

STARTING TO-MORROW at 299-301 WATER-STREET

Keep the NAME and PLACE Before You. Remember, it's the Factory Surplus Stock At 299-301 Water-st LOOK FOR the BIG BLUE SIGN Covering Front of store.

Mammoth Force-Out Sale Of FACTORIES SURPLUS STOCK Begins SATURDAY, Sept. 30 AT 299 - 301 WATER STREET.

Mark the Date and Place and Mark it Well. SALE BEGINS TO-MORROW AT 299-301 WATER STREET At the BIG Blue SIGN!

Certain manufacturers having been left with large Surplus Stocks which they have found it impossible to dispose of in the ordinary course of business at a fair valuation enabled the securing for distribution to the people of St. John's and vicinity, at a mere fraction of their real worth, a select stock of Clothing, Boots, Dry Goods, etc., which will be placed on sale at 299-301 Water Street, beginning Saturday, Sept. 30. AT RARE BARGAIN PRICES.

That is the story shortly told—The Reason Why \$15,000.00 worth of clean, newest and latest productions, in Clothing, Dry Goods, Boots and Furniture, of English and American make is being placed on sale direct to the consumer at Factory prices, Beginning to-morrow, Saturday, Sept. 30th.

JUST THINK OF IT! LOOK! READ! THINK! COME—SEE—BUY! CLOTHING, BOOTS, DRY GOODS, FURNITURE, AT FACTORY COST. From Factory Direct to You at Factory Prices. No Sale like this ever happened before in St. John's. A High Grade Select Stock of Clothing, Boots, Furniture, etc., at RARE BARGAIN PRICES.

Don't overlook the place—Don't forget the name—Look for the Big Blue Sign. Factories' Surplus Stock, 299-301 Water St. Sale Begins To-morrow, Sept. 30th. Remember, it Begins to-morrow.

The Evening Chit-Chat



Edithment. Now is the time to try the new evening dress.

Perhaps you have none. But if you are my old friend, the "average man or woman," I very much doubt it. An English Chemist Has Discovered How to Grow Hair. In England the ladies have entirely abandoned wearing rats which is due entirely to this new discovery. It has been proven that Henna leaves contain the ingredients that will positively grow hair. That they contain this long-looked-for article is proven every day. The Americans are now placing on the market a preparation containing the extract from Henna leaves, which is having a phenomenal sale. This preparation is called SALVIA, and is being sold with a guarantee to cure Dandruff and to grow hair in abundance. Being daintily perfumed SALVIA makes a most pleasant hair dressing. McMurdo & Co., your druggist, is the first to import this preparation into St. John's and a large, generous bottle can be purchased for 50c.

Collegian Dinner.

The Collegian Football Team who won the 1911 Championship, were dined by their friends, some of the old boys, at Woods's West End Restaurant last night. The chair was ably filled by Mr. M. Chaplin. About 40 guests sat down to a well filled table on which the cup occupied a prominent place. The following toast list was rendered: The King—Prop. The Chairman: Resp. "God Save the King"; Methodist College—Prop. Rev. J.W. Bartlett, B.A.; Resp. S. T. Harrington, M.A.; Collegian Football Club—Prop. J.C. Puddister; Resp. T. S. Sparks; The Clergy—Prop. S. J. Tucker; Resp. Rev. P. R. Matthews, D.A.; N.H. Football League—Prop. R. Dowden; Resp. M. Chaplin, W. J. Higgins; State Clubs—Prop. Jas. Aitken; Resp. F. Brien, (Star); T. Hallett, (C.E.I.); E. S. Pincus, (Felladians); W. Hearn (St. Bon's); N. Vinnicombe (B.L.S.); Old Boys—Prop. J. S. Currie; Resp. H. E. Rowan; Team—Prop. S. St. Hill; Resp. E. Barnes. GOD SAVE THE KING. Songs were given by Mr. Hallett and Young Olson.

W.M.S. Convention.

Yesterday at Gower St. Church the sessions of the W. M. S. Convention were largely attended. The consecration Service and Memorial Service began at 3 p.m. the leaders being Mrs. Rogers and Mrs. Peters. The former spoke of "The Samaritan Woman at the Well," and gave a most interesting interpretation. Mrs. Peters spoke of those who had friends passed away during the year, in most touching terms. The delegates present exchanged greetings and reports were received from the city and outport Auxiliaries. The night service was devoted to Mission Circles and Bands, and was conducted by Mrs. Barnes. A paper was read by Mrs. James on "The Work in Boston." Misses G. and M. Christian rendered a duet. Mrs. Hunter opened the meeting this afternoon at 3 p.m., and the night session will be presided over by Mrs. Fenwick. The speakers Messrs. Rogers, Lindsay, J. W. Taylor and Tail. Miss E. Curtis will sing a solo.

Sale of Work

There was another large gathering at St. Bonaventure's College, in the Aula Maxima, last night on the occasion of the sale of fancy goods, concert and partridge supper. Nearly all the goods were sold by 6 o'clock. A partridge supper followed at which a large number attended, including many of the ex-pupils. When the tables had been removed a concert was given at which numbers were rendered by Messrs. T. Hallett, W. Cornick, J. L. Slattery, M. McCarthy and J. Atkinson. The event on the whole was a great financial success, and great praise is due to Mrs. Keegan and all the ladies who worked so zealously in the good cause.

HINE'S Three Star BRANDY. There are plenty of substitutes (avoid them), but no real rival for HINE'S (avoid them). Guaranteed Twenty Years Old. T. Hine & Co. are the holders of the oldest vintage brandies in Cognac. D. O. ROBIN, of Toronto, Sole Canadian Agent JOHN JACKSON, RESIDENT AGENT.

Feared He is Drowned

Mr. G. Tilley of Clarendville arrived here on Tuesday on a freight train, bringing with him a couple of cars of coopers' lumber and put up at the Salvation Army Hotel intending to go home by the express last evening, as he had sold his lumber to Messrs. Mullaly and Simms. Yesterday morning he was in the car with Mr. James Kennedy. Mullaly's foreman, delivering the lumber and for a while was very ill. The car containing the material was on the southern track, near the trestle bridge, and just before Kennedy and the other men left for breakfast at 8 a.m. they saw the old man leave the car and pass over the trestle and when they returned at 9 a.m. they were surprised not to see him about but concluded that he was too ill to remain at work and that he had gone to his hotel. Later one of the carmen who had been hauling the lumber, inquired for him at the S. A. institution, and Ensign White went to the man's room but he was not there. His grip and clothing were there and inquiries made in the city failed to find the man. Mr. Kennedy reported to the police and with lanterns Const. Tobin and others searched the railway yards and trassies last night but could find no trace of the man. It is feared that he walking along the trestle work became faint and fell over it and drowned. BOATS DESTROYED.—Four boats were broken up by the storm that prevailed at Pouch Cove Wednesday last.

The Evelyn Here.

The Schr. Evelyn, Capt. Burke, arrived here yesterday afternoon after a run of 4 days from Sydney with coal to Crosbie & Co. Tuesday and Wednesday the vessel met the full force of the N.E. storm then raging and had to lay to for hours and was continually sea swept. The vessel being a staunch one, however, came through without much damage. She will discharge when the Amanda is disposed of.

Woman's Power Over Man

Woman's most glorious endowment is the power to awaken and hold the pure and honest love of a worthy man. When she loses it and still loves one, no one in the wide world can know the heart agony she endures. Her general health suffers and she loses her good looks, her attractiveness, her amiability and her power and prestige as a woman. Dr. R.V. Pierce, of Buffalo, N.Y., with the assistance of his staff of able physicians, has prescribed for and cured many thousands of women. He has devised a successful remedy for women's ailments. It is known as Dr. Pierce's Favorite Prescription. It is a positive specific for the weaknesses and disorders peculiar to women. It purifies, regulates, strengthens and heals. Medicines dealers sell it. No agent desired will advise you to accept a substitute in order to make a little larger profit. IT MAKES WEAK WOMEN STRONG. SICK WOMEN WELL. Dr. Pierce's Pleasant Pellets regulate and strengthen Stomach, Liver and Bowels.

Cable News.

Special Evening Telegram. CHIASSO, Switzerland, Sept. 28. The deadlock in the negotiations between Italy and Germany, which is divided between its duty towards its ally and its desire not to lose the friendship of Turkey, where Germany has powerful interests at work with the object of replacing Britain commercially. In Milan, Rome, Florence and other large cities, troops are being held in readiness for immediate action.

Special to Evening Telegram. BERLIN, Sept. 28. The report that Italy has presented an ultimatum to Turkey, is confirmed, and according to information received here, it demands only the immediate cessation of the despatch of Turkish troops and materials of war to Tripoli. The general demands of Italy have not yet been presented. The Porte has yielded and stopped the movement of ships toward Tripoli, except for transport. Dernaik, which had already sailed and could not be reached when the ultimatum was delivered.

Special to Evening Telegram. MALTA, Sept. 28. A telegram from Tripoli says that the steamer Hercules left that port this morning with many Italian passengers aboard. The spectacle of Italian warships in the offing created a panic in the city, but the authorities were maintaining order.

Special to Evening Telegram. ST. PETERSBURG, Sept. 28. A telegraphic despatch says that according to Government advices, a great battle was fought yesterday, fifty miles from Tcheran, in which the depot ship lost 400 killed, 200 captured and 7 guns.

Special to Evening Telegram. ROME, Sept. 28. A semi-official note announces that the Italian Charge d'Affaires at Constantinople had called upon the Grand Vizier this afternoon and presented Italy's ultimatum.

Special to Evening Telegram. CONSTANTINOPLE, Sept. 28. Italy has presented an ultimatum demanding an answer within twenty-four hours. She will accept only the immediate evacuation of Tripoli and Benzai.

What Does It Mean?

Editor Evening Telegram. Dear Sir.—There has been much ado in this district the past few months over the proposed new main line road. We have had the Premier around here, scolding past representatives for neglecting this district, he assured us we would be no longer neglected, and tried to make us believe that he was going to do wonderful things for us. Foremost among his promises was a main line through the district, which was to be commenced and be completed right away. Now what do we find? A petition has to be signed and presented asking for money to build this main line road. If this isn't scolding the people, I don't know any other way to term it. When is a case to put money in circulation in a place every one will sign it, irrespective of party feeling, as was the case of one in a certain part of this district a few days ago, but it shouldn't be taken as an indication of leaning towards the present government. On the contrary the majority of those who signed that petition signed one some months ago, asking for an elective road board. Although this petition was signed by 90 p.c. of the electors of the locality it has never been heard tell of, but the result will be known through the House.

BURIN DISTRICT. Sept. 26th, 1911. Ad Honest Official. Shortly after the Bruce express left the station last evening Baggage Clerk Bambrick found on the floor of the apartment a lady's satchel and opening it was surprised to find that it contained a cheque for \$500 payable to the owner and \$70 in gold and notes. The lady evidently had not missed it, and the property was handed to the Superintendent. The lady was wired at Tcheran, that her money had been found and it was only then she discovered she had mislaid it. It will be forwarded to her in due course. Mr. Bambrick proved himself an honest man in his promptly reporting the discovery of such a large sum of money.

Threw Engine Off the Track.

Evident Attempt to Wreck Train. The engine of a freight train coming into town from Bishop Falls was thrown off the track last evening at 3.35, a short distance from Avondale. The engineer and fireman escaped without injury. The engine ran along on the level a distance of about 150 yards. Conductor Penny on going forward to examine the track found that a coupling pin driven down protruded four or five inches above the joints of the rails. The conductor having informed the R. N. Co. they reported the affair to Inspector General Sullivan who at once ordered Detective Byrne, who was at Conception H., to proceed to the scene of the derailing at once.

McMurdo's Store News.

FRIDAY, Sept. 29, 1911. Those who value a smooth skin, but find difficulty in maintaining this during the autumn winter and spring, will find in Cream of Lillies Soap for continuous use at the toilet, and the occasional use of Cream of Lillies as an emollient—the solution of the problem. The Soap is carefully made and contains nothing that can injure the most delicate skin, and is pleasantly perfumed; the Cream is prepared from a recipe in our possession, and has proved season after season its value as a softening and healing application. Price (Soap) 25c. a cake; box of three, 50c.; Cream of Lillies, 25c. a bottle. The Roman Hyacinth yields a pretty, nicely scented flower, and is much in demand. Price 40c. a dozen.

Here and There.

DRIED SQUID.—The Food Exporting Company will forward to the Chinese market another shipment of Squid in a few days. FOUR ARRESTS.—The police made four arrests last night in order to conduct. The offenders were held until the lock up all night. WANTED.—An intelligent boy, one who has had some experience at the printing business preferred. Apply by letter to L. care Telegram.—11 COOPERS MEETING.—In the British Hall last night the Coopers Union held a special meeting when business of much importance to the institution was discussed. WEDDED LAST NIGHT.—The wedding of Miss Kitty Murphy, of Monkstown Road, and Mr. John Sage, of T. & M. Winter's office, took place last evening at the R. C. Cathedral. Rt. Rev. Mons. Roche, V. G. officiated. HIT BY AUTO.—A lad named Ratties was crossing Duckworth St., near Cochrane Street, he was hit by a passing auto and knocked down; he had a narrow escape from serious injury, but escaped with a few bruises.

RHEUMATISM CURED BY FIG PILLS. An absolute guarantee. Pills with every box of FIG PILLS. They will cure RHEUMATISM, KIDNEY disorder, BRUISES, sprains, CONSTIPATION, STOMACH DYSPEPSIA, STOMACH ACID and BOWEL disorders. At all dealers, 25 cents per box, or The FIG PILLS Co., St. Thomas, Ont. Sold in St. John's, Nfld., by T. McMurdo & Co. Wholesale & Retail Druggists.

A Marine Race. Yesterday the brig, Bella Rosa, fish laden from Goodriches, and the Harp, Gospe, loaded by Baird, left here for Penamigue. The former left about 30 minutes before the latter, and an interesting race south is looked forward to by nautical men. The respective captains, Newhook and Enon, are skilled navigators and their ships fast sailers, so that the run down promises to be a close one between the ships. MINARD'S LINIMENT CURES DISTEMPER.