

The Standard Life Assurance Co., of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.
 Invested Funds.....\$ 66,500,000 Investments under Can-
 adian Branch, over. \$ 16,000,000
 Deposited with Can- Revenue, over..... 7,900,000
 dian Government and Bonus declared..... 40,850,000
 Government Trust- Claims paid..... 151,000,000
 ees, over..... 7,000,000
 M. McGOUN, Mgr. P. W. DORAN, Chief Agent, Ont.

A Typical Policy Result of The Dominion Life of Waterloo, Ont.

Policy No. 6, 10 Pay't. 25 Year Endowment, profits to increase sum assured.
 Premium \$112.00. Amount, \$2,000.00.
 Amount increased at end of 5 years to \$2,070.00
 10 " " 2,150.00
 15 " " 2,210.00
 20 " " 2,300.00
 25 " " 2,489.34
 Assured paid 10 premiums of \$112.00 each. Receives \$231.19 for every \$100.00
 invested, that is, his money returned with compound interest at 4½%, in
 addition to insurance protection. 4

The largest commissions are not payable by The London Life Insurance Co.

London Canada
 The largest earnings are, however, possible on account of its liberal policy
 contracts.
 POLICIES "GOOD AS GOLD." 7

AGENTS WANTED

We appreciate your efforts, and promote you accordingly. Liberal
 contracts, first-class territory. Write to—
THE CONTINENTAL LIFE INSURANCE CO.,
 TORONTO
 GEO. B. WOODS, President. CHARLES H. FULLER, Secretary
 H. A. KENTY, Superintendent of Agencies

The British Columbia Life Assurance Co.

HEAD OFFICE VANCOUVER, B.C.
 Authorized Capital, \$1,000,000.00 Subscribed Capital, \$1,000,000.00
 PRESIDENT—L. W. Shattford, M.P.P.
 VICE-PRESIDENTS—T. E. Ladner, L. A. Lewis
 Secretary—C. F. Stiver.
 Liberal contracts offered to general and special agents

Ask the Subscription Department
 about our Special Book Offer

British Colonial FIRE INSURANCE COMPANY 2 PLACE D'ARMES, MONTREAL

Authorized Capital . \$2,000,000
 Subscribed Capital . \$1,000,000

Agents Wanted in Unrepresented
 Districts



Fire Insurance Company, Limited, of PARIS, FRANCE

Capital fully subscribed, 25% paid up\$ 2,000,000.00
 Fire Reserve Fund 4,919,000.00
 Available Balance from Profit and Loss Account 206,489.00
 Total Losses paid to 31st December, 1913..... 90,120,000.00
 Net premium income in 1913 5,561,441.00
 Canadian Branch, 17 St. John Street, Montreal: Manager for Canada,
 MAURICE FERRAND. Toronto Office, 18 Wellington St. East
 J. H. EWART, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE of London, England **LIFE**
 Founded 1792
 Total resources over.....\$ 90,000,000
 Fire losses paid 425,000,000
 Deposit with Federal Government and Investment in Canada
 for security of Canadian policy holders only exceed..... 2,500,000

Agents wanted in both branches. Apply to
 R. MACD. PATERSON, } Managers
 J. B. PATERSON, }

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank
 for a full year's reversionary bonus at that date.

The West is Prosperous

Never before have crops in the West been so
 bountiful. There is now a great harvest of in-
 surance applications to be reaped from the prosper-
 ous farmers. Capable and energetic agents
 can make big incomes representing a live West-
 ern Company. Get started now by writing for
 particulars to

THE WESTERN LIFE ASSURANCE COMPANY

Head Office .. WINNIPEG
 ADAM REID Managing Director

Agents Wanted

APPLY FOR PARTICULARS.

Gresham Life Assurance Society LIMITED

HEAD OFFICE FOR CANADA
 Gresham Building ... Montreal
 ESTD. 1848. ASSETS \$53,000,000