRAFALGAR SQ. it." This is the first installation since morning. This is the first convention standardization in codes of ethics. In derlying causes of jealousy and war Canadian visitors often remark that 1920 and several of the newly install- of Rotary International that has ever countries where crafts are organized

> Beatty, Earl Haig and the Earl of ever held outside the United States- greatest opportunity for achievement Ypres, received the honor some time the Rotarians having met in Edin- will be found in Rotary's campaign burgh, Scotland, in 1921. for written codes of correct standards

session four days and will end with i "In my opinion. Rotary's most lastthe election of officers on Friday. ing contribution to the world will be boat Institution held its annual flag- who did not attend either of this, Former Governor Frank O. Lowden, found in the ranks of business, in the week's two courts derived a good deal, of Illinois will be one of the chief making of a happier, more contented, speakers. Reports will be made on the more kindly, more co-operative, and

Each evening, long before the cere- progress of the work of developing more honorable business world. In and dramatic incidents, be compared each with its tractor-wheeled motor mony began, the Mall was filled with codes of ethical practices in business- the achievement a more honorable with "Children of Jazz." Here are a manier, now used in drawing the life- spectators, gazing at the halted pro- es and professions through the in- business world, you have the solu- few of the big scenes in the story. host carriage from its house to the cession of motor cars filled with de- fluence of Rotarian members of na- tion for all the other betterments. Extremely colorful jazz parties in place of launching. In the old days, of butantes and their seniors in beauti- tional, international, state and pro- sought. With an hororable business, the Weston home. course, launching was done by horse ful gowns, and with men in gorgeous vincial, trade and professional asso- world, happiness, contentment, kind-

> deeply interested crowd, is a far club administration will be discussed. "With correct business methods, A president and eight directors will world-wide, the business men of all

be elected, a new administration com- nations, meeting on this common ing into Rotary every year. The lead- ground, will establish great internaing candidates for president are tional friendships and good-will-Those people who have got it into Everett W. Hill, of Oklahoma City, at friendships which will harbinger

"One of the ultimate written codes is to standardize con-

tunity.

the shade temperature was well into The Prince of Wales, revisiting the Janeiro, Brazil, are the leading cities any line of business can compete with the seventies, his heroism will be ap- Australian Pavilion the other day, bidding for the next convention. one another on an equality of oppor- been pinned under his plane with the was looking at a scene of cattle-driv- Rotary's Idea of Service.



slides and the like.

of a small southern island.

rising tide threatening any moment

ciates.

objects of

The following passengers crossed over to Port aux Basques by S. S. Kyle and are now on the incoming express:—R. Delavilleformer, W. F. Kerhim, R. Camehl, H. Lautomme, Miss Quigley, Miss I. Purchase, Miss J. Cramm; J. Faucher, Mrs. S. Sorres, James and Mrs. Pyefer, Miss M. Ozone, Miss M. O'Neill, Miss M. Buchanan, Mrs. M. Foley and son, E. D. and Mrs. Bupnell, Miss G. Jacobs, R. E. Compleson, M. Clarke, M. Penney, E. Patey, F. Manuel, Miss Slaide, A. Slockwood, R. S. P. Smythe, James Garbod, R. Barron, Mrs. E. Hibbs.

Express Passengers.

Mrs. L. Martin, Mrs. R. J. McIsaac and son, W. Cutler, Mrs. Brodk, Mrs. ent, one of the | C. Connors, Miss M. Barron, Mrs. J. D. Warkins, Miss U. Riven, W. Mugford, Miss M. Mister, Miss D. Brewer, Miss M. G. Coates, A. Garcin, Miss J. Ellis, will have been permanently Miss F. Wagner, Miss R. Marsh, Miss B. Fenney, W. D. Lewis, G. E. Deulmer, Miss S. Stocker, F. W. Merri-**Children** of Jazz field, R. F. Bowers, J. B. Kolph, J.

Taylor, F. W. Bowers, A. G. Joy, BIG FEATURE BOOKED AT TH F. H. Schrolben, W. and Mrs. Snook. MAJESTIC. Mrs. J. Healey, T. Williamson, W. Hood, Miss M. Parsons, Mrs. J.

A MELO-DRAMA THAT IS THRILLING AND ROMANTIC.

Bentley, J. Driscoll, C. Patterson, Few photoplays of the current sea Miss A. Costello, R. J. McIsaac, C. C. son can, in respect of thrilling scenes Pratt, W. and Mrs. Hearn, Mrs. A. J. Waterman, E. L. Oke, F. S. Strumer. Mrs. J. Cuff.

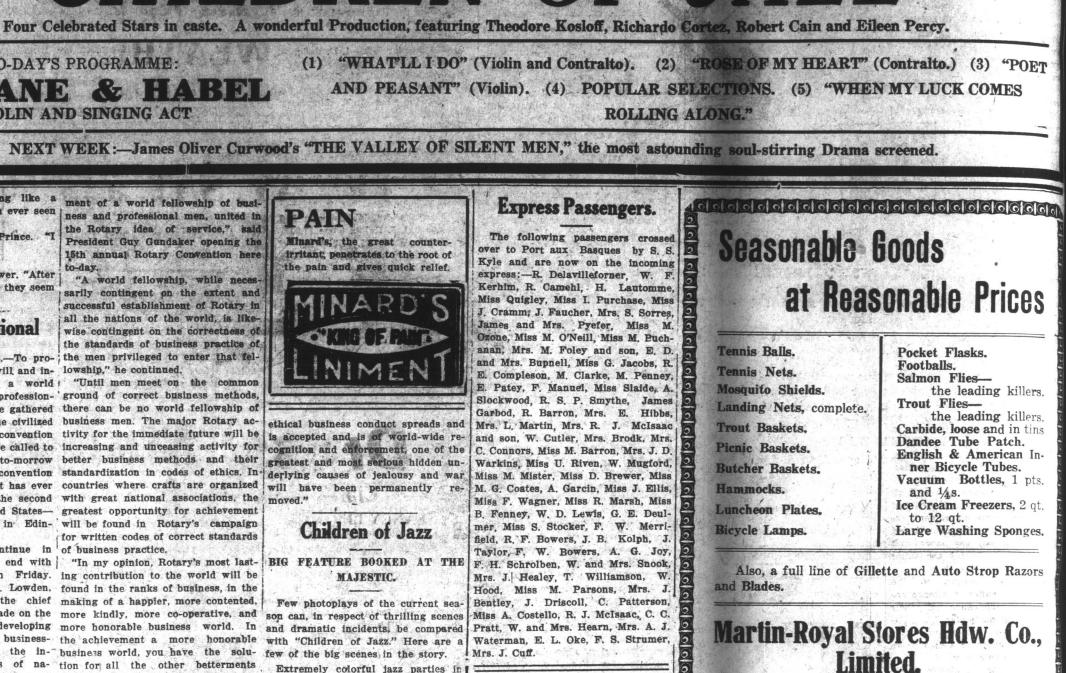
to either wash him out to sea or drown A snow party in an exclusive yacht him.

club, which takes place in a ballroom The arrival of Babs 'party at For stall's island home, where they find with faked snow, miniature snowthe inmates dressed after the fashion of seventy-five years ago. The scene where Babe Weston i

The scene where Richard Forestall forced to make a choice between her father and her pleasure-loving asso- attempts to make Babs do his bidding declaring that modern girls need the iron hand of a man of the 1850's.

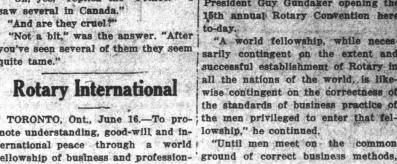
An airplane escapade followed by The chase of a schooner by aerothe wreck of the plane which is tossplane, parachute descent to the deck ed by turbulent waters on the shore of the ship and the ensuing fight between Ted Carter, Clyde Dunbar, The rescue of Ted Carter who has Richard Forestall and the mutinous

crew of the vessel. The closing scene of Ted's grea









repeat an ancient oath, promising to al men 10,000 Rotarians are gathered there can be no world fellowship of

ethical business conduct spreads and greatest and most serious hidden un-

ed Knights, among whom were Earl been held in Canada and the second with great national associations, the moved."

The convention will continue in of business practice.

The Lifeboat Institution now has a 'ing. "That will interest you, sir," said "Rotary's destiny is the establish-

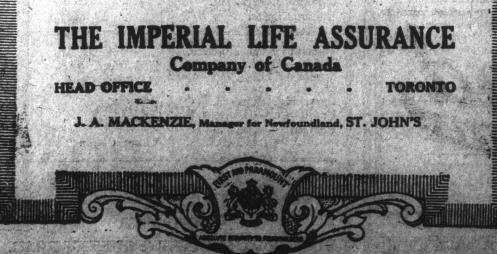
## Wives Sometimes Object To Life Assurance But-Widows Never Do

Many a man has failed to insure his life because of his wife's noble but misguided ccruples. She didn't want even to think of her husband being taken from her. The thought of money forcing itself into such a tragedy filled her with horror.

Such a woman overlooks the awful plight of a family left destitute. It's a husband's duty to protect his family from want and suffering after his death. A wife who opposes her husband in performing this duty is unfair to him, to herself and to her little ones.

A few dollars saved each year and invested in an Imperial Monthly Income Policy will secure the payment of a regular, monthly income to a man's family after he's gone.

 $\nabla i$  have an interesting booklet which tells all about it and will send you a free copy if you ask for it. There is no obligation involved.



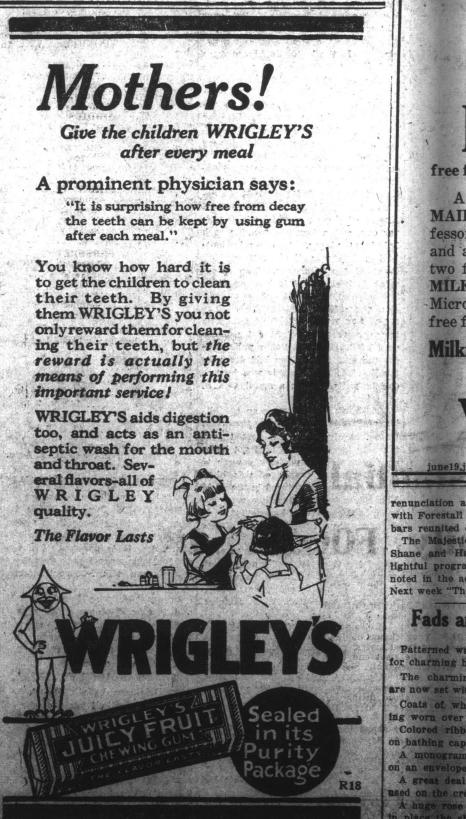
Where men compete ferent business standards, there is no equality of opportunity.

"Likewise, competition between men of different standards of business methods is unfair competition. Standardization of right conduct will destroy unfair competition, and written codes of rules of conduct provide the only way for such standardization. When business men compete on a common ground of high business standards, sales will be made on the basis of service, and then that paradox of the imagination-co-operative competition-will be a reality. "The greatest contribution made by Rotary in its code campaign is the insistance that codes must be made up of rules\_of conduct expressed as 'Shall' or 'Shall Not.' Those codes not written as rules of conduct, nor expressed as 'Shall' or 'Shall not' fail to accomplish the purpose for which they were written; namely, the standardization of conduct.

"Of the 51 codes adopted since the start of Rotary's campaign for codes, 27 of which are the codes of great national organizations, a careful estimate indicates that 200,000 business men, unassociated with Rotary, are now working under adequate codes which direct them in ethical conduct This is a great practical demonstration of the results secured by Rotarians as ambassadors to their crafts and also a conclusive proof of the leavening effect of Rotary upon the whole business world.

"Ethical conduct of business, en phasized and spread throughout the world. will greatly diminish the inclination and disposition on the part of the peoples of the different nations to fight one another. Unscrupul business methods have been a potent cause of many international misunderstandings, and war has frequently sprung from unethical business manipulations, and desire for mono lostic control. It is an historica fact that nations are born, and great wars have happened through the use of business as a pawn in the world's game of chess. History shows that governments follow the same path as business: if business is crooked, gov-ernments will be crooked. If business is honest. (which Rotary's campaign or better business ethics aims to make it), it has a corresponding re-action upon the character of govern-

"When the Rotary campaign fo



## BRANDS Safe for Baby! the .umb ar fill out and of Egypt n also will thre **Milkmaid Milk** Grecian hist or example, th ents in the usness Tut-a ry belief in ree from tubercle and other harmful organisms individuality his time. The A bacteriological examination of MILKue information efforts of his MAID Milk by a Professor of Hygiene, a Prothrone by an fessor of General Pathology and Bacteriology nce of the Hit and a Director of the Public Health Dept., at is in this e that Dr. Bre two famous institutions in LONDON showed documents sur MILKMAID Milk to be "singularly free from eries in Asia there was a T Micro-organisms of all kinds" and "absolutely en, the lady fo free from tubercle or other harmful organisms." sunk and b woman and no Milkmaid Milk is the Best Milk Made. nation of a SOLD EVERYWHERE. tomb of T ed said. " ient art. It W. H. Davidson, n which wa al emancipa 204 WATER STREET. revolution Agent for Newfoundland. by Tut-an in-law, The e God, caused JUNKS ures of the Ki ciation as he leaves that island with Forestall and Babs and the Dunpose and bars reunited on the shore. The Majestic artists, Misses Mc-Shane and Habel, have another deof this was **Vptian** histor ed all the o lightful programme to-day as will be noted in the advertisement elsewhere. The resu lat the thro Next week "The Valley of Silent Men." Tut-ankh-me land-pat regi Fads and Fashions. Birch junks, finest quality for sale cheap; also dry kindling wood delivered anese Ca Patterned water-proof satin is use or charming bathing capes. daily to any part of city. The charming gold link bracelets are now set with precious stones. West End Coats of white alpaca are charmng worn over printed silk frocks. ribbon bindings are use hing capes of white toweling. Factory Wood m in brilliants is us purse of black moire 'Phone 1] Box 1366 al of fine tucking is dec12.eod,tf crepe frocks for summe on the shoulder ke MINARD'S LINIMENT FOR RHEUMATISE sheer evening scarf.