The Store to Put Your Faith In

If you appreciate Shoes of character, refinement and good taste, you will enjoy seeing your feet in the elegant styles we are now showing. No one who has not seen these Shoes and tried them on can begin to realize, from mere description, how unusual, how pleasing, how really satisfactory they are.

We are always ready with a welcome for the person who comes to see our Shoes for the first time, and if you have never worn our Shoes, we especially bid you to come see and try on. We do not urge you to buy here, but we do strive to show you such attractive styles and excellent qualities, at prices so low as to make buying here appeal to you as the best thing for your interests.

It is our aim first of all to create permanent customers—not one-time purchasers. We believe we can best do that by giving our trade maximum values and satisfaction.

We are confident that our shoes will satisfy you or any person who wants the best at reasonable prices. We know that right now is a good time for you to put our claims to the test.

> J. REAGH, THE SHOE MAN LADNER, B.C.

> > When Are
> > You Coming?