

TO-MORROW

We demonstrate in a practical way, Walter Baker's Cocoa. We have no expert demonstrator to make the Cocoa for us, so you will get it as it tastes in the average home. There are plenty of recipe books, and you are welcome to as many as you can use. Come in and try a cup. We hope to extend this experiment to other things. What we want to impress on you is that the goods we sell are pure goods, so good that we like you to try them before you buy. We can modestly tell you, that few cities in Ontario can show as complete a grocery stock as ours.

PURE FOODS

We sell only what we know to be first class. Our first care is that quality is right, then we want the best prices that cash should demand behind every article that leaves the store, no matter how small the price, our guarantee, "If you have any fault send, it back and get your money." Will you try us with an order?

Baker's Cocoa 25c a can Mocha and Java Coffee 40c a lb.

H. Malcolmson

CUTLERY

Is one of our specialties and we are sincere in our belief that we can give you the best value in Chatham in any kind of Cutlery.

We have just received a large importation and we shall be glad to show you the latest ideas.

Table Cutlery,
Pocket " "
Scissors,
Razors,
"1847" plated knives, forks and spoons,
Butcher knives,
Bread and cake sets,
Paring knives.

J.C. WANLESS

4 Doors East of Market.

"The YELLOWSTONE NATIONAL PARK

Is something absolutely unique in this world."

President Roosevelt.

The popular route to this delightful spot is via Union Pacific to Monida, thence by stage to all points in the park.

The stage ride from Monida, by the splendid Concord Coaches of the Monida & Yellowstone Stage Co., through scenery hardly inferior to the park itself.

Very low rates during June, July, August and September.

Inquire of

F. B. ONATE, G. A.,
128 Woodward Ave.,
DETROIT, MICH.

WEDDING STATIONERY
—The latest in Wedding Stationery and Cake Boxes can be had at the PLANET Office.

Minard's Liniment Cures Garget in Cows.

BOOKS FOR...
AMATEUR PHOTOGRAPHERS

Development	10c
Photographic Printing Processes	10c
Beginner's Troubles	10c
The Elements of Pictorial Composition	10c
Isoschromatic Photography	10c
First Steps in Photography	25c
Second " "	50c
Pictorial Landscape Photography	75c
Amateur Portraiture at Home	50c
Exposure Tables	25c

A. I. McCall & Co., Limited

DR. A. A. HICKS

DENTIST

Office: 26 King St. East, over Turner's Drug Store. Phone 357

CHATHAM'S ONLY
MILLINERY STORE
OUR SYSTEM

Is to please our customers and to give them the Best Work, the best material and the most stylish Hats. We buy from the Old country and leading Fashion centres.

G. A. COOKSLEY

King St., Chatham

TO-NIGHT

City Council, Harrison Hall at 8 o'clock.

Lacrosse meeting, Garner House Parlor, at 8.30.

K. O. T. M., No. 8, in their rooms, L. O. O. F. Temple, at 8.

The Victoria Ave. Epworth League will meet in the S. S. Hall at 8.

Young People's Society, lecture hall of William St. Baptist Church, at 8.

Young People's Society of the First Presbyterian Church, S. S. Hall at 8.

Penitentiary Lodge, No. 2, A. O. U. W., will meet in their hall opposite the Hotel Rankin

Local Briefs

E. A. Evans, of Florence, is spending the day in the city.

Thomas Heatherington, Wheatley, was in the city yesterday.

Geo. A. McCubbin, of St. Thomas, was in the city yesterday.

Miss Maggie Arnold, who has been visiting in Louisville for the past two weeks, returned home yesterday.

Come in about 3 o'clock Saturday afternoon: those coming suits and jackets are worth seeing. Urban.

Misses and ladies' solid gold signet rings from \$1.50. These are values never known before. E. J. MacIntyre, leading jeweler and optician.

Frank Crow received word to-day that there was an ice jam just at the French Church, about 12 miles down the river. The effect has been shown here a little, the river rising three inches from 12.30 to two o'clock.

The river has been steadily rising since yesterday. It rose about six inches between 7.30 a. m. and noon. There are several reports about there being a jam down the river, but there is no authentic information. William Fullerton crossed on the ice at Prairie Siding the day before yesterday, but the condition to-day had not been reported. A lot of ice went down the river yesterday and during the night. Ice was running nearly all night. The water began falling in London yesterday.

James Foster and wife, who have been visiting friends in the city, returned home to Edy's Mills this morning.

J. C. Barnes left yesterday for his home near Moosejaw, N. W. T. He was accompanied by his nephew, Clarence Blackburn.

Saturday afternoon you will see dozens of different styles in jackets, suits and raincoats. Be here at 3. Get first pick. Urban.

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Ald. Chas. Austin has received word of the flood at Jeannette's Creek. The water is not as high as usual there and it is not feared that much damage will be done to the surrounding country through floods this spring.

Andrew Smith reported to the police this morning that he had been relieved of \$40 last night. He was talking to a young woman and after he got through he was short.

The seductive smiles of the maiden wiled away his heart and his purse together.

Percy MacIntyre, the simple lad who has been in charge of the police, was released on suspended sentence provided he left the city. He showed the Chief a letter he had written his mother. The penmanship was fine, the grammar good and the letter rational. There is some mystery about the boy. Judge Houston asked him if he liked work, and he promptly answered no. Wherein he showed he was very much a boy.

A very pleasant surprise was tendered Mr. and Mrs. Rankin on Friday evening, the 17th, it being the anniversary of Mr. Rankin's birthday. After the usual congratulations, one of the party, in a few well chosen words, presented Mr. Rankin with a handsome present. The evening was spent in cards and dancing, and all had a pleasant time. All left wishing Mr. and Mrs. Rankin many returns of the day.

Messrs. Smith & Smith having been appointed agents for the LONDON MUTUAL FIRE INSURANCE COMPANY, parties wanting Transfers or Assignments of London Mutual Policies, will kindly bring same to our office, when all matters of this kind will be promptly attended to.

SMITH & SMITH,
Insurance and Real Estate Agents.

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TO BREAK THE RECORD

WITH A GREATER VOLUME OF SPRING BUSINESS
THAN EVER BEFORE WILL BE THE AIM OF...

THE GORDON STORE

We present you with a richer display of Fine Dress Goods, and Finer Lines of Ladies' Ready-to-Wear Garments than ever, while in **Our Millinery Dept.** you will see what is style; how to wear it, and where to buy it.

NEW SPRING SUITS—

We point to them with considerable pride as the leaders of the city.

Fine Tailored Suits of Covert Cloth, imported Tweeds, Cravenettes, etc. the materials and workmanship are of the very finest to be found. Prices \$13.60 up to \$30.00.

SHIRTWAIST SUITS—

Of Mohair and Sicilians—great favorites for Spring wear, so clean, bright and tough. We have them from \$6 to \$15.

Our rich novel Plain and Fancy Tweed Shirt Waist Suits are captivating. Self-strapping, piped with velvet, fancy button trimmed, at \$8.50.

Shirtwaist Suits of Fine Black Cloth, making a charming dress suit, newest cut and neatest trim, only \$7.50. Also Silk Shirtwaist Suits.

Silks are worn for dressy costumes—every variety and style to be found here.

OUR MOST SUCCESSFUL MILLINERY OPENING CONTINUES
WILLIAM GORDON

NEW SPRING JACKETS—

A very neat Fawn Covert Cloth Jacket, latest style, new sleeves and cuffs. Only \$5

Superior Fawn Covert Jackets, different shades, self-strapped and belts, perfect fitters. Prices—\$8, \$8.50, \$10 to \$15.

Taffeta Silk Coats, ¾ length, richly pleated and trimmed, with or without capes, a most nobby street garment.

MATRONS' CAPES—a most becoming garment of Silk, Lace, Chiffon and Applique. To see them is to admire and buy and be satisfied.

DRESS GOODS—

A superb display of the Latest Fabrics—Mohairs Plain and Fancy, Worsted Suitings, Broadcloths, Crepes, Panama Weaves, Eolinnies, Tweeds, etc. Gowns and Tailored Suits of these goods are trimmed with embroideries and new braids. At Gordon's prices they are within the reach of all.

WHIP BOYS

Effective Penalty to be Imposed for
Truancy—Police Court Punishment.

James Haley was charged with not sending his children to school. The charge was laid by Truant Officer Mounter. The father had sent the children to school, but they didn't go. The Judge laid the case over for a month to see if the children will mend their ways and attend school.

If they don't, Judge Houston said he would send the boys down to the basement of the Police Station and order them to receive a good flogging. The father has promised his consent to this proposal and, when carried out, it will have a tendency to make truancy unpopular in this city.

W. R. Veale, of Tilbury, spent yesterday in town.

W. H. Price, of Sarnia, is a Chatham visitor to-day.

C. A. W. Wheatley, of Sarnia, was in the city yesterday.

Geo. Shepley, of Ailsa Craig, was in the city yesterday.

W. H. Price, of Sarnia, was in the city to-day on business.

The civic pay sheets for the past week amounted to \$111.12.

N. E. Gibb, of Wallaceburg, was a Maple City visitor yesterday.

David Halliday, of Fletcher, spent yesterday with Chatham friends.

Mrs. Richard Pritchard, Selkirk St., is seriously ill with tonsillitis.

Miss Ruby Gwilt is quite ill with la grippe. She is confined to her home.

I still have some of those ladies' solid silver watches at \$2.50. E. J. MacIntyre, leading jeweler and optician.

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DAY OF INTEREST

In the Auld Lang Syne column of Saturday last appeared the following taken from The Planet files of 1861:

Birth—At Dover East, on Thursday morning, the 8th inst., the wife of Peter Deloge, T. C., of a son.

Fred. Deloge, the North Chatham grocer, vouches for the correctness of that item, as it chronicles the day and date upon which he was ushered into this world. Mr. Deloge was quite surprised to run across the item. The Auld Lang Syne column is one of the most read features of the Big Saturday Planet.

A man may be a regular fire-eater and still take water.

To stamp out an evil it is sometimes necessary to be well heeled.

WORLD OF SPORT

LACROSSE

A meeting will be held in the Garner House parlors to-night for the purpose of organizing for the coming season. The material is here for as good a team as last year, and that is all that is needed. Let every person who is interested be present to-night at 8.30 o'clock.

A man doesn't have to know any conundrums to keep his wife guessing.

The woman who scoffs at flattery does not hesitate to repeat the nice things said about herself.

Dry Goods

THIBODEAU & CO.

Millinery and Dressmaking

THE THIRD WEEK OF THE

Great Dissolution Sale

Lace Curtains. Fine Dress Muslins.

We are showing a big range of Lace Curtains from 50c to \$7.59 a pair, worth 20 to 30 per cent. more. Now is the time to get your Spring Curtains at Bargain Prices.

Skirts

Made to your Order for \$1.00, during the sale. Don't miss this opportunity. We guarantee you perfect satisfaction.

Perhaps a little early to buy your Dress Muslins, but when you can buy them at about Half-Price, you will consider the offer.

150 Pieces Fine Dress Muslins in Light and Dark, nice up-to-date patterns. The regular price was 12½c to 60c. You can buy them at from

8c to 33c

Dress Goods Remnants from 1½ yards to 6 yards—the effect of our fast selling the past two weeks, sale price from 40 to 50 per cent. off.

Remember we give Cut Prices in Every Department.

Leave us your order for your Easter Gown in order to insure timely delivery.

On Wednesday, March 29th,

We will hold our **SPRING MILLINERY OPENING**, but we are ready to take your orders now.

THIBODEAU & CO.