Get A Fur-Lined Coat You Need It

We can offer you two reasons for *buying* a fur-lined overcoat : its rich, handsome appearance and its extreme comfort. We can offer you two more reasons why you should buy it *here*: it is of the highest *quality* distinguished as Fairweather quality, and the *price*, during our Annual Fur Sale, has been reduced below any price we ever quoted on such values before. Here are three good selections, any one of which is a bargain at the price :

Natural mink-lined overcoat, very finest imported English beaver shell, otter collar and facings, regular \$350, for - - **\$275.00**

\$82.50

Selected muskrat-lined overcoat, imported English beaver shell, Persian Lamb or otter collar, regular price as our "special" \$65, for - - - - - - **\$57.50**

> Everything in furs, and every price reduced during our Annual Fur Sale.

J. W. T. FAIRWEATHER & CO. FURRIERS 84-86 Yonge Street - TORONTO

Printed by The Jas. Acton Publishing Co., Limited, Toronto