Canadian Forestry Journal, August, 1918

An Open Letter to Members!

To take up a gun— —and get into step— —and drill and march—

is one way, and a great way, of doing Canada a service.

But when a busy man— —quietly turns to his neighbor— —and says: "Join the Forestry Association"

He is doing a patriot's work in direct support of the man with the gun,

Hundreds of our members the last month or so, have gone to a little trouble to recruit a new supporter of the Forest Conservation Movement.

And hundreds haven't.

They have said, "I haven't time," little knowing that the Canadian Forestry Association gets most members from the rushed-to-death executive, the business man whose minutes are worth dollars.



We ask you to score a New Member to your credit in Sept. As a special inducement we will mark his membership and subscription paid up until December 31st, 1919.

BUT, to be a member of the Association means far more than subscription to the Forestry Journal. The latter is an incidental to membership, but we intend to make it a more attractive incidental during the remainder of the year.

Canadian Forestry Association Booth Building, Ottawa. Not affiliated with any government or commercial interest.