

**A WORD TO THE WISE**

The editors hope you enjoy reading The Guide. This year will see many important improvements made. We can promise our old subscribers many new, unusual and interesting features, a constant bettering of the service.

During the next few years Canada must solve the trying problems that will have resulted from the great war. The equitable solution of the reconstruction difficulties will determine the status of western agriculture—as to whether our prairies will be dotted with prosperous farms or the industry stifled by piling upon it an unequal portion of the vast burden of debt that has been created. Every farmer should keep posted—The Guide should be a weekly visitor in every farm home during this period. Back numbers of The Guide cannot be supplied. Send in your renewal promptly to avoid missing a single issue.

The yellow address label on The Guide shows to what date your subscription is paid. No other receipt is issued.

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**THE GRAIN GROWERS' GUIDE**  
 "Equal Rights to All and Special Privileges to None"  
 A Weekly Journal for Progressive Farmers.

The Guide is absolutely owned and controlled by the organized farmers—entirely independent and not one dollar of political, capitalistic, or special interest money is invested in it.



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**SUBSCRIPTIONS and ADVERTISING**

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 Commercial Display: 25c and 50c per agate line. Livestock Display: 15c per agate line. Classified: 5c per word per issue. No discounts for time or space on any class of advertising. All changes of copy and new matter must reach us eight days in advance of date of publication to insure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, through careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have any reason to doubt the reliability of any person or firm who advertises in The Guide.

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**THE GUIDE POST**

The Saskatoon Fair report was held up somewhere during the strike and did not arrive in time to be included in last week's issue. As a result, the reports of both the Saskatoon and the Brandon fairs appear this week. Next week the Regina report will be published. A considerable number of illustrations showing the prize winners have already appeared in The Guide and others will be published from time to time in our livestock department.

The postal strike has certainly taught everyone the importance of a smooth-working and uninterrupted mail service. Perhaps most of us appreciate as never before the service that is rendered for us by the men who handle our mail. The Guide suffered by the strike in two ways. It interrupted the steady flow of information, which is the life blood of a paper, and it delayed the mailing of two issues. In fact it accounts for this issue reaching subscribers a day late. However, we are overtaking our schedule and next week The Guide will be out at the regular time.

A telegram from Seager Wheeler reports: "No damage to crop, prospects satisfactory." Mr. Wheeler has growing and now nearing maturity a 40-acre field of the new Red Bobs wheat. Crops on nearly every side of Mr. Wheeler have suffered damage, some from wind, some drought, some hail, and many large acreages are badly injured by frost. His friends will be glad to hear that there will be a supply of the Red Bobs seed for distribution this fall.

The Guide, containing our crop report form was, unfortunately, held up by the strike. Our readers were asked to fill out the report and mail it to us

not later than August 3. Under the circumstances it was impossible for many to do this, as the paper did not reach them in time. It has been decided, therefore, to extend the time for receiving the reports but we would ask our readers to fill out and return them as soon as possible.

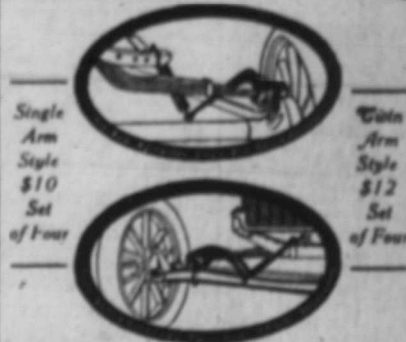
Tractor farming has received a tremendous impetus as a result of the unprecedented demand for foodstuffs that has been thrust on the farmer, laboring, as he is, under the disadvantages of a depleted farm labor supply. The effect will be to greatly increase the per capita output of grain growers. The increasing interest taken in tractors was reflected at the Brandon demonstration, where hundreds of farmers watched some 43 different machines in operation. A report of the demonstration, together with a full page illustration made from photos taken with The Guide camera, is published in this issue.

The Back-to-the-Lander is the title of a feature article in this issue by Peter McArthur. Mr. McArthur is one of the best-known writers in Canada on topics relating to the farm. He had a distinguished career as a journalist, but, as he explained in an article republished in The Guide some time ago, the memories of the old farm clung to him wherever he went and now he is back on the Ontario farm where he was born, and which his father helped to hew out of the wilderness. He has continued his writing, however, and his articles, dealing with country life have a realism and freshness which have delighted thousands of readers throughout Canada.

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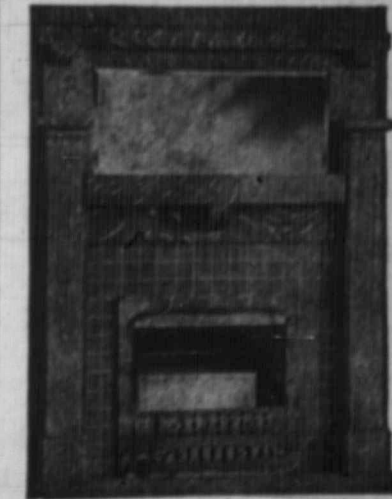
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**Guide Boys and Girls OR THEIR PARENTS GET FREE PRIZES**

In the centre of our issue of July 31 (last week) will be found The Guide's announcement of free prizes to The Guide boys and girls or their parents. There are over 100 prizes and their total value is over \$230. These prizes are to be sent free and postpaid to The Guide readers sending in answers to the questions asked. Full information is given on the three centre pages of that issue.

This information is needed by The Guide in developing its business. Individual answers will be kept confidential. With the information asked for here The Guide can increase its advertising revenue and give its readers a bigger and better paper. At the same time it is willing to pay you well for your trouble in getting it. You will be surprised how much interesting information you will obtain by filling in the question sheet. Look the prizes over and make your selection now.

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Tear the three sheets out now and fill them in at your first opportunity. SEND YOUR ANSWERS AND CHOICE OF PRIZES TO WINNIPEG The Grain Growers' Guide MANITOBA