



Shop Early

Commencing Christmas Sales in Earnest!

AS USUAL THE BIG STORE TAKES THE INITIATIVE.

Our Fame for Value-Giving About to Be Multiplied--Practical Gift-Giving the Order of the Day.

Opening of Toyland

Santa Claus Has taken full possession of our main floor and invites your attention to the latest, best and newest in a pleasing variety that insures easy choosing. Our special interest this season has been to seek new and original novelties, and we got them, sure!

These Specials for FRIDAY, SAT. and MONDAY.

XMAS DECORATIONS.

Fireproof Crepe Paper, 75 feet rolls, assorted shades, best yet, per roll . . . 10c.
Fibre Paper Garlands, crimson and green, 5c. & 6c.
Bells, crimson and green, 2c. to 10c.
Crepe Tissue Paper, all shades, per roll . . . 15c.
Printed Decorating Paper, suitable for drapes, very handsome, per package . . . 20c. to 40c.
Xmas Table Napkins, prettily colored, 18 in each package for . . . 10c.

Picture Books.

Nelson's Girls Annual is a marvel for the price, 350 pages colored illustrations, hard cover. Special, 50c. Fri., Sat. & Mon. . . 50c

Table Golf.

A fascinating parlor table game for 2, 3 or 4 players. Keep in form, lots of fun winter evenings. Friday, Sat. and Monday, complete. . . 1.20



Infants' Mitts.

Real Warm Teddy Bear Mitts for the little onestle ones; assorted sizes, good wearers. Reg. 35c. Friday, Saturday and Monday . . . 32c.

TOYS! TOYS!!



Motor Cars, Horse and Carts, Reins, Whips, Spinning Tops, Dogs, Puzzles, (new, novel and interesting.)
Dolls, Whirl-i-Gigs, Merry-Go-Rounds, Cannons, the new French 75 MM, Card Games, Parlor Croquet, Sippo, Balls, Pop Guns, Teddy Bears, Character Dolls, and a hundred and one other items in Toys.

Home Needs.

DOOR MATS.

Everybody is brightening up for Xmas, and a Mat here and there helps to tone up the room a bit. These are made from high grade Carpet Ends, fringed ends. Special, Friday, Saturday and Monday . . . 37c

WINDOW BLINDS.

A special lot in Green shade only, 36 inches wide, mostly with insertion and fringe; some of these slightly soiled. Value to 60c. Friday, Saturday and Monday, Special . . . 42c

WOOL BLANKETS.

36 pairs only, a special lot, in heavy weight English make; size 65 x 84, blue striped borders. Reg. \$5.50 pair. Friday, Saturday and Monday . . . 5.20

GIFTS FOR HIM

Gent's Gloves.

Gloves make acceptable gifts, especially a glove like these; nice shades of Brown and Grey; suede finish. Reg. \$1.25. Friday, Saturday & Monday . . . 1.10

Braces in Gift Boxes.

High grade gift goods making serviceable presents for men; extra fine finished silk elastics and pearl trimmings; each pair in pretty box. Reg. up to 90c. Friday, Saturday and Monday . . . 72c

Men's Sweater Coats.

A gift he would appreciate; they fit snugly and come in a nice quiet Grey shade; V neck; full size. Reg. \$2.20. Friday, Saturday & Monday . . . 1.90

Men's Slippers.

Wouldn't he appreciate a pair of comfortable house slippers like these, in Tan Kangaroo Leather; sizes from 6 to 10. Reg. \$1.90. Friday, Saturday and Monday . . . 1.72



Men's Socks.

Give him a pair or two of good fast black Cashmere Hose, or shades of Brown, Navy Grey, if you like, plain and silk embroidered, no man has too many pairs of socks. Our Reg. 65c. lines. Friday, Saturday & Monday . . . 54c

Popularly Priced.

Men's Neckwear.

The best London styles, ranged side by side with America's choicest; plain shades and fancy mixtures in great profusion. Our regular. 60c. lines. Friday, Saturday and Monday . . . 54c

Scarf Pins.

That sparkle, mostly Rhine Stones, Turquoise and Garnet; single and studied; a special lot of 60c. pins for . . . 45c

Stud Sets.

Plainly boxed, 2 cuff studs and four assorted in Gift and Pearl finish. Reg. 60c. Friday, Saturday and Monday . . . 54c

Collar Supports.

Intended for soft collars, invisible, fit snugly all the time; Gift and Pearl finish; Give him one now. Special for Friday, Saturday and Monday . . . 24c

Footwear.

THESE LADIES' SLIPPERS ARE COZY.

They come in nice warm Felt, Wine shade, good wool inner sole; sizes 3 to 7. Reg. 80c. Friday, Saturday and Monday . . . 74c

SLIPPER SOLES.

All White, with really heavy all wool top; warm inner-sole, or can be used for crocheting uppers on. Special, Friday, Saturday & Monday, per pair . . . 19c

WOMEN'S HOSE.

New arrivals in fast Black Cashmere Hose, mostly ribbed; full sizes. Reg. 30c. Friday, Saturday and Monday . . . 27c

Xmas Cards.

BEAUTIFUL ASSORTMENTS.

Children's Cards, very pretty, 3 for . . . 5c.
Folding Cards, big assortment, each . . . 4c.
Folding Cards, big assortment, each . . . 9c.
Single Boxed . . . 10c., 14c., 15c., 35c.
Boxed Cards, 8 in each, with Envelopes . . . 19c.
Xmas Tags, asstd., 6 for . . . 5c.
Xmas Post Cards, 4 for . . . 5c.
Xmas Post Cards, high grade, . . . 3c.

BOXED STATIONERY.

High grade Notepaper and Envelopes in pretty gift boxes, assorted faint shades Pink, Cream, Green and Mauve, etc.; an inexpensive gift that will be appreciated. Special, Friday, Sat. & Mon., box . . . 14c

CHILDREN'S WOOL GAITERS.

Two makes, Stockingette in plain shades of Tan, Blue, Cream and all White; others in Teddy Bear makes. They're cute. Reg. 60c. pair. Friday, Sat. & Monday . . . 54c

Where is the Housewife that would not beam with delight with a gift from this section.

TABLE CLOTHS.

Handsome snow White Damask Table Cloths to grace the festive board. Why, tis not Xmas without a brand new Cloth. A special leader for Friday, Saturday and Monday . . . 1.20

SIDEBORD CLOTHS.

Beauties they are, size 15 x 54, all White Linen, showing rare embroidery in many forms and deep hem-stitched edge. Gifts that satisfy. Reg. 65c. Friday, Saturday and Monday . . . 56c

DUCHESSE SETS.

A gift for your lady friend for her boudoir. These little sets are very dainty, 4 pieces in each set, Lace Insertion and White Linen make-up. Reg. 75c. Friday, Saturday & Monday . . . 65c

TABLE NAPKINS.

A huge stock of fine English Damask Table Napkins, hemmed ready for use. Stock up for Christmas, this lot being late in arriving we are underpricing to hasten quick selling. Friday, Saturday and Monday . . . 6c

DAINTY TEA CLOTHS.

Snow White Linen Tea Cloths, beautifully embroidered designs and hem-stitched border. A welcome gift for the housewife. Special prices during Friday, Saturday and Monday . . . 66c

Other Showroom Specials.

Boxed Handkerchiefs

Are always desirable, quality is not overlooked in these, artistically boxed, from 50c. to \$1.50.

ENAMEL SOUVENIRS.

We star here for value and variety, prices you would hardly think possible on high grade souvenirs. Fine Buckles, Brooches, etc. Special prices from . . . 25c. to 60c.

Silver Photo Frames

Oval shape, very neat plan finish; put her photo in one for Xmas. Special prices from . . . 80c. to \$1.30

Practical Gifts Abound in the SHOWROOM!

\$4.00 PILLOW MUFFS for \$3.45

This year's importations in Coney Seal, the popular pillow shape, silk lined with shirred ends. Regular \$4.00. Friday, Saturday and Monday . . . 3.45

CAMISOLES.

Perfectly shaped, made of fine White Lawn, lace insertion and embroidery trimmed, ribbon banding at neck; full sizes. Reg. 50c. Friday, Saturday and Monday . . . 42c

PRETTY COLLARS.

For ladies, in stylish Medici Military, rolled and Peter Pan, in pretty embroidered Muslins, lace edged. Reg. 25c. Friday, Saturday and Monday . . . 20c

CHILDREN'S CORSET WAISTS.

They keep the young figure erect, buttoned in front, straps at shoulders, buttoned for suspenders attached. Reg. 35c. Friday, Saturday and Monday . . . 26c

PLUSH HATS.

For children; the very latest style with cord and tassels, pleasing shades of Tan, Purple, Saxe, Cardinal and Cream. Reg. 60c. Friday, Saturday & Mon. . . 52c

CHILDREN'S DRESSING GOWNS.

Just a special lot in pretty Elder quality, to fit from 8 to 11 years, in mixed colors of Pink and White, Tan and White, Blue and Red. Reg. \$2.00. Friday, Saturday and Monday . . . 1.39

LADIES' COTTON OVERALLS.

Loose style with belt at back; others shaped with band at waist; plain shades of Blue with white embroidered spray on bodice; others in stripe effects. Reg. 65c. Friday, Saturday and Monday . . . 58c

HANDKERCHIEFS FOR LADIES IN PRETTY GIFT BOXES.

Put up in half dozens in each box, extra fine Lawn, Irish, hand embroidered, narrow hemstitched border. Reg. 85c. box. Friday, Saturday & Monday . . . 79c

LADIES' UNDERWEAR.

Really high grade, in fine knit vests with high neck and long sleeves; pants to match in Cream and natural, open and closed styles; good value at 90c. per garment. Friday, Saturday and Monday . . . 49c

Infants' White Dresses.

These are very nicely finished in fine White Muslin, neatly embroidered with lace edging at neck and skirt. Reg. 40c. Friday, Saturday & Mon. . . 32c

Matchless Array of Pretty Scarves

We are overstocked; really great values in high grade Silk Knitted Scarves here. All the leading shades and stripe effects; easy choosing from 30 cents to . . . 2.20

TRAY CLOTHS.

These make ideal gifts for Xmas, as there is a need always for a good Tray Cloth. White Linen, beautifully embroidered, and hemstitched border; various sizes. Friday, Saturday & Monday . . . 47c

Mostly Boys' Needs.

BOYS' SWEATER COATS.

A serviceable line of Heavy Sweater Coats for boys from 6 to 14 years. They come in Brown, Cardinal and Navy shades. What a nice gift for Xmas. Reg. 85c. Friday, Saturday and Monday . . . 75c

LITTLE BOYS' KNITTED SUITS.

Smart little runabout Suits in all plain Grey, snug-fitting Jacket. Pants extend to instep with strap. Cap to match. Regular \$1.00. Friday, Saturday and Monday . . . 94c

BOYS' WOOL SUITS.

A serviceable gift in plain Grey shade, warm fluffy finish; Coat with heavy roll collar, long shaped Pants; Cap and Mitts to match. My! what a swell he would be in one of these little suits. Only a dozen or so left. Reg. \$3.20. Friday, Saturday and Monday . . . 2.95

Dennison's FLOWER OUTFIT.

Complete sets for making 3 dozen Carnations. Interesting pastime, parts already cut, simply piece them together. Put up in artistic boxes. Friday, Saturday & Monday, complete, . . . 62c.



More Showroom Gifts.

Ladies, Bows.

Lots of pretty shapes—rare styles and colors, pleasing values, from . . . 20 to 25c. ea.

HAND BAGS.

Ever so useful, sure to be appreciated, we show many rare styles in Leather and Silk, Black and colored, from . . . 40c. to \$3.30

JEWEL CASES.

Yes, and Pin Boxes, too, in Gift Armure and Aluminum, some with heavy embossing, from . . . 5c. to \$1.30

Card Games.

New, novel, and interesting card games, great fun winter evenings for the youngsters and even grown ups. Authors, Jack Straws, Old Maid, Snap, Toy Shop, Santa Claus, etc., etc. Special, Friday, Saturday & Monday . . . 6c., 7c. 18c.

Harbutt's Plasticine, the Child's Delight.

An interesting pastime, great fun modelling, instructions with each complete sets. Friday, Saturday and Monday . . . 42c

Boys' Gloves.

Best Scotch knit, in pretty Heather mixtures. No warmer glove to be had. Give him a pair for Xmas. Reg. to 45c. Friday, Saturday and Monday . . . 39c.



Cased Pipes.

Straight and bent amber stems, genuine makes from the best English manufacturers. Only a limited supply. What a gift for him. Special, Friday, Saturday and Monday . . . \$3.30

Military Brushes

A gift sure to please, these Brushes are put up in pairs, extra good white bristles on Ebony, Rosewood and Green Backs. Reg. 55c. Friday, Saturday and Monday . . . 48c.

Boxed Soaps.

Always a popular gift, we have a pleasing variety of Soaps, 3 cakes in each box, such favorites as Old Brown Windsor, Cold Cream Soap, Oatmeal and Lillac, etc., daintily boxed. Friday, Saturday and Monday . . . Per 39c. Box