

## COWANSVILLE and SWEETSBURG

### A Record of the Happenings During the Week in

#### THESE TWO VILLAGES

**Winter Opening**  
Of velvet and satin hats at Miss McQuillen's on Wednesday, November 4th, and following days.

**At Trinity Church**  
The Rev. F. W. Stacey of Adamsville preached at both services in Trinity church on Sunday last.

**Winter in Barbadoes**  
Mrs Whitfield and Miss Muir will spend the winter in Barbadoes, and leave Cowansville shortly. They will be much missed in the social circles here.

**Communion Service**  
The quarterly communion will be held at the Methodist church next Sunday morning. The quarterly official board meets Monday evening in the board room of the church at 7:30 o'clock.

**Intercollegiate Alumni Association**  
Rev. W. E. Baker was in Montreal on Monday and Tuesday attending the meetings of the Intercollegiate Alumni Association which convened at the Presbyterian College. Mr. Baker is the President of the Alumni Association of the Congregational College.

**Y. P. C. Meeting**  
The Young People's Club will hold their first meeting of the season this Thursday evening. A large attendance of young people is requested. Let there be a good turnout and let us see if we cannot have one live organization in this town. The meeting will be held at 8:30 in the basement of the Methodist church.

**Unable to Run**  
Mr H. Clinton Johnson was unable to run in the big Star race in Montreal on Saturday, having hurt his leg. It was a disappointment to his numerous friends here who thought he would finish close up to Longboat. However, it is to be hoped that Harry will be all right for the Record race at Sherbrooke on Thanksgiving day.

**A Good Meeting**  
The Conservative speakers on Thursday evening at the town hall were greeted with a packed house, half the audience being ladies. The speakers were Dr. Pickel, Mr. Martin, K. C., F. X. A. Giroux, in French, E. W. Westover and Mr. Harry Baker. All the speeches were well received, and a good deal of enthusiasm prevailed.

**Big Harvest Supper**  
The Ladies Aid of the Methodist church will hold a monster harvest supper and entertainment on the evening of Monday, November 9th, Thanksgiving day, and the King's birthday. Treasure up this date as the ladies having been resting on their oars for some time are going to surpass anything heretofore given in Cowansville. Keep your appetites in good trim for Thanksgiving day.

**A Cinnamon Bear**  
Two foreigners with a large cinnamon bear struck town last Friday morning before noon. They had the bugle and the usual equipment and put the old bear through his stunts in the hotel yard. They did not stay long as the crowd was neither large nor generous. If they had waited a few minutes they would have had a large and appreciative audience, as the scholars at the Academy would have been out for the noon hour. The outfit took its departure by the Dunham road.

**ELECTION DAY**  
Passed Off Very Quietly in Cowansville—Celebration in Evening

Monday was productive of little excitement in Cowansville during election hours. There was more doing the previous evening after church hours, according to the statement of a keen observer.

A good sized crowd gathered after tea, but the rain and the news that Dr. Pickel was in the rear end of the wagon, seem to dampen any enthusiasm that might have existed. About 8:15 the band appeared, playing up Main street from the town hall and formed a

circle in front of the hotel, where they played a few lively selections, being heartily cheered by the crowd. The band boys had expected to play for Dr. Pickel's victory, but as it did not materialize, they thought it no more than fair to play few selections to show that they had no hard feelings for the Liberals.

The band went back to the hall about 9 o'clock, and from then on, the Conservative committee room was the centre of attraction. A big effort was being made there to reduce Meig's majority from 12 to nothing, but up to the hour of nod, it had not been accomplished.

Tuesday morning, early risers perceived several strings of grape hanging outside the stores of leading Conservative merchants and professional men. Some Liberals wags had thus decorated the door of Mr. Jos. Smith, Dr. Lauder and others too numerous to mention.

**PERSONAL MENTION**  
The Movements Back and Forth of Residents and Visitors.

A want expressed through THE OBSERVER will be filled.

Mr. Harold McDowell was a visitor in town over Sunday.

Mr and Mrs Lewis McClatchie were visitors over Sunday.

Mr and Mrs J. W. Brill spent Sunday and Monday at Bolton Centre.

Dr and Mrs Anderson of Montreal have been visiting Mrs J. O. Dean.

Ex-Councillor Eli Ruiter has returned from a trip to Manchester, N. H.

Mr and Mrs J. L. Leach of Newton, Mass., have been in town during the past week.

No woman can make an artistic home by ignoring the laws of art, therefore consider Hingston's furniture.

Miss Mary Macfarlane left last week for to visit relatives in Ottawa, Franktown, and Toronto, Ont.

Mr. and Mrs. H. J. Allen, of West Sheffield, were in town Monday calling on friends.

Mr. Thos. Wade, now on the staff of the Sherbrooke News, was in town on Monday to cast one in for the genial doctor.

#### SWEETSBURG

Mr and Mrs John Martin of Montreal were the guests of Mr and Mrs Jonas Rooney over Sunday.

Mr Sydney Hartwell and daughter Miss Aleda of St Agathe, Que., are visiting at Mr John Demague's.

Mrs E. B. Cady has returned home after spending a number of weeks visiting relatives and friends at St. Albans and Swanton, Vt. She was accompanied home by Mrs Jasper Catlin for a short visit.

Mrs Jasper Catlin and Mrs Clement E. Cady spent Wednesday in Farnham visiting relatives.

Miss Annie Bulman has returned home after spending several weeks visiting friends in Manchester, N. H.

Mr and Mrs J. Halse are away visiting at the home of Mr Lucius Darby of West Brome.

Mr and Mrs Jay C. Massie and three children of Ontario are the guests of Mr and Mrs James Miller 'Elmwood.'

Great excitement in our little town of Sweetzburg over elections.

#### The Dairy Board

The weekly session of the Eastern Townships Dairyman's Exchange took place in the Town Hall here on Saturday last. There were 538 packages of butter boarded by 17 creameries, and 165 boxes of cheese boarded by 5 factories. Butter sold at 25 1/2 cents to 25 3/4 cents per pound. Cheese at 12 to 12 1/2 cents per pound.

#### Now Serial Next Week

The intensely interesting serial story, "The Woman in the Alcove," which has been running in THE OBSERVER for some time, will finish in the next issue. Another splendid story will start in the same issue, "The Last Stroke," by Lawrence L. Lynch. Be sure and read the opening chapters.

Mount Everest of the Himalayas is the highest mountain peak in the world, being over 29,000 feet high. The 18,000,000 packets representing one year's output of "Salada" Tea would, if placed end to end, produce a pyramid 5,600,000 feet in height, or 193 times higher than the highest mountain in the world. Can you grasp the magnitude of the demand for "Salada" Tea?

The woman who equips her home with Hingston's furniture ought to wear a broad smile, for to the victors belong the smiles.

Try a want ad. in THE OBSERVER. It will fill your want every time.

#### CONGREGATIONAL MISSIONS

Visit of Rev. Geo. Hinman, M. A. of Foo Chow, China.

At the request of the Executive of the Canada Congregational Foreign Missionary Society, Rev. George W. Hinman will spend twelve days among the Eastern Ontario and Quebec churches, presenting the opportunities and claims of the foreign field, and especially of China. He will speak of such subjects as: The Renaissance of China; The Progress of Reform; Mission Schools and Government Education; One Hundred Years of Gospel in China; What the Chinese Christians can teach us. Mr. Hinman has seen ten years of service, and is now in America on furlough. He is a very effective speaker, and Congregationalists appreciate his timely aid in view of November 22nd, their Foreign Missionary day.

Rev. Mr. Hinman will speak at Cowansville on the evening of November 9th in Emmanuel Church.

#### A Little Christian Commonwealth

The Canadian Congregationalists are partners in a little Christian Commonwealth at Chisamba, West Central Africa. Here, under the leadership of seven workers, the various sides of a Christian community are being forwarded. The Gospel is preached, scholars are taught, the sick are doctored, the farmer and mechanic are trained. There are 180 church members, a Sunday congregation of 1500, 850 scholars in six schools, 19 evangelists regularly visiting a district of 10,000 population, a hospital with cottages under two doctors, and an industrial department—all maintained by them for \$5,000 a year, or 50c. per church member. The work will shortly be enlarged.

This field comes before the congregational churches of Canada on November 22nd for an offering. Special envelopes will be furnished. This is the second collection in 1908, but the next is not taken until November, 1909. Promises may be made payable before May 30, 1909. They remaineth still vast regions beyond.

The seven fellow-laborers are Rev. W. T. Currie, D. D. and Mrs. Currie, Misses Helen and Maggie Melville, Miss Diadem Bell (now home on furlough and recently in Cowansville), and Dr. and Mrs. Wm. Cammack.

#### FORDYCE CORNER

Mr Geo. Stighish of Boston, Mass., spent the week end with Mr and Mrs Geo. Teel.

Mr and Mrs C. M. Teel and Mrs E. Humphrey drove to Granby on Friday, spend a few days with friends there.

Mrs Booth returned to Waterloo today after spending a short time with Mr H. Jones.

Mr Ken. Boright of Montreal spent Sunday as a guest of Jay Teel.

#### "The Simple Life."

(Continued from Women's Page)

We need more simplicity in our lives. Pastor Wagner came to us preaching the simple life, but he spoke in generalities. What we need is a practical application of it. How much energy and time we waste over useless things. Very few of us have the character necessary to set up a standard of living that conforms our strength of body and purse. Our lives seem one long effort, striving after the meat that perisheth.

True it is, that we must have food and clothing, but it does seem a sad waste of our lives (which are too short at best) to be constantly thinking about what we shall eat and whereof we shall be clothed. We cannot go back to the style of living of the patriarchal days, even tho' that simple, quiet, pastoral way of living, produced a race of men, who lived to be nearly a thousand years old, but we can if we will set about it seriously, cut from our lives much that encumbers. We can dress more plainly, we can eat plainer food, we can have fewer useless things in our homes. The care of curtains and carpets take much time. They are unsanitary, expensive, and hard to keep clean. Still we think we must have them to decorate our homes. But I am glad to say, that thinking people are again beginning to see the simplicity of house furnishing as in classic days.

I firmly believe that many women have gone to an early grave through being careful and troubled about many things that were of no benefit either to themselves or anyone else.

Each woman is the best judge as to which things she can best eliminate from her life and home. The more plain and simple our homes, our clothes, our food and our manner of living, the more wholesome will be our lives; the more time we have to devote to the things that are worth while. Time to

grow physically, mentally and spiritually, time for rest, and leisure, time to lift our thoughts, that have lain among the posts, up into the Hills from whence cometh our help.

Have you anything you want to sell. Put a want ad. in THE OBSERVER.

### USE THIS—Want Column

The Rates are Reasonable Results Sure

The rate for small ads. under this heading is as follows: One insertion 50c; two for 65c; three for 80c, and four for \$1.00.

WEATHER BEATEN STONES CLEANED. Simple directions given for resurfacing old weather beaten gravestones or monuments of either granite or marble. No acid, no injury to the stone, but a lasting and satisfactory result easily obtained. Price 50c.

THE MUTUAL SUCCESS CO.,  
No 1 Highland Ave., White Plains, N. Y.  
Oct 29 - 11

#### OUR GUARANTEE

First—All trees replaced free that fail to live the first winter.  
Second—All trees true to name.  
Third—All trees delivered in good condition.  
Fourth—Our guarantee is bonafide. Established over thirty-five years and in a position to fulfill our contracts.

We want a reliable agent to work for us in Cowansville and vicinity and sell our guaranteed hardy Apple Trees, Ornamental Trees, Flowering Shrubs, etc., on above terms. Good pay weekly, exclusive territory. Outfit free to right party. Write now to  
PELHAM NURSERY CO.,  
Toronto, Ontario.

CANADA  
Province of Quebec  
District of Bedford  
County of Missisquoi

In the Circuit Court  
AT FARNHAM

EUSEBE LEMIRE, of the parish of Ste-Brigide, district of Therville, trader,

vs. PLAINTIFF

ARSENE LAROCHE, formerly of the same place, but now absent to the United States of America.

DEFENDANT

The Defendant is ordered to appear within a month.

Farnham, 28th October, 1908.

L. A. BÉRIAU,  
C. C. C.

### Do You Wish To Know

WHY we are so very easily doing the largest Bread business in town, it is because

People always find our BREAD and ROLLS the same.

It is not a game of chance with us, to have them one day one way and the next another, but always reliable.

Beware of imposters selling our Bread, there is only one FARBBER.

We still take the lead in making good pastry. All kinds daily.

#### QUALITY GUARANTEED

DISCOUNT TICKETS DAILY DELIVERY

A. G. FARBER

BOOTH BLOCK, MAIN ST., COWANSVILLE

### Are you Thinking of Dyeing this Fall?

If so we can assist you to Dye

## DYOLA DIAMOND DYES MAYPOLE SOAP

Complete Assrtment

Geo. W. Johnston  
Cowansville



M. B. JUDSON  
Undertaker and Embalmer

Personal attention. Prices moderate. Calls attended Day or Night

Opp. Congregational Church  
Cowansville  
PHONE NO. 47

## THE HUB

The Bargain Centre of Missisquoi and Brome

### Furs Furs Furs

Now is the time to make selections in Furs. We have over \$3,000 worth on display including fifteen Men's Coon Coats from \$50, all extra choice garments. Twenty-five Men's cheaper Fur Coats from \$12 up. Twenty-two Women's Black Astrachan Jackets very best makes and all sizes up to 46 bust. Also fifteen other Fur Jackets in low priced Furs from \$15. Ten Women's Coon Jackets, Electric Seal Jackets, German Otter Jackets, Men's and Women's Fur Lined Garments, including one very nice Man's Coat, rat lined, with otter collars and revers, at \$70.

In Small Furs our collection is very select. We are showing very nice stoles in Mink at \$50. A Stone Martin Stole at \$35. Sable pieces from \$10 up to \$30. Sets in Grey Squirrel, marmot, mink and coon. A very large line of Low-priced Furs. Now is the time to make your selection while the stock is complete. They are selling readily.

### Women's and Children's Cloth Jackets

We are selling more than usual in this department at this time of the year. Do not delay in making your choice. See those 7-8 Beaver Coats in black, brown, green, navy at \$12.50. Other cloths from \$6 up.

### Dress Goods, Mantle Cloth Suitings

We are showing the new shadow effects in Dress Goods, and they are very popular. We are keeping this department in good supply.

### Millinery Millinery

New Goods received this week makes our assortment most complete. Kindly bring in your orders early as possible.

### Boots and Shoes

Fall stock all now on hand. We have made our Slipper Department very complete for Men, Women and Children. Ask to see our Solid Comfort Line of which we make a specialty.

#### MEN'S DEPARTMENT—Clothing, Furnishings

New Suits, New Overcoats. The best makes in Underwear, unshrinkable and all wool.

NOTICE—All Departments are being well assorted, and we are out for Big Fall Trade.

### Wanted in Exchange

For week commencing Monday, Nov. 2nd.

5,000 lbs. Maple Sugar in cakes at 7c per lb.  
300 dozen New Laid Eggs at 25c per dozen.  
200 bushels Potatoes at 70c per 60 lbs.  
10 bushels White Beans at \$1.50 per 60 lbs.  
200 cords Hard Block Wood at \$2.00  
100 lbs. good Butter at 25c a lb.

## The Hub, Cowansville

### Housekeeper's Harvest Excellent Furniture Values

Come in and look through our store. You cannot buy as good Furniture anywhere else at the price, and our guarantee goes with every piece you purchase.

#### IF YOU WANT

A large comfortable Arm Rocker, in natural reed  
A premier quality quartered oak Morris Chair  
An unbeatable bargain in a good Dining Table, made of kiln dried polished elm  
Or one of those ever popular Kitchen Cabinets  
An all Brass or White Enamel Bedstead  
A new Princess Dresser in oak or mahogany  
Or a comfortable oak Cobbler Rocker

Come to this store. There's no question about suiting you. Price and value can't be beaten anywhere.

### Cowansville Furniture Store

JOS. HINGSTON, Proprietor

Picture Framing a Specialty

A Year's Subscription to The Observer only \$1.00