

THE GUELPH ADVOCATE

VOL. 1. NO. 1.

GUELPH, WEDNESDAY, OCT. 7, 1896.

ONE CENT



Gentlemen

Seeking stylish and comfortable
Clothing should leave their order
at

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IMPORTING MERCHANT TAILORS
ENGLISH SILK NECKWEAR

Beautiful Range of Ladies' Furs.

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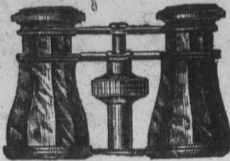
If not, why not?

WE HAVE the goods you want cheaper than any other house in town in Stoves, Ranges, Stove Pipes, Mica, Stove Polish, Brushes, etc.

Why not save money by dealing with us?

Stoves Moved and Set Up on Shortest Notice.

J. R. JACKSON & CO.



just arrived. My Full Stock of Opera Glasses and Fans. A Beautiful Large Stock to select from at

CLARK'S

Upper Wingham St. THE JEWELER

THE ADVOCATE

A LIVE ONE CENT FAMILY JOURNAL.

Your Fiat—Our Reply—The People's Demands Must Have Attention—Our Motto: Fair, Honest Dealing, 100 Cents on the Dollar for Legitimate Indebtedness, No More and No Less. This We Ask. We Intend to Pay It.

INTRODUCTORY.

For some time the question of an independent paper has been agitating the minds of the people of the Royal City; but not until within the last ten days has anything definite been done. We are now in a position to say that the enterprise, for such it may justly be termed, can and will be placed on sure footing at no very distant day provided the advertising public give us their hearty and earnest support.

The Advocate, for such will be the name, will be independent in politics, reserving the right to criticize or praise the acts of either of the great political parties of this country, at the same time doing everything that it legitimately can to further the interests of Canada and Canadians, more particularly those of this city, its home. We will endeavor to give you the news of the day, both local and foreign, in a concise and readable manner, and at a price within the reach of all.

The Herald and Mercury have no doubt been ably conducted and have supplied the requirement of our city until recently, but the call of the masses demands a change, consequently we have decided on entering the breach.

Notwithstanding that we have been most flatteringly and heartily received so far, we intend making a thorough canvass of the city and immediate vicinity, so that the full extent of the present dissatisfaction may not be over-estimated.

Our agent will no doubt call on you at an early date, and we ask you to consult your own interests by reserving your advertisements and subscriptions for us.

Should we find after a thorough canvass of the city, that the public generally are in sympathy with the movement, The Advocate will be a seven-column four-page paper containing all the latest foreign and local news. Price, one cent.

ANNOUNCEMENT.

Royal Opera House,
Guelph, Oct. 7, 1896.

Ladies and Gentlemen: The management of the Royal Opera House are and have been at considerable expense in catering to the wants of the theater-going public of the Royal City. We have acquired a knowledge of their wants, and intend during the coming season, so far as our judgment will permit, discountenancing any but shows that we can honestly recommend as worthy of your patronage. We may err, but it will not be intentional. We have been boycotted by both the Herald and Mercury so that our advertisements are not to be found in their columns, but other avenues of advertising are open to us, and it is our intention to avail ourselves of them.

In conclusion, we thank you for past patronage, and ask you to watch for dates of coming attractions, the first being next Friday, the 9th inst., when Lincoln J. Carter's Chicago will be produced. Give the house your earnest sympathy and support, do not be guided by any unjust criticism.

Look for laughter and original fun in "Our Flat," the big comedy company, shouts, screams and roars.

See Emily Bancker make a beautiful set of furniture out of old soap boxes, barrels, ironing board, bath tub, kitchen utensils, etc., with the aid of a few pretty draperies.

Yours obediently,
WM. A. KERR,
Secretary, Hamilton.
WM. A. MAHONEY,
Manager, Guelph.

BRIEF LOCAL ITEMS.

Mr. C. E. Horning, of London, visited friends here Sunday.

Mr. James Walker, of Wyoming, formerly of the Royal City, is visiting friends.

"Our Flat" was played 100 nights at Daniel Frohman's fashionable Lyceum theater, New York.

Arthur Day, student with Dr. Parker, has gone to attend the Toronto Dental College.

Dan McCarthy, in the Irish Greenhorn, to-night at the Royal Opera House.

Grocer Lillie intends presenting every one of his customers with a brace of hare on his return from Harriston.

Mr. Frank C. Mack, of the Dan McCarthy company, spent Sunday in the city.

On Saturday last Miss Amy Howes, of Guelph Township, became Mrs. Ed. Palmer. Congratulations are extended to the young couple.

You don't know what life is until you have lived in a flat. See the fun in "Our Flat."

Our horseman, Mr. Joseph Tovell, is taking in the races at Lexington, Kentucky. He will, during his brief stay, visit most of the breeding stock farms.

"Our Flat" was the fashionable rage in London and made the largest consecutive run ever known by any comedy.

Mr. Thomas Wardell, formerly of the Dundas Star, has been nominated and accepted the Conservative nomination for the Local House at the next election. Newspaper men are always in demand.

The catchy and bright music in "Our Flat" has not been heard in your city before. It is all new.

Messrs. L. Walker, W. Simpson, L. C. Brown, R. Mitchell and W. F. Mitchell are taking in the bicycle races in Erin.

You have heard fairy tales of long runs, but "Our Flat" management has 100 consecutive nights at Strand theater, London.

Mr. Arthur Reid, of Cincinnati, is visiting in this neighborhood, and is astonished at the progress our city has made during his absence.

OUR FLAT.

The beautiful and distinguished comedienne, Emily Bancker, and company of leading comedy exponents will present the new big musical comedy success, "Our Flat," at the Royal Opera House, shortly.

The comedy is by Musgrave and has enjoyed much favor in London, where it has a record of 780 continuous performances. It made an instantaneous hit in New York at the Lyceum theater, where it ran 100 consecutive nights. There is not a dull moment in the play. The characters are natural, the situations are ludicrous and the dialogue sparkling. The performance is a dazzling, fizzing triumph of laughter. The comedy is one of conspicuous excellence.

THE VETERANS OF '66.

Col. Higinbotham has received the following resolution passed by the deputation which waited on the Government a few days ago:

Friday, Sept. 25, 1896.
Moved by Major Seath, of Montreal, seconded by Captain Kidd, of Ottawa, that the representatives of the veteran volunteers of 1866-70 assembled, desire to express their hearty thanks to Lieut.-Col. Higinbotham, Major McMillan and the officers and men of the Thirtieth Battalion for the interest they have taken in reviving the claims of the veterans to recognition for services rendered in that year.
(Signed) JAMES MILLS, Chairman.

Emily Bancker.

Laughter and jollity will reign supreme at the Royal Opera House, next Monday night, Oct. 12, when the Queen of Comedy, the beautiful Emily Bancker, assisted by her excellent support of well-known players, will make her appearance before a Guelph audience in the successful comedy farce by Mrs. Musgrave, "Our Flat," which made such a splendid impression here last season. Miss Bancker, by her phenomenal success the past three seasons, can justly lay claim to the proud title of the foremost comedienne of the day. Blessed with a merry individuality that is spontaneous, she enters into the spirit of her work with an earnestness to those assisting in the performance, thereby inspiring perfect union and harmony as well as perfectness in the entirety of the play, which is produced in all perfectness of detail of scenery and effects. The dresses worn by Miss Bancker are models of the modiste's art, and will be a source of pleasure and surprise to the ladies of the audience, while the fun with which the play is permeated from beginning to end is of that wholesome quality that tends to make an evening spent at the theater an enjoyable one.

Lincoln J. Carter's Chicago at the Royal Opera House Friday evening. Williams, the druggist, handles the advance sale. Don't miss it.

Emily Bancker is one of the most beautiful women on the stage. She leads the fun in "Our Flat."

THE FRANK DOWLER COMPANY

Leaders in everything belonging to a first-class

DRY GOODS
MILLINERY
AND MANTLE
BUSINESS.

The Enterprising Departmental Business of Guelph.

Where else can you get such Styles and Values in

MEN'S CLOTHING,
BOOTS AND SHOES,
GROCERIES, TINWARE
WOODENWARE,
DELFT, GLASSWARE

and the rest of the housekeeping helps? To be up with the times spend your cash where goods are sold for cash only, at

The FRANK DOWLER CO.
GREAT CASH STORE.

FURNITURE! FURNITURE!

We have no shopworn or shabby goods in our immense stock: Everything is new and clean and the very latest style and best quality. There is nothing new to the Furniture Trade that we have not introduced, even to low prices, which we have cut to the lowest mark. This is the season when the parlors have to be re-arranged. Come to us and we will help you, and you will be surprised what we can do for very little money. We especially call your attention to our new line of Fancy Three-Piece Suits and Odd Pieces.

STUBBS & RODGER

B4 BUYING YOUR WINTER CLOTHING

We invite you to inspect our stock of Beautiful Scotch Tweed Suitings at prices away down Special Driver in Overcoats. Special Driver in Pantings

KING & SULLIVAN MERCHANT TAILORS HAZELTON BLOCK

As It Is Known

HACKNEY Is the leader in all Smokers' Supplies, Staple and Fancy Tobaccos, Turkish and Egyptian Cigarettes. Headquarters for Papers.

Wholesale Agent for the Imperial Cigarette and Tobacco Co., St. John, N.B.

HIGH LIFE CIGARETTES, 10c. BOUQUET CIGARETTES, 5c.
LA ROY (All Tobacco) CIGARETTES, 10c.

SMOKERS' HOME.

FOR SALE.

The fast and game Pacer, Sir Harry Wilkes, with a mark of 2.15 1/4. This fellow will make a great stock horse, and can be bought right.

Address for full particulars

BOX 305,

Hamilton, Ont.