

THE ACADIAN

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Correspondence—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the name of the writer, not necessarily for publication. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by the paper for the opinions expressed by correspondents.

Editorial

Our pulpits are our work clothes. Each of us live some kind of a sermon every day.

COOPERATION IN TOURIST BUSINESS

The lack of cooperation that is sometimes evident among those who cater to the entertainment of summer tourists is most unwise. To seek to gain advantage in this undertaking at the expense of another is neither good ethics nor sound business. Sometimes instances are reported to us of misrepresentation being employed to induce patronage to deviate from its contemplated channel. Always this method of procedure in the end brings disastrous results to the offender.

A case in point. The other day in a neighboring town a motor party headed in this direction were informed that no tourist camp existed here. Later the party arrived and were much pleased with the accommodation afforded. Naturally they reported their experience. A motorist with his family stopped at a hotel seeking direction to a camping place. The information was given him in detail, with every possible assistance. A note was made of the incident so that the traveller might be able to recommend a hotel man who was courteous and worthy of patronage.

These items are mentioned to show that being mean and narrow in dealing with competitors is never a good policy. Developed to its possible limit the tourist business in this province will eventually become a much bigger proposition than many of our people imagine, but it will require the best efforts of all to make conditions such as shall bring this development to pass. Instead of pulling apart our people must pull together in order to advance the interest of all. When every section is working with and not against every other section, and when all who deal in any way with our summer visitors do their utmost to show an interest in their welfare and comfort, a spirit of cordiality and good-fellowship will be established that is sure to prompt a desire to return. A pleased patron is always a good advertisement.

SUGAR AND FRUIT

The practice of raising the price of sugar just when the preserving season is coming on, is a profitable one no doubt for the refineries, but it is disastrous to the housewife and to the fruit grower. It sounds like a hold-up, and whether it is a business scheme to regulate consumption with production, or a deliberate plan for an increase in revenue at a critical moment, no one is very able to explain. On the surface it seems like the fluctuation in prices between the times when the people want to buy and the times when the refineries want to sell. When the preserving season comes along the people most certainly want to buy sugar, and the increase in demand has the salutary effect of rendering the refinery more or less indifferent as to sales. It has also the unhealthy effect of discouraging fruit preserving in the home, and indirectly injuring the fruit industry.

The rise in the price of sugar at the preserving season may be traced to an agreement between the refineries and the canners, as is being whispered about, but it does not appear reasonable that two industrially independent concerns would conspire so criminally against the consumer. The crime may not be so great against those who have to buy the fruit as well as the sugar, but it is a hardship upon those who have small orchards of their own in outlying districts who are outside the radius of the markets and who are compelled to preserve their fruit as an alternative to having it go to waste.

ENTERTAINMENT FOR TOURISTS

A recent enquiry from a prospective visitor to Wolfville as to the probability of being able to find accommodation at a place where opportunity is afforded to play "real croquet" recalls that not so long ago this game was much in evidence in these parts. Of late years it is apparently not played so much although as a pleasing pastime which affords plenty of room for skill it has few if any equals.

Summer visitors come to these parts that they may enjoy our delightful climate and the beauties with which nature has so richly endowed us, but they also demand pleasant recreation. More attention should be given to this requirement. Golfing, which with some classes is always a popular amusement, is well provided for under certain conditions by the Ken-Wo Country Club, whose grounds have already become a very attractive feature of this section, but more attention should be paid to facilities for tennis, croquet, quoits, cricket and other suitable summer sports which do not demand a too serious expenditure of physical energy and yet provide good exercise. Complaint is sometimes heard that summer visitors do not remain long with us and the way to ensure this action on their part is to furnish plenty of attractive recreation such as will make their stay pleasant and profitable.

THE HAY CROP

Haying this season progressed without interruption and an unusually large amount of fodder was got up in good condition. On every hand, as one travels over the countryside, are seen ample barns filled to overflowing, with numbers of stacks to contain the residue of the harvest. With the modern appliances now at hand the ingathering of this important crop has become a much easier task than it was in the old days when most of the grass was cut and put up by hand. The clearing of the dykes and meadows was then a laborious operation, but now with the use of horse mowers, rakes, loaders and power forks the work is done with the output of a minimum of man-power.

Always one of our most important harvests the abundance of good fodder to the country is fully recognized. The logical result should be a material increase in the amount of live stock and a consequent betterment in the farmers' conditions. After all we must recognize the fact of our dependence upon the tiller of the soil, through whose success we live, move and have our being.

TWO-INCH SINGLE COLUMN, ONE TIME

Much of the fault that is found with local advertising can be traced back to some fault finder who placed a two-inch, single column, one-time advertisement in the local newspaper—and then expected the people to come in and take the goods away from him. That is like trying to pull off a baseball game with only one inning.

Advertising in local newspapers is profitable to local business men when it is done correctly and run continuously—especially when it teamworks with national advertising. Repetition builds reputation.

TENTH ANNIVERSARY OF WORLD WAR

Monday was the tenth anniversary of the entry of Britain into the mightiest conflict that the world has ever seen. The occasion was not made the recipient of any public recognition yet the memory of August 4, 1914, will never be effaced so long as the world lasts. The awful cost entailed in life and property is almost beyond the conception of human ken, and after ten years we look back to the conditions of pre-war days with the sure knowledge that in our time these will never be duplicated. For over four years we poured out blood and treasure and on us of the present generation the task of repairing the ravages of war is laid. Only by colossal effort on the part of the citizens of the country may we at last make good the price of our nation's survival—a price that is not too great—a sacrifice made not in vain.

AGAINST BEER

There will be no beer by the glass in British Columbia after the vote which was recently taken. In no important centre did the plebiscite carry. This vote, taken together with significant decisions of the electorate regarding certain candidates, would appear to indicate that the people of British Columbia want a more careful observance of the law relating to liquor, and will not countenance any campaign looking to what are popularly called "wide-open" conditions. The people of the western province have decisively said that they do not want any system of beer bars operated for private profit and capable of being involved in trafficking under political bosses.

FUNCTIONS OF A SCHOOL

The most important function of the schools is not merely to teach facts and develop mentality, but to arouse and inspire the great vital forces of youth to thrift and industry; to lofty endeavor; and to service and sacrifice for God, country and humanity.

THE EXODUS TO THE U. S.

And What it Means to the Business and Other Interests of This Country

Canada lost \$182,000,000 in man power to the United States during 1923. The United States Labor Department figures that during the year 182,000 people went from Canada to the United States with the intention of settling there. Immigration officials estimate that every immigrant is worth \$1,000 to the country. Consequently the 182,000 who went across the line last year represent a loss of \$182,000,000 to Canada.

Reliable estimates also show that every man, woman and child in this country is an effective consumer of over \$700 of products during a year. Considered from this standpoint the loss of 182,000 people means a loss to Canadian business this year of \$127,400,000. It is thus evident that every store keeper, every factory and the industrial, commercial and financial community is the loser by this exodus.

When the average person reads that 182,000 persons went to the United States he knows that this is a large number, but he does not at the moment realize what this really means. It means that 46,000 more went south last year than came into Canada from all countries. As nearly \$4,000,000 were spent on immigration, the exodus means that this very largely went for nothing. Nor is this surprising, for it is plain that if work is not provided for immigrants when they come to this country, it will be hard to hold them.

But this loss of 182,000 people to the United States last year means something else. I mean that Canada lost in this way last year 32,000 more than her natural increase in population as represented by the excess of births over deaths. Is it any wonder that with such a slow growth there is clamour against expenditure and taxation?

While this is the situation in Canada, population in the United States has been increasing in a remarkable manner during the last four years. This has gone on in spite of stringent immigration regulations that keep out hundreds of thousands of would-be immigrants. Experts say that the population of the Republic has increased by over 7,000,000 since 1920.

Some one may say "that's all right but there is a depression in the United States too". It may be that business over there is not booming as it was a year ago. But it is also to be noted that people are not leaving the Republic. Our immigration figures show that during May only 1799 immigrants came from the United States, which is only one-twelfth the number that came during some months ten and eleven years ago.

THE PRINTER

In far-off days a monk, in dreary cell, Fashioned a book, his wisdom great to tell To men who knew not. Patiently each day His toiling fingers ever worked away, Illuminating each character with care. Till it was finished—perfect, true, and rare.

In later days a printer, day by day, Gave to the world the things men wished to say— Each little type in place set, one by one, And wearied oft before the day was done; But, like the monk, with patience did succeed To print the things he wished that men might read.

Then came there one with mighty mind and soul Who brought the elements to his control; And many a rod of steel, and iron band, Were taught to do a work beneath his hand; As if in their completeness, they divined They were created by a master mind.

The old monk's weary days of toil are done; The types no more are handled one by one; The laws of science and the strength of steel Combine to tell the world the things men feel, To spread abroad the knowledge which men glean— There, almost human, stands the Great Machine. —Berwick Journal.

PUT ON YOUR MUZZLE

What a glorious place this town would be if no one of us ever said an unkind word. No more scolding, nagging, or bearing false witness. Did you ever stop to think how many neighborhood quarrels have started from the hasty word? How many family differences have had their beginnings in scolding and nagging?

A group of so-called friends will be together and suddenly someone drops a word of criticism about an absent one. In a few minutes they're all like a pack of dogs, snapping and snarling.

MURINE
NIGHT & MORNING
KEEP YOUR EYES
CLEAN CLEAR AND HEALTHY
MURINE FOR PALE EYES, CATARRH, BURNING, GRITTY SENSATION

CASH & CARRY

\$5.00 Orders Delivered Free

and we are delivering a lot of these. Why? Because our prices are right.

- Toilet Soap, 7c. 4 for 25c.
- Laundry Soap, 5c. 22 for \$1.00
- Laundry Soap, 8c. 14 for \$1.00
- Toilet Paper, 5c. 21 for \$1.00
- Best Molasses, 1 gal. for \$1.00
- Carnation Salmon, 25c. 5 for \$1.00
- Pure Cream Tartar, 35c. lb. 3 for \$1.00
- Corn, 18c. can, 6 for \$1.00
- Pure Orange Marmalade, 4 lbs. for \$1.00
- Pure Cocoa, 15c. lb. 8 for \$1.00
- Evaporated Milk, 15c. can, 7 for \$1.00
- Good Broom, 63c.
- Evaporated Apples, 18c. lb. 2 for 35c.
- Pressed Cooked C. Beef, 35c. lb.
- Pressed Cooked Ham, 60c. lb.
- Bologna, 25c. lb.
- Shelled Walnuts, new stock, 43c. lb.
- Fresh Cocoanuts, 29c. lb.
- Sliced Pineapple, per can 38c.

Fresh Green Vegetables daily

Choice Lamb, Beef, Veal, Chicken and Fowls.

PHONE 53 FOR PRICES

CALDWELL-YERXA LIMITED

Their muzzles are off and they all take a snap at the under dog. He is criticized as a tightwad, when perhaps no one knows the financial burdens he is bearing. It is so easy to say unkind things about the one who is not present to defend himself. Then a talebearer carries the criticism, a coolness that grows into an estrangement follows and another friend is lost. Put on your muzzle and keep the unruly member between your teeth. In that way you will avoid being misquoted and misunderstood and you will keep your friends.

A clever sales idea starts a proposition, but it is merit and service that keep it going.

NINTH
of the series dealing with the establishment of the
BANK OF MONTREAL at representative points in CANADA
and elsewhere



FOR many years the Bank of Montreal has played an active and constructive part in the banking and business relations between Canada and the United States.

In 1893 the Bank established its own office in New York and today its Agency at 64-68 Wall Street holds a leading position among foreign financial institutions represented in that city.

In 1901 the Bank's Chicago Office was opened to care for extensive Western business. Today, at 27 South La Salle Street, Chicago, the Bank is participating actively in banking affairs. In San Francisco and at Spokane the Bank also has its own office.

BANK OF MONTREAL

Established over 100 years
Total Assets in excess of \$650,000,000

To Prospective Electric Range Buyers

Come in and let us demonstrate

"Guernsey" and "Westinghouse" Electric Ranges

These ranges may be bought on the installment plan with terms to suit the customer.

You will be wise in having all installation work done by competent workmen and thus save future trouble and expense.

For the next 30 days we will install all ranges purchased from us at actual cost.

Agents for the "Kookrite" Cooker, "Rotorex" Washer, and "Apex" Vacuum Cleaner.

Better investigate the "Kookrite", a practical electric cooker which requires no expensive installation.

Buy Electric Goods at an Electric Shop

J. C. MITCHELL

WOLFVILLE, N. S.
Phone 320

PROPERTY BUYERS TAKE NOTICE!

Call at office of VALLEY REAL ESTATE AGENCY LTD., upstairs in Eaton block, on Main St., Wolfville, N. S., for catalogue, and direction to farms, homes, and business stands for sale in Maritime Provinces. IT COSTS YOU NOTHING—MAY SAVE YOU MUCH.

HUTCHINSON'S TAXI AND BUS SERVICE

BAGGAGE TRANSFER, TRUCKING and MOVING carefully done.
BUS PARTIES given special attention.
Patronize the place where you get satisfaction and moderate prices.
Regular Bus service between Wolfville and Kentville, daily, including Sunday.

Puritan Linen

A High Grade Linen Finish Paper.
Note Paper, 100 sheets for 50 cents.
Envelopes, 75 for 50 cents.

The best value for the money in town.

The Acadian Store

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