

Follow the Crowd

IT frequently pays to "follow the crowd." In arranging one's Life Insurance, for instance.

There have been strong reasons influencing the numerous persons whose applications for protection have, for ten successive years, given The Great-West Life Assurance Company the largest Canadian business of all the companies.

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Northern Gate of the Temple Place, Jerusalem.

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NORTHWESTERN LIFE

HEAD OFFICE
WINNIPEG MAN. H.R. SMITH, Mgr. Dir.
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Canada's First Scientific Life Assurance Company

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OF CANADA

Loans for Livestock



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Head Office, Winnipeg
Total Assets over
\$153,000,000
Deposits over \$110,000,000

THE PIONEER BANK OF WESTERN CANADA

sects seem to have their sympathies, for they seldom kill any. Going through a native village in our journey north, we had occasion to stop for direction, and while my companion queried one of the inhabitants, I gazed on a group of children who had gathered round to sell oranges, or beg "Backsheesh" or "Mungaree." One little girl, nude, wee wan blackamoor, stood alone, no word or sign coming from her. One arm was stretched up and across the forehead as if to shade the eyes, and her mouth partially open, had scores of flies making havoc of her chances of health, according to western ideas. The eyes and nose were similarly full of the filth, the whole business being most repugnant. Look into the houses and the conditions are fearful, yet these people live their life, squalid uncivilized lives, but to them wholly self-satisfying. All the family live under the same roof, and the family includes all the stock, camels and all. A little of the floor, earth, of course, is raised above the rest of the house, and is used as living quarters by the human beings. It may be that the house is very old, yet no changes are made, except should rain wash away any of the mud walls, it is renewed, no furniture adorns the interior in any way, shape or form. Fire for warmth and cooking is by dried grasses and twigs gathered, of course, by the wives of which he usually has more than one. The cooking itself is awful, no tea, coffee, or other acquired taste is encouraged, one glance at the menu in process of preparation being enough for such as I. During the cooking, the smoke from the fire is overpowering, and may account for the smoke dried appearance of the w. faces. This is a native village, but there are some villages where quite decent living conditions prevail, notably the French and German Jew colonies, planted there by charitable Jews, who wish to try out Zionism in practice. It is said they have proved a miserable failure, and before the ravages of war brought them English and some



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