

WHOLESALE DRY GOODS

Pound Remnants
Seconds

And all classes of

English and American Goods

Finest Lined UNDERWEAR, TOP SHIRTS, and special line of

Muslins Silk Muslins

Embroideries Dress Goods

Blankets Tweeds Satteens

Etc., Etc.

Estate W. A. SLATTERY

Slattery Building, Duckworth & George's St., St. John's

NOTICE!

The United Towns Electrical Co
LIMITED

Are now prepared to take orders for the

Wiring of Dwelling Houses, Shops, Halls,
Schoolrooms and Churches.

Apply to the UNITED TOWNS ELECTRICAL CO. LTD.,
Carbonar, or to MR. FRED CHAFE, Local Agent at
Bay Roberts: may 15, 3m



No Home

Can be IDEAL without music. A GOOD INSTRUMENT not only gives pleasure to the inmates, but it is usually one of the handsomest articles of furniture in the house—thus giving double pleasure.

In our Warehouses are Pianos and Organs of the most reliable makes and artistic designs. Ask about our

Easy Payment System.

Ayre & Sons Ltd.

ENGINES

WE ARE HEADQUARTERS FOR THE

FERRO New Kerosene Engine

GRAY Marine Engines

BRITANNIA 4-Cycle Engines

ALSO

Kerosene Oil, Gasoline, Lubricating Oil.

Our prices are lowest.

A. H. Murray, St. John's.

Fire and Marine Insurance.

The undersigned, having been appointed Newfoundland Agent for HOLMWOOD & HOLMWOOD, LTD., of London, INSURANCE AGENTS AT LLOYD'S, wish to notify the general public that they are now prepared to do both FIRE and MARINE INSURANCE at lowest rates.

A Specialty made of Outport Risks.

Newfoundland Produce Co Ltd.

ST. JOHN'S, Nfld.

Notice to Wholesale Buyers

We stock lines of L.B.Y. Goods your customers need daily—lines that help in a wonderful way to build up your trade, and satisfy the needs of your people.

We send the requirements of each district—buy accordingly, and price to make quick sales. We want you to know our varieties, qualities, and low prices.

There is something in dry goods you never have—your customers need—but your merchant does not stock. Write and ask us for it today, and watch how quickly we can produce it. Remember, we are pleased to send samples and prices upon request.

ANDERSON'S, Water Street, St. John's, Nfld

THE GUARDIAN.

O. E. RUSSELL, Proprietor.

Issued every Saturday from the office of publication, Water St., Bay Roberts. Subscriptions (post free) to any part of Nfld. or Canada, 30 cents per year. To United States, Great Britain, etc., \$1.10 per year, prepaid. All subscriptions payable in advance.

ADVERTISING RATES.—For display advertisements, 50 cents per inch for the first insertion; 25 cents per inch for each continuation. Special prices quoted for six or twelve months.

We do not hold ourselves responsible for the opinions of our correspondents. All advertisements subject to the approval of the management.

Birth and Marriage Notices and Notices of Thanks, 25 cents per insertion. We cannot guarantee to insert items of news or advertisements received later than Thursday morning.

BAY ROBERTS, FRIDAY, FEB. 5, 1915.

Present Conditions

And Our Duty

Last week we referred to the needy condition of a large number of people this winter from one cause and another, but particularly because of the unusual and peculiar conditions arising out of the war. We suggested what, in our opinion, would be one means of giving a certain amount of employment, viz: The making-up of twice into naps, seams, etc., work that could easily be done in the home and by several members of a family.

We also invited our readers to suggest anything else whereby our people could be helped. So far we have received no suggestion. We are really sorry that there should be evidenced such a lack of interest on the part of the general public in the affairs of their less fortunate fellow-citizens.

The spirit of Cain who enquired if he was his brother's keeper, is still in evidence, and consequently men are selfish, indifferent and unconcerned as to their brother's needs. We are speaking generally now.

The attitude of a great many people seem to be that of the man who prayed "God bless me and my wife, my brother John and his wife, us four and no more. Amen." Well, did a clergyman remark from one of our pulpits recently that the old-time spirit of mutual assistance and help and sociability, manifested in such a marked degree by our fathers and grandfathers, seemed to be lost to this generation.

We need a better public spirit and sentiment. We isolate ourselves too much from one another. We fail to look at things from the other fellow's standpoint. We don't place ourselves enough in the other fellow's position. We need to remember the words of the Master, "Whatever ye would that men should do to you, do ye even so to them." We are pleased to see a new spirit of co-operation and mutual helpfulness abroad. It is a good sign.

It is a sign that men are beginning to recognize the fact that "no man liveth unto himself." We are inter-dependent the one upon the other. We are, as it were, cogwheels in the machinery of life, and in order that there be the minimum of friction and the maximum of service each one of us would do well to have our social, political, commercial, economic and religious relationships adjusted properly. We need occasionally to take a good square look at ourselves. We wish find it a difficult thing to do, but it will be worth while. We are not always as others see us. We are sometimes better; sometimes worse. Let us in reference to all matters demanding our attention as citizens and as brothers, members of the one human family, endeavor to be men—four-square men.

Will our correspondents and others sending us items of news for publication, please write on one side of the paper only.

"W. B."—Your letter cannot be published unless you sign your full name. Besides, we would have to thoroughly investigate the matter before giving it publicity, as it is more of a private than a public nature.

The F. P. U. of Coley's Pt. held a successful tea meeting in the Union Hall, Coley's Pt., on Tuesday night last, the affair being repeated again Wednesday night. Receipts were very good, and will be devoted to finishing the hall. Port de Grave Orange Band was present and rendered several musical selections.

CATARH LEADS TO CONSUMPTION

Catarh is as much a blood disease as scrofula or rheumatism. It may be relieved, but it cannot be removed by simply local treatment. It causes headache and dizziness, impairs the taste, smell and hearing, affects the voice, deranges the digestion, and breaks down the general health. It weakens the delicate lung tissues and leads to consumption.

Hood's Sarsaparilla goes to the seat of the trouble, purifies the blood, and is so successful that it is known as the best remedy for catarh.

Hood's Sarsaparilla strengthens and tones the whole system. It builds up. Ask your druggist for Hood's, and insist on having it. There is no real substitute.

Electric Lights And Other Matters

(Editor the Guardian).

Sir,—In the last issue of the Guardian you filled its editorial column with something more to my liking than it usually contains. You want more light—more street light. Then why cannot you get it? Thousands of thousands of horse-power of energy is running waste, not only from our rivers, lakes, etc., but the human species. But the writer wants not only more street light, but more and better house light for the people of this country, and this town in particular, and he hopes the day is not far distant when any person who can afford any kind of kerosene oil light will have an electric one giving three times the power for the same money.

Yet they must better themselves and get some knowledge into their empty craniums, or the writer shall have "sorrow upon sorrow" instead of joy, exceeding joy. You blame the Government for the darkness of our streets, etc., and yet no Government is entirely to blame, but an indolent "don't care" people. Any Government is helpless unless supported in a right manner and right spirit.

One company can furnish electric power cheaper than two, where the houses are not very numerous, for reasons any intelligent man can understand. Economically and all its members content with enough to live, and low interest paid on money invested. Therefore the U. T. E. Co. has great privileges, opportunities, etc., to make my expectation a realization.

They must also study and do their best with the low resistance lamps as well as the cheapest and safest transmission of power from their generators, and thus prevent their privileges from being cancelled. Laborers must not charge too high for labor or do something toward higher fee (better to wear than rust) and then every poor woman with a large family of children will have a good light for her nocturnal work. Yours truly, JOHN MERCER, Radio.

Bay Roberts, Feb. 3.

N.B.—As the writer finished the first two paragraphs of this letter he made a long pause before he commenced the third paragraph. His mind did not become a vacuum. They say that they have an electrical instrument that can measure the speed of thought, and perhaps they have, but they have not any machine that can tell the distance or space thought travels in the fraction of a second. God only knows the thought which passed through the writer's mind at the end of the second paragraph, and every good thought is from Him, and He permitting, the writer will now reveal one principal thought which passed through his mind, but one space he cannot measure nor any instrument. This is it:—

I considered or thought of the mighty power of God in physical things or things created. This space cannot be measured nor comprehended. But especially how He lifts millions of tons of water in the air and lets it fall again, blessing everything in its course—even giving us light.

[We did not altogether blame the Government, as our correspondent states. We are more inclined to blame, with him, the indolent, "don't care" people.]—Editor.]

Special Offer

New Subscribers

The Guardian will be sent, until further notice, to any place in Newfoundland or Canada for 50 cents a year, payable in advance. To the United States the price will be \$1.10 a year, in advance. Beginning this week The Guardian will be mailed to the United States weekly until further notice.

Expresses Sympathy

The mother of Naval Reservist John B. Mercer (Mrs. Edward Russell), who was one of the crew of the lost Vikor, received this week from Lady Davidson and Premier Morris the letters we publish here with. No doubt the parents of other Naval Reservists who lost their lives in the same accident received similar letters of sympathy from the same sources.

From Lady Davidson.
Government House,
St. John's, Newfoundland,
Feb. 2nd, 1915.

Dear Mrs. Mercer,—The Governor and I are deeply grieved to learn of the sorrow you have sustained in the loss of your son, John, in H. M. S. Vikor, and we offer you our sincerest sympathy.

For those left behind, it is indeed hard to lose a loved son, but be brave in your sorrow (as he was brave), and proud of your gallant and loyal son, who has given his life for his King and Country. In deepest sympathy, Yours truly, MARGARET DAVIDSON.

From Premier Morris.
Prime Minister's Office,
St. John's, Newfoundland,
1 February, 1915.

Dear Madam,—On behalf of myself and the Government, and indeed of the whole of the people of Newfoundland, I desire to tender you sincere sympathy in this great loss which you have sustained, a loss which is not only yours but the whole country's. The dear one who has passed away has given up his life in the noblest cause, namely, in defending his country, and this must be a source of great solace to you in your affliction, and in that affliction you will not be alone, as a grateful country will ever be with you. Yours faithfully, E. P. MORRIS.

Mrs. Lizzie Mercer,
Bay Roberts.

Frederick Cook, aged 33, of the Seaside St. John's, was drowned in the harbor there on Wednesday morning by falling through the ice.

FERRO

The S. S. Florizel is on the way from England to St. John's. Negotiations regarding her sale are said to be called off, and she will likely prosecute the sealfishery.

We want a couple of hundred new subscribers. We are making the price 50c a year to Canada and Newfoundland. To U. S. \$1.10. Payable in advance. If you think the Guardian is worthy of your support, SUBSCRIBE NOW.

SUNDAY SERVICES.

Feb. 7th, 1915.

Church of England.

St. MATTHEW'S PARISH CHURCH.—Holy Communion at 8 a.m. and at noon on alternate Sundays.

Mattins 11 a.m.; Evensong 7 p.m. 1st Sunday in each month Service for United Sunday Schools 2 p.m. Friday 7.30 p.m.

Festivals according to notice.

St. JOHN'S EVANGELIST, COLLEY'S POINT.—Sundays, Holy Communion 11 a.m. 1st Sunday in month; 2nd, 3rd, 4th, 5th Sundays in month. Mattins 11 a.m. (1st Sunday in month 8.30). Evensong 7 p.m. (3rd Sunday in month 8.30).

Festivals.—Holy Communion 8 a.m.; Mattins 10 a.m.; Evensong 5 p.m. Mattins, daily 9 a.m.; Evensong, Friday 7.30 p.m.

Children's Service.—4th Sunday in month at 2.30 p.m.

St. MARK'S, SHEARSTOWN.—Sundays, Holy Communion 11 a.m. 2nd Sunday in month; 3rd, 4th, 5th Sundays in month. Mattins 9.30 a.m. 2nd Sunday in month; 11 a.m. 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st.

Children's Service 2nd Sunday in month at 2.30 p.m.

Holy Baptism and Churching at any service by arrangement.

Methodist.

BAY ROBERTS CENTRAL CHURCH.—11 a.m. Prayer and Praise Service; 3 p.m. Rev. W. Grimes; 7 p.m. Rev. W. Grimes.

Friday 7.30 p.m. Week-night Service. COLLEY'S POINT.—10.45 a.m. Rev. W. Grimes.

Thursday 7 p.m. Week-night Service. SPANISH BAY.—Tuesday 7 p.m. Week-night Service.

SEARSTOWN.—1.45 p.m. Rev. W. Grimes.

Wednesday 7 p.m. Week-night Service.

Salvation Army.

SALVATION ARMY CHURCH.—7 a.m. Prayer Meeting; 11 a.m. Holiness Meeting; 3 p.m. Free and Easy Meeting; 7 p.m. Salvation Meeting.

Seventh Day Adventists.

The regular services at the Adventist Church will be as follows:—Sabbath (Saturday) Sabbath School 2.30 to 3.30 p.m., followed by a regular service 3.45 to 4.45. Preaching, Sunday night at 7 o'clock.

FRESH STOCK

Readymade Overalls and goods to make them.

Also Readymade Pants, Men's and Boys' Sweaters.

Apples, Oranges and Onions

At our usual low prices.

— A T —

Marshall's

Just west Cable Site.

General Post Office

BRITISH MAILS

Having been advised that mails for the United Kingdom will be despatched by the direct Canadian Service Steamers, sailing every Friday from Halifax or St. John, Mails for Great Britain will be despatched from St. John's by every Monday's Express, closing at the General Post Office Mondays at 4 p.m.

H. J. B. WOODS, Postmaster General.

Feb. 5, 1915.

FOR SALE At a Bargain

8 splendid branches (or sets) Chandeliers, 12 lamps in each set. An artistic adornment for any building. Selling to make room for electric lights. For particulars apply to REV. W. GRIMES, Bay Roberts.

Property For Sale

For Sale, a House, Barn and Land, situated at Shearstown. Apply to C. E. Russell, General Agent, Bay Roberts.

Just Opened

A new stock of Readymade Suits and Pants, Men's and Boys'. Also Ladies' and Children's Coats, Blankets, Cloth and Fur Pound Goods of most every kind. Wool, Tweed, Cloth Tweed and Cotton Tweed, Mottled Flannel, Babies' Flannel and Flannellette, Fur-ture Cotton, Blouse Cotton, Quilt Cotton, etc., etc.

Also

Boots & Shoes

at low prices. See our stock. We make quick sales at low prices.

R. Saunders, Shearstown.

Public Notice

GENERAL POST OFFICE.

His Excellency the Governor in Council has been pleased to direct that all Letters and Post Cards, whether unstamped or insufficiently stamped, from Troops on Active Service, shall be delivered in Newfoundland free of charge.

It has also been ordered that Troops and Post Cards to our Letters on Active Service in Great Britain, or (through the Agency of the General Post Office in Great Britain) to our Troops on Foreign Service, be forwarded without being stamped.

Postmasters will please observe this NOTICE and govern themselves accordingly.

H. J. B. WOODS, Postmaster General.

Jan. 15, 1915.

Sparkling GINGER ALE

AND

Strawberry Mint

Titillate your palate to the top notch of delight. Lively as a cricket—bright, sparkling, delicious, pure.

Manufactured by

The Gem Bottling Co.

Bay Roberts

And sold by most shopkeepers in this locality. Try a bottle next time you feel thirsty.

Large Bottles—5 Cents.

General Post Office

Overland Winter Mail Service

Commencing on Tuesday, 29th Dec., mails for the Northern Districts, hitherto served by the Bay steamer service, will be closed and despatched from St. John's as follows:—

For North Side of Bonaville Bay Greenspond, Pool's Island, Westville—Thursdays 4.30 p.m. Saturdays 9.30 p.m.

For North Side Notre Dame Bay and White Bay—Saturdays at 9.30 p.m.

For Bonne Bay and places on Nfld. side of Straits of Belle Isle, Cow Head, Flew's Cove, Eagle, Quiche, St. Anthony, Gribet—Tuesdays at 4.30 p.m.

For Fogo District, Gander Bay Carmanville, Musgrave Hr.—Tuesdays at 4.30 p.m.

In addition to the above, mails will also continue to be despatched by coastal steamers until close of navigation.

H. J. B. WOODS, Postmaster-General.

General Post Office, 29th December, 1914. Jan. 6, 1915.

TO LET

The Dwelling House known as Seaview Hotel, situated on Smith Street. Immediate possession given. Apply to C. E. Russell, Guardian Office, Bay Roberts.

The Great Indigestion Cure

Still Winning Great Victories

Arotic Indigestion Cure

Still Actively Engaged

Bay Roberts West, Dec. 18th, 1914.

For years I have been suffering from stomach trouble, sometimes worse and sometimes better, until this last six months I have felt stomach very badly. I have been distracted with pain all around my stomach, and haven't scarcely been able to keep my food down. I have tried everything I could hear talk of, but all failed to cure me until I heard talk of A.I.C. I took one-point bottle, and now I can say I am perfectly cured of all stomach troubles.

Mrs. SAMUEL RUSSELL, Bay Roberts West.

Sold by E. Bennett, Bell Island, John Butler, Kelligrews, George Whelan, Colliers, J. LeDrew, Cupids, Geo. Dawe, Port-de-Grave, C. E. Russell, Bay Roberts, E. E. Parsons, Hr. Grace, W. H. Soper, Carbonar, J. M. Morris, Lower Island Cove, Aaron Smith & Son, Western Bay, A.S. Crocker, Trinity, Victor Martin, Catalina, J. W. Lawrence, Bonaville, James Snelgrove, Grate's Cove.

At St. John's: C. P. Eagan, J. J. Healey, J. C. Ryan, Walter Gosse, M. Kent, M. J. Malone.

Soper & Moore, Wholesale Agents.

Manufactured by

Saunders & Mercer

SHEARSTOWN.

\$1.25 and \$2.25 a bottle

THE FERRO

Kerosene Marine Engine

I have been appointed Agent in this locality for the above Engine—the Ferro—an engine that has been on the market for several years and has given splendid satisfaction. It is a

Kerosene Engine.

Just prime with gasoline and turn on the kerosene. Made in the following sizes: 3, 4, 5 1/2 and 7 1/2 horsepower. Also 6 horsepower, 4 cycle, single cylinder. Sold for cash or on time payments. If you are interested, call early and get our terms.

C. E. RUSSELL

General Agent

BAY ROBERTS