

Women Favor

THE "SIMPLEX"

Because it is so easily cleaned, skims to a mere trace, turns easily, and because of our large capacity machines they can get the separating over in half the time.



The Link-Blade Skimming Device is used in all "Simplex" cream separators. It is shown fairly well by the diagrams herewith. Its advantages are:

1. Increased capacity of from 30 to 50 per cent over the most efficient of previous devices, combined with very clean skimming under a wide range of conditions as to milk, temperature, etc.
2. Great convenience in cleaning and handling, because the blades do not come apart, and do not have to be reassembled in any particular order.
3. The device being expandable, and fitting the bowl snugly, it can never become loose, or shift in the

4. The pressure being transmitted through a series of brass rivets, there is no strain on the blades themselves, and there is no rusting formed by the points of contact of the rivets.
5. The device, being much more efficient, is a great deal lighter and smaller in order to do the same amount of work, making it still easier to handle, and require less power to run than other devices of same capacity.

There are several other important exclusive features of the "Simplex"—that it will pay you to know about. Send a post card to-night for our illustrated booklets telling you more about this **PEER AMONGST CREAM SEPARATORS.**

D. Derbyshire & Co.

Head Office and Works: BROCKVILLE, ONT.

Branches: PETERSBOROUGH, Ont. MONTREAL and QUEBEC, P. Q.

WE WANT AGENTS IN A FEW UNREPRESENTED DISTRICTS

Woman's Activities in Agriculture

You married men! Did you ever stop to think over the number of things that you buy for yourself, your home and your children?

Did you ever consider just how much your wife influences you in your purchases?

You buy your jack-knife, your own hat, your own shoes, probably your ties and collars, but *miss chances out of ten your wife at least has a voice in the purchase of everything else for you, your home and your children.* She is the family purchasing agent.

On our farms, women exercise the same influence and more. They take an active part in all pertaining to the farm, and they personally supervise and often do the work in departments such as the dairy, the apiary, poultry and pigs.

We recognize women's interests on the farm by giving them a great special Household Number of Farm and Dairy annually—next one out October 16, our Fourth Annual.

You'll be wise to recognize woman's interests on the farm, by being in our October 1912 Household Annual. Give the order now. Have it special copy appealing to the women in the more than 17,000 dairy farm homes we reach.

Remember our people are dairy farmers. This year their income will exceed \$32,000,000,000. Convince our women folk that your goods are right and she'll sell them to the family, for she is the purchasing agent.

It is desirable to mention the name of this publication when writing to advertisers.



LET US GIVE CONSUMERS WHAT THEY DEMAND

That veteran dairyman, Dan Derbyshire, once said that he would give the consumers red cheese if that was what they desired. There has been no noticeable demand for Senator Derbyshire's red cheese; but Canadian dairymen are wise they will see to it that cheese does not leave their factories in the green condition that has heretofore prevailed. The British consumer is calling for ripe, cool cured cheese. The New Zealand dairymen are giving it to them. Let us do likewise.

B.C. to the Front

It was ore, gold and silver that first took the people west to inhabit and make abode the beautiful valleys of British Columbia. It is ore that now takes them to this same British Columbia; but there is this difference: it is the ore at the root of the apple tree and other fruit trees that is attracting population from far and wide. British Columbia again this year "is on deck" at the Canadian National Exhibition, Toronto, with a display of her resources, though mainly with fruit, which excites the wonder and admiration of all for its variety, marvellous coloring and unexcelled quality.

Next to her fruit display it is the work of the public school children in the British Columbia exhibit that attracts attention. Specimens of work from the primary grades and up through the advanced classes leave little of doubt in the minds of people who see them as to the high order and efficiency of British Columbia public schools, which are claimed to be the best in one very important particular: They have no separate schools in British Columbia!

Manual training and domestic science have found a place in this admirable school system. The models fashioned by the school children of Victoria and Vancouver in sewing, art, cookery and in manual training, to be seen in the British Columbia exhibit were constantly eliciting remarks of astonishment from onlookers, who were comparing them with work from Toronto, and placing the favor of opinion with British Columbia. It came as a genuine surprise, to all who asked, to be told that the Morris chairs, other upholstered work and all of the furniture and models in this line had been made by the school children of Vancouver in their manual training departments.

Products of the forests of British Columbia on exhibition will long be

remembered by those who inspected them. Specimens of timber, some squared and others in the round up to 72 inches in diameter, one could not get over without passing comment and measuring it with one's own height to better get a true sense of proportion. All day long as the crowds passed through the exhibit some one could be seen taking his measure on the diameter of a big B.C. Douglas fir.

Minerals too abound in British Columbia, but she brought to Toronto for her exhibit only a few specimens to serve sort of as a reminder.

The fruit overtopped it all, and it seemed as if British Columbia is intent on having the world make no mistake about not knowing that in fruit the province excels. All of the fruit on exhibition was fresh from home, there being no cold storage product in the display. This came as a surprise to the Farm and Dairy editor for the exhibit included cherries, the Olivet variety, which we would have thought had passed their time; but no, not for British Columbia.

The apples, as is characteristic of British Columbia, were most remarkable for their coloring, which is very deep and rich. Amongst varieties we noted Duchesse, Striped Astrachan, Maiden's Blush, Red Beitegheimer, Alexander, Wolf River, Graveston, Blenheim Orange and McMahon White, but as well as these the other best commercial sorts are right at home in the soil and climate of British Columbia.

Pears were of most attractive size, plums unusually large, beautifully colored, too; while peaches—that choicest yet tenderest of fruits—well, words fail one in attempting to describe those that came from British Columbia. They had all in their favor as regards size, and had everything outclassing in color.

The idea has gotten out that fruit from British Columbia lacks in quality alongside Ontario fruit. It

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THE west dairy

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