

## "ELITE" CUT GLASS

"Made in Canada"  
is unexcelled in quality, and  
includes the newest patterns  
and shapes.

W. H. Hayward & Co., Limited  
85-93 Princess Street



Store Open Tonight Till 11 O'clock

Let's Forget About Splendid

## Tailoring

Handsome Designs and  
Talk, Value

Value must include all the rest anyway,  
and our Overcoats are crowded full of it.  
It's in the linings, in the pockets, in  
the "goods," in the style. You'll find  
more real value in our clothes than in  
any other make.

Men's Overcoats  
Priced at \$7.50 to \$22.00



H. N. DeMILLE & CO.

199 to 201 Union St. Opera House Block

## BARGAINS IN USED PIANOS!

Three slightly used Pianos at a great bargain  
and on easy terms of payment. Don't purchase else-  
where before calling at our showrooms to see these  
instruments.

Also our large stock of new Pianos and Player  
Pianos, viz: Heintzman & Co., Wornwith & Co.,  
Martin-Orme and Karn-Morris.

The C. H. Townshend Piano Co.,  
16 KING STREET ST. JOHN, N. B.

## Parlor Suites

We have on our floors a beautiful stock of Parlor Suites.

Make your home comfortable with a nice Parlor Suite. A  
large variety to choose from at \$25.00 up to \$100.00

Couches, Bed Lounges, Davenport, Sliding Couches,  
etc., at all prices.

Leather Chairs and Rockers, Morris Chairs and Rattan  
Rockers in Latest Designs.

Amland Bros., Ltd.  
19 Waterloo Street

## POPULAR STARS IN BIG GEM PICTURE FEATURE

A programme of rare excellence was  
given yesterday at the Gem Theatre to  
the delight of all who saw it. It included  
three splendid films in which interest  
centered, to quite an extent, in one,  
"The Beloved Adventurer." Arthur  
Johnson and Lottie Brice, prime local  
favorites, are adding to their fame in this  
fine story of which yesterday's instalment  
was "An Affair of Honor" and much  
pleasure was afforded in its presen-  
tation. The Esplanade players were  
seen in a clever story in two parts "The  
Seventh Prelude" in which it was shown  
what an important factor in determining  
guilt the rendering of the prelude  
was destined to be. It was admirably  
acted and proved a convincing, enter-  
taining drama.

When John Bunny appears in a com-  
edy it is safe to say it is a success and  
when he is seen on the screen with Flora  
Finch, William She, and other favorite  
comedians of the Vitaphone comedy

there is a combination unsurpassed in  
the "movies" for providing laughter. In  
"A Train of Incidents," the comedy  
feature of today's bill at the Gem, they  
are exceptionally funny and will give  
laughter loud and prolonged during its  
presentation yesterday. The Gem or-  
chestra gave a delightful programme,  
and the whole show was much enjoyed.

### \$100 Reward, \$100

The readers of this paper will be pleased to learn  
that there is at least one dreaded disease that science  
has been able to cure in all its stages, and that is  
Catarh. Hall's Catarh Cure is the only positive  
cure now known to the medical fraternity. Catarh  
being a constitutional disease, requires a constitu-  
tional treatment. Hall's Catarh Cure is taken in-  
ternally acting directly upon the blood and mucous  
surfaces of the system, thereby destroying the  
foundation of the disease, and giving the patient  
strength by building up the constitution and ensur-  
ing nature in doing its work. The proprietors have  
much faith in the curative powers that they offer  
One Hundred Dollars for any case that it fails to  
cure. Send for full particulars.  
Address: F. J. CHENEY & CO., Toledo, O.  
Sold by all Druggists.  
Take Hall's Family Pills for constipation.

The amount secured at the bridge and  
dance conducted this week by a com-  
mittee of young ladies at the home of  
Mrs. John Keefe, Leinster street, was  
\$120 which will be given to the Belgian  
relief fund.

## Bachelors Made Happy

If they send us their  
wardrobe to look after.  
Our "My Valet" De-  
partment will press,  
clean and sponge and  
make all minor repairs  
for \$1.25 per month.

All goods insured.  
'Phone Main 58 for par-  
ticulars.

Ungars Laundry  
Dyeing and Carpet Cleaning Works Ltd.

## Special Offers

Parkinson's Cash Store  
194 Metcalfe St. 'Phone 938-11  
Saturday and Monday

Choice Butter ..... 30c. per lb.  
Pure Lard ..... 16c. per lb.  
Cheese ..... 18c. per lb.  
Eggs ..... 33c. per dozen  
XXX Granulated Sugar ..... 14 lbs. \$3.00  
Coffee ..... 30c. per lb.  
Lipton's Tea ..... 30c. per lb.  
Lipton's Jellies ..... 3 for 25c.  
Apples ..... 15c. and 20c. per peck  
Carrots ..... 20c. per peck  
Potatoes ..... 17c. per peck; Barrel \$1.40

Canned Goods at Low Prices

## PAINLESS DENTISTRY!

Try our wonderful HALE  
METHOD, used exclusively at  
our offices. Testimonials from  
Dominion Cabinet Ministers, Gov-  
ernors, Premiers, Judges of the  
Supreme Court, Clergymen, Physi-  
cians and Dentists. A chance for  
free return trip to California with  
every dollar spent with us.

No Charge for Consultation.  
Painless Extraction only 25c.

Boston Dental Parlors  
527 Main St. 245 Union St.  
Cor. Brunswick. 'Phone 683  
Dr. J. D. Maher, Prop.  
Open 9 a.m. until 9 p.m.

## Why Let Your Child Suffer All Winter With Whooping Cough

get a bottle of Royal Whoop-  
ing Cough Medicine. It gen-  
erally does the work.

25c. Bottle. At  
The Royal Pharmacy  
47 KING STREET

## You Can Save Money by Buying Your Gro- ceries at The 2 Barkers

CHARIOT, Highest Grade Mani-  
toba ..... Only \$7.15 Bbl.  
STRATHCONA, Best Family  
Flour ..... \$6.60 Bbl.  
Every Barrel Guaranteed.

### APPLES!

We have a choice lot of Gravenstein  
Apples from ..... \$1.00 Bbl. up  
Potatoes ..... 17c. peck  
13 lbs. Onions ..... 25c.  
Carrots ..... 15c. peck  
Squash (Dry) ..... 2c. lb.  
Pumpkins ..... 2c. lb.  
Gravenstein Apples ..... 15c. peck  
Peas, 8c. can ..... 90c. dozen  
Corn, 8c. can ..... 90c. dozen  
Tomatoes, 9c. can ..... 90c. dozen  
Libbey's Soups ..... Only 10c. can  
Wax Beans, 9c. can ..... 90c. dozen  
15c. Evaporated Milk ..... 10c.  
Large Can Baked Beans ..... 12c.  
16 oz. Pkg. Peas (Aspeto) ..... 5c.  
6 Pkgs. Gold Dust ..... 25c.  
6 Twin Bars Castle Soap ..... 25c.  
25c. Liquid Veneer ..... 39c.  
60c. Liquid Veneer ..... 39c.  
6 lbs. Oatmeal ..... 25c.  
6 lbs. Rolled Wheat ..... 25c.  
6 lbs. Gold Dust Corn Meal ..... 25c.  
6 lbs. Rye Flour ..... 25c.  
3 bottles Worcestershire Sauce, 25c.  
3 bottle Tomato Catsup ..... 25c.

## The 2 Barkers Limited

### APPLES!

Come and let us show you those nice  
large Gravenstein Apples.  
Only \$1.00 to \$1.25 per barrel

### FLOUR!

Blue Banner Flour is the highest-  
grade Manitoba Flour—Nothing bet-  
ter for Bread or Pastry.  
Only \$7.15 per barrel

Victor Flour, Highest-grade Blend  
Flour ..... Only \$6.65 per barrel

### GOOD 25c. BARGAINS

6 cakes Surprise Soap ..... 25c.  
6 cakes Aspeto Soap ..... 25c.  
8 cakes Yerca's Soap ..... 25c.  
3 regular 50c. pkgs. Klinsline Am-  
monia ..... 25c.  
3 quart Cakes Cod Caramels ..... 25c.  
10 lbs. Extra Large New Onions ..... 25c.  
7 lbs. Best Rolled Oats ..... 25c.  
1 lb. Rolled Wheat ..... 25c.  
1 lb. Rolled Corn Meal ..... 25c.  
1 bottle Maconochie's Pickles ..... 25c.  
Regular 30c. ..... 25c.  
3 bottles Extract Lemon or Van-  
illa ..... 25c.

## Yerca Grocery Co.

443 Main St. 'Phone Main 2913

Free delivery to all parts of the  
City, West End, Fairville and Mil-  
ford; also all boats and trains.

## THE HUB

### Rheumatic Underwear

Recommended by all Doctors.  
Red, All-Wool, 75c. and \$1.00 a Gar-  
ment; also all other grades in Un-  
derwear for Men and Boys.

Extra Good Value in Men's Blue and  
Grey All-Wool Flannel Shirts, and  
a full line of Furnishings and  
Clothing for cold weather.

REMEMBER THE PLACE

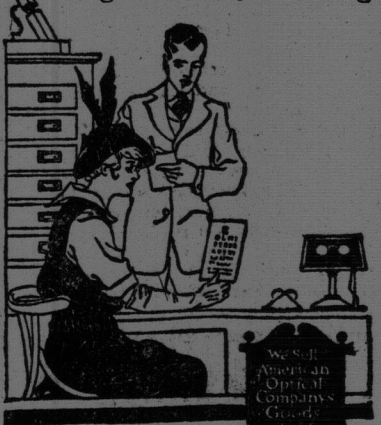
THE HUB  
32 Charlotte St.

GANDY & ALLISON  
BUILDERS' SUPPLIES AND  
SPECIALTIES  
NORTH WHARF

## GLASSES MADE FOR YOU

We do not stop at  
merely selling the  
"Best Made" Glasses.

In each individual case we make  
sure that both lenses and mount-  
ings are really becoming.



Ladies especially ap-  
preciate this feature of our work.

D. Boyaner  
Two Stores:  
38 Dock St.—131 Charlotte St.

## NOT GERMANY—BUT CANADA

Local Performance Should Come First  
—A Home Product With a Strong  
Appeal

That hundreds of the personal Christ-  
mas cards sold here have been printed  
in Germany, is not perhaps generally  
known, but it is well worthy of note  
just now, especially in view of some  
beautiful work in this line by A. G.  
Plummer, of this city, whose skill and  
enterprise should be rewarded by liberal  
patronage.

The designs are all original, in one  
way or another, and an ample variety is  
presented in the fine display of speci-  
mens at Mr. Plummer's store, 87 Ger-  
main street.

Mrs. J. S. Flagler presided at a meet-  
ing of the King's Daughters Guild which  
was held yesterday afternoon. Mrs. John  
Foster was appointed as representative  
of the guild to the Associated Charities  
Arrangements were made for the open-  
ing of evening classes for girls and for  
the commencement of mothers' meet-  
ings.

## Three Big Special Values IN Men's Overcoats FOR Saturday

No. 1—Overcoats in black  
and mixed Tweed—the big-  
gest value in town. Only  
\$10.00.

No. 2—Our \$15.00 Over-  
coats are the best value that  
money can buy.

Ask to see our Black Tail-  
or-made Overcoats and our  
Tweed Coats with shawl col-  
lars—the very latest, for the  
small sum of \$15.00.

No. 3—Here you are—  
Overcoats, without a doubt,  
the biggest value in clothing  
shown anywhere. Our \$18.00  
Coats are equal to any sold  
at much higher prices.

See our Window Display  
of our three special values.

Our Boys' Department

Hello, Boys! Would you  
like to have a nice warm  
Overcoat or Reelf? We can  
give you a nice coat for very  
little money. We have a  
very fine assortment, and our  
low cash prices are within  
your reach.

Store Open Till 11 p.m.

Chas. Magnusson  
& Company

54-58 DOCK STREET

ST. JOHN, N. B.

NEXT TO NEW BANK

## LOCAL NEWS

Rev. F. H. Wentworth addressed a  
gathering last evening in connection with  
the anniversary services of the Carleton  
Methodist church.

Ritz Dancing Class Monday night.  
St. John's Big Fun event at Thomas'  
Tuesday morning. See page 7 this issue.

Best quality American Anthracite Nut  
and Chestnut size in stock.—Geo. Dick,  
46 Britannia street.

Turkey supper at Wansmaker's Sat-  
urday night, 5 to 7 p. m. 11-9

Free Kindergarten meeting, Germain  
street Institute, Monday next, 8 o'clock;  
public invited.

### NOTICE

Members of Union Jack Lodge, P. A.  
A. B. No. 85, are requested to meet at  
Simonds street at 8:30 Sunday afternoon  
for church parade to Victoria street  
Baptist church. W. Thompson, R. S.

### READY: AYE READY!

To fit up your children with school  
books—our own make or ready made.  
Let us have the old books to put into  
good shape.—Brindle, 227 Union street.  
'Phone 161-21. t.f.

### MEN'S OVERCOATS.

At Wilcox's November sale you can  
get the best \$12.00, \$15.00 and \$18.00  
overcoat in town for the money. Call  
and see them, it will pay you.—Char-  
lotte street, corner Union. 11-9

Try the Union Wet Wain. 'Phone  
1862 for quick delivery. t.f.

### CHRISTMAS PHOTOS

Sit for your Christmas photos as  
soon as possible. The more time, the  
better work.—The Reid Studio, corner  
Charlotte and King streets.

### TO YOUR MUTUAL BENEFIT

A few things you may not know, we  
do. In the selling of good clothing we  
are ourselves very prominent  
with all the customers that have already  
dealt with us. We strongly advise the  
people who need good clothing and have  
not ready cash to pay for it, that we  
have the \$1 system of dignified clothing.  
186-187 Union street, store open even-  
ings.

### IMPERIAL BRANCH TICKET

For the convenience of intending pa-  
trons, the Imperial Theatre treasurer has  
supplied the confectionery and cigar  
stores in the theatre building with a  
limited supply of tickets to be sold  
throughout the day and evening. 11-9.

At the Sign of the Lantern last even-  
ing a pleasant evening was spent by  
members of the Allied Aid. The holder  
of ticket 174 is the winner of a terrier  
pup presented by LeBaron Wilson.

Bell Boy Wanted—Royal Hotel.  
10-10

### WILCOX, CHARLOTTE STREET, COR. UNION.

is the best place in town for ladies  
and girls coats, every day they are  
getting something new. If you call you  
cannot help being suited. 11-9

Captain Agnes Walker, of the Evange-  
line Home, will farewell at the Sunday  
evening services in the army chapel.  
Captain Walker is going to India on mis-  
sionary work and will proceed to Mon-  
real this week to embark for Liverpool  
on the 19th. Eastern Clerk of Halifax,  
will succeed Captain Walker here. Brig-  
adier and Mrs. Taylor will conduct the  
services at the chapel tomorrow even-  
ing.

### STILL THEY CAME.

The unpleasant weather of yesterday  
did not prevent hundreds of bargain-  
seekers from attending the great reduc-  
tion sale of the Marr Millinery Com-  
pany, who are offering special induc-  
ements for today, as announced in their  
advertising on page 4 of this issue.

### IS HE CRAZY?

The owner of a large plantation in  
Mississippi, where the fine fig grow, is  
giving away a few five-acre fruit tracts.  
The only condition is that figs be plant-  
ed. The owner wants enough figs raised  
to supply a co-operative canning factory.  
You can secure five acres and an interest  
in the canning factory by sending the  
Robank Farm Company, 814 Keystone,  
Pittsburg, Pa., U. S. A. They will plant  
and care for your trees for \$8 per month.  
Your profit should be \$1,000 per year.  
Some think this man is crazy for giving  
away such valuable land, but there may  
be method in his madness. 11-4-9

### H. Horton & Sons, one of St. John's

leading saddlery firms, has received a  
large contract from the government  
amounting to several thousand dollars  
for saddlery for military supplies. This  
contract consists of several hundred  
Oliver equipment as well as 800 sets of  
universal saddlery. This order will keep  
Messrs. Horton's up-to-date lathe work-  
ing night and day for some months and  
means of course an increase of staff and  
more money to St. John.

### The Quinine That Will Not Make You Nervous.

The happy combination of laxatives in  
LAXATIVE BROMO QUININE  
makes the Quinine in this form have a  
far better effect than the ordinary quin-  
ine, and it does not affect the head. Re-  
member the full name and look for  
signature of E. W. GROVE on box.  
Price 25c.

### NEW COAL FIRM

Ford H. Logan, who for the last two  
years has been employed with James  
McGivern, has given up his position,  
and has started a coal yard in part-  
nership with Edwin K. Snodgrass, at  
90-98 City road.

### NOTICE

Members of Dominion L. O. L. No.  
141, will meet in their hall, Simonds  
street, at 2:30 p. m. Sunday, Nov. 8.  
The lodges in city district will meet at  
Orange hall, Germain street, at 2:30 p.  
m.; Fairville brethren at Simonds street;  
Carleton brethren at Simonds street.  
The P. A. B. Lodge Black Knights,  
and Scarlet Chapters, will meet at Ger-  
main street. Ladies will assemble at  
Victoria street Baptist church at 8:30  
p. m.; the Sons of England Band at  
Germain street at 2:30.

### Special sale of men's pants and fur- nishings tonight at Corbett's, 194 Union street.

### NEWS OF THE LYRIC

S. C. Matthews, who is creating a  
furore with his war prodigy at the  
Lyric, will sing tonight for the  
last time. Next week the Lyric bill  
contains many good things beginning  
with two excellent vaudeville turns

It has an unadulterated  
goodness that puts other  
Teas to shame

## "SALADA"

Black or Mixed—Sealed Packets only. M216

FREE samples sent by mail on inquiry—  
Address: "Salada" Montreal

## OIL CLOTH SQUARES!

Look well under a stove, they save the floor or carpet,  
1 Yard Square ..... 45c. 1 1/2 Yards Square ..... \$1.00  
14 x 24 Cocoa Door Mats ..... \$1.50 each

245 Waterloo Street CARLETON'S  
Corner Brindley Street

Moore and Ford, comedy singing, talk-  
ing and piano, and Jack Onri, comedy  
juggler. The picture features for the  
first three days are a two reel K. B.  
drama, The Heart of a Crook, and the  
Weekly News from the war, showing  
the latest happenings in the most in-  
teresting manner possible. Two acts  
are also billed for the last of the week.  
The management recommend next  
adv. on page 5.

An important sale of English white  
bed spreads at great advantage in pic-  
ture at Daniel's on Monday. To be sold  
in singles or in lots for hotels, etc. Also  
15 Monday's papers will be details of  
a sale of novelty screen curtains. See  
adv. on page 5.

week's programme with great con-  
fidence.

Realizing that possibly customers at a dis-  
tance might hesitate to accept the respon-  
sibility of Jewellery or Silverware coming  
from either of our establishments, we have a  
Lloyd's insurance policy which enables us to  
positively guarantee the safe arrival of all  
parcels, the contents of which will be abso-  
lutely undamaged.

The receipt of your order automatically  
places the responsibility upon us.

Write today for your copy of the New  
1915 Catalogue.

HENRY BIRKS & SONS, LTD.

Montreal Ottawa Winnipeg Vancouver

## A PURCHASE AT BIRKS PROMOTES CANADIAN INDUSTRY

### Safety First

### Shopping by Mail at Birks'

Our mail order business, which extends  
from the Atlantic to Pacific, owes much of its  
success to our SAFE DELIVERY GUARAN-  
TEE.

Realizing that possibly customers at a dis-  
tance might hesitate to accept the respon-  
sibility of Jewellery or Silverware coming  
from either of our establishments, we have a  
Lloyd's insurance policy which enables us to  
positively guarantee the safe arrival of all  
parcels, the contents of which will be abso-  
lutely undamaged.

The receipt of your order automatically  
places the responsibility upon us.

Write today for your copy of the New  
1915 Catalogue.

HENRY BIRKS & SONS, LTD.

Montreal Ottawa Winnipeg Vancouver

## IMPORTED GOODS ARE NOT ALWAYS BEST. For Instance YOU Cannot Buy Better Underwear Anywhere Than

## "CEETEE"

ALL PURE WOOL GUARANTEED UNSHRINKABLE  
UNDERCLOTHING

"CEETEE" is manufactured from only the  
very finest Australian Merino Wool, scoured  
and combed over and over again until every  
particle of foreign matter is taken out and every  
strand is as clean as it is possible to be made.

It is then carefully manufactured on expensive  
and exclusive machinery, very different from the  
ordinary style of underwear machinery—fash-  
ioning each garment to fit the human form. It  
has all salvage edges, therefore cannot come  
unravelling; every join is knitted together, not  
sewn as with ordinary underwear.

People wear "CEETEE" Underclothing  
because they know it to be perfect.

CANADIAN MADE FROM START TO FINISH AND  
ALL BRITISH MATERIAL

Made in All Sizes For Men, Women and Children.

The C. Turnbull Co. of Galt, Limited  
GALT, ONTARIO

For sale by the following well-known dealers in St. John—F. S. Thomas, Man-  
chester Robertson Allison, Macaulay Bros. & Co.

## FREE Giant Toy Outfit for Boys FREE

Here it is, the famous Giant Toy Outfit. Just  
what you have been wanting all your life and right here  
it is. It is a complete outfit, and it is the best thing  
you can get for your boys. It is a complete outfit,  
and it is the best thing you can get for your boys.  
It is a complete outfit, and it is the best thing  
you can get for your boys. It is a complete outfit,  
and it is the best thing you can get for your boys.

Read WHAT EACH OF THESE WONDER-  
FUL GIFTS CONTAINS:

First a dandy Giant Toy Outfit, with beautiful  
suits and shoes, and a complete outfit of  
clothing. It is a complete outfit, and it is the  
best thing you can get