



JULY CLEARANCE SALE



OUT-OF-TOWN-SHOPPERS

You know the meaning of the above headline—Our July Clearance Sale.—The Banner bargain event of the season, in which dimes and quarters and dollars will work wonders. It begins with the opening of the Store at 8.30 Tuesday morning, July 4th and ends at 10 o'clock Saturday night, July 15th. A short, swift sale that will save thousands of dollars for the people of Calgary and those who live a hundred miles or more distant. But, you who do live at a distance are going to have a wonderful advantage in this Great Sale. This two-page advertisement has been prepared and published solely for the benefit of out-of-town buyers. The dozens and dozens of under-priced items listed on this page and the next will not be advertised elsewhere and will not be offered for sale to the general public until after Friday, July 7th. The goods will be reserved for you out-of-town buyers until that date, and you don't need to wait until July 4th to begin your shopping. If you live at a distance, you may have any of these advertised items at once by mailing your order or better still, by coming in person and presenting your railroad ticket.—Read our great "FREE RAILROAD FARE" offer on the next page and come tomorrow, come any day—come to the Exhibition if you can, but COME TO CALGARY BEFORE JULY 15th AT OUR EXPENSE.

Ladies' \$1.45 Night Dresses 98c

Ladies' Night-Dresses stamped for embroidering in fine quality longcloth, in easy designs, kimono and empire styles. Some are made up, others not. Regular \$1.45. To out-of-town buyers 98c

29c FOR CHILDREN'S DRESSES WORTH 39c

Children's Dresses, stamped for embroidering in white, and striped dimity, blue chambray, and rompers in brown Holland. Regular 39c. To out-of-town buyers 29c

SMART WAISTS \$1.98

A good assortment of Voile Waists in very pretty styles with Organdie Collar and Cuffs others trimmed with lace, and also a plain style with convertible collar. All have long sleeves. Sizes 34 to 44. To out-of-town buyers \$1.98

P. C. CORSETS, 89c

This Corset is designed for the slender or average figure, made of good coutil with medium high bust and moderately long skirt. Lace trimmed and four strong supporters. Sizes 19 to 28. Good value at \$1.00. To out-of-town buyers 89c

WOMEN'S ALL WOOL SWEATERS \$3.85

A good assortment of all-wool sweaters, made with high roll or military collars, also "V" shaped necks, fancy and plain knit with patch pockets, all sizes. (These sweaters if bought today would have to sell for \$7.50). Colors of brown, grey, red or navy. Marked \$4.95. To out-of-town buyers \$3.85

WOMEN'S VESTS OR DRAWERS, 33c

Made of very durable medium weight cotton, vests with round neck and short sleeves or high neck with long sleeves, drawers ankle length, open or closed style. Sizes, 36 to 40. To out-of-town buyers 33c

OSTRICH RUFFS

in black, black and white, white, navy, brown, sage, violet, grey, also combination of white and old rose, royal, brown, cerise, pink and sage. Regular \$4.50. To out-of-town buyers \$3.85

DENT'S FRENCH KID GLOVES

Good shades of grey and beaver. A full range of sizes, 5 1/4 to 7 1/2. Regularly \$1.25. To out-of-town buyers 95c

BLACK SILK GLOVES

in elbow lengths. All sizes 5 1/4 to 8. Regular \$1.50 quality. To out-of-town buyers 69c

LILY WHITE CORSET COVERS

Semi-Ready. Made of fine quality. Swiss embroidery. Complete with ribbon run beading. Regular 75c 59c

Dress Goods, Silks and Linens

READY-TO-USE PILLOW CASES

Lovely quality, strong substantial weave, in useful ordinary sizes of 40, 42 and 44 inch. Every home in the country should take advantage of this special. Regular 36c. To out-of-town buyers, two pairs for 59c

UNBLEACHED TABLE AND DAMASK 89c YARD

(A special purchase) Three pieces only of this serviceable all linen Table Damask, pretty attractive designs, will soon wash white in few washings. 72 inches wide. To out-of-town buyers, yard 89c

Towels, Pillow Cases and Flannelettes Reduced.

White Flannelette. Regular 12 1/4c for 9c 26 inch wide, soft, fleecy white Flannelette. The best bargain ever offered. Ideal for Children's wear, nightgowns, winter apparel. Order your supply now. Regular 12 1/4c yard, for 9c

GREY STRIPE BATH TOWELS, Regular 35c for 28c

Extra large size Grey stripe, deep spongy woyen Bath Towels. Quick drying and the greatest labor saving towel ever woven. Money back if you are not entirely satisfied. Regular 35c each, for 28c

WHITE HONEYCOMB TOWELS

Regular 30c each, Now 4 for 98c Strong reliable snowy white Towels, with neat blue bar border, hemmed ends. Size 22x42 inches. Four towels for 98c

WHITE COTTON SHEETING

Five yards 98c; Regular 23c per yard, now five yards for (enough for one pair of sheets) 98c

STRONG SERVICEABLE WHITE COTTON SHEETING

The greatest value ever offered. Special. 98c Five yards for 98c

Popular Fiction

REGULAR 60c. FOR 49c. VOLUME

The cream of Fiction is to be found in this edition, and included in the many titles are—

"The Way of an Eagle": Ethel Dell "Mother": Kathleen Morris "The Weavers": Gilbert Parker "Jack Spurlock": Lorimer "Anne of Green Gables": Montgomery "The Clansman": Thomas Dixon "The Bail Jumper": Stead

Stationery at a Saving

Linen Papereries, contains 24 sheets

linen paper and 24 envelopes. Odd lines from regular stock. Selling regularly to 50c. each for 25c

Writing Tablets—Letter size, ruled or plain. Regular 25c. each 2 for 25c

Playing Cards—Bicycle per package 25c., per dozen \$2.50

Fountain Pens—Gold or silver mounted. A first class pen in every way. Manufactured to sell from \$5.00 to \$10.00. Sale price \$2.39

Women's Skirts and Coats Reduced

LADIES' \$23.50 COATS \$14.75

24 sand colored "Covert" cloth coats of good weight and finish. They come in different styles, one is 7/8 length, has full flared back belt across front, large roll collar of black velvet, sleeves are trimmed with same. Another is a full flared semi Raglan, with wide sailor collar and cuffs of "paddy green" velvet, the color is also introduced in the side pockets and buttons. Another has a full flared back, belt across front, wide collar of brown velvet, and yet another style is a very full flared raglan with wide collar and cuffs of black satin and fancy patch pockets. Former values \$23.50. July Sale Price \$14.75

\$7.95 LINEN COATS \$3.95

Another good bargain comprises 14 linen crash duster coats, suitable for wearing over light dresses, or for driving or motoring. Some are full and flared, others have belts across back, convertible collars. Sand color only. Former selling price \$7.95. July Sale Price \$3.95

\$10.00 Raincoats \$5.00

One is a Lady's Raincoat in full length rubberized parametta in a useful shade of fawn, well tailored, set in sleeves, large pouch pockets, high storm collar. Sizes 32, 34, 36, 38 and 44. Former values to \$10. To out-of-town buyers \$5.00

Girls' Raincoats, \$3.95

Former Values, \$5.50

They come in rubberized paramettas, poplins and cashmires. Some are made full and flared, others have the belt across the back; all have high storm collars and side pockets. Colors fawn, navy blue, grey and black. A few have caps to match. Ages from 6 to 12 years. Former values \$5.50, to out of town buyers \$3.95

DRESS SKIRT VALUES

DRESS SKIRTS \$2.95, REGULAR \$4.50

(28) only skirts of black and white check, good quality—2 styles both well flared, one shows an attached belt of self, while the other has a yoke belt with tabs extending down front. Reg. value \$4.50 for \$2.95

\$4.45 SKIRTS—WORTH \$6.95

(23) only skirts of good quality golfine in a lovely shade of rose, narrow or wider stripes, smart full flare model with slash pockets and a row of pearl buttons down the front and on pockets. These skirts may be washed. Regular value, \$6.95 for \$4.45

First Aid to the Home Beautiful

Tastefully blended effects in Wallpapers. Regular to 75c. roll, for 35c
Exquisite 18-inch printed Oatmeal. Regularly to 50c. roll, for 20c

In offering these two specials, we have no hesitancy in claiming that they are the best in wall decorations of the present day. The blends are plain effects, made from the blending of a variety of colors. Some have painted side runners and cut out crowns, making a solid panel on the wall. Others have neat conventional also floral designs. They are light-resisting and their color is the best.

HUDSON'S BAY AND BRANDRAM HENDERSON READY MIXED PAINTS

This paint comes in shades of white, cream, greys, slate, greens and blues. This is a high grade paint and absolutely guaranteed and used on all inside and outside work. Give your houses, barns, fences, roofs and elevators a coat of this paint—

Per gallon, regularly \$3.00, for \$2.19
Half gallon, regularly \$1.60, for \$1.14
Quart, regularly 85c., for 58c
Pints, regularly 45c., for 30c
Half pints, regularly 25c., for 15c

PAINT BRUSHES—

Brush is set in rubber and will stand hard use. Comes in sizes of 3, 3 1/2, and 4 inches.
Regular \$1.35, special 94c
Regular \$1.00, special 78c
Regular 75c., special 68c

VARNISH BRUSHES—

Set in rubber, and used for all shellac, varnish or stain work. Two sizes, 3 inch and 4 inch.
Regular 75c. special 50c
Regular 35c., special 22c

KALSOMINE BRUSH—

Can be used on all walls. Cold or hot water. Size 7 inch. Regular \$1.50, special 98c

July Clearance Sale Offers Unusual Furniture Values

EXTRA SPECIAL DINING ROOM SUITE

Made of selected solid oak. Genuine Fumed Finish. Very neat style, consisting of Buffet, with 46 inch base, roomy drawer and cupboard space and large bevelled plate mirror. Extension table 44 inch round top, opening out to 6 feet long. Massive pedestal base. Five side and one large armchair with full box frames, blocked at each corner. The seats are covered with genuine Spanish leather. Complete, 8 pieces. To out-of-town buyers \$63.70

COIL SPRING FOR \$5.90

If you want solid comfort, use this spring with 120 oil tempered cones on angle steel frame. July Sale \$5.90

\$4.95 BED SPRING, \$2.49

Link Fabric spring with helical ends. On strong maple frame 4 ft. 6 in. wide only. Regular \$4.25. July Sale \$2.49

\$6.75 PRIME GOOSE

Soft and downy, covered with fine linen ticking. Sizes 22x28 inches. Regular \$6.75. July Sale \$4.50

FEATHER PILLOWS, \$4.50

Soft and downy, covered with fine linen ticking. Sizes 22x28 inches. Regular \$4.50. July Sale \$4.50

Japanese Cane Chairs, natural color, large size, with wide arms and deep seat, suitable for porch or den. Regular \$6.25. To out-of-town buyers \$3.50

Japanese Cane Tables, with 30 inch round top. New design in natural finish. Regular \$10.75. July Sale \$5.50

Children's Collapsible Go-Carts, exceptional value. Has every improvement, with large size four bow hood, adjustable back, spring seat. Rubber tired wheels, mud guards and foot brake. Regular \$12.00. To out-of-town buyers \$7.90

Solid Oak Baking Cabinet, with aluminum covered sliding top, large cupboard and drawer space. Saves time and labor. Regular \$32.50. July Sale \$22.90

BABY JUMPER

Can be suspended from the ceiling or wall. Complete with strong spring and brackets. Adjustable to any height. Just the thing for the verandah. Regular \$6.75. July Sale \$3.90

Combination Washstand—

Solid quarter-cut oak, fumed finish with large double cupboard and drawer. The top is fitted with towel rack and 16x20 inch beveled plate mirror. Exceptional value. Regular \$16.50. July Sale \$9.50

Bedroom or Living Room Table—Hardwood, golden finish, with 23x34 in. top. Heavy square legs bolted on, one drawer. Regular \$5.50. July Price \$2.85

Couch—This is an extra special value. The construction is exceptionally good with spring seat and head covered with heavy Spanish leatherette. Plain top. Heavy fumed oak feet. July Sale \$14.90

Iron Bed—Snow white enameled finish with large size knobs and vases. Heavy posts and seven fillers. Size 3 ft. and 4 ft. wide. Regular \$7.00. July Sale \$4.90

Wood Bed—Full size, quarter-cut oak finish, has high head and very good design. Regular \$7.50. July Sale \$3.25

\$5.00 IRON BED, NOW \$3.25

Snow white enameled finish with brass knobs and cops. Strongly made, sizes 4 ft. 3 ft. 6 in. and 3 ft. Regular \$5.00. July Sale \$3.25

An Important List of Hardware Items

ROOFING \$1.85 and \$2.35

Our stand on end Rubber Roofing is made to withstand the most severe weather conditions. It will give more wear for the money than any other roofing on the market. 1 ply, per roll \$1.85
2 ply, per roll \$2.35

WIRE POULTRY NETTING \$3.75

Standard quality, galvanized, 19 gauge wire, 2-inch mesh, 48-inches wide. 150 feet roll \$3.75

90c MONKEY WRENCHES

Knife-handled Monkey Wrenches, made from drop forged steel. 10 inches. Regular 90c. Sale Price 69c

\$2.75 STANLEY RATCHET BRACE \$2.35

Concealed Ratchet Brace, the highest quality and best brace on the market. Ball bearing Stanley's No. 921. Regular \$2.75. Sale Price \$2.35

\$1.50 HAND MADE AXE HEAD 98c

Fine quality tool steel, thin bit, superior; 3 1/2 to 4 1/2 lbs. Regular \$1.50. Sale Price 98c

FULL SIZED TRUNKS

36 ins. long, extra deep with inside tray, four hardwood slats on top and two around each wood slats on top and two each side. Strong lock and catches. Canvas cover. Regular \$7.50. Sale Price \$5.90

26-INCH HAND SAWS

\$1.00 Value for 69c Made of good quality refined steel with beechwood handles. Each 69c

\$1.00 and \$1.25 Enamel Tea Pots 49c

Blue outside and pure white inside, heavy coated ware of superior quality. Medium and large sizes. Reg. \$1.00 and \$1.25. Sale Price 49c

45c Globe Wash Boards 35c

Made from selected clean white wood. Zinc covered, closed back pattern. Regular 45c. Sale Price 35c

CLOTHES WRINGERS

\$3.45 Regular \$5.00 A superior medium priced wringer with good quality rubber rolls. Guaranteed 1 year, covered cogs, all iron parts galvanized. Rolls 10x1 1/2 inches. Regular \$5.00. Sale Price \$3.45

\$1.50 HANDY KITCHEN SETS 98c

Consists of ten useful, serviceable kitchen helps on frame with hook for each article. Ladle, cleaver, ice pick, can opener, mixing spoon, cake lifter, flesh fork, paring knife, mincing knife and skimmer. The set complete. Regular \$1.50. Sale Price 98c



The Hudson's Bay Company.

INCORPORATED 1870 "ECONOMISTS FOR THE PEOPLE" HERBERT E. BURBIDGE STORES COMMISSIONER



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Drape

See the July with any other same quality. mounted on a g only.

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