

The Economic Road. More important and fundamental still is the aspect of the New Town proposal which deals with the economic basis of its life and industry, for unless this is soundly arranged much of the superstructure will obviously become impossible. We trace, ultimately, most of all our social ills to the fact that the supply of our physical needs is dependent almost entirely upon the operation of the motive of personal profit. We do not propose to try to abolish private property in New Town, nor to equalise at a stroke all wages and salaries. But we do take the important step of endeavouring to prevent the businesses and industries of the town from being organised for the sake of making profits or dividends for individuals, and seek to replace the self-regarding financial motive by the motive of service to the community. We mean that all the production of New Town shall be for use and for the enrichment of life, and not undertaken merely because it can be made to pay. The New Town scheme is, therefore, the launching of a new movement in industry, which will try to gather together the experience of co-operative societies of all kinds, craft workshops, and progressive employers, and use all in a network of varied enterprises united by the common dominating aim of service of the community. In this attempt the fundamental business of agriculture will be given an exalted place, so that what is now too often regarded as the Cinderella of industries shall take her rightful place as princess. New Town may be regarded as an experiment in the redemption of agriculture.

The Home-making Road. Again, New Town is a housing and town-planning experiment, but, because of its wider aims, it regards the corresponding problems in a new light. Housing becomes an aspect of home-making; town-planning has an eye to a future town in which comradeship and co-operation shall have dispensed with West End and East End, and