

London Letter

BY SPANION HOUSE for the Canadian Press.

LONDON, June 22.—As spring advances, larger and larger crowds are beginning their way to Wembley. We are beginning to realize the beauty of the grounds. The great horse-chestnuts here in flower, and the tulips, rose-colored and deep red, rise on two-foot stems out of the grass. Rock-gardens all along one side of the lake are filled with blossom, and are best seen from the motor launches which offer a "tour of the Empire for sixpence." Guides who have been showing visitors around the various pavilions for five weeks assure one that they themselves are always discovering new points of interest, a statement that is believed very easily when one knows that merely to pass by every exhibit in the Indian Pavilion one has to walk five miles, and that there are two miles of roads in "South Africa."

Quaint and amusing unheeded incidents are always taking place as one strolls from Dominion to Dominion. Outside the miniature theatre of the Tibetan dancers, a member of the company was seen examining a visitor's gold watch. In "Burma," a few yards further on, several batches of school-children crowded around a young elephant, admiring the discrimination of the animal as she put offerings of buns into her own mouth but picked up pennies with the flexible tip of her trunk and passed them to her rider. Happiest of the audience was a stove-black West African policeman—height about five ft. 6 in.—to whom the creature's tricks were as great a novelty as to the English children.

LIFEBOATS IN TRAFALGAR SQ.

Canadian visitors often remark that London does not make the most of her splendid open space, Trafalgar Sq.; they would like to see Nelson's signal flying from his stately Column, or, at least, a Union Jack. On May 29 the Square had, for once, a sea-faring appearance, for the Royal National Lifeboat Institution held its annual flag-day in this, its centenary year, with annual pomp. Two lifeboats were drawn up near the Nelson Column, each with its tractor-wheeled motor trailer, now used in drawing the lifeboat carriage from its house to the place of launching. In the old days, of course, launching was done by horse or man-power. Each boat was in charge of a coxswain, the holder of a special silver medal for gallantry who had taken part in many rescues, was able and willing to explain the work to eager enquirers. Many overseas visitors were among those invited to come and examine the boats, and expressed admiration for the diver, who, in full professional costume, was helping to collect contributions. When it is remarked that the shade temperature was well into the seventies, his heroism will be appreciated.

The Lifeboat Institution now has a

fleet of 230 boats at the most dangerous coastal points of the United Kingdom. During its century of life it has rescued not less than 60,000 persons.

KNIGHTS OF THE BATH.

In King Henry VII's Chapel, ten Knights of the Bath were installed, with part, at least, of the ancient ceremonial of the Order. First came a service in the body of the Abbey, before a congregation which included many visitors from Overseas, who also formed a considerable section of the crowd which watched the arrival of the Knights in their magnificent full dress—mantle of white and crimson silk, adorned with a huge glittering star; golden collar of lined roses, thistles and shamrocks, with the badge, a Maltese Cross, and ribbon of the Order, and black velvet hat with ostrich plumes.

The Order, established at the coronation of King Henry IV. in 1348, derives its name from the fact that in the early ceremonies of installation the knights were bathed, as a symbol of purity. That particular part of the ritual was abandoned many generations ago, but what remains is picturesque enough. In the Chapel, where each knight's banner hangs over his stall, the Grand Master (the Duke of Connaught) makes an offering of gold and silver on the altar; the sword of the senior Knight is blessed at the altar and returned to him; the Knights about to be installed come forward to the middle of the Chapel, make obeisance to the Grand Master, and then "ascend to their stalls and stand therein" where they repeat an ancient oath, promising to love and defend the King their sovereign lord, and to defend maidens, widows and orphans and "suffer no extortion so far as they may prevent it." This is the first installation since 1920 and several of the newly installed Knights, among whom were Earl Beatty, Earl Haig and the Earl of Ypres, received the honor some time ago.

FIRST COURTS OF SEASON.

Many of our guests from Overseas who did not attend either of this week's two courts derived a good deal of enjoyment from the preliminaries. Each evening, long before the ceremony began, the Mall was filled with spectators, gazing at the halted procession of motor cars filled with debutantes and their seniors in beautiful gowns, and with men in gorgeous uniforms. To some of the more nervous of the crowd, the eyes of a far more orderly than the moment of the ceremony before the King and Queen.

THE PRINCE ON RODEOS.

Those people who have got it into their heads that cruelty to cattle is involved in a rodeo display, such as that which we are to have before long at Wembley, ought now to be reassured. The Prince of Wales, revisiting the Australian Pavilion the other day, was looking at a scene of cattle-driving. "That will interest you, sir," said

a man near him. "Something like a rodeo, I suppose. Have you ever seen one?" "Oh, yes," replied the Prince. "I saw several in Canada." "And are they cruel?" "Not a bit," was the answer. "After you've seen several of them they seem quite tame."

Rotary International

TORONTO, Ont., June 16.—To promote understanding, good-will and international peace through a world fellowship of business and professional men, 10,000 Rotarians are gathered here from all sections of the civilized world for the 15th annual convention of Rotary International to be called to order at Exposition Park to-morrow morning. This is the first convention of Rotary International that has ever been held in Canada and the second ever held outside the United States—the Rotarians having met in Edinburgh, Scotland, in 1921.

The convention will continue in session four days and will end with the election of officers on Friday. Former Governor Frank O. Lowden, of Illinois will be one of the chief speakers. Reports will be made on the progress of the work of developing codes of ethical practices in business and professions through the influence of Rotarian members of national, international, state and provincial, trade and professional associations. To some of the more nervous of the crowd, the eyes of a far more orderly than the moment of the ceremony before the King and Queen.

One of the ultimate objects of written codes is to standardize conduct so that all fellow-craftsmen in any line of business can compete with one another on an equality of opportunity. Where men compete on different business standards, there is no equality of opportunity.

"Likewise, competition between men of different standards of business methods is unfair competition. Standardization of right conduct will destroy unfair competition, and written codes of rules of conduct provide the only way for such standardization. When business men compete on a common ground of high business standards, sales will be made on the basis of service, and then that paradox of the imagination—co-operative competition—will be a reality.

"The greatest contribution made by Rotary in its code campaign is the insistence that codes must be made up of rules of conduct expressed as 'Shall' or 'Shall Not.' Those codes not written as rules of conduct, nor expressed as 'Shall' or 'Shall Not' fail to accomplish the purpose for which they were written; namely, the standardization of conduct.

"Of the 51 codes adopted since the start of Rotary's campaign for codes, 27 of which are the codes of great national organizations, a careful estimate indicates that 200,000 business men, unassociated with Rotary, are now working under adequate codes which direct them in ethical conduct. This is a great practical demonstration of the results secured by Rotarians as ambassadors to their crafts, and also a conclusive proof of the leavening effect of Rotary upon the whole business world.

"Ethical conduct of business, emphasized and spread throughout the world, will greatly diminish the inclination and disposition on the part of the peoples of the different nations to fight one another. Unscrupulous business methods have been a potent cause of many international misunderstandings, and war has frequently sprung from unethical business manipulations, and desire for monopolistic control. It is an historical fact that nations are born, and great wars have happened through the use of business as a pawn in the world's game of chess. History shows that governments follow the same path as business: if business is crooked, governments will be crooked. If business is honest (which Rotary's campaign for better business ethics aims to make it), it has a corresponding reaction upon the character of government.

"When the Rotary campaign for

ment of a world fellowship of business and professional men, united in the Rotary idea of service," said President Guy Gundaker opening the 15th annual Rotary Convention here to-day.

"A world fellowship, while necessarily contingent on the extent and successful establishment of Rotary in all the nations of the world, is likewise contingent on the correctness of the standards of business practice of the men privileged to enter that fellowship," he continued.

"Until men meet on the common ground of correct business methods, there can be no world fellowship of business men. The major Rotary activity for the immediate future will be increasing and unceasing activity for better business methods and their standardization in codes of ethics. In countries where crafts are organized with great national associations, the greatest opportunity for achievement will be found in Rotary's campaign for written codes of correct standards of business practice.

"In my opinion, Rotary's most lasting contribution to the world will be found in the ranks of business, in the making of a happier, more contented, more kindly, more co-operative, and more honorable business world. In the achievement a more honorable business world, you have the solution for all the other betterments sought. With an honorable business world, happiness, contentment, kindness, and co-operation must and will prevail.

"With correct business methods, world-wide, the business men of all nations, meeting on this common ground, will establish great international friendships and good-will—friendships which will harbor everlasting peace.

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MAJESTIC THEATRE TO-DAY!

"CHILDREN OF JAZZ"

A MELO-DRAMA THAT IS THRILLING AND ROMANTIC.

Four Celebrated Stars in caste. A wonderful Production, featuring Theodore Kosloff, Richardo Cortez, Robert Cain and Eileen Percy.

TO-DAY'S PROGRAMME:
McSHANE & HABEL
VIOLIN AND SINGING ACT

(1) "WHAT'LL I DO" (Violin and Contralto). (2) "ROSE OF MY HEART" (Contralto.) (3) "POET AND PEASANT" (Violin). (4) POPULAR SELECTIONS. (5) "WHEN MY LUCK COMES ROLLING ALONG."

NEXT WEEK:—James Oliver Curwood's "THE VALLEY OF SILENT MEN," the most astounding soul-stirring Drama screened.

PAIN

Minard's, the great counter-irritant, penetrates to the root of the pain and gives quick relief.



ethical business conduct spreads and is accepted and is of world-wide recognition and enforcement, one of the greatest and most serious hidden underlying causes of jealousy and war will have been permanently removed.

Children of Jazz

BIG FEATURE BOOKED AT THE MAJESTIC.

Few photoplays of the current season can, in respect of thrilling scenes and dramatic incidents, be compared with "Children of Jazz." Here are a few of the big scenes in the story.

Extremely colorful jazz parties in the Weston home.

A snow party in an exclusive yacht club, which takes place in a ballroom with faked snow, miniature snow-slides and the like.

The scene where Babe Weston is forced to make a choice between her father and her pleasure-loving associates.

An airplane escapade followed by the wreck of the plane which is tossed by turbulent waters on the shore of a small southern island.

The rescue of Ted Carter who has been plinned under his plane with the rising tide threatening any moment

Express Passengers.

The following passengers crossed over to Port aux Basques by S. S. Kyle and are now on the incoming express:—R. Delavillefomer, W. F. Kerhim, R. Ganehl, H. Lautoume, Miss Quigley, Miss I. Purchase, Miss J. Cramm, J. Faucher, Mrs. S. Sorres, James and Mrs. Pyeter, Miss M. Ozone, Miss M. O'Neill, Miss M. Puchan, Mrs. M. Foley and son, E. D. and Mrs. Bupach, Miss G. Jacoby, R. E. Compton, M. Clarke, M. Penney, E. Pater, F. Mannet, Miss Slade, A. Slockwood, R. S. P. Smythe, James Garbod, R. Barron, Mrs. E. Hibbs, Mrs. L. Martin, Mrs. R. J. McIsaac and son, W. Cutler, Mrs. Brodick, Mrs. C. Connors, Miss M. Barron, Mrs. J. D. Warkins, Miss U. Riven, W. Mugford, Miss M. Mister, Miss D. Brewer, Miss M. G. Coates, A. Garchin, Miss J. Ellis, Miss F. Wagner, Miss R. Marsh, Miss B. Fenney, W. D. Lewis, G. E. Deulmer, Miss S. Stocker, F. W. Merrifield, R. F. Bowers, J. B. Kolph, J. Taylor, F. W. Bowers, A. G. Joy, F. H. Schrolben, W. and Mrs. Snook, Mrs. J. Healey, T. Williamson, W. Hood, Miss M. Parsons, Mrs. J. Bentley, J. Driscoll, C. Patterson, Miss A. Coetello, R. J. McIsaac, C. C. Pratt, W. and Mrs. Hearn, Mrs. A. J. Waterman, E. L. Oke, F. S. Strumer, Mrs. J. Cuff.

to either wash him out to sea or drown him.

The arrival of Babe's party at Forestall's island home, where they find the inmates dressed after the fashion of seventy-five years ago.

The scene where Richard Forestall attempts to make Babe do his bidding declaring that modern girls need the iron hand of a man of the 1850's.

The chase of a schooner by aeroplane, parachute descent to the deck of the ship and the ensuing fight between Ted Carter, Clyde Dunbar, Richard Forestall and the mutinous crew of the vessel.

The closing scene of Ted's great

Mothers!

Give the children WRIGLEY'S after every meal

A prominent physician says:

"It is surprising how free from decay the teeth can be kept by using gum after each meal."

You know how hard it is to get the children to clean their teeth. By giving them WRIGLEY'S you not only reward them for cleaning their teeth, but the reward is actually the means of performing this important service!

WRIGLEY'S aids digestion too, and acts as an antiseptic wash for the mouth and throat. Several flavors—all of WRIGLEY quality.

The Flavor Lasts



Seasonable Goods at Reasonable Prices

Tennis Balls.
Tennis Nets.
Mosquito Shields.
Landing Nets, complete.
Trout Baskets.
Picnic Baskets.
Butcher Baskets.
Hammocks.
Luncheon Plates.
Bicycle Lamps.

Pocket Flasks.
Football Flasks.
Salmon Flies—the leading killers.
Trout Flies—the leading killers.
Carbide, loose and in tins.
Dandee Tube Patch.
English & American Inner Bicycle Tubes.
Vacuum Bottles, 1 pts. and 1/2s.
Ice Cream Freezers, 2 qt. to 12 qt.
Large Washing Sponges.

Also, a full line of Gillette and Auto Strop Razors and Blades.

Martin-Royal Stores Hdw. Co., Limited.

P.O. Box 696.

'Phone 591.



Safe for Baby! Milkmaid Milk

free from tubercle and other harmful organisms

A bacteriological examination of MILKMAID Milk by a Professor of Hygiene, a Professor of General Pathology and Bacteriology and a Director of the Public Health Dept., at two famous institutions in LONDON showed MILKMAID Milk to be "singularly free from Micro-organisms of all kinds" and "absolutely free from tubercle or other harmful organisms."

Milkmaid Milk is the Best Milk Made.

SOLD EVERYWHERE.

W. H. Davidson,
204 WATER STREET.
Agent for Newfoundland.

renunciation as he leaves that island with Forestall and Babe and the Dunbars reunited on the shore.

The Majestic artists, Misses McShane and Habel, have another delightful programme to-day as will be noted in the advertisement elsewhere.

Next week "The Valley of Silent Men."

Fads and Fashions.

Patterned water-proof satin is used for charming bathing capes.

The charming gold link bracelets are now set with precious stones.

Coats of white alpaca are charming worn over printed silk frocks.

Colored ribbon bindings are used on bathing capes of white toweling.

A monogram in brilliants is used on an envelope purse of black moire.

A great deal of fine tucking is used on the crepe frocks for summer.

A huge rose on the shoulder keeps in place the sheer evening scarf.

JUNKS

AND

Kindling Wood

Birch junk, finest quality for sale cheap; also dry kindling wood delivered daily to any part of city.

West End Wood Factory.

Box 1366 'Phone 1186

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MILKMAID'S LINIMENT FOR RHEUMATISM

My Que

By A. WOMAN

Many strange things happened to me during the war. I was a nurse in a hospital, and I saw many things that I can never forget. I was once in a room with a man who was very ill. He was very old, and he was very weak. He was very kind, and he was very gentle. He was very brave, and he was very strong. He was very wise, and he was very good. He was very beautiful, and he was very handsome. He was very kind, and he was very gentle. He was very brave, and he was very strong. He was very wise, and he was very good. He was very beautiful, and he was very handsome.

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