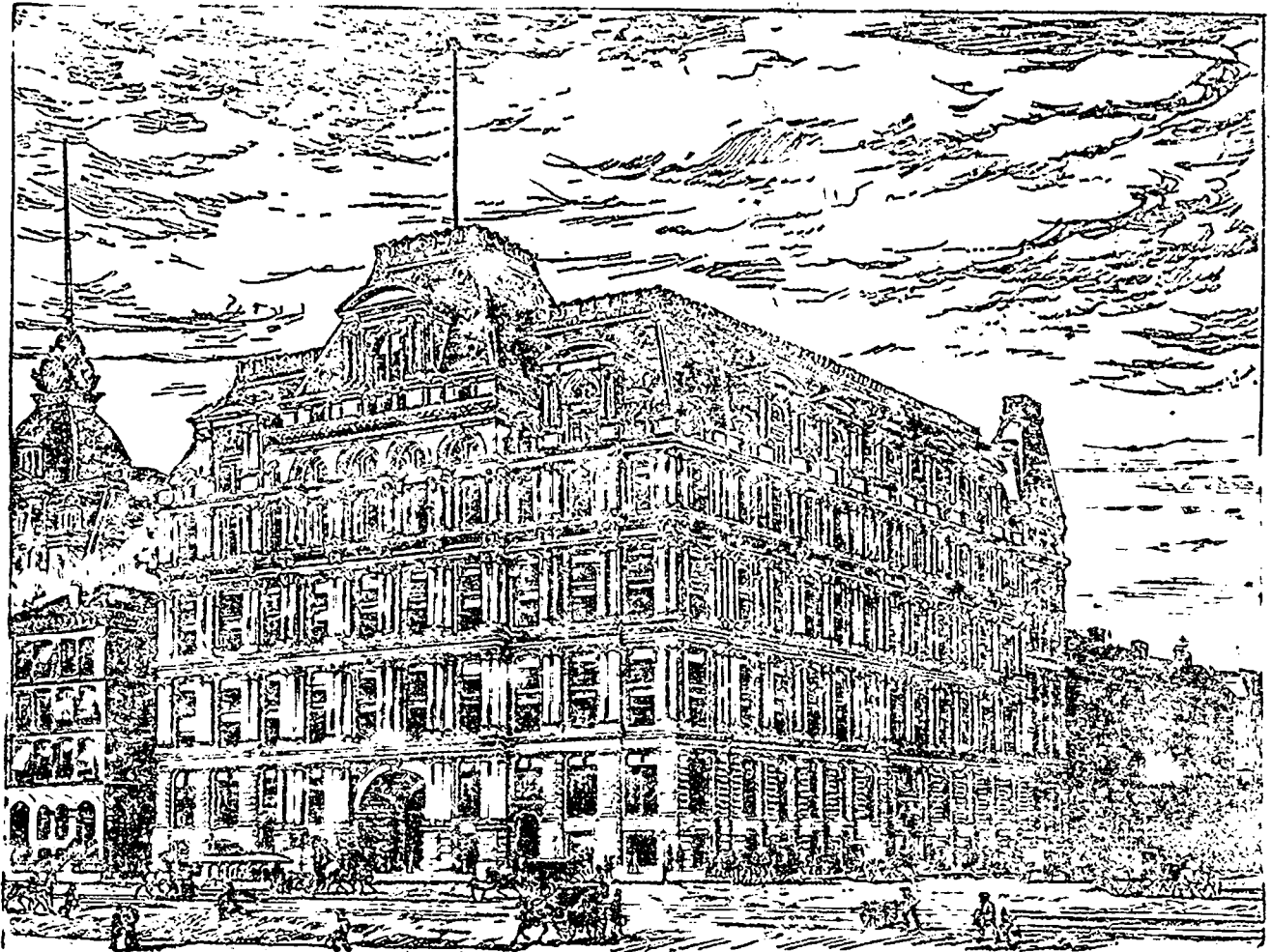


EQUITABLE LIFE ASSURANCE SOCIETY.

JANUARY 1st., 1890.

SIZE Assurance Outstanding, \$631,016,666.
STRENGTH Surplus over all Liabilities 22,821,074.
POPULARITY New Assurance written in 1889, 175,264,100.

LARGEST AND STRONGEST COMPANY IN THE WORLD.



EQUITABLE BUILDING, Broadway, New York. Over 3000 Tenants. Annual Rental Income over \$725,000
 Policies are Incontestable, Non-Forfeitable, Unrestricted, Prompt Payment.

The "Equitable" devised the "Tontine System."

The following are illustrations of ACTUAL RESULTS.

UNPARALLELED BY ANY OTHER COMPANY. UNPRECEDENTED BY ANY OTHER PLAN.

Twenty-Year Endowment Policies.				Twenty-Payment Life Policies.				Ordinary Life Policies.			
AMOUNT, \$1,000.											
Age at time of issue.	Total Premiums paid in 20 years.	Cash Value at end of 20 years.	Paid-up Value at end 20 yrs	Age.	Total Premiums	Cash Value	Paid-up Value	Age.	Total Premiums	Cash Value	Paid-up Value
30	\$ 992	\$1,706	\$3,650	30	\$ 622	\$ 999	\$1,940	30	\$463	\$ 573	\$1,239
35	1,013	1,748	3,310	35	700	1,039	1,970	35	542	693	1,310
40	1,060	1,813	3,070	40	795	1,204	2,030	40	614	859	1,440
45	1,123	1,932	2,930	45	924	1,424	2,170	45	782	1,065	1,620
50	1,240	2,168	3,000	50	1,096	1,746	2,470	50	970	1,397	1,920

A return in cash of all the premiums paid, with interest at rates, varying according to age, from 6 1/2 to 7 per cent. per annum.

A return in cash of all premiums paid, with interest at from 4 1/2 to 5 1/2 per cent. per annum.

A return in cash of all premiums paid, with interest at from 2 1/2 to 4 per cent. per annum.

E. W. GALE, Local Agent.

CHAS. A. MACDONALD, General Agent,
 152 Prince William Street, Saint John, N. B.