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THE SATISFACTION OF EVERY CUSTOMER IS OUR AIM.

LADIES' WINTER COATS.

MATERIALS-CLOTHS, TWEEDS, PLAIN AND CORDED VELVETS, ETC.

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BLACK AND COLOURED FELT, VELOUR, VELVETEEN AND VELVET - BEAUT. FUL, STYLISH, SERVICEABLE HATS.

To see the beautiful New Hats in our Millinery Department is to be charmed by their at. tractiveness and pleased with the remarkably low prices asked for them. Come and see the We are sure you will buy.

CHILDREN'S AND MISSES' WINTER COATS.

A Small Shipment Children's and Misses' Tweed and Velvet Coats, finished in the latest American Style.

Marshall Brown

Spoiling Pepople's Admirations.



have people think other people are better than they really are?

When I was a girl in college I admiration for an older girl. She yond all experience. The thought

of her was an inpoiration to me. A few minutes of conversation with her was an event. Surely that admiration did no one any harm, and gave me a kind of happiness and perhaps helped me some what. And yet I could not on my two hands the number of people who went out of their way to explain to me how mistaken I was in thinking They tell us that little kisses this girl out of the ordinary. (It did) With germs are often rise—
Tis true, no doubt, for this is them no good, for they didn't convince

She Got In With The Wrong Sort Of Girls.

My mind went back to this old experience, the other day, when I found myself filled with somewhat the same exasperation. I have an acquaintance who seems to me very far from admirable. She is a girl with fine capabilities of which she might make much. But an unfortunatte association at the plastic time in her life with girls whose chief ambition is to have good-looking clothes and plenty of spending money, and spend their life rushing about hither, and you filling up any vacant spaces with gos sip or seances at the telephone, spoiled her. She is, to my mind, extremely selfish and frivolous, and know her to be deceitful.

Generous Perhaps, But Unselfish Never

Now her mother, strange as it may seem, fairly adores the girl. She has two other daughters, but T. is the favorite. I never see her that she of its orthography. Even to this day does not tell me low brilliant T is, a moot question among argumentative and how unselfish (generous in some spirits in parts of Arkansas is when ways she may be, but unselfish never), ther the earlier form of influenza From your grief has come the glory. And I know from things she says or just "grip." she hasn't the least idea of T.'s facile

I never hear this woman talk, without having the most ungodly itch inside of me to tell her some of the things about T. that I know and she Ham, Cooked Corned Beef, Ro. That the Flags of Freedom fly. deesn't. (No, I've never yielded, and logna Sausage.

Wax Beans, 2's.

BRAN, etc.

200 Sacks Bran received to-day.

200 Cases "Quaker" Brand Toma-

25 Cases "Quaker" Brand Golden

SPECIAL!

50 Gross Shirriffs Jelly Powders, \$20.00 Gross, \$1.70 Dozen, 15c Package.

P. Eagan

asperate us to horrid of me even to have wanted to?)

We Want To Find Perfection. There is something fine in the heart of man that is always longingly seeking for perfection, and ever and anon rejoicing in the belief that it has found it

And there is something ugly in the heart of man that wants to prove that seemed to me a belief false—a kind of jealousy, I susbeing wonderful pect, that fancies itself belittled by and perfect be- the exaggeration of another's virtues. True, the hour of disillusionment is sure to come sometime; but surely there is not so much happiness in th world that one should hasten this dread hour by a single moment.

Bits of Humour

FROM CARTOONS MAGAZINE.

Contagion. It's Always Been That Way.

(A headline has it, "How Coal

le away? It Would Seem So. Trooper mad's land. Got a cold again haven't you! I hope, Marjorie, th new bathing suit I bought fitted you.

barely so! A lanky Virginian darkey presented ine of the

"Are you a natural born citizen of Loved one of the glorious dead, the United States," asked the regis- Dark would be the years shead. "No, sah!" responded Mose, without Peace and victory we know a moment's hesitation, "I was born in

Be Thankful for This Anyway, the Spanish influenza will not be able to disrupt peaceful families and communities over the problem of its orthography. Even to this day a moot question among argumentative chirts in parts of Arkansas is where the spanish in the spanish influenza will steeple, nor thought the steeple, nor the spanish influenza will steeple, nor the spanish influenza will steeple, nor the steeple, nor t Anyway, the Spanish influenza will should be spoken of as "the la grippe"

When you want something in hurry for tea, go to ELLIS'-

SHOW THE STATE OF THE STATE OF

The King's READY FOR DELIVERY

NIXEY'S BLUE.

SENNA.

100 boxes, 7 lbs., 1 oz. SALTS 100 boxes, 7 lbs., 1 oz. SENNA LEAVES.

Soper & Moore Wholesale Importers and



There would be no flag to fly for those who went to die. Had they chosen to remain

New because they dared to go There would be no cheering people, No glad chimes from tower and steeple.

Hate and tyranny have fled; And because, with faith unshaken, They fought on, till life was taken, s of joy to-day are ringing the peace that victory's bringing.

Chosen life with all its pleasure And refused Death's cruel meausure, Vain would be man's high endeavour Freedom would have passed forever, And this world in grim disaster Would have had a tyrant master

'Tis the dead the living cheer! 'Tis the dead that men revere! Loved ones of the courage splendid, Now that war's grim reign is ended, Though they shall not come again, Think not that they died in vain. 'Tis because they dared to die That the Flags of Freedom fly.

Household Notes

It is a danegrous thing to seal a wound with any application that keeps the air out, until you are sure all the poison is out. It takes no longer to prepare from

en desserts than it does to make nies and they are more wholesome in hot weather.

Save your fire and your food materials by finding out at the start ex-

New Sword.

(From the Westminister Gazette.)

In the Field Marshal's sword, which the King received this morning from the hands of Prince Yosihito, there will be found a specimen of one of the most curious arts in the world. Japanese swords are said to equal any that were ever made in the Western world, and the number of processes which they undergo before they "pass the censor" is greater than the more prosaic Western sword-smith ever imagined. Sword-making in Japan is a religious art, and every process has a religious ceremonial. The hut in which the work is done contains remakers and the chief goddess of the an ill that fills the pesthouse on the Shintos. Bits of paper and wisps of hill with ghastly human wrecks?" straw are also employed to drive away evil spirits. No woman may enter the non in her train, and imperil t sion of the weapon. Before the work begins prayer is offered, and various religious rites are observed before the blade is said to be well and truly sick? The influenza came along just made. After the weapon is polished when our statesmen, going strong. and sharpened it is offered to the sword god to be blessed with offerings

and the sword is finished. Good Night,

(By H. Horan, Manchester.) Good bye old Kaiser Willie, Your house is falling down The Yanks are going to trim you And they're going to trim you brown So you'd better make your will For it's good night to you, Willie, Good night Kaiser Bill.

They are going to make you holler Like the braying of an ass And will kalsomine your whiskers With your famous mustard gas. That you ruled the world by migh But it's good night for you Billy, Yes, a long and dark good night.

You can farewell to Hindy And good bye to old Berlin. For we're going to get you Willie With pajamas made of tin. We have got you dead to rights. So you'd better pack your suitcase For the longest of good nights.

We have got barbed wire aplenty That's as sharp as sharp can be And we'll wind it from your ankle To your skinny German knee. make you eat a pretzel Of Yank sawdust mixed with glue And you'll then give cheers for Wilson And the old Red, White and Blue.

If a cupful of blueberries is left! over from breakfast use them in blue. berry cakes or pudding for dinner. Keep folded newspapers handy upon which to place soiled pots and pans, and save cleaning smutty marks from the tables.

Kheumatism.

If you are suffering from Rheumatism or Lumbago you can use nothing better than Stafford's Liniment. It is the strongest and most penetrat-ing Liniment for sale in Newfound land at the present time

Indigestion and Dyspepsia.

everywhere to be the best prepar-ation you can take for Indigestion, Dysppesia, Catarrh of the Stomach and Nervous Dyspepsia,

Coughs and Colds.

Stafford's Phoratone. The best preparation for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles.

The above 3 Specialties are stocked the property of the property of the color by over 300 Outport Merchants and can always be relied upon for their medicinal qualities and beneficial re-

DR. F. STAFFORD & SON, Wholesale and Retail Chemists and Druggists, St. John's, Newfoundland.

The influenza



went its way, and slew its legions every day, as dire a thing as war and, while they winced beneath the rods, mer. clamored to . their divers g o d s. "What did you send it for? What

makes men cough and whoop and sneeze until they break presentations of the god of the sword- their necks? What profits it to spring place, for a woman would bring a de- hind the rod that chastens man, and mis- so we idly kick. why shouldn't life h endless bliss, why should we suffer that and this, and why be sore and to the were primed for the campaign; they cr saki, rice, or sweet-meats; and had their speeches learned by heart, afterwards prayer-scrolls are read—and they'd turn out, with graceful art. their doctrines safe and sane. Windjammers here, windjammers there, were suffering to paw the air, and Kaiser Bill. make the welkin reel; the voters, shuddering with dread, looked on the carnival ahead, of argument and spiel. Then came the flu, and crowds were banned; all public meetings in the land had the verboten sign; the candidates could only take the speeches they were primed to make, and put them down in brine. Yet people cry, "What is the use of pestilence that

lyze, they have not learned to use their eyes, they have not learned to Milady's Boudoir

'If our women built up ther bodies by outdoor exercise and at the same time cared for delicate complexions and fine hair they would be the nost beautiful women in the world.

cooks our goose, and puts us on the

blink?" They have not learned to ana-

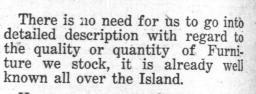
There is only one thing that may prevent this ambition, and that is the American woman's nerves. You believe, because the French' woman is quick and slim, that she, too, is a bundle of nerves, but it is not so. She is temperameneal and her emitions are near the surface but her nerves have rest because she never worries from one day to the next. The American woman does such a

host of nerve-racking things to mar her beauty. I know a woman who is free every hour of the week, and yet she will shop on Saturday when the mental tension of a crowded store is at its height. Buying goods and waiting for change in such an atmosphere brings a pucker to the brow, and wrinkles about the mouth, that never would appear if she shopped on Monday morning at 9 o'clock. We Americans never rest, for we fill our spare moments in reading exciting fiction, watching intense dramas or playing bridge as if our lives depended upon

You must learn to control your mind when there is real need of phy-Stafford's Prescription "A" is known sical waste, for worry only too quickly leaves its stamp on the features If you have missed a train don't pace the platform aind search the face of the clock and frown at the gateman. This mental hurry will not increase the steam pressure in the engine

carrying the next train. Do your best to cultivate repose and nerve control and you will conquer our national weakness. Follow the Englishwoman's habit of taking cross-country walks in the open air and study the Frenchwoman's clever manoeuvres to improve her natural looks. The combination of these three should give you real claims to that elusive quality known as beauty.

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WINTER

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No doubt about it.

s good

anksgiving

Services. , 26th Sunday after Trin-been set apart by His e Bishop of Newfoundthe Bishop of Newfound-a day of Thanksgiving, the Diocese, for returning | trayed t afed during the past year. that nature. Holy Communrated at 7 and 8, and af-

ning Prayer, the order of as taken by Rev. C. A. Bar-, Principal of Queen's Theoollege, the first Lesson be-by Rev. Canon Bolt, M.A., buyers econd by the Bishop. The al hymn was 382, A. & M., e thankful people, come," and per Psalms XX. and XXVIII. Labrado nem was taken from the 103rd | This It se the Lord, O my soul," effect ts being Misses Stafford and His Lordship the Bishop chases sermon appropriate to the | have the times, taking for his ing up wing words from the week. of the 116th Psalm: "What

unto the Lord for all have g the taking of the offertory \$1, A. & M., "Praise, O praise and King," was sung. (The Diocesan Thanksgiving Colthis year will be devoted to mission help.) Following the goes by ed by the Bshop to 44. nded with the sevenal Anthem in full. At Greece

parcels

HER

weath

PROV

he order was said by Revs. Beauchamp, Canon Bolt lessons. The anthem was at Mattins. Rev. Brinton pulpit and preached a mon, basing his discourse "Offer unto God the sachanksgiving."—Psalm L., he morning service a squad new collar Reservists attended, the given seats in the Nave parcel been is and rendered humble and there for all the goodness being ndness of God toward figure. singing by the choir con-gely to the spiritual enfuture e devotions, the vast result aippers joining in right will be

toward me?"

e orders of the Catholic ere represented at the rvice. His Lordship Bishop ws. (Canon) Bolt, Barton, ifsherr Nothin

ST. THOMAS'S. of a nature befitting the oc

of Figs" is Child's Laxative. tomach, liver and



the name California on the best and most live or physic for the

rates. ing at \$ vholesa

ous fruity tarte. Full d's dose on each bot-