THE UNION ADVOCATE, THURSDAY. APRI


## COUNTER CHECK BOOKS

## Great Time Savers <br> Great Trouble Savers <br> GreatMoney Savers <br> For All Merchants

No Merchant who endeavors to run' his business systematically, efficiently, economically, swithout unnecessary worry, avoidable mistakes and useless ${ }_{j}^{1}$ friction between himself and his customers, can ప̈afford to do without Counter Check Books.

$$
\begin{aligned}
& \text { The "Imperial" line of Counter Check Books includes a wide variety of } \\
& \text { books, among which is one specially suited; to the requirements of your } \\
& \text { business. Whether your business be large"or small an "Imperial" Counter } \\
& \text { Check Book will make the day's work of yourself and your clerks easier } \\
& \text { and more profitable. } \\
& \text { You're not in business for your health. The elimination of unnecessary } \\
& \text { waste of time, worry, and money means more profits every time. You want } \\
& \text { more profit. The use of "Imperial" Counter Check Books Iwill increase } \\
& \text { your profits. } \\
& \text { We have a full line of samples of "Imperial" Counter Check Books and } \\
& \text { we sell at manutacturers' prices. You can buy these books from us as } \\
& \text { cheaply as you can buy them anywhere We want to sell! them to"yon. } \\
& \text { Come in and pick out the book that best suits your business, or write "ws } \\
& \text { for prices on the book you are now using, if it fills the bill. }
\end{aligned}
$$

THE UNION ADVOCATE


